

Barton J. Willage

University of Delaware	willage@udel.edu
Purnell Hall, #458	812-599-1079
Newark, DE 19716	BartonWillage.com

Current Employment and Affiliations

University of Delaware, Department of Economics, Associate Professor	2024-
National Bureau of Economic Research (NBER), Faculty Research Fellow	2023-
Health Economics (Journal), Associate Editor	2025-

Past Employment and Affiliations

University of Colorado - Denver, Department of Economics, Assistant Professor	2022-2024
University of Bergen (UiB), Associate Professor II (10% FTE)	2022-2024
Louisiana State University, Department of Economics, Assistant Professor	2018-2022

Education

Ph.D. Economics, Cornell University	2018
M.A. Economics, Cornell University	2016
M.P.A. Policy Analysis, Indiana University	2013
M.A. Program in the Social Sciences, University of Chicago	2010
B.A. Political Science and Mathematics (Departmental Honors), <i>Magna cum laude</i> , Beloit College	2007

Fields

Health Economics, Public Economics, Labor Economics, Applied Microeconomics

Publications (Economics and Adjacent Disciplines)

The Value of a High School GPA
(with Fanny Landaud, Éric Maurin, and Alexander Willén) [Link](#)
Review of Economics and Statistics. Accepted.

Does Your Doctor Matter? Doctor Quality and Patient Outcomes
(with Rita Ginja, Julie Riise, and Alexander Willén) [Link](#)
Journal of Political Economy Microeconomics. Accepted.

Publications (Economics and Adjacent Disciplines; cont)

Spillovers From Medicaid Contraceptive Use to Non- Medicaid Patients: Evidence From New York.

Health Economics. 34.5 (2025) 821-826.

(with Kevin Callison and Marisa Carlos) [Link](#)

The Effect of Labor Market Shocks Across the Life Cycle.

Journal of Labor Economics. 42.1 (2024): 121-160.

(with Kjell Salvanes and Alexander Willén) [Link](#)

Non-Monetary Obstacles to Medical Care Evidence from Postpartum Contraceptives.

Journal of Policy Analysis and Management. 42.4 (2023): 1045-1064.

(with Kevin Callison and Marisa Carlos) [Link](#)

Mothers as Insurance: Family Spillovers in WIC.

Journal of Health Economics. 91 (2023): 102784.

(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind) [Link](#)

Can Female Doctors Cure the Gender STEMM Gap? Evidence from Exogenously-assigned General Practitioners.

Review of Economics and Statistics. 104.4 (2022): 621-635.

(with Julie Riise and Alexander Willén) [Link](#)

Postpartum Job Loss: Transitory Effect on Mothers, Long-run Damage to Children.

European Economic Review. 150 (2022): 104287.

(with Alexander Willén) [Link](#)

Staying out of Trouble? Effect of High School Career Counseling on Crime.

Economics of Education Review. 91 (2022): 102326.

(with Stephen Barnes, Louis-Philippe Beland, and Swarup Joshi) [Link](#)

Student Aid, Higher Education, and Long-Run Health: Leveraging Changes in Social Security Benefits.

American Journal of Health Economics. 8.4 (2022): 549-579. [Link](#)

Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels.

American Journal of Health Economics. 7.4 (2021): 427-456.

(with John Cawley and Alex Susskind) [Link](#)

The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized Field Experiment of Calorie Labels on Restaurant Menus.

Journal of Policy Analysis and Management. 39.4 (2020): 1020-1042.

(with John Cawley and Alex Susskind) [Link](#)

Publications (Economics and Adjacent Disciplines; cont)

Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program.

Journal of Health Economics. 70 (2020): 102285.

(with Tatiana Homonoff and Alexander Willén) [Link](#)

Unintended Consequences of Health Insurance: ACA's Free Contraception Mandate and Risky Sex.

Health Economics. 29.1 (2020): 30-45. [Link](#)

The Effect of Weight on Mental Health: New Evidence Using Genetic IVs.

Journal of Health Economics. 3 (2018): 113-130. [Link](#)

Publications (Other Fields)

Effects of School Meals on Nutrition: Evidence from the Start of the School Year.

Food Policy. 134 (2025) 102901. [Link](#).

(with Marianne Bitler, Janet Currie, Hilary Hoynes, Krista Ruffini, and Lisa Schulkind)

The Impact of Restaurant Menu Calorie Labels on Restaurant Revenue and Profit:

Evidence from a Randomized Controlled Trial.

Cornell Hospitality Quarterly. 65.2 (2024) 227-239.

(with John Cawley and Alex Susskind)

Effect of Weight on Depression Using Multiple Genetic Instruments.

PLOS One. 19.2 (2024): e0297594.

(with Jutta Viinikainen, Petri Böckerman, Marko Elovainio, Jaana T. Kari, Terho Lehtimäki,

Jaakko Pehkonen, Niina Pitkänen, and Olli Raitakari) [Link](#)

Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport.

JAMA. 319.3 (2018): 305-306.

