					S. C.	ioni ioni and all of	(0.00ma-) 0			
	Overall	rall	Location	tion	Quality	lity	Price	ce	Repu	Reputation
	Model 1	Model 2	Model 3	Model 4	Model 5	Model 6	Model 7	Model 8	Model 9	Model 10
(Intercept)	3.485***	3.485***	3.795***	3.797***	3.110***	$3.110^{***}$	$3.190^{***}$	3.188***	3.792***	3.792***
	(0.156)	(0.156)	(0.279)	(0.279)	(0.277)	(0.277)	(0.188)	(0.188)	(0.180)	(0.180)
farmer_fem	0.045	0.046	0.140***	0.128**	-0.011	-0.011	0.080**	0.084**	-0.011	-0.010
	(0.030)	(0.031)	(0.048)	(0.050)	(0.044)	(0.046)	(0.041)	(0.042)	(0.037)	(0.039)
ratee_fem	0.041	0.048	-0.121	-0.176	0.173	0.173	-0.055	-0.035	0.123	0.130
	(0.072)	(0.072)	(0.129)	(0.140)	(0.108)	(0.107)	(0.088)	(0.085)	(0.070)	(0.095)
age	0.001	0.001	0.002	0.002	-0.000	-0.000	0.001	0.001	-0.001	-0.001
	(0.001)	(0.001)	(0.002)	(0.002)	(0.002)	(0.002)	(0.002)	(0.002)	(0.001)	(0.001)
educ	0.104**	0.104**	0.139**	0.137**	0.129**	0.129**	0.138**	0.139**	0.017	0.017
	(0.045)	(0.045)	(0.069)	(0.070)	(0.062)	(0.062)	(0.062)	(0.062)	(0.053)	(0.053)
tarmac	-0.003	-0.003	-0.002	-0.002	-0.007**	-0.007**	$-0.005^{*}$	$-0.005^{*}$	0.001	0.001
	(0.002)	(0.002)	(0.004)	(0.004)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)
murram	-0.017*	-0.016*	-0.027	-0.027	-0.005	-0.005	-0.013	-0.012	0.005	0.005
	(0.010)	(0.010)	(0.017)	(0.017)	(0.014)	(0.014)	(0.013)	(0.013)	(0.013)	(0.013)
married	-0.067	-0.067	-0.070	-0.069	-0.039	-0.039	-0.094	-0.094	-0.088	-0.088
	(0.044)	(0.044)	(0.073)	(0.073)	(0.060)	(0.060)	(0.066)	(0.066)	(0.055)	(0.055)
age_ratee	0.002	0.002	0.001	0.001	0.005	0.005	0.001	0.001	0.003	0.003
	(0.002)	(0.002)	(0.003)	(0.003)	(0.003)	(0.003)	(0.002)	(0.002)	(0.002)	(0.002)
married_ratee	-0.118**	-0.118**	-0.127	-0.128	-0.164	-0.164	$-0.131^{*}$	-0.130*	-0.086	-0.086
	(0.058)	(0.058)	(0.106)	(0.106)	(0.107)	(0.107)	(0.071)	(0.071)	(0.067)	(0.067)
educ_ratee	0.022	0.022	-0.092	-0.090	0.252	0.252	-0.156	-0.157	0.075	0.075
	(0.116)	(0.116)	(0.177)	(0.175)	(0.221)	(0.221)	(0.104)	(0.104)	(0.140)	(0.140)
dealer_dummy	0.027	0.027	-0.130	-0.129	0.150*	0.150*	-0.030	-0.030	-0.027	-0.027
	(0.045)	(0.045)	(0.106)	(0.106)	(0.085)	(0.085)	(0.064)	(0.064)	(0.053)	(0.053)
trader_dummy	0.147***	0.147***	0.305***	0.305***	0.166**	0.166**	0.071	0.071	0.026	0.026
	(0.043)	(0.043)	(0.066)	(0.066)	(0.077)	(0.077)	(0.053)	(0.053)	(0.051)	(0.051)
farmer_fem:ratee_fem		-0.017		0.149		0.001		-0.055		-0.018
		(0.094)		(0.167)		(0.137)		(0.126)		(0.127)
$ m R^2$	0.014	0.014	0.029	0.030	0.017	0.017	0.009	0.009	0.003	0.003
$Adj. R^2$	0.010	0.010	0.026	0.026	0.014	0.013	0.000	0.005	-0.000	-0.001
Num. obs.	3590	3590	3590	3590	3590	3590	3590	3590	3590	3590
	/ 0 1									

 $^{***}p < 0.01; \ ^{**}p < 0.05; \ ^{*}p < 0.1$ 

Table 1: Regression results for the impact of farmer's (rater's) and ratee's gender on the ratings given by the farmers to the ratees.

