

## Barton J. Willage

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LSU Department of Economics  
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### Employment

Assistant Professor, Department of Economics, Louisiana State University 2018-Present

### Education

Ph.D. Economics, Cornell University	2018
M.A. Economics, Cornell University	2016
M.P.A. Policy Analysis, Indiana University	2013
M.A. Program in the Social Sciences, University of Chicago	2010
B.A. Political Science and Mathematics (Departmental Honors), <i>Magna cum laude</i> , Beloit College	2007

### Fields

Health Economics, Public Economics, Labor Economics, Applied Microeconomics

### Publications

Can Female Doctors Cure the Gender STEM Gap? Evidence from Exogenously-assigned General Practitioners

Accepted at *Review of Economics and Statistics*; [NHH Discussion Paper 2019/18](#)  
(with Julie Riise and Alexander Willén)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized Field Experiment of Calorie Labels on Restaurant Menus. *Journal of Policy Analysis and Management*. 39.4 (2020): 1020-1042.  
(with John Cawley and Alex Susskind)

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program. *Journal of Health Economics*. 70 (2020): 102285.  
(with Tatiana Homonoff and Alexander Willén)

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex. *Health Economics*. 29.1 (2020): 30-45.

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport. *JAMA*. 319.3 (2018): 305-306.  
(with John Cawley and David Frisvold)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs. *Journal of Health Economics*. 3 (2018): 113-130.

## Working Papers

The Long-Run Effects of Student Aid on Weight: Leveraging Changes in Social Security Benefits

Revise and Resubmit at *American Journal of Health Economics*

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels

(with John Cawley and Alex Susskind) [\*NBER Working Paper # 27126\*](#)

Revise and Resubmit at *American Journal of Health Economics*

Estimating the Health Impacts of WIC: A Regression Discontinuity Approach

(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind)

Postpartum Job Loss: Transitory Effect on Mothers, Long-run Damage to Children

(with Alexander Willén) [\*NHH Working Paper 22/2020\*](#)

## Grants

Robert Wood Johnson Foundation, Co-Investigator, \$340,000

2018-2020

“The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC”

With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind

Human Ecology Alumni Association Research Grant, \$1,000

2016

“Does Education Affect Health?: Leveraging Changes in Social Security Benefits”

## Conference and Seminar Presentations

American Society of Health Economists Conference (Cancelled)

2020

European Health Economics Association (Cancelled)

Indiana University, O'Neill School of Public and Environmental Affairs

Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)

LSU-Tulane Applied Micro Conference (Virtual)

Montana State University (Bozeman, Montana)

Southern Economic Association (New Orleans, LA)

American Society of Health Economists Conference (Washington, DC)

2019

LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)

LSU-Tulane Applied Micro Conference (Baton Rouge)

Population Association of America (Austin, TX)

Southern Economic Association (Ft. Lauderdale, FL)

**Conference and Seminar Presentations (cont)**

American Society of Health Economists Conference (Atlanta)	
Association for Public Policy & Management Fall Conference (Washington, DC)	2018
Louisiana State University (Baton Rouge, LA)	
San Diego State University, Center for Health Economics & Policy Studies (San Diego)	
Tulane University (New Orleans)	
University of Sydney (Australia)	
	2017
Association for Public Policy & Management Fall Conference (Chicago)	
Association for Public Policy & Management Regional Student Conf. (Arlington, VA)	
Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)	
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	
International Health Economics Association Congress (Boston)	
American Society of Health Economists Conference (Philadelphia)	2016
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	

**Teaching Experience**

Health Care Economics, ECON 4421 (LSU Undergraduate)	Spring 2019, Fall 2019, Spring 2020
Intermediate Microeconomics, ECON 4720 (LSU Undergraduate)	Fall 2018, Spring 2019, Spring 2020, Fall 2020
Health Care Economics, ECON 7420 (LSU PhD)	Fall 2019, Fall 2020

**Fellowships, Honors, and Awards**

Excellence in Undergraduate Teaching Award, Louisiana State University, Economics Department	2019
International Health Economics Association Student Prize, Second Place	2019
Western Economic Association International, Graduate Student Workshop, Funded Attendee	2017
RAND Summer Institute Fellow	2015
College of Human Ecology Fellowship, Cornell University	2013-2014
Phi Beta Kappa, Beloit College	2007

**Referee and Discussant Service**

American Journal of Health Economics (2019, 2020)
Economics and Human Biology (2019)
Evaluation and Program Planning (2020)
Health Economics (2019, 2020)
Journal of Health Economics (2017, 2018, 2019, 2020)
Journal of Health Politics, Policy and Law (2017)
Journal of Policy Analysis and Management (2018, 2020)
PLOS ONE (2020)
Social Science and Medicine (2019)

**Referee and Discussant Service (cont)**

American Society of Health Economists Conference (2017, 2018, 2019)  
Association for Public Policy & Management Fall Conference (2018, 2019)  
Southern Economic Association Annual Meeting (2019, 2020)

**Department and University Service**

Member, Instruction Committee, Department of Economics (LSU)	2020-Present
Member, Research Committee, Department of Economics (LSU)	2018-Present
Co-Advisor, Economics/International Trade and Finance Club (LSU)	2018-Present
Member, Hiring Committee, Department of Economics (LSU)	2019
Co-organizer, LSU-Tulane Applied Micro Conference	2019
Field of Economics Mentorship Program (Cornell University)	2015-2018
Graduate Student Coordinator, Health Economics Sem. (Cornell University)	2015-2017
Graduate and Professional Student Assembly (Cornell University)	2015-2016

**Service to the Profession**

Co-Creator, <a href="#">List of Economics Conferences</a> (with Anne Burton)	2018-Present
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**Student Advising**

Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3 <sup>rd</sup> year paper committee), Peter Gingeleskie (PhD, committee member), Tianheng Wang (PhD, committee member)	2019-2020
Faith Howard (Distinguished Communicator, faculty advisor)	2020-2021

**Affiliations**

American Economic Association  
American Society of Health Economists  
Association for Public Policy Analysis & Management  
Cornell Population Center  
Institute on Health Economics, Health Behaviors and Disparities  
Special Sworn Status (US Census)