

## Barton J. Willage

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| University of Delaware<br>Purnell Hall, #458<br>Newark, DE 19716 | willage@udel.edu<br>812-599-1079<br>BartonWillage.com |
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### Current Employment and Affiliations

|   |       |
|---|-------|
| University of Delaware, Department of Economics,<br>Associate Professor | 2024- |
| National Bureau of Economic Research (NBER),<br>Faculty Research Fellow | 2023- |

### Past Employment and Affiliations

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|--|-----------|
| University of Colorado - Denver, Department of Economics,<br>Assistant Professor | 2022-2024 |
| University of Bergen (UiB),<br>Associate Professor II (10% FTE)                  | 2022-2024 |
| Louisiana State University, Department of Economics,<br>Assistant Professor      | 2018-2022 |

### Education

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|--|------|
| Ph.D. Economics, Cornell University  | 2018 |
| M.A. Economics, Cornell University   | 2016 |
| M.P.A. Policy Analysis, Indiana University   | 2013 |
| M.A. Program in the Social Sciences, University of Chicago   | 2010 |
| B.A. Political Science and Mathematics (Departmental Honors),<br><i>Magna cum laude</i> , Beloit College | 2007 |

### Fields

Health Economics, Public Economics, Labor Economics, Applied Microeconomics

### Publications (Economics and Adjacent Disciplines)

The Value of a High School GPA

*Review of Economics and Statistics*. Accepted.

(with Fanny Landaud, Éric Maurin, and Alexander Willén) [CESifo Working Paper](#)

Does Your Doctor Matter? Doctor Quality and Patient Outcomes

(with Rita Ginja, Julie Riise, and Alexander Willén) [CESifo Working Paper](#)  
*Journal of Political Economy Microeconomics*. Accepted.

The Effect of Labor Market Shocks Across the Life Cycle.

*Journal of Labor Economics*. 42.1 (2024): 121-160.

(with Kjell Salvanes and Alexander Willén) [Link](#)

## **Publications (cont)**

Non-Monetary Obstacles to Medical Care Evidence from Postpartum Contraceptives.  
*Journal of Policy Analysis and Management*. 42.4 (2024): 1045-1064.  
(with Kevin Callison and Marisa Carlos) [Link](#)

Mothers as Insurance: Family Spillovers in WIC.  
*Journal of Health Economics*. 91 (2023): 102784.  
(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind) [Link](#)

Can Female Doctors Cure the Gender STEMM Gap? Evidence from Exogenously-assigned  
General Practitioners.  
*Review of Economics and Statistics*. 104.4 (2022): 621-635.  
(with Julie Riise and Alexander Willén) [Link](#)

Postpartum Job Loss: Transitory Effect on Mothers, Long-run Damage to Children.  
*European Economic Review*. 150 (2022): 104287.  
(with Alexander Willén) [Link](#)

Staying out of Trouble? Effect of High School Career Counseling on Crime.  
*Economics of Education Review*. 91 (2022): 102326.  
(with Stephen Barnes, Louis-Philippe Beland, and Swarup Joshi) [Link](#)

Student Aid, Higher Education, and Long-Run Health: Leveraging Changes in Social Security  
Benefits.  
*American Journal of Health Economics*. 8.4 (2022): 549-579. [Link](#)

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized  
Experiment of Restaurant Menu Calorie Labels.  
*American Journal of Health Economics*. 7.4 (2021): 427-456.  
(with John Cawley and Alex Susskind) [Link](#)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized  
Field Experiment of Calorie Labels on Restaurant Menus.  
*Journal of Policy Analysis and Management*. 39.4 (2020): 1020-1042.  
(with John Cawley and Alex Susskind) [Link](#)

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program.  
*Journal of Health Economics*. 70 (2020): 102285.  
(with Tatiana Homonoff and Alexander Willén) [Link](#)

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex.  
*Health Economics*. 29.1 (2020): 30-45. [Link](#)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs.  
*Journal of Health Economics*. 3 (2018): 113-130. [Link](#)

## Publications (Other Fields)

The Impact of Restaurant Menu Calorie Labels on Restaurant Revenue and Profit:  
Evidence from a Randomized Controlled Trial.

*Cornell Hospitality Quarterly*. 65.2 (2024) 227-239.

(with John Cawley and Alex Susskind)

Effect of Weight on Depression Using Multiple Genetic Instruments.

*PLOS One*. 19.2 (2024): e0297594.

(with Jutta Viinikainen, Petri Böckerman, Marko Elovainio, Jaana T. Kari, Terho Lehtimäki,  
Jaakko Pehkonen, Niina Pitkänen, and Olli Raitakari) [Link](#)

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport.  
*JAMA*. 319.3 (2018): 305-306.

