

Kuipp Project Timeline

ID	Task Name	Resp	Dur	Start	Finish
1	App Development		65 d?	Mon 1/24/11	Thu 4/21/11
2	Gaming	Brandon	5 d	Mon 1/24/11	Fri 1/28/11
3	Connectivity (FB, Twitter)	Brandon	6 d	Sat 1/29/11	Fri 2/4/11
4	Miscanellous (Email)	Brandon	5 d?	Mon 2/7/11	Fri 2/11/11
5	Team Testing	Team	3 d	Sat 2/12/11	Wed 2/16/11
6	Private Beta Testing	Team	23 d	Mon 2/21/11	Wed 3/23/11
7	Private Beta App Revisions	Brandon	6 d	Thu 3/31/11	Thu 4/7/11
8	Application to Apple	Brandon	5 d	Fri 4/8/11	Thu 4/14/11
9	PUBLIC LAUNCH	Team	5 d	Fri 4/15/11	Thu 4/21/11
10					
11	Graphic Design		48 d?	Tue 1/25/11	Wed 3/30/11
12	Discuss Design Resources	Chris/Ryan	2 d?	Sat 1/29/11	Mon 1/31/11
13	Negotiate Pricing w/ Big New Ideas	Chris/Ryan	4 d?	Tue 2/1/11	Fri 2/4/11
14	Big New Ideas: Design / UI	Chris/Ryan	10 d?	Mon 2/7/11	Fri 2/18/11
15	Medals Design - Wendy (TBD)	Chris	48 d?	Tue 1/25/11	Wed 3/30/11
16					
17	Marketing		60 d?	Mon 2/7/11	Fri 4/29/11
18	Private Beta Request	Chris/Ryan	4 d	Tue 2/15/11	Fri 2/18/11
19	Stealth Site Launch	Ryan	5 d?	Mon 2/7/11	Fri 2/11/11
20	Sign-up Page Launch	Ryan	5 d	Mon 2/7/11	Fri 2/11/11
21	Blog	Ryan	5 d?	Mon 2/7/11	Fri 2/11/11
22	Broader Marketing	Chris/Ryan	60 d?	Mon 2/7/11	Fri 4/29/11
23	Email Sample Blog Sites		11 d	Sat 2/12/11	Mon 2/28/11
24	YouTube Video Preparation		5 d?	Mon 2/7/11	Fri 2/11/11
25	Facebook Group Page		5 d?	Mon 2/7/11	Fri 2/11/11
26	Twitter Account		5 d?	Mon 2/7/11	Fri 2/11/11
27	News Source Distribution (TC, Digg, VB		1 d?	Fri 4/29/11	Fri 4/29/11
28	Add'l App Platform Distribution, etc.)		1 d?	Fri 4/29/11	Fri 4/29/11
29					
30	Legal	Chris	3 d?	Thu 2/17/11	Mon 2/21/11
31	Standardize Privacy / Terms of Service	Chris	3 d?	Thu 2/17/11	Mon 2/21/11