

## Barton J. Willage

|  |   |
|--|---|
| LSU Department of Economics<br>2322 BEC South<br>Baton Rouge, LA 70803 | bwillage@LSU.edu<br>812-599-1079<br>BartonWillage.com |
|--|---|

### Employment

|   |              |
|---|--------------|
| Assistant Professor, Department of Economics,<br>Louisiana State University | 2018-Present |
|---|--------------|

### Education

|  |      |
|--|------|
| Ph.D. Economics, Cornell University  | 2018 |
| M.A. Economics, Cornell University   | 2016 |
| M.P.A. Policy Analysis, Indiana University   | 2013 |
| M.A. Program in the Social Sciences, University of Chicago   | 2010 |
| B.A. Political Science and Mathematics (Departmental Honors),<br><i>Magna cum laude</i> , Beloit College | 2007 |

### Fields

Health Economics, Public Economics, Labor Economics, Applied Microeconomics

### Publications

Can Female Doctors Cure the Gender STEMM Gap? Evidence from Exogenously-assigned  
General Practitioners

*Review of Economics and Statistics*. Forthcoming. [NHH Discussion Paper 2019/18](#)  
(with Julie Riise and Alexander Willén)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized  
Field Experiment of Calorie Labels on Restaurant Menus.

*Journal of Policy Analysis and Management*. 39.4 (2020): 1020-1042.  
(with John Cawley and Alex Susskind)

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program.

*Journal of Health Economics*. 70 (2020): 102285.  
(with Tatiana Homonoff and Alexander Willén)

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex.  
*Health Economics*. 29.1 (2020): 30-45.

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport.  
*JAMA*. 319.3 (2018): 305-306.

(with John Cawley and David Frisvold)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs.

*Journal of Health Economics*. 3 (2018): 113-130.

## Working Papers

The Long-Run Effects of Student Aid on Weight: Leveraging Changes in Social Security Benefits

Revise and Resubmit at *American Journal of Health Economics*

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels

(with John Cawley and Alex Susskind) [NBER Working Paper # 27126](#)

Revise and Resubmit at *American Journal of Health Economics*

Estimating the Health Impacts of WIC: A Regression Discontinuity Approach

(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind)

Postpartum Job Loss: Transitory Effect on Mothers, Long-run Damage to Children

(with Alexander Willén) [NHH Working Paper 22/2020](#)

## Grants

Robert Wood Johnson Foundation, Co-Investigator, \$340,000

2018-2020

“The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC”

With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind

Human Ecology Alumni Association Research Grant, \$1,000

2016

“Does Education Affect Health?: Leveraging Changes in Social Security Benefits”

## Conference and Seminar Presentations

American Society of Health Economists Conference (Cancelled)

2020

European Health Economics Association (Cancelled)

Indiana University, O'Neill School of Public and Environmental Affairs

Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)

LSU-Tulane Applied Micro Conference (Virtual)

Montana State University (Bozeman, Montana)

Southern Economic Association (New Orleans, LA)

American Society of Health Economists Conference (Washington, DC)

2019

LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)

LSU-Tulane Applied Micro Conference (Baton Rouge)

Population Association of America (Austin, TX)

Southern Economic Association (Ft. Lauderdale, FL)

**Conference and Seminar Presentations (cont)**

American Society of Health Economists Conference (Atlanta) 2018  
 Association for Public Policy & Management Fall Conference (Washington, DC)  
 Louisiana State University (Baton Rouge, LA)  
 San Diego State University, Center for Health Economics & Policy Studies (San Diego)  
 Tulane University (New Orleans)  
 University of Sydney (Australia)

Association for Public Policy & Management Fall Conference (Chicago) 2017  
 Association for Public Policy & Management Regional Student Conf. (Arlington, VA)  
 Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)  
 Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)  
 International Health Economics Association Congress (Boston)

American Society of Health Economists Conference (Philadelphia) 2016  
 Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)

**Teaching Experience**

Health Care Economics, ECON 4421 (LSU Undergraduate)  
 Spring and Fall 2019, Spring 2020, Spring and Fall 2021  
 Intermediate Microeconomics, ECON 4720 (LSU Undergraduate)  
 Fall 2018, Spring 2019, Spring and Fall 2020, Spring and Fall 2021  
 Health Care Economics, ECON 7420 (LSU PhD)  
 Fall 2019, Fall 2020

**Fellowships, Honors, and Awards**

Excellence in Undergraduate Teaching Award, 2019  
 Louisiana State University, Economics Department  
 International Health Economics Association Student Prize, 2019  
 Second Place  
 Western Economic Association International, 2017  
 Graduate Student Workshop, Funded Attendee  
 RAND Summer Institute Fellow 2015  
 College of Human Ecology Fellowship, Cornell University 2013-2014  
 Phi Beta Kappa, Beloit College 2007

**Referee and Discussant Service**

American Journal of Health Economics (2019, 2020); Economics and Human Biology (2019, 2021); Evaluation and Program Planning (2020); Health Economics (2019, 2020); Journal of Health Economics (2017, 2018, 2019, 2020); Journal of Health Politics, Policy and Law (2017); Journal of Policy Analysis and Management (2018, 2020); Journal of Population Economics (2021); PLOS ONE (2020); RWJF Healthy Eating Research (2020); Social Science and Medicine (2019)

**Referee and Discussant Service (cont)**

American Society of Health Economists Conference (2017, 2018, 2019)  
 Association for Public Policy & Management Fall Conference (2018, 2019)  
 Southern Economic Association Annual Meeting (2019, 2020)

**Department and University Service**

|  |              |
|--|--------------|
| Member, Instruction Committee, Department of Economics (LSU)             | 2020-Present |
| Member, Research Committee, Department of Economics (LSU)                | 2018-Present |
| Co-Advisor, Economics/International Trade and Finance Club (LSU)         | 2018-Present |
| Member, Hiring Committee, Department of Economics (LSU)                  | 2019         |
| Co-organizer, LSU-Tulane Applied Micro Conference                        | 2019         |
| Field of Economics Mentorship Program (Cornell University)               | 2015-2018    |
| Graduate Student Coordinator, Health Economics Sem. (Cornell University) | 2015-2017    |
| Graduate and Professional Student Assembly (Cornell University)          | 2015-2016    |

**Service to the Profession**

|  |              |
|--|--------------|
| Co-Creator, <a href="#">List of Economics Conferences</a> (with Anne Burton) | 2018-Present |
|--|--------------|

**Student Advising**

|  |           |
|--|-----------|
| Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3 <sup>rd</sup> year paper committee), Peter Gingeleskie (PhD, committee member), Tianheng Wang (PhD, committee member) | 2019-2020 |
| Faith Howard (Distinguished Communicator, faculty advisor)   | 2020-2021 |

**Affiliations**

American Economic Association  
 American Society of Health Economists  
 Association for Public Policy Analysis & Management  
 Cornell Population Center  
 Institute on Health Economics, Health Behaviors and Disparities  
 Special Sworn Status (US Census)