(with John Cawley and David Frisvold) [Link](#)

Working Papers

The Menopause Penalty

(with Gabriella Conti, Rita Ginja, and Petra Persson) [NBER Working Paper](#)

Subscriptions to Prescriptions: Lessons from Louisiana's Effort to Eliminate Hepatitis C

(with James Flynn and Bethany Lemont) [NBER Working Paper](#)

Health Insurance for Whom? The 'Spill-up' Effects of Children's Health Insurance on Mothers

(with Daniel Grossman and Sebastian Tello-Trillo) [NBER Working Paper](#)

The Timing of Parental Job Displacement, Child Development and Family Adjustment

(With Pedro Carneiro, Kjell Salvanes, and Alexander Willén) [IZA Working Paper](#)

Employment Protection and Child Development

(with Julie Riise and Alexander Willén) [NHH Working Paper](#)

Grants

Robert Wood Johnson Foundation, Co-Investigator, \$340,000 “The Impact of Childhood Nutrition Assistance on Child Health and Well-Being: Lessons from WIC” With Marianne Bitler, Janet Currie, Hilary Hoynes, and Lisa Schulkind	2018-2020
Human Ecology Alumni Association Research Grant, \$1,000 “Does Education Affect Health?: Leveraging Changes in Social Security Benefits”	2016

Teaching Experience

Intermediate Micro Theory w/ Calc, ECON 3010 (UDEL Undergrad)	Fall 2024, Spring 2025
Health Economics II, ECON 7662 (CU Denver PhD)	Spring 2024
Seminar In Applied Economics II (CU Denver PhD)	Spring 2024
Health Economics, ECON 4660 (CU Denver Undergraduate)	Fall 2023
Principles of Microeconomics, ECON 2022 (CU Denver Undergraduate)	Fall 2022, Spring and Fall 2023

Teaching Experience (cont)

Principles of Microeconomics, ECON 2000 (LSU Undergraduate)	Spring 2022
Health Care Economics, ECON 4421 (LSU Undergraduate)	Spring and Fall 2019, Spring 2020, Spring and Fall 2021, Spring 2022
Intermediate Microeconomics, ECON 4720 (LSU Undergraduate)	Fall 2018, Spring 2019, Spring and Fall 2020, Spring and Fall 2021
Health Care Economics, ECON 7420 (LSU PhD)	Fall 2019, Fall 2020

Student Advising

Vikrant Kamble (PhD, chair), Madalyn Romberger (PhD, chair), Kosiso Madu (PhD, committee), Stefan Nguyen (PhD, committee), Bilal Raza (PhD, committee), Besian Roshi (PhD, committee), Mustafa Caliskan (PhD, 3 rd year paper committee), Anzheng Li (PhD, 3 rd year paper committee)	2024-2025
Richard Adjei-Boateng (PhD, committee)	2023-2024
Mauroi Yang (PhD, co-chair)	2022-2023
Nathan Fernandez (Distinguished Communicator, faculty advisor), Mary Peshoff (PhD, 3 rd year paper committee), Joshua Scott (PhD, 3 rd year paper committee), Thao Bui (PhD, committee member)	2021-2022
Faith Howard (Distinguished Communicator, faculty advisor), Mauroi Yang (PhD, 3 rd year paper committee), Afat Aliyev (PhD, 3 rd year paper committee)	2020-2021
Margaret Higgins (Honors, committee member), Caroline Vanchiere, (Honors, committee member), Diane Bridges (PhD, 3 rd year paper committee), Peter Gingesleskie (PhD, committee member), Tianheng Wang (PhD, committee member)	2019-2020

Fellowships, Honors, and Awards

University of Delaware Economics Department Outstanding Research Award	2025
Excellence in Refereeing Award, Journal of Policy Analysis and Management	2022
Outstanding Review Service Award, Economic Inquiry	2021
Excellence in Undergraduate Teaching Award, Louisiana State University, Economics Department	2019, 2021
International Health Economics Association Student Prize, Second Place	2019
Western Economic Association International, Graduate Student Workshop, Funded Attendee	2017
RAND Summer Institute Fellow	2015
College of Human Ecology Fellowship, Cornell University	2013-2014
Phi Beta Kappa, Beloit College	2007

Referee Service

Agricultural Economics; American Economic Journal: Economic Policy; American Economic Journal: Applied Economics; American Journal of Health Economics; Applied Economics Letters; Economic Analysis and Policy; Economic Inquiry; Economic Journal; Economics and Human Biology; Economics of Education Review; Evaluation and Program Planning; Health Economics; Journal of Economic Behavior and Organization; Journal of the European Economic Association; Journal of Health Economics; Journal of Health Politics, Policy and Law; Journal of Human Resources; Journal of Policy Analysis and Management; Journal of Political Economy Microeconomics; Journal of Population Economics; Medical Care Research and Review; National Science Foundation; PLOS ONE; Review of Economic Studies; Review of Economics of the Household; RWJF Healthy Eating Research; Social Science and Medicine

Discussant and Chair Service

American Economic Association (chair); American Society of Health Economists Conference (discussant, chair); Association for Public Policy & Management Fall Conference (discussant, organizer); National Tax Association Annual Conference on Taxation (discussant); Southern Economic Association Annual Meeting (discussant)