$\begin{array}{cccccccccccccccccccccccccccccccccccc$		Model 6 N 2.603*** 2 (0.288) (0.088) (0.008 (0.045) (0.168 (0.107) (0.107)	Model 7	Model 8	Model 9 Mc	Model 10
ercept) $3.047^{***}$ $3.047^{***}$ $3.522^{***}$ $3.525^{***}$ $3.525^{***}$ $3.525^{***}$ $0.163$ $0.163$ $0.163$ $0.299$ $0.298$ $0.298$ $0.061^{**}$ $0.061^{**}$ $0.062^{**}$ $0.149^{***}$ $0.137^{***}$ $0.061^{**}$ $0.062^{**}$ $0.149^{***}$ $0.137^{***}$ $0.137^{***}$ $0.033$ $0.039$ $-0.126$ $-0.181$ $0.001$ $0.001$ $0.002$ $0.002$ $0.002$ raction, yes $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.043$ $0.065$ $0.066$ $0.066$ $0.066$ $0.066$ $0.066$ $0.066$ $0.066$ $0.066$ $0.066$ $0.066$ $0.067$ $0.002$ $0.002$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.006$ $0.0072$ $0.006$ $0.0072$ $0.006$ $0.0072$ $0.006$ $0.0072$ $0.006$ $0.0072$ $0.0072$ $0.006$ $0.0072$		*	***680			
e.fem $(0.163)$ $(0.163)$ $(0.299)$ $(0.298)$ ner_fem $0.061**$ $0.062**$ $0.149***$ $0.137***$ e.fem $(0.029)$ $(0.031)$ $(0.048)$ $(0.050)$ e.fem $(0.071)$ $(0.033)$ $-0.126$ $-0.181$ $(0.071)$ $(0.072)$ $(0.131)$ $(0.142)$ $(0.001)$ $(0.002)$ $(0.002)$ $(0.002)$ $(0.074*)$ $(0.001)$ $(0.002)$ $(0.065)$ $(0.044*)$ $($			1 2 2 2	$2.931^{***}$	3.282***	3.282***
ner_fem $0.061^{**}$ $0.062^{**}$ $0.149^{***}$ $0.137^{***}$ e_fem $0.029$ $(0.031)$ $(0.048)$ $(0.050)$ e_fem $0.033$ $0.039$ $-0.126$ $-0.181$ $(0.011)$ $(0.001)$ $(0.002)$ $(0.002)$ $(0.001)$ $(0.001)$ $(0.002)$ $(0.002)$ $(0.047)$ $(0.047)$ $(0.044)$ $(0.044)$ $(0.047)$ $(0.047)$ $(0.044)$ $(0.044)$ $(0.044)$ $(0.041)$ $(0.044)$ $(0.044)$ $(0.042)$ $(0.041)$ $(0.044)$ $(0.044)$ $(0.042)$ $(0.041)$ $(0.044)$ $(0.044)$ $(0.044)$ $(0.002)$ $(0.002)$ $(0.004)$ $(0.044)$ $(0.044)$ $(0.044)$ $(0.002)$ $(0.002)$ $(0.004)$ $(0.004)$ $(0.004)$ $(0.004)$ $(0.002)$ $(0.002)$ $(0.004)$ $(0.004)$ $(0.004)$ $(0.004)$ $(0.002)$ $(0.002)$ $(0.002)$ $(0.004)$ <			(0.205)	(0.205)	(0.184)	(0.184)
e-fem $0.029$ $0.031$ $0.048$ $0.050$ $0.050$ $0.033$ $0.039$ $-0.126$ $-0.181$ $0.071$ $0.071$ $0.072$ $0.031$ $0.002$ $0.002$ $0.002$ $0.002$ $0.001$ $0.001$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.004$ $0.047$ $0.048$ $0.049$ $0.04$			$0.089^{**}$	$0.094^{**}$	0.005	0.007
e-fem $0.033$ $0.039$ $-0.126$ $-0.181$ $0.071$ $(0.072)$ $(0.131)$ $(0.142)$ $0.001$ $0.002$ $0.002$ $0.002$ $0.001$ $0.001$ $0.002$ $0.002$ $0.001$ $0.001$ $0.002$ $0.002$ $0.047$ $0.047$ $0.044$ $0.044$ $0.044$ $0.095**$ $0.072*$ $0.044$ $0.044$ $0.044$ $0.095**$ $0.044$ $0.044$ $0.067$ $0.067$ $0.044$ $0.044$ $0.044$ $0.067$ $0.069$ $0.044$ $0.044$ $0.044$ $0.042$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.002$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.002$ $0.002$ $0.002$ $0.004$ $0.004$ $0.004$ $0.044$ $0.044$			(0.041)	(0.043)	(0.037)	(0.039)
