

Mechanical Artwork Identification Panel

General Information

Category:

FOODS

Project Name:

SNOWDEN

Project Classification:

Innovation (NPD)

Brand:

Knorr

Variant / Flavor:

Knorr Beef Stock Pot 2pk

Packaging Structure:

Folding Carton

Country / Cluster:

GB, IE

Pack Size (Weight / Volume):

56g

Packaging Type:

Folding Carton

Technical Information

Printer:

VG Meyzieu

Printer Spec:

VG Meyzieu

Print Technology:

LITHO

Applicator:

Substrate Type:

CARDBOARD

Basecoat:

N/A

CU GTIN:

8710604754781

CU GTIN Color:

Pantone 3435 C

Bar Width Reduction:

x,xx mm

Magnification %:

xxx %

Truncation Height:

x,xx mm

Technical Drawing for Print:

td_06_117818_AB

(TD Reference or Dimensions):

223.5 x 117 mm

Version Control

PMA Job Number:

C100068691

Mechanical Artwork Version:

V04

Packaging Component Material No.:

68127881

Packaging Pre Material No.:

67991244

Category Specific Code*:

67991291

Sourcing Unit:

UNILEVER ITALIA - Sanguinetto

*Category Specific Code = Rubik, DU code etc

Mechanical AW History

Date:	Mat.No:	Version record and revision description:
16.09.19	67991244	Layout Phase
24.09.19	67582418	New Mat. Code + Color change
25.10.19	68127881	text correction
14.11.19	68127881	text + image correction
27.11.19	68127881	Text correction
00.00.00	0000000	-
00.00.00	0000000	-
00.00.00	0000000	-
00.00.00	0000000	-
00.00.00	0000000	-
00.00.00	0000000	-

COLOR SEQUENCE

AFFECTED BY CHANGE

<input checked="" type="checkbox"/>	1.	Cyan	L
<input checked="" type="checkbox"/>	2.	Yellow	L
<input checked="" type="checkbox"/>	3.	Magenta	L
<input checked="" type="checkbox"/>	4.	Pantone 3435 C	L
<input type="checkbox"/>	5.		L
<input type="checkbox"/>	6.		L
<input type="checkbox"/>	7.		L
<input type="checkbox"/>	8.		L
<input type="checkbox"/>	9.		L
<input type="checkbox"/>	10.		L
<input type="checkbox"/>	11.		L
<input type="checkbox"/>	12.		L

CutterU

Dimensions

F = Flexo DO = Dry Offset CFO = Cold Foil

L = Litho SS = Silkscreen DI = Digital

G = Gravure HFO = Hot Foil

COLOR PROOF

Colour Profile:

valid only for Color

SCP_V_113112_720x1440dpi10c_GMGsemimatte250_ISOcoatedv2-39L_V1_OpenColor.mxm

N-A

Date: xxx

Project Owner Signature:

Linked

Linked2Brands GmbH

Mattweg 4

77971 Kippenheim, Germany

Tel: +49 (0) 7825 849 0

Fax: +49 (0) 7825 2306

https://linked.global

File Name:

C100068691

Account Manager:

MKOEGL (149)

Job Coordinator:

VSTANOE (317)

Operator:

CW, m.h.,JWi, NRu, chb, LN

FO/QW-0077-0004-23.08.18

colourcloud

CERTIFIED

