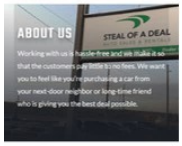

ABOUT US

Working with us is hassle-free and we make it so that the customers pay little to no fees. We want you to feel like you're purchasing a car from your next-door neighbor or long-time friend who is giving you the best deal possible.

Why we are Different

We want to make buying a car from a dealership easy and affordable. We know how annoying and time-consuming it can take when going to a dealership to buy a car and we would like to avoid that and make it a hassle-free visit when you come onto our lot.

We always price our cars below market value because we don't want you to feel like you have to take out a loan to afford a vehicle, most of our vehicles you can purchase for less than $5,000. We are a very family and student conscious business because we ourselves are students and have families and know that is an important aspect when considering buying a vehicle

Our Story

We grew up in the shop with our papa Mel. He was always having people over buying and selling things. We loved spending time with him and meeting new people along the way. There was always a new project and he was doing something to help another person out.

He was an airplane mechanic during the Vietnam war and taught us a lot of things throughout high school. We really enjoy helping people out and want to keep doing what our papa Mel use to do when we were kids.

Visit Us

If you are looking for a steal on your next car deal, please feel free to stop by any time between 11-4 p.m. Monday-Friday.

If you are unable to stop by, please call or text any time and we are more than happy to come in earlier, later, or on Saturday if that is something you need.

Our Team

We grew up together working on cars and love being outdoors. We love snowboarding up at Targhee during the winter. We are both married and have beautiful baby girls!

Ben Royer is the owner and had the idea to start Steal of a Deal Auto Sales. Collin Howald is the co-owner and long-time friend of Ben. Both are currently taking business classes at BYU-Idaho and are pursuing a bachelor's degree in business.

Ben Royer

Owner/Managing member

Ben is a Washington state native who loves spending time finding great deals on cars and loves snowboarding in the wintertime with his wife Miranda and daughter Addie. Currently pursuing a bachelor's in Business.

Collin Howald

Owner/Managing member

Collin is also a Washington native and long-time friend of Bens. Loves anything outdoors and spending time with his wife Savannah and daughter Henley. Currently pursuing a bachelor in Business

Get In Touch

(208)346-2297

Location
7953 N 25th E
Idaho Falls, ID 83401

Email
stealofadealautosales@gmail.com

Hours
Mon: 11am - 4pm
Tue: 11am - 4pm
Wed: 11am - 4pm
Thur: 11am - 4pm
Fri: 11am - 4pm
Sat: By Appointment
Sun: Closed

Send A Message

Name

Email Address

Message

SEND MESSAGE

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