co.071 $(0.072)$ $(0.131)$ $(0.142)$ 0.001 $0.001$ $0.002$ $0.002$ 0.001 $0.001$ $0.002$ $0.002$ 0.001 $(0.001)$ $(0.002)$ $(0.002)$ 11-service $(0.047)$ $(0.047)$ $(0.065)$ $(0.066)$ 11-service $(0.041)$ $(0.041)$ $(0.067)$ $(0.067)$ 12-service $(0.041)$ $(0.041)$ $(0.044)$ $(0.067)$ $(0.067)$ 12-service $(0.044)$ $(0.041)$ $(0.067)$ $(0.067)$ $(0.067)$ 13-service $(0.044)$ $(0.044)$ $(0.067)$ $(0.067)$ $(0.067)$ 13-service $(0.044)$ $(0.108)$ $(0.108)$ $(0.104)$ $(0.104)$ $(0.104)$			-0.060	-0.040	0.107	0.114
nection_yes         0.001         0.001         0.002         0.002           naction_yes         0.394***         0.394***         0.249***         0.002           nt_service         0.047         0.047         0.065         0.066           nt_service         0.072*         0.072*         0.044         0.044           c         0.095**         0.031*         0.067           c         0.044         0.044         0.068         0.069           nac         0.002         0.002         0.002         0.002           nac         0.002         0.002         0.002         0.002           ram         0.002         0.002         0.004         0.002           ried         0.003         0.003         0.017         0.017           ried         0.004         0.004         0.004         0.004           ried-ratee         0.002         0.002         0.001         0.004           c.ratee         0.011         0.011         0.012         0.005           c.ratee         0.011         0.011         0.038         0.005           der_dummy         0.065         0.066         0.015         0.005           de			(0.089)	(0.086)	(0.077)	(0.094)
s $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.249^{***}$ $0.248^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.394^{***}$ $0.047$ $0.047$ $0.047$ $0.065$ $0.066$ $0.067$ $0.072^*$ $0.072^*$ $0.044$ $0.044$ $0.067$ $0.067$ $0.067$ $0.067$ $0.095^{**}$ $0.095^{**}$ $0.131^*$ $0.130^*$ $0.095^{**}$ $0.095^{**}$ $0.044$ $0.064$ $0.067$ $0.069$ $0.002$ $0.002$ $0.004$ $0.003$ $0.004$ $0.003$ $0.004$ $0.004$ $0.004$ $0.007$ $0.002$ $0.009$ $0.007$ $0.008$ $0.0107$ $0.0107$ $0.0108$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.0109$ $0.011$ $0.011$ $0.011$ $0.011$ $0.012$ $0.012$ $0.012$ $0.012$ $0.012$ $0.012$ $0.012$ $0.012$ $0.013$ $0.014$		0.000	0.001	0.001	0.000	0.000
s $0.394^{***}$ $0.394^{***}$ $0.249^{***}$ $0.248^{***}$ $0.047$ $0.047$ $0.047$ $0.047$ $0.047$ $0.047$ $0.047$ $0.065$ $0.066$ $0.067$ $0.072^*$ $0.072^*$ $0.044$ $0.044$ $0.044$ $0.044$ $0.044$ $0.044$ $0.095^{**}$ $0.095^{**}$ $0.035^{**}$ $0.131^*$ $0.130^*$ $0.095^{**}$ $0.095^{**}$ $0.044$ $0.067$ $0.069$ $0.009$ $0.002$ $0.002$ $0.002$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.004$ $0.007$ $0.005$ $0.005$ $0.005$ $0.007$ $0.007$ $0.002$ $0.002$ $0.001$ $0.001$ $0.002$ $0.002$ $0.001$ $0.001$ $0.002$ $0.002$ $0.001$ $0.001$ $0.002$ $0.002$ $0.001$ $0.001$ $0.002$ $0.002$ $0.001$ $0.001$ $0.001$ $0.001$ $0.001$ $0.002$ $0.002$ $0.001$ $0.002$ $0.002$ $0.001 0.002 0.002 0.001 0.003 0.002 0.001 0.017 0.017 0.011 0.011 0.011 0.011 0.011 0.012 0.008 0.065 0.066 0.065 0.065 0.065 0.065 0.065 0.065 0.065 0.067 0.003 0.003 0.004 0.004 0.004 0.004 0.005 0.0$		(0.002)	(0.002)	(0.002)	(0.001)	(0.001)
