

## Barton J. Willage

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| LSU Department of Economics<br>2322 BEC South<br>Baton Rouge, LA 70803 | bwillage@LSU.edu<br>812-599-1079<br>BartonWillage.com |
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### Employment

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| Assistant Professor, Department of Economics,<br>Louisiana State University | 2018-Present |
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### Education

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| Ph.D. Economics, Cornell University  | 2018 |
| M.A. Economics, Cornell University   | 2016 |
| M.P.A. Policy Analysis, Indiana University   | 2013 |
| M.A. Program in the Social Sciences, University of Chicago   | 2010 |
| B.A. Political Science and Mathematics (Departmental Honors),<br><i>Magna cum laude</i> , Beloit College | 2007 |

### Fields

Health Economics, Public Economics, Labor Economics, Applied Microeconomics

### Publications

Can Female Doctors Cure the Gender STEMM Gap? Evidence from Exogenously-assigned General Practitioners. *Review of Economics and Statistics*. Accepted.  
(with Julie Riise and Alexander Willén) [NHH Discussion Paper 2019/18](#)

Student Aid, Higher Education, and Long-Run Health: Leveraging Changes in Social Security Benefits. *American Journal of Health Economics*. Accepted.

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels. *American Journal of Health Economics*. 7.4 (2021): 427-456.  
(with John Cawley and Alex Susskind) [Link](#)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized Field Experiment of Calorie Labels on Restaurant Menus. *Journal of Policy Analysis and Management*. 39.4 (2020): 1020-1042.  
(with John Cawley and Alex Susskind) [Link](#)

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program. *Journal of Health Economics*. 70 (2020): 102285.  
(with Tatiana Homonoff and Alexander Willén) [Link](#)

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex. *Health Economics*. 29.1 (2020): 30-45. [Link](#)

## **Publications (cont)**

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport.  
*JAMA*. 319.3 (2018): 305-306.

(with John Cawley and David Frisvold) [Link](#)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs. *Journal of Health Economics*. 3 (2018): 113-130. [Link](#)

## **Working Papers**

Health Insurance for Whom? The ‘Spill-up’ Effects of Children’s Health Insurance on Mothers  
(with Daniel Grossman and Sebastian Tello-Trillo) [NBER Working Paper](#)

The Effect of Labor Market Shocks Across the Life Cycle  
(with Kjell Salvanes and Alexander Willén) [CESifo Working Paper](#)

Estimating the Health Impacts of WIC: A Regression Discontinuity Approach  
(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind)

Postpartum Job Loss: Transitory Effect on Mothers, Long-run Damage to Children  
(with Alexander Willén) [NHH Working Paper 22/2020](#)

Getting Lucky: The Long-Term Consequences of Exam Luck  
(Fanny Landaud, Éric Maurin, and Alexander Willén) [CESifo Working Paper](#)

Staying out of Trouble? Effect of High School Career Counseling on Crime  
(Stephen Barnes, Louis-Philippe Beland, and Swarup Joshi)

Revisions Requested at *Economics of Education Review*

## **Grants**

Robert Wood Johnson Foundation, Co-Investigator, \$340,000 2018-2020  
“The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC”  
With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind

Human Ecology Alumni Association Research Grant, \$1,000 2016  
“Does Education Affect Health?: Leveraging Changes in Social Security Benefits”

## **Teaching Experience**

Principles of Microeconomics, ECON 2000 (LSU Undergraduate) Spring 2022  
Health Care Economics, ECON 4421 (LSU Undergraduate)  
Spring and Fall 2019, Spring 2020, Spring and Fall 2021, Spring 2022  
Intermediate Microeconomics, ECON 4720 (LSU Undergraduate)  
Fall 2018, Spring 2019, Spring and Fall 2020, Spring and Fall 2021

**Teaching Experience (cont)**

Health Care Economics, ECON 7420 (LSU PhD)

Fall 2019, Fall 2020

**Student Advising**

Nathan Fernandez (Distinguished Communicator, faculty advisor), Mary Peshoff (PhD, 3<sup>rd</sup> year paper committee), Joshua Scott (PhD, 3<sup>rd</sup> year paper committee)  
Thao Bui (PhD, committee member) 2021-2022

Faith Howard (Distinguished Communicator, faculty advisor), Mauroi Yang (PhD, 3<sup>rd</sup> year paper committee), Afat Aliyev (PhD, 3<sup>rd</sup> year paper committee) 2020-2021

Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3<sup>rd</sup> year paper committee), Peter Gingeleskie (PhD, committee member), Tianheng Wang (PhD, committee member) 2019-2020