(with John Cawley and David Frisvold) [Link](#)

## Working Papers

Health Insurance for Whom? The ‘Spill-up’ Effects of Children’s Health Insurance on Mothers  
(with Daniel Grossman and Sebastian Tello-Trillo) [NBER Working Paper](#)

The Timing of Parental Job Displacement, Child Development and Family Adjustment  
(With Pedro Carneiro, Kjell Salvanes, and Alexander Willén) [IZA Working Paper](#)

Employment Protection and Child Development  
(with Julie Riise and Alexander Willén) [NHH Working Paper](#)

The Menopause Penalty  
(with Gabriella Conti, Rita Ginja, and Petra Persson) [IFS Working Paper](#)

## Grants

Robert Wood Johnson Foundation, Co-Investigator, \$340,000 2018-2020  
“The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC”  
With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind

Human Ecology Alumni Association Research Grant, \$1,000 2016  
“Does Education Affect Health?: Leveraging Changes in Social Security Benefits”

## Teaching Experience

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|---|---------------------------------|
| Intermediate Micro Theory w/ Calc, ECON 3010 (UDEL Undergrad)     | Fall 2024, Spring 2025          |
| Health Economics II, ECON 7662 (CU Denver PhD)                    | Spring 2024                     |
| Seminar In Applied Economics II (CU Denver PhD)                   | Spring 2024                     |
| Health Economics, ECON 4660 (CU Denver Undergraduate)             | Fall 2023                       |
| Principles of Microeconomics, ECON 2022 (CU Denver Undergraduate) | Fall 2022, Spring and Fall 2023 |

**Teaching Experience (cont)**

|   |  |
|---|--|
| Principles of Microeconomics, ECON 2000 (LSU Undergraduate) | Spring 2022  |
| Health Care Economics, ECON 4421 (LSU Undergraduate)        | Spring and Fall 2019, Spring 2020, Spring and Fall 2021, Spring 2022 |
| Intermediate Microeconomics, ECON 4720 (LSU Undergraduate)  | Fall 2018, Spring 2019, Spring and Fall 2020, Spring and Fall 2021   |
| Health Care Economics, ECON 7420 (LSU PhD)                  | Fall 2019, Fall 2020   |

**Student Advising**

|  |           |
|--|-----------|
| Richard Adjei-Boateng (PhD)  | 2023-2024 |
| Mauroi Yang (PhD, co-chair)  | 2022-2023 |
| Nathan Fernandez (Distinguished Communicator, faculty advisor), Mary Peshoff (PhD, 3 <sup>rd</sup> year paper committee), Joshua Scott (PhD, 3 <sup>rd</sup> year paper committee), Thao Bui (PhD, committee member)                     | 2021-2022 |
| Faith Howard (Distinguished Communicator, faculty advisor), Mauroi Yang (PhD, 3 <sup>rd</sup> year paper committee), Afat Aliyev (PhD, 3 <sup>rd</sup> year paper committee)   | 2020-2021 |
| Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3 <sup>rd</sup> year paper committee), Peter Gingeleskie (PhD, committee member), Tianheng Wang (PhD, committee member) | 2019-2020 |

**Fellowships, Honors, and Awards**

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| Excellence in Refereeing Award, Journal of Policy Analysis and Management                    | 2022       |
| Outstanding Review Service Award, Economic Inquiry   | 2021       |
| Excellence in Undergraduate Teaching Award, Louisiana State University, Economics Department | 2019, 2021 |
| International Health Economics Association Student Prize, Second Place                       | 2019       |
| Western Economic Association International, Graduate Student Workshop, Funded Attendee       | 2017       |
| RAND Summer Institute Fellow   | 2015       |
| College of Human Ecology Fellowship, Cornell University                                      | 2013-2014  |
| Phi Beta Kappa, Beloit College   | 2007       |

**Referee, Discussant and Chair Service**

Agricultural Economics; American Economic Journal: Economic Policy; American Economic Journal: Applied Economics; American Journal of Health Economics; Economic Inquiry; Economics and Human Biology; Economics of Education Review; Evaluation and Program Planning; Health Economics; Journal of Economic Behavior and Organization; Journal of the European Economic Association; Journal of Health Economics; Journal of Health Politics, Policy and Law; Journal of Human Resources; Journal of Policy Analysis and Management; Journal of Political Economy Microeconomics; Journal of Population Economics; Medical Care Research and Review; PLOS ONE; Review of Economics of the Household; RWJF Healthy Eating Research; Social Science and Medicine

**Referee, Discussant and Chair Service (cont)**

American Economic Association (chair); American Society of Health Economists Conference (discussant, chair); Association for Public Policy & Management Fall Conference (discussant, organizer); National Tax Association Annual Conference on Taxation (discussant); Southern Economic Association Annual Meeting (discussant)

