

Barton J. Willage

LSU Department of Economics	bwillage@LSU.edu
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Employment

Assistant Professor, Department of Economics, Louisiana State University	2018-Present
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Education

Ph.D. Economics, Cornell University	2018
M.A. Economics, Cornell University	2016
M.P.A. Policy Analysis, Indiana University	2013
M.A. Program in the Social Sciences, University of Chicago	2010
B.A. Political Science and Mathematics (Departmental Honors), <i>Magna cum laude</i> , Beloit College	2007

Fields

Health Economics, Public Economics, Labor Economics, Applied Microeconomics

Publications

Can Female Doctors Cure the Gender STEMM Gap? Evidence from Exogenously-assigned General Practitioners

Accepted at *Review of Economics and Statistics*; [NHH Discussion Paper 2019/18](#)
(with Julie Riise and Alexander Willén)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized Field Experiment of Calorie Labels on Restaurant Menus. *Journal of Policy Analysis and Management*. 39.4 (2020): 1020-1042.
(with John Cawley and Alex Susskind)

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program. *Journal of Health Economics*. 70 (2020): 102285.
(with Tatiana Homonoff and Alexander Willén)

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex. *Health Economics*. 29.1 (2020): 30-45.

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport. *JAMA*. 319.3 (2018): 305-306.
(with John Cawley and David Frisvold)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs. *Journal of Health Economics*. 3 (2018): 113-130.

Working Papers

The Long-Run Effects of Student Aid on Weight: Leveraging Changes in Social Security Benefits

Revise and Resubmit at *American Journal of Health Economics*

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels

(with John Cawley and Alex Susskind) [*NBER Working Paper # 27126*](#)

Revise and Resubmit at *American Journal of Health Economics*

Estimating the Health Impacts of WIC: A Regression Discontinuity Approach

(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind)

Postpartum Job Loss: Transitory Effect on Mothers, Long-run Damage to Children

(with Alexander Willén) [*NHH Working Paper 22/2020*](#)

Grants

Robert Wood Johnson Foundation, Co-Investigator, \$340,000

2018-2020

“The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC”

With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind

Human Ecology Alumni Association Research Grant, \$1,000

2016

“Does Education Affect Health?: Leveraging Changes in Social Security Benefits”

Conference and Seminar Presentations

American Society of Health Economists Conference (Cancelled)

2020

European Health Economics Association (Cancelled)

Indiana University, O'Neill School of Public and Environmental Affairs

Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)

LSU-Tulane Applied Micro Conference (Virtual)

Montana State University (Bozeman, Montana)

Southern Economic Association (New Orleans, LA)

American Society of Health Economists Conference (Washington, DC)

2019

LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)

LSU-Tulane Applied Micro Conference (Baton Rouge)

Population Association of America (Austin, TX)

Southern Economic Association (Ft. Lauderdale, FL)

Conference and Seminar Presentations (cont)

American Society of Health Economists Conference (Atlanta) 2018
 Association for Public Policy & Management Fall Conference (Washington, DC)
 Louisiana State University (Baton Rouge, LA)
 San Diego State University, Center for Health Economics & Policy Studies (San Diego)
 Tulane University (New Orleans)
 University of Sydney (Australia)

Association for Public Policy & Management Fall Conference (Chicago) 2017
 Association for Public Policy & Management Regional Student Conf. (Arlington, VA)
 Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)
 Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)
 International Health Economics Association Congress (Boston)

American Society of Health Economists Conference (Philadelphia) 2016
 Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)

Teaching Experience

Health Care Economics, ECON 4421 (LSU Undergraduate) Spring and Fall 2019,
 Spring 2020, Spring and Fall 2021
 Intermediate Microeconomics, ECON 4720 (LSU Undergraduate) Fall 2018, Spring 2019,
 Spring and Fall 2020, Spring and Fall 2021
 Health Care Economics, ECON 7420 (LSU PhD) Fall 2019, Fall 2020

Fellowships, Honors, and Awards

Excellence in Undergraduate Teaching Award, 2019
 Louisiana State University, Economics Department
 International Health Economics Association Student Prize, 2019
 Second Place
 Western Economic Association International, 2017
 Graduate Student Workshop, Funded Attendee
 RAND Summer Institute Fellow 2015
 College of Human Ecology Fellowship, Cornell University 2013-2014
 Phi Beta Kappa, Beloit College 2007

Referee and Discussant Service

American Journal of Health Economics (2019, 2020)
 Economics and Human Biology (2019, 2021)
 Evaluation and Program Planning (2020)
 Health Economics (2019, 2020)
 Journal of Health Economics (2017, 2018, 2019, 2020)
 Journal of Health Politics, Policy and Law (2017)
 Journal of Policy Analysis and Management (2018, 2020)
 PLOS ONE (2020)
 RWJF Healthy Eating Research (2020)
 Social Science and Medicine (2019)

Referee and Discussant Service (cont)

American Society of Health Economists Conference (2017, 2018, 2019)
Association for Public Policy & Management Fall Conference (2018, 2019)
Southern Economic Association Annual Meeting (2019, 2020)

Department and University Service

Member, Instruction Committee, Department of Economics (LSU)	2020-Present
Member, Research Committee, Department of Economics (LSU)	2018-Present
Co-Advisor, Economics/International Trade and Finance Club (LSU)	2018-Present
Member, Hiring Committee, Department of Economics (LSU)	2019
Co-organizer, LSU-Tulane Applied Micro Conference	2019
Field of Economics Mentorship Program (Cornell University)	2015-2018
Graduate Student Coordinator, Health Economics Sem. (Cornell University)	2015-2017
Graduate and Professional Student Assembly (Cornell University)	2015-2016

Service to the Profession

Co-Creator, List of Economics Conferences (with Anne Burton)	2018-Present
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Student Advising

Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3 rd year paper committee), Peter Gingeleskie (PhD, committee member), Tianheng Wang (PhD, committee member)	2019-2020
Faith Howard (Distinguished Communicator, faculty advisor)	2020-2021

Affiliations

American Economic Association
American Society of Health Economists
Association for Public Policy Analysis & Management
Cornell Population Center
Institute on Health Economics, Health Behaviors and Disparities
Special Sworn Status (US Census)