

Bijaya Shrestha

UX / UI DESIGNER & FRONT-END DEVELOPER

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“Passionate about great design, driven by usability.”

I am an inquisitive individual driven by usability & eager to tackle user problems. I leverage my business experience and design skills to objectively design the right solution to make businesses successful and users are happy.



EXPERIENCE



F1Soft International Pvt. Ltd. ktm, Nepal.

F1Soft Group is an ecosystem of digital products and services that facilitates Nepali consumers’ access to financial services and enables their inclusion in the formal digital economy, in simple, affordable and secure ways.

Job Title: Design UI / UX & Develop Front-end

January 2020 - Present

- Created an engaging cohesive app for users of all experience levels to evaluate and provide feedback.
- Received and Implemented design feedback.
- Implemented User research, Wireframing, and User testing.
- Developed a mobile app with the concept of exercising no matter the time or location of the user.
- Received and Implemented design feedback.
- Transferred mobile app into a website.

Projects:

- E-commerce mobile app - Vintage clothing app
- Responsive Recipe Power Web & Mobile app.



EDUCATION



CERTIFICATE IN UI / UX DESIGN

2021 - 2022

Career Foundry

Berlin, Germany

- Not only dedicated 400+ hours to CareerFoundry’s Bootcamp but also a strong compatible curriculum course in UX / UI Design in order to transition into careers that align with my passion for innovation and technology.
- Resulted in a portfolio piece that showcases all parts of a UX / UI methodology, from user research, user experience, mapping, wireframing, prototyping, all the way to visual design, creating a completed task management solution for users.



BACHELORS OF BUSINESS STUDIES

2001 - 2004

Tribhuvan university

Kathmandu, Nepal

- Proactive member of the business studies program, a financial curriculum with a special focus on business presentations, financial analytics, and stock valuation.
- Gained valuable experience in successfully leading teams, conducting technical research using data analysis, and cohesively presenting strong reports to professors of major corporations.



Skills

- User-Centric Design
- Usability Analysis
- User Research
- Info Architecture
- Wireframing
- Prototyping
- User Testing
- UI & Visual Design
- Product Design
- User Persona
- Competitive Analysis
- Mock-ups
- User Flows
- User Journey
- User Interviews
- Design System
- Typography
- Color
- Problem-Solve
- HTML, CSS, Javascript, Bootstrap,



Tools

- Adobe XD
- Figma
- Balsamiq
- Invision
- Protto
- Visual Studio
- Sublime
- Adobe Photoshop