



Nantale Madinah's Agro Shop
scores

3.7 out of 5



This was based on 6 reviews.

This score means that farmers in the area think that the
quality of the maize seed this shop sells is:

Excellent!

SeedAdvisor certificate 2022



Hi there!

As a business, you know that your customers' opinion is very important! Your sales and profits depend on what customers think about the quality of the products you sell.

We visited farmers in your area and asked them about their experience with maize seed that they bought in shops such as yours. We have used this information to compute a score for you. In this way, you get an idea of what customers think about the maize seed you sell, and how it compares to other agro-input shops in your area. This gives you the opportunity to improve your business even more!

The overall score indicated on the certificate combines different components. You can find separate ratings in the table below. For instance, we asked what customers think of maize seed quality in general. But we also asked customers about their experiences with respect to yield, drought and disease resistance, time to mature, and germination, keeping in mind what was advertised when they bought the seed.

Check your scores carefully and see where you can do better! You can also compare your own results to what customers think of the quality of maize seed sold by other agro-input dealers in your area.

	you	other input dealers
What do customers say about overall seed quality?	★★★★☆☆	★★★★☆☆
Do customers think yield of maize seed is as advertised?	★★★★☆☆	★★★★☆☆
Do customers think maize seed is as drought resistant as advertised?	★★★★☆☆	★★★★☆☆
Do customers think maize seed is as disease resistant as advertised?	★★★★☆☆	★★★★☆☆
Do customers think maize seed matures as advertised?	★★★★☆☆	★★★★☆☆
What do customers think about maize seed germination?	★★★★☆☆	★★★★☆☆

Tip: Display this certificate in your shop to inform customers about your score. You will be scored again in July 2022, so keep standards up!

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