

Mechanical Artwork Identification Panel



General Information

PMA / AW Agency: **SGS Bridgehead, UK**  
Project Name: *Project Charlotte*

Project Type: *Renovation Relaunch*  
Brand: *Colmans*  
Variant / Flavor: *Apple-155g-LABEL*

Rubik Code\*: *-*  
Applicator:  
Country / Cluster: *UK*

Pack Size (Weight / Volume):  
Material Code: *67895193*

Pre-Material Code\*: *67820569*  
Category Specific Code\*: *Dressings*  
Sourcing Unit: *Norwich (UK)*  
Mechanical Artwork Version: *B*  
Date: *04 07 2019*

Technical Information

Basecoat\*: *N A*  
Finishing Type\*:  
Printer: *Royal Sens NL*

Print Technology: *Litho*  
Print Surface: *Paper*  
Packaging Type: *360L*  
EAN / UPC Code Number: *8714100535516*  
EAN / UPC Color: *Black (BWR: 000000-000000-000000-000000)*  
Technical Drawing for Print: *SDEU\_100554\_R1\_LAB\_150ml\_DRE*

Type Faces\*: *Futura BT Light Condensed*  
*Futura LT Heavy*  
*Futura Condensed Medium*  
*Futura Condensed Light*  
*Futura Condensed Bold*  
*Helvetica 67 Medium*  
*Condensed* \*optional  
*Gill Sans Bold Condensed*

Date:	Mat.No:	Changes:
01 07 2019	67895193	
04 07 2019		

AFFECTED BY CHANGE

☐

☐

☐

☐

☐

☐

☐

☐

☐

☐

☐

Cyan

Magenta

Yellow

Black

PANTONE 873 C

Overall Varnish

Europe

5066903-3

File Name:  
*67895193\_Colmans\_Apple Sauce\_155g\_GB\_LABEL\_NOR*

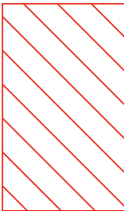
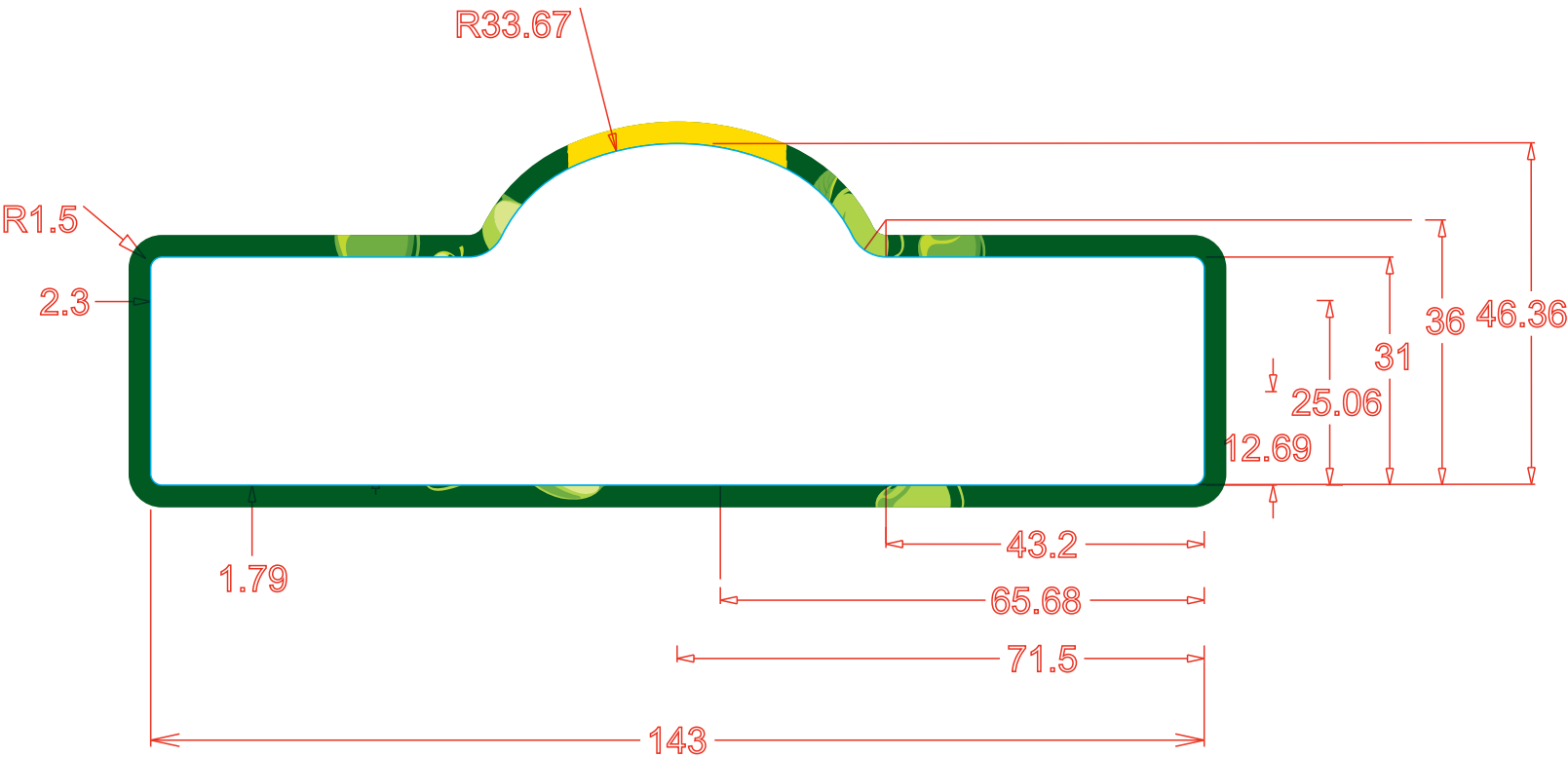
Account Manager: *Kam Sond*

Job Coordinator: *-*

Operator: *AJ Moore*

ArtPro Version Number: *-*

MANDATORY DIMENSIONS FED TO THE SPECIFICATION		
PACKAGE DIMENSIONS		
LENGTH	143	- MM
WIDTH	46.36	- MM
HEIGHT		- MM
DIAMETER		- MM



Barcode area



2D code area

1		EC	04-11-2016
REV	MODIFICATION	AUTHOR	DATE
DO NOT SCALE	DRWN BY: EC	DWG NAME : LAB_150ml_DRE_COLMANS	
UNCONTROLLED COPY PLEASE CONSULT GPDS FOR LATEST DRAWING REVISION	DRWN BY DATE: 04-11-2016	DWG NO. SDEU_100554	REV 1
			SHEET : 1/1