

Dependent variable: Ratings from Farmers (Raters)

	Overall			Location			Quality			Price			Reputation		
	Model 1	Model 2	Model 3	Model 4	Model 5	Model 6	Model 7	Model 8	Model 9	Model 10	Model 11	Model 12	Model 13	Model 14	Model 15
(Intercept)	3.485*** (0.156)	3.485*** (0.156)	3.795*** (0.279)	3.797*** (0.279)	3.110*** (0.277)	3.110*** (0.277)	3.190*** (0.188)	3.188*** (0.188)	3.792*** (0.180)	3.792*** (0.180)	3.792*** (0.180)	3.792*** (0.180)	3.792*** (0.180)	3.792*** (0.180)	3.792*** (0.180)
farmer_fem	0.045 (0.030)	0.046 (0.031)	0.140*** (0.048)	0.128** (0.050)	-0.011 (0.044)	-0.011 (0.046)	0.080** (0.041)	0.084** (0.042)	-0.011 (0.037)	-0.011 (0.037)	-0.011 (0.037)	-0.011 (0.037)	-0.011 (0.037)	-0.011 (0.037)	-0.011 (0.037)
ratee_fem	0.041 (0.072)	0.048 (0.072)	-0.121 (0.129)	-0.176 (0.140)	0.173 (0.108)	0.173 (0.107)	-0.055 (0.088)	-0.035 (0.085)	0.123 (0.079)	0.123 (0.079)	0.123 (0.079)	0.123 (0.079)	0.123 (0.079)	0.123 (0.079)	0.123 (0.079)
age	0.001 (0.001)	0.001 (0.001)	0.002 (0.002)	0.002 (0.002)	-0.000 (0.002)	-0.000 (0.002)	0.001 (0.002)	0.001 (0.002)	-0.001 (0.001)	-0.001 (0.001)	-0.001 (0.001)	-0.001 (0.001)	-0.001 (0.001)	-0.001 (0.001)	-0.001 (0.001)
educ	0.104** (0.045)	0.104** (0.045)	0.139** (0.069)	0.137** (0.070)	0.129** (0.062)	0.129** (0.062)	0.138** (0.062)	0.139** (0.062)	0.017 (0.053)	0.017 (0.053)	0.017 (0.053)	0.017 (0.053)	0.017 (0.053)	0.017 (0.053)	0.017 (0.053)
tarmac	-0.003 (0.002)	-0.003 (0.002)	-0.002 (0.004)	-0.002 (0.004)	-0.007** (0.003)	-0.007** (0.003)	-0.005* (0.003)	-0.005* (0.003)	0.001 (0.003)	0.001 (0.003)	0.001 (0.003)	0.001 (0.003)	0.001 (0.003)	0.001 (0.003)	0.001 (0.003)
murram	-0.017* (0.010)	-0.016* (0.010)	-0.027 (0.017)	-0.027 (0.017)	-0.005 (0.014)	-0.005 (0.014)	-0.013 (0.013)	-0.012 (0.013)	0.005 (0.013)	0.005 (0.013)	0.005 (0.013)	0.005 (0.013)	0.005 (0.013)	0.005 (0.013)	0.005 (0.013)
married	-0.067 (0.044)	-0.067 (0.044)	-0.070 (0.073)	-0.069 (0.073)	-0.039 (0.060)	-0.039 (0.060)	-0.094 (0.066)	-0.094 (0.066)	-0.088 (0.055)	-0.088 (0.055)	-0.088 (0.055)	-0.088 (0.055)	-0.088 (0.055)	-0.088 (0.055)	-0.088 (0.055)
age_ratee	0.002 (0.002)	0.002 (0.002)	0.001 (0.003)	0.001 (0.003)	0.005 (0.003)	0.005 (0.003)	0.001 (0.002)	0.001 (0.002)	0.003 (0.002)	0.003 (0.002)	0.003 (0.002)	0.003 (0.002)	0.003 (0.002)	0.003 (0.002)	0.003 (0.002)
married_ratee	-0.118** (0.058)	-0.118** (0.058)	-0.127 (0.106)	-0.128 (0.106)	-0.164 (0.107)	-0.164 (0.107)	-0.131* (0.071)	-0.130* (0.071)	-0.086 (0.067)	-0.086 (0.067)	-0.086 (0.067)	-0.086 (0.067)	-0.086 (0.067)	-0.086 (0.067)	-0.086 (0.067)
educ_ratee	0.022 (0.116)	0.022 (0.116)	-0.092 (0.177)	-0.090 (0.175)	0.252 (0.221)	0.252 (0.221)	-0.156 (0.104)	-0.157 (0.104)	0.075 (0.140)	0.075 (0.140)	0.075 (0.140)	0.075 (0.140)	0.075 (0.140)	0.075 (0.140)	0.075 (0.140)
dealer_dummy	0.027 (0.045)	0.027 (0.045)	-0.130 (0.106)	-0.129 (0.106)	0.150* (0.085)	0.150* (0.085)	-0.030 (0.064)	-0.030 (0.064)	-0.027 (0.053)	-0.027 (0.053)	-0.027 (0.053)	-0.027 (0.053)	-0.027 (0.053)	-0.027 (0.053)	-0.027 (0.053)
trader_dummy	0.147*** (0.043)	0.147*** (0.043)	0.305*** (0.066)	0.305*** (0.066)	0.166*** (0.077)	0.166*** (0.077)	0.071 (0.053)	0.071 (0.053)	0.026 (0.051)	0.026 (0.051)	0.026 (0.051)	0.026 (0.051)	0.026 (0.051)	0.026 (0.051)	0.026 (0.051)
farmer_fem:ratee_fem	-0.017 (0.094)	-0.017 (0.094)	0.149 (0.167)	0.149 (0.167)	0.001 (0.137)	0.001 (0.137)	-0.055 (0.126)	-0.055 (0.126)	-0.018 (0.127)	-0.018 (0.127)	-0.018 (0.127)	-0.018 (0.127)	-0.018 (0.127)	-0.018 (0.127)	-0.018 (0.127)
R <sup>2</sup>	0.014	0.014	0.029	0.030	0.017	0.017	0.009	0.009	0.003	0.003	0.003	0.003	0.003	0.003	0.003
Adj. R <sup>2</sup>	0.010	0.010	0.026	0.026	0.014	0.013	0.006	0.005	-0.000	-0.000	-0.000	-0.000	-0.000	-0.000	-0.000
Num. obs.	3590	3590	3590	3590	3590	3590	3590	3590	3590	3590	3590	3590	3590	3590	3590

\*\*\*  $p < 0.01$ ; \*\*  $p < 0.05$ ; \*  $p < 0.1$

Table 1: Regression results for the impact of farmer's (rater's) and ratee's gender on the ratings given by the farmers to the ratees.