

## Barton J. Willage

Louisiana State University  
Department of Economics

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### Employment

Assistant Professor, Department of Economics, Louisiana State University	2018-Present
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### Education

Ph.D. Economics, Cornell University	2018
M.A. Economics, Cornell University	2016
M.P.A. Policy Analysis, Indiana University	2013
M.A. Program in the Social Sciences, University of Chicago	2010
B.A. Political Science and Mathematics (Departmental Honors), <i>Magna cum laude</i> , Beloit College	2007

### Fields

Health Economics, Public Economics, Applied Microeconomics

### Publications

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport.  
*JAMA*. 319.3 (2018): 305-306. (with John Cawley and David Frisvold)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs. *Journal of Health Economics*. 3 (2018): 113-130.

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex. *Health Economics*. 29.1 (2020): 30-45.

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program. *Journal of Health Economics*. 70 (2020): 102285.  
(with Tatiana Homonoff and Alexander Willén)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized Field Experiment of Calorie Labels on Restaurant Menus.  
Accepted at *Journal of Policy Analysis and Management*; *NBER Working Paper* #24889  
(with John Cawley and Alex Susskind)

## Working Papers

Can Female Doctors Cure the Gender STEM Gap? A Role Model Story  
(with Julie Riise and Alexander Willén) [NHH Discussion Paper 2019/18](#)  
Revise and Resubmit at *Review of Economics and Statistics*

The Long-Run Effects of Student Aid on Weight: Leveraging Changes in Social Security Benefits  
Revise and Resubmit at *American Journal of Health Economics*

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels  
(with John Cawley and Alex Susskind) [NBER Working Paper # 27126](#)

Estimating the Health Impacts of WIC: A Regression Discontinuity Approach  
(with Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind)

## Grants

Robert Wood Johnson Foundation, Co-Investigator, \$340,000 2018-2020  
“The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC”  
With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind

Human Ecology Alumni Association Research Grant, \$1,000 2016  
“Does Education Affect Health?: Leveraging Changes in Social Security Benefits”

## Conference and Seminar Presentations

American Society of Health Economists Conference (Cancelled) 2020  
European Health Economics Association (Cancelled)  
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)  
Montana State University

American Society of Health Economists Conference (Washington, DC) 2019  
LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)  
LSU-Tulane Applied Micro Conference (Baton Rouge)  
Population Association of America (Austin, TX)  
Southern Economic Association (Ft. Lauderdale, FL)

American Society of Health Economists Conference (Atlanta) 2018  
Association for Public Policy & Management Fall Conference (Washington, DC)  
Louisiana State University (Baton Rouge, LA)  
San Diego State University, Center for Health Economics & Policy Studies (San Diego)  
Tulane University (New Orleans)  
University of Sydney (Australia)

**Conference and Seminar Presentations (cont)**

Association for Public Policy & Management Fall Conference (Chicago)	
Association for Public Policy & Management Regional Student Conf. (Arlington, VA)	2017
Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)	
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	
International Health Economics Association Congress (Boston)	
American Society of Health Economists Conference (Philadelphia)	2016
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	

**Teaching Experience**

Health Care Economics, ECON 4421 (LSU Undergraduate)	Spring 2019, Fall 2019, Spring 2020
Intermediate Microeconomics, ECON 4720 (LSU Undergraduate)	Fall 2018, Spring 2019, Spring 2020, Fall 2020
Health Care Economics, ECON 7420 (LSU PhD)	Fall 2019, Fall 2020

**Fellowships, Honors, and Awards**

Excellence in Undergraduate Teaching Award, Louisiana State University, Economics Department	2019
International Health Economics Association Student Prize, Second Place	2019
Western Economic Association International, Graduate Student Workshop, Funded Attendee	2017
RAND Summer Institute Fellow	2015
College of Human Ecology Fellowship, Cornell University	2013-2014
Phi Beta Kappa, Beloit College	2007

**Referee and Discussant Service**

American Journal of Health Economics (2019, 2020)
Economics and Human Biology (2019)
Evaluation and Program Planning (2020)
Health Economics (2019, 2020)
Journal of Health Economics (2017, 2018, 2019, 2020)
Journal of Health Politics, Policy and Law (2017)
Journal of Policy Analysis and Management (2018, 2020)
PLOS ONE (2020)
Social Science and Medicine (2019)

American Society of Health Economists Conference (2017, 2018, 2019)
Association for Public Policy & Management Fall Conference (2018, 2019)
Southern Economic Association Annual Meeting (2019)

**Department and University Service**

Member, Research Committee (LSU)	2018-Present
Co-Advisor, Economics/International Trade and Finance Club (LSU)	2018-Present
Hiring Committee (LSU)	2019
Co-organizer, LSU-Tulane Applied Micro Conference	2019
Field of Economics Mentorship Program (Cornell University)	2015-2018
Graduate Student Coordinator, Health Economics Sem. (Cornell University)	2015-2017
Graduate and Professional Student Assembly (Cornell University)	2015-2016

**Service to the Profession**

Co-Creator, <a href="#">List of Economics Conferences</a> (with Anne Burton)	2018-Present
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**Student Advising**

Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3 <sup>rd</sup> paper committee), Peter Gingeleskie (PhD, committee member), Tianheng Wang (PhD, committee member)	2019-2020
Faith Howard (Distinguished Communicator, faculty advisor)	2020-2021

**Affiliations**

American Economic Association  
 American Society of Health Economists  
 Association for Public Policy Analysis & Management  
 Cornell Population Center  
 Institute on Health Economics, Health Behaviors and Disparities  
 Special Sworn Status (US Census)