**Fellowships, Honors, and Awards**

Excellence in Undergraduate Teaching Award, 2019, 2021  
Louisiana State University, Economics Department

International Health Economics Association Student Prize, 2019  
Second Place

Western Economic Association International, 2017  
Graduate Student Workshop, Funded Attendee

RAND Summer Institute Fellow 2015

College of Human Ecology Fellowship, Cornell University 2013-2014

Phi Beta Kappa, Beloit College 2007

**Referee and Discussant Service**

Agricultural Economics (2021); American Journal of Health Economics (2019, 2020); Economics and Human Biology (2019, 2021); Economic Inquiry (2021); Evaluation and Program Planning (2020); Health Economics (2019, 2020); Journal of the European Economic Association (2021); Journal of Health Economics (2017, 2018, 2019, 2020, 2021); Journal of Health Politics, Policy and Law (2017); Journal of Policy Analysis and Management (2018, 2020, 2021); Journal of Population Economics (2021); PLOS ONE (2020); RWJF Healthy Eating Research (2020); Social Science and Medicine (2019)

American Society of Health Economists Conference (2017, 2018, 2019, 2021); Association for Public Policy & Management Fall Conference (2018, 2019, 2021); Southern Economic Association Annual Meeting (2019, 2020, 2021)

**Department and University Service**

Member, Instruction Committee, Department of Economics (LSU) 2020-Present

Member, Research Committee, Department of Economics (LSU) 2018-Present

Co-Advisor, Economics/International Trade and Finance Club (LSU) 2018-Present

Member, Hiring Committee, Department of Economics (LSU) 2019-2020, 2021-2022

Co-organizer, LSU-Tulane Applied Micro Conference 2019

**Department and University Service (cont)**

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| Field of Economics Mentorship Program (Cornell University)               | 2015-2018 |
| Graduate Student Coordinator, Health Economics Sem. (Cornell University) | 2015-2017 |
| Graduate and Professional Student Assembly (Cornell University)          | 2015-2016 |

**Service to the Profession**

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| Co-Creator, <a href="#">List of Economics Conferences</a> (with Anne Burton) | 2018-Present |
| Virtual Economics Pro-Seminar Presenter, Conferences                         | 2022         |
| ASHEcon Scientific Review Committee  | 2022         |
| APPAM Mentor Matching Program  | 2021-2022    |
| Virtual Economics Pro-Seminar Mock Interviewer                               | Fall 2021    |

**Affiliations**

American Economic Association, American Society of Health Economists, Association for Public Policy Analysis & Management, Cornell Population Center, Institute on Health Economics, Health Behaviors and Disparities, Special Sworn Status (US Census)

**Conference and Seminar Presentations**

|  |      |
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| University of New Mexico (Albuquerque, NM)   | 2022 |
| University of Houston (Houston, TX)  |      |
| State University of New York at Buffalo (Buffalo, NY)                                |      |
| Association for Public Policy & Management Fall Conference (Austin, TX)              | 2021 |
| Southern Economic Association (Houston, TX)  |      |
| American Society of Health Economists Conference (Cancelled)                         | 2020 |
| European Health Economics Association (Cancelled)                                    |      |
| Indiana University, O'Neill School of Public and Environmental Affairs               |      |
| Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)   |      |
| LSU-Tulane Applied Micro Conference (Virtual)  |      |
| Montana State University (Bozeman, Montana)  |      |
| Southern Economic Association (New Orleans, LA)                                      |      |
| American Society of Health Economists Conference (Washington, DC)                    | 2019 |
| LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)               |      |
| LSU-Tulane Applied Micro Conference (Baton Rouge)                                    |      |
| Population Association of America (Austin, TX)                                       |      |
| Southern Economic Association (Ft. Lauderdale, FL)                                   |      |
| American Society of Health Economists Conference (Atlanta)                           | 2018 |
| Association for Public Policy & Management Fall Conference (Washington, DC)          |      |
| Louisiana State University (Baton Rouge, LA)   |      |
| San Diego State University, Center for Health Economics & Policy Studies (San Diego) |      |
| Tulane University (New Orleans)  |      |
| University of Sydney (Australia)   |      |

**Conference and Seminar Presentations (cont)**

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| Association for Public Policy & Management Fall Conference (Chicago)               | 2017 |
| Association for Public Policy & Management Regional Student Conf. (Arlington, VA)  |      |
| Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)            |      |
| Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY) |      |
| International Health Economics Association Congress (Boston)                       |      |
| American Society of Health Economists Conference (Philadelphia)                    | 2016 |
| Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY) |      |