**Service to the Profession**

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| ASHEcon Newsletter Co-Editor   | 2023-Present            |
| APPAM Mentor Matching Program  | 2021-2022, 2023-Present |
| Co-Creator, <a href="#">List of Economics Conferences</a> (with Anne Burton) | 2018-Present            |
| ASHEcon Program Chair  | 2023, 2024, 2025        |
| Economics of Health NBER SI Program Committee                                | 2024                    |
| Informal Health Econ Teaching Workshop                                       | 2022, 2023              |
| Virtual Economics Pro-Seminar Presenter, Conferences                         | 2022                    |
| ASHEcon Scientific Review Committee  | 2022                    |
| Virtual Economics Pro-Seminar Mock Interviewer                               | Fall 2021               |

**Department and University Service**

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| Colorado Multiple Institutional Review Board (CU Denver)                 | 2023-2024            |
| Graduate Advisor, Economics (CU Denver)                                  | 2023-2024            |
| Tenure Research Subcommittee (CU Denver)                                 | 2022                 |
| Tenure Teaching Subcommittee (CU Denver)                                 | 2022                 |
| Tenure Service Subcommittee (CU Denver)                                  | 2022                 |
| Member, Instruction Committee, Department of Economics (LSU)             | 2020-2022            |
| Member, Research Committee, Department of Economics (LSU)                | 2018-2022            |
| Co-Advisor, Economics/International Trade and Finance Club (LSU)         | 2018-2022            |
| Member, Hiring Committee, Department of Economics (LSU)                  | 2019-2020, 2021-2022 |
| Co-organizer, LSU-Tulane Applied Micro Conference                        | 2019                 |
| Field of Economics Mentorship Program (Cornell University)               | 2015-2018            |
| Graduate Student Coordinator, Health Economics Sem. (Cornell University) | 2015-2017            |
| Graduate and Professional Student Assembly (Cornell University)          | 2015-2016            |

**Memberships**

American Economic Association, American Society of Health Economists, Association for Public Policy Analysis & Management, Cornell Population Center, Institute on Health Economics, Health Behaviors and Disparities, Special Sworn Status (US Census)

**Conference and Seminar Presentations**

|  |      |
|--|------|
| University of Maryland AREC (College Park, MD)         | 2024 |
| Virginia Tech (Blacksburg, VA)                         |      |
| University of North Carolina - Charlotte               |      |
| Women's Health and Labor Outcomes Conference (NYC, NY) |      |

### **Conference and Seminar Presentations (cont)**

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|--|------|
| Southern Economic Association (New Orleans, LA)                                      | 2023 |
| Atlanta Workshop on Public Policy and Child Well-Being (Atlanta, GA)                 |      |
| NBER SI – Children (Cambridge, MA)   |      |
| Kansas State University (Manhattan, KS)  |      |
| National Tax Association Annual Conference on Taxation (Denver, CO)                  |      |
| University of Delaware (Newark, DE)  |      |
| University of Colorado – Denver (Denver, CO)   | 2022 |
| University of Houston (Houston, TX)  |      |
| State University of New York at Buffalo (Buffalo, NY)                                |      |
| University of Colorado – Anschutz (Denver, CO)                                       |      |
| Association for Public Policy & Management Fall Conference (Austin, TX)              | 2021 |
| Southern Economic Association (Houston, TX)  |      |
| American Society of Health Economists Conference (Cancelled)                         | 2020 |
| European Health Economics Association (Cancelled)                                    |      |
| Indiana University, O'Neill School of Public and Environmental Affairs               |      |
| Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)   |      |
| LSU-Tulane Applied Micro Conference (Virtual)  |      |
| Montana State University (Bozeman, Montana)  |      |
| Southern Economic Association (New Orleans, LA)                                      |      |
| American Society of Health Economists Conference (Washington, DC)                    | 2019 |
| LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)               |      |
| LSU-Tulane Applied Micro Conference (Baton Rouge)                                    |      |
| Population Association of America (Austin, TX)                                       |      |
| Southern Economic Association (Ft. Lauderdale, FL)                                   |      |
| American Society of Health Economists Conference (Atlanta)                           | 2018 |
| Association for Public Policy & Management Fall Conference (Washington, DC)          |      |
| Louisiana State University (Baton Rouge, LA)   |      |
| San Diego State University, Center for Health Economics & Policy Studies (San Diego) |      |
| Tulane University (New Orleans)  |      |
| University of Sydney (Australia)   |      |
| Association for Public Policy & Management Fall Conference (Chicago)                 | 2017 |
| Association for Public Policy & Management Regional Student Conf. (Arlington, VA)    |      |
| Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)              |      |
| Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)   |      |
| International Health Economics Association Congress (Boston)                         |      |
| American Society of Health Economists Conference (Philadelphia)                      | 2016 |
| Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)   |      |