

## Barton J. Willage

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### Employment

Assistant Professor, Department of Economics, Louisiana State University	2018-Present
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### Education

Ph.D. Economics, Cornell University	2018
M.A. Economics, Cornell University	2016
M.P.A. Policy Analysis, Indiana University	2013
M.A. Program in the Social Sciences, University of Chicago	2010
B.A. Political Science and Mathematics (Departmental Honors), <i>Magna cum laude</i> , Beloit College	2007

### Fields

Health Economics, Public Economics, Labor Economics, Applied Microeconomics

### Publications

Can Female Doctors Cure the Gender STEMM Gap? Evidence from Exogenously-assigned General Practitioners.

*Review of Economics and Statistics*. Accepted. [NHH Discussion Paper 2019/18](#)  
(with Julie Riise and Alexander Willén)

Student Aid, Higher Education, and Long-Run Health: Leveraging Changes in Social Security Benefits.

*American Journal of Health Economics*. Accepted.

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels.

*American Journal of Health Economics*. 7.4 (2021): 427-456. [Link](#)  
(with John Cawley and Alex Susskind)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized Field Experiment of Calorie Labels on Restaurant Menus.

*Journal of Policy Analysis and Management*. 39.4 (2020): 1020-1042. [Link](#)  
(with John Cawley and Alex Susskind)

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program.

*Journal of Health Economics*. 70 (2020): 102285. [Link](#)  
(with Tatiana Homonoff and Alexander Willén)

## **Publications (cont)**

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex. *Health Economics*. 29.1 (2020): 30-45. [Link](#)

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport. *JAMA*. 319.3 (2018): 305-306. [Link](#)  
(with John Cawley and David Frisvold)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs. *Journal of Health Economics*. 3 (2018): 113-130. [Link](#)

## **Working Papers**

Health Insurance for Whom? The ‘Spill-up’ Effects of Children’s Health Insurance on Mothers  
(with Daniel Grossman and Sebastian Tello-Trillo)

The Effect of Labor Market Shocks Across the Life Cycle  
(with Kjell Salvanes and Alexander Willén) [CESifo Working Paper](#)

Estimating the Health Impacts of WIC: A Regression Discontinuity Approach  
(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind)

Postpartum Job Loss: Transitory Effect on Mothers, Long-run Damage to Children  
(with Alexander Willén) [NHH Working Paper 22/2020](#)

Getting Lucky: The Long-Term Consequences of Exam Luck  
(Fanny Landaud, Éric Maurin, and Alexander Willén) [Link](#)

## **Grants**

Robert Wood Johnson Foundation, Co-Investigator, \$340,000 2018-2020  
“The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC”  
With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind

Human Ecology Alumni Association Research Grant, \$1,000 2016  
“Does Education Affect Health?: Leveraging Changes in Social Security Benefits”

## **Teaching Experience**

Principles of Macroeconomics, ECON 2000 (LSU Undergraduate) Spring 2022  
Health Care Economics, ECON 4421 (LSU Undergraduate)  
Spring and Fall 2019, Spring 2020, Spring and Fall 2021, Spring 2022  
Intermediate Microeconomics, ECON 4720 (LSU Undergraduate)  
Fall 2018, Spring 2019, Spring and Fall 2020, Spring and Fall 2021  
Health Care Economics, ECON 7420 (LSU PhD)  
Fall 2019, Fall 2020

**Student Advising**

Nathan Fernandez (Distinguished Communicator, faculty advisor), Mary Peshoff (PhD, 3 <sup>rd</sup> year paper committee), Thao Bui (PhD, committee member)	2021-2022
Faith Howard (Distinguished Communicator, faculty advisor), Mauroi Yang (PhD, 3 <sup>rd</sup> year paper committee), Afat Aliyev (PhD, 3 <sup>rd</sup> year paper committee)	2020-2021
Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3 <sup>rd</sup> year paper committee), Peter Gingeleskie (PhD, committee member), Tianheng Wang (PhD, committee member)	2019-2020