Service to the Profession

APPAM Mentor Matching Program	2021-2022, 2023-Present
Co-Creator, List of Economics Conferences (with Anne Burton)	2018-Present
ASHEcon Newsletter Co-Editor	2023-2025
World Labor Conference Program Committee (SOLE / EALE / AASLE)	2025
ASHEcon Program Chair	2023, 2024, 2025
Economics of Health NBER SI Program Committee	2024
Informal Health Econ Teaching Workshop	2022, 2023
Virtual Economics Pro-Seminar Presenter, Conferences	2022
ASHEcon Scientific Review Committee	2022
Virtual Economics Pro-Seminar Mock Interviewer	Fall 2021

Department and University Service

Department Representative, AAUP-UD	2025-
Chair, Undergraduate Recruitment & Retention Committee (UD)	2024-2025
Faculty Mentor, Department of Economics (UD)	2024-2025
Tenure Research Subcommittee (UD)	2024
Tenure Teaching Subcommittee (UD)	2024
Colorado Multiple Institutional Review Board (CU Denver)	2023-2024
Graduate Advisor, Economics (CU Denver)	2023-2024
Tenure Research Subcommittee (CU Denver)	2022
Tenure Teaching Subcommittee (CU Denver)	2022
Tenure Service Subcommittee (CU Denver)	2022
Member, Instruction Committee, Department of Economics (LSU)	2020-2022
Member, Research Committee, Department of Economics (LSU)	2018-2022
Co-Advisor, Economics/International Trade and Finance Club (LSU)	2018-2022
Member, Hiring Committee, Department of Economics (LSU)	2019-2020, 2021-2022
Co-organizer, LSU-Tulane Applied Micro Conference	2019
Field of Economics Mentorship Program (Cornell University)	2015-2018
Graduate Student Coordinator, Health Economics Sem. (Cornell University)	2015-2017
Graduate and Professional Student Assembly (Cornell University)	2015-2016

Conference and Seminar Presentations

Florida Applied Micro Virtual Seminar Series	2025
University of Maryland AREC (College Park, MD)	2024
Virginia Tech (Blacksburg, VA)	
University of North Carolina - Charlotte	
Women's Health and Labor Outcomes Conference (NYC, NY)	
Stanford University (Palo Alto, CA)	
Southern Economic Association (Washington, DC)	
Southern Economic Association (New Orleans, LA)	2023
Atlanta Workshop on Public Policy and Child Well-Being (Atlanta, GA)	
NBER SI – Children (Cambridge, MA)	
Kansas State University (Manhattan, KS)	
National Tax Association Annual Conference on Taxation (Denver, CO)	
University of Delaware (Newark, DE)	
University of Colorado – Denver (Denver, CO)	2022
University of Houston (Houston, TX)	
State University of New York at Buffalo (Buffalo, NY)	
University of Colorado – Anschutz (Denver, CO)	
Association for Public Policy & Management Fall Conference (Austin, TX)	2021
Southern Economic Association (Houston, TX)	

Conference and Seminar Presentations (cont)

American Society of Health Economists Conference (Cancelled)	2020
European Health Economics Association (Cancelled)	
Indiana University, O'Neill School of Public and Environmental Affairs	
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	
LSU-Tulane Applied Micro Conference (Virtual)	
Montana State University (Bozeman, Montana)	
Southern Economic Association (New Orleans, LA)	
American Society of Health Economists Conference (Cancelled)	2020
European Health Economics Association (Cancelled)	
Indiana University, O'Neill School of Public and Environmental Affairs	
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	
LSU-Tulane Applied Micro Conference (Virtual)	
Montana State University (Bozeman, Montana)	
Southern Economic Association (New Orleans, LA)	
American Society of Health Economists Conference (Washington, DC)	2019
LSU Agricultural Economics & Agribusiness Seminar Series (Baton Rouge)	
LSU-Tulane Applied Micro Conference (Baton Rouge)	
Population Association of America (Austin, TX)	
Southern Economic Association (Ft. Lauderdale, FL)	
American Society of Health Economists Conference (Atlanta)	2018
Association for Public Policy & Management Fall Conference (Washington, DC)	
Louisiana State University (Baton Rouge, LA)	
San Diego State University, Center for Health Economics & Policy Studies (San Diego)	
Tulane University (New Orleans)	
University of Sydney (Australia)	
Association for Public Policy & Management Fall Conference (Chicago)	2017
Association for Public Policy & Management Regional Student Conf. (Arlington, VA)	
Cornell University, Policy Analysis and Management Seminar (Ithaca, NY)	
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	
International Health Economics Association Congress (Boston)	
American Society of Health Economists Conference (Philadelphia)	2016
Institute on Health Economics, Health Behaviors & Disparities Seminar (Ithaca, NY)	

Memberships

American Economic Association; American Society of Health Economists; Association for Public Policy Analysis & Management; Cornell Population Center; Special Sworn Status (US Census)