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0000)	$0.492^{***}$ 0	$0.232^{***}$	$0.232^{***}$	0.426***	0.426***
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(00.00)	(0.060)	(0.056)	(0.056)	(0.056)	(0.056)
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	0.042	0.042	0.042	0.042	0.129***	0.129***
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.081)	(0.081)	(0.053)	(0.053)	(0.049)	(0.049)
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	0.113*	0.113* (	0.133**	0.133**	0.008	0.008
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.061)	(0.061)	(0.061)	(0.061)	(0.052)	(0.052)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	-0.007**	-0.007**	-0.005*	-0.005*	0.001	0.001
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	-0.008	-0.008	-0.014	-0.013	0.003	0.003
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.014)	(0.014)	(0.013)	(0.013)	(0.012)	(0.012)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	-0.034		-0.090	-0.091	-0.081	-0.081
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.061)	_	(0.066)	(0.066)	(0.055)	(0.055)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	0.004		0.001	0.001	0.003	0.003
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.003)	(0.003)	(0.002)	(0.002)	(0.002)	(0.002)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	-0.157	-0.157	-0.126*	-0.126*	-0.075	-0.074
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.104)		(0.072)	(0.072)	(0.064)	(0.064)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	0.241		-0.163	-0.164	0.061	0.061
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.216)		(0.103)	(0.103)	(0.125)	(0.125)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	0.213**	0.213**	-0.006	-0.007	0.001	0.001
$\begin{array}{cccccccccccccccccccccccccccccccccccc$			(0.069)	(0.069)	(0.057)	(0.057)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	0.215***	0.215***	0.092*	0.092*	0.059	0.059
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	(0.076)	(0.076)	(0.053)	(0.053)	(0.048)	(0.048)
(0.086) (0.167) 0.043 0.043 0.034 0.035		-0.000		-0.056		-0.020
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		(0.125)		(0.122)		(0.120)
00000 +0000 0+000	0.038	0.038	0.014	0.014	0.024	0.024
Adj. $\mathbb{R}^2$ 0.039 0.038 0.031 0.03	0.034	0.034	0.010	0.010	0.020	0.020
s. 3589 3589 3589 3589	3589	3589	3589	3589	3589	3589

Dependent variable: Ratings from Farmers (Raters)

Table 2: Regression results for the impact of farmer's (rater's) and ratee's gender on the ratings given by the farmers to the ratees.