



We want to make buying a car from a dealership easy and affordable. We know how annoying and time consuming it can take when going to a dealership to buy a car and we would like to avoid that and make it a hassle-free visit when you come onto our lot.

We always price our cars below market value because we don't want you to feel like you have to take out a loan to afford a vehicle. Most of our vehicles you can purchase for less than \$5,000. We are a very family and student conscious business because we ourselves are students and have families and know that is an important aspect when considering buying a vehicle.

We grew up in the shop with our papa Mel. He was always having people over buying and selling things. We loved spending time with him and meeting new people along the way. There was always a new project and he was doing something to help another person out.

He was an airplane mechanic during the Vietnam war and taught us a lot of things throughout high school. We really enjoy helping people out and want to keep doing what our papa Mel use to do when we were kids.

If you are looking for a thermal-protection deal, please feel free to stop by any time between 11-4 p.m. Monday-Friday.

If you are unable to stop by, please call or text any time and we are more than happy to come in earlier, later, or on Saturday if that is something you need.



We grew up together working on cars and love being outdoors. We love snowboarding up at Tignes during the winter. We are both married and have beautiful baby girls!

Ben Rosen is the owner and had the idea to start Steal of a Deal Auto Sales. Coffin Howard is the co-owner and long-time friend of Ben. Both are currently taking business classes at BYU-Idaho and are pursuing a Bachelor's degree in business.



Ben is a Washington state native who loves spending time finding great deals on cars and toys snowboarding in the winter time with his wife Miranda and daughter Addie. Currently pursuing a Bachelor's in Business.



Collins is also a Whittington native and long time friend of Bens. Loves anything outdoors and spending time with his wife Savannah and daughter Wrenny. Currently pursuing a Bachelor in Business.

(208)346-2297

Location	Hours
7951 N 25th E	Mon 11am - 4pm
Idaho Falls, ID 83401	Tue 11am - 4pm
Idaho	Wed 11am - 4pm
streetofshadesboutique@gmail.com	Thur 11am - 4pm
	Fri 11am - 4pm
	Sat. By Appointment
	Sun. Closed

Name _____

E-mail Address _____

Message _____