

October 12

Summit Day – Tuesday

09.00 - 10.00 **Registration, Coffee & Pastries**

10.00 - 10.20 **Opening Remarks**

10.20 - 10.50 **Shaping Smart Cities in Europe**

Since the dawn of modern technology, people have been dreaming about the shape of future cities. What is actually feasible in this century? How will urban life change? And what role will governments and individuals play?

10.50 - 11.20 **Why Sustainable Transportation Is Now More Crucial Than Ever**

Pollution levels dropped significantly at the beginning of the corona crisis, now they're back to a record high. In Europe alone, 72% of transportation emissions are the result of road traffic. What will it take to finally change this?

11.20 - 11.50 **Why Sustainable Transportation Is Now More Crucial Than Ever**

Closely monitoring your fleet operations on the ground and reacting in real-time are decisive ways for new mobility companies to get on the path to profitability. How can you get the insights you need to find opportunities and boost revenue?

11.50 - 12.20 **Navigating New Markets**

Launching and scaling a fleet in familiar territory is one thing, navigating and thriving in new markets is another. What's true for one city or country might not be true for the next. So how can you guarantee success when expanding your operations?

12.20 - 13.30 **Lunch Break**

13.30 - 13.45 **Impulse**

13.45 - 14.15 **New Growth Opportunities for Fleet Operators**

From minute-based bookings to long-term rentals, from subscription models to leasing: Modern fleet operators are crossing over into new territories and growing in unexpected areas. Which business model holds the most promise? And what other opportunities lie ahead?

14.15 - 14.45 **Your Choice of Hardware Can Make Or Break Your Business**

Bikes. Mopeds. Scooters. Cars. There are countless electric vehicles on the market, however you can't count on all of them to meet the demands of a sharing model. How can you get the best vehicles for your business?

14.45 - 15.15 **Robust Technology: The Backbone of Your Business**

Out on the road, aesthetics and features take a backseat to one thing: reliability. Mobility technology should be robust, dependable, and safe. How do you know if your operations are set up for success or failure?

15.15 - 15.45 **Coffee Break**

15.45 - 16.00 **Impulse**

16.00 - 16.30 **The Road to Profitability**

Many new mobility companies struggle with slow growth and high initial investments before launch. The idea of profitability almost seems too good to be true - but is it?

16.30 - 17.00 **Expanding Traditional Rental Businesses Into the Digital Age**

Digitalization and the rise of new alternative modes of transportation are testing traditional rental companies. What must they do to not just stay relevant, but even to win the market?

17.00 - 17.15 **Closing**

17.15 - open **After Hour Party & Dinner**