**Fellowships, Honors, and Awards**

Excellence in Undergraduate Teaching Award, Louisiana State University, Economics Department	2019
International Health Economics Association Student Prize, Second Place	2019
Western Economic Association International, Graduate Student Workshop, Funded Attendee	2017
RAND Summer Institute Fellow	2015
College of Human Ecology Fellowship, Cornell University	2013-2014
Phi Beta Kappa, Beloit College	2007

**Referee and Discussant Service**

Agricultural Economics (2021); American Journal of Health Economics (2019, 2020); Economics and Human Biology (2019, 2021); Economic Inquiry (2021); Evaluation and Program Planning (2020); Health Economics (2019, 2020); Journal of the European Economic Association (2021); Journal of Health Economics (2017, 2018, 2019, 2020, 2021); Journal of Health Politics, Policy and Law (2017); Journal of Policy Analysis and Management (2018, 2020, 2021); Journal of Population Economics (2021); PLOS ONE (2020); RWJF Healthy Eating Research (2020); Social Science and Medicine (2019)

American Society of Health Economists Conference (2017, 2018, 2019, 2021); Association for Public Policy & Management Fall Conference (2018, 2019, 2021); Southern Economic Association Annual Meeting (2019, 2020, 2021)

**Department and University Service**

Member, Instruction Committee, Department of Economics (LSU)	2020-Present
Member, Research Committee, Department of Economics (LSU)	2018-Present
Co-Advisor, Economics/International Trade and Finance Club (LSU)	2018-Present
Member, Hiring Committee, Department of Economics (LSU)	2019, 2021
Co-organizer, LSU-Tulane Applied Micro Conference	2019
Field of Economics Mentorship Program (Cornell University)	2015-2018
Graduate Student Coordinator, Health Economics Sem. (Cornell University)	2015-2017
Graduate and Professional Student Assembly (Cornell University)	2015-2016

**Service to the Profession**

Co-Creator, <a href="#">List of Economics Conferences</a> (with Anne Burton)	2018-Present
Virtual Economics Pro-Seminar Presenter, Conferences	2022
ASHEcon Scientific Review Committee	2022
APPAM Mentor Matching Program	2021-2022
Virtual Economics Pro-Seminar Mock Interviewer	Fall 2021

**Affiliations**

American Economic Association, American Society of Health Economists, Association for Public Policy Analysis & Management, Cornell Population Center, Institute on Health Economics, Health Behaviors and Disparities, Special Sworn Status (US Census)

**Conference and Seminar Presentations**

Association for Public Policy & Management Fall Conference (Austin, TX)	2021
Southern Economic Association (Houston, TX)	
American Society of Health Economists Conference (Cancelled)	2020
European Health Economics Association (Cancelled)	
Indiana University, O'Neill School of Public and Environmental Affairs	
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	
LSU-Tulane Applied Micro Conference (Virtual)	
Montana State University (Bozeman, Montana)	
Southern Economic Association (New Orleans, LA)	
American Society of Health Economists Conference (Washington, DC)	2019
LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)	
LSU-Tulane Applied Micro Conference (Baton Rouge)	
Population Association of America (Austin, TX)	
Southern Economic Association (Ft. Lauderdale, FL)	
American Society of Health Economists Conference (Atlanta)	2018
Association for Public Policy & Management Fall Conference (Washington, DC)	
Louisiana State University (Baton Rouge, LA)	
San Diego State University, Center for Health Economics & Policy Studies (San Diego)	
Tulane University (New Orleans)	
University of Sydney (Australia)	
Association for Public Policy & Management Fall Conference (Chicago)	2017
Association for Public Policy & Management Regional Student Conf. (Arlington, VA)	
Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)	
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	
International Health Economics Association Congress (Boston)	
American Society of Health Economists Conference (Philadelphia)	2016
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	