## **Brandon Yong Kang**

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## **EDUCATION**

# The University of Georgia - Athens, GA

M.S., Industrial-Organizational Psychology PhD, Industrial-Organizational Psychology

Expected 2024
Expected 2026

# The University of Georgia - Athens, GA

May 2021

Bachelor of Science, Psychology

## RESEARCH EXPERIENCE

## **Graduate Research Assistant**

August 2021-Present

Supervisor: Neal Outland, Ph.D. **MODEL Lab**, University of Georgia

- Research areas: Human-Computer Interaction, Team Composition, VR/AI Systems, Personality
- Current projects
  - Perceptions of Artificial Intelligence Systems
  - Development of Trust in Artificial Intelligence Systems
  - Composing Optimal Teams

#### **Graduate Research Assistant**

August 2021-Present

Supervisor: Brian J. Hoffman, Ph.D.

Leadership and Performance Dynamics Lab, University of Georgia

- Research areas: Cognitive Testing, Leadership, Selection/Assessment
- Current projects
  - Leadership and Voice Behaviors
  - Meta-analysis of Life and Job Satisfaction

#### Research Assistant, I/O Psychology Program

January 2020 – May 2021

Supervisor: Nathan T. Carter, Ph.D.

Applied Psychometrics Lab, University of Georgia; 9 hours/week

- Lab Management
  - Conducted interviews for undergraduate Research Assistant recruitment
- Qualtrics Project Survey Development
  - Personality and Leadership Perception
    - Added measures to gauge personality, implicit leadership, values, and leadership structure schema
    - Cleaned up data by reformatting blocks for data analysis
  - Regional Differences Project
    - Developed surveys tailored to three regions of the United States
    - Formatted survey
    - Added logic to ensure data was only recorded from target regions
  - Hair Texture Discrimination Project
    - Edited vignette conditions for clarity
    - Formatted survey
- Editing and Formatting

- Examined articles for clarity and readability before submission to journals
- Research Process
  - Prepared IRB submissions

## Lab Manager/Research Assistant, I/O Psychology Program

February 2019 – May 2021

Supervisor: Brian J. Hoffman, Ph.D.

Leadership and Performance Dynamics Lab, University of Georgia; 9 hours/week

- Lab Management
  - Coordinated undergraduate research assistant recruitment Helped graduate lab managers make final selection decisions
- Qualitative coding
  - Coded amicus briefs covering federal employment law cases
- Quantitative Coding
  - Life and Job Satisfaction Meta-Analysis
    - Evaluated and coded articles for inclusion in areas of life-job satisfaction, job satisfaction facets, and subjective well-being correlations
- Excel database management
  - Supreme Court Project:
    - Coded 132+ amicus briefs
  - Life and Job Satisfaction Meta-Analysis
    - Coded 90+ articles
- Literature Review
  - Found, reviewed, and compiled literature relating to life and job satisfaction
- Project Management
  - Life and Job Satisfaction Meta-Analysis
    - Served as project lead
    - Assisted research assistants with coding
    - Led coding training of new Research Assistants

## **PUBLICATIONS**

- Carmichael-Tanaka, N., & **Kang, B. Y.** (2023). Applying an intersectional lens to consider disparities in historically marginalized women's access to caregiving resources. *Industrial and Organizational Psychology*, 16(2).
- Weiss, J.A., Outland, N., Plummer, G., Zervos, L., Carmichael-Tanaka, N., & Kang, B.Y. (2023, in press) The Stable Individual Differences Driving Employee Coachability Behaviors.
- Outland, N., **Kang, B.Y.**, Chaille, A., Doddato, F. A Computational Theory of Trust Development and Calibration Between Interdependent Agents. *Journal of Organizational Behavior*. (Submitted)
- Hess, R., Stryker. S., **Kang, B.Y.**, Richardson, J., Outland, N. AI-Related Job Insecurity in Highly Skilled Workers. *Computers in Human Behavior*. (Submitted)
- Outland, N., **Kang, B.Y.**, Hess, R. To the Core: Uncovering Dimensional State Space of Trust in Artificial Intelligence in the Workplace. (Manuscript near completion to submit to Journal of Applied Psychology)

Harmata, R., **Kang, B.Y,** & Sherman, R. One Bad Apple Ruins the Bunch: A Critical Examination of Dark Personality and Job Performance Among Police Officers. (Manuscript in preparation to submit to Journal of Applied Psychology)

## **TECHNICAL REPORTS**

Outland, N., Doshi, P., Camelio, J., Schechter, A., Navare, B., **Kang, B.**, Stryker, S., Frederiks, J., Hicks, J., Fouse, A. (2023) Development of A Bi-Directional Computational Model of Dyadic Trust in Human-AI Infantry Teaming Contexts. CCDC Data and Analysis Center

#### **PRESENTATIONS**

- Kang, B.Y. & Outland, N. (2024). *Updates to a Computational Model of the Calibration of Trust between Human and AI Agents*. In Kang, B. Y. (Co-Chair), Outland, N. (Co-Chair), & Cooke, N. (Discussant) (2024). *(A)I can be your teammate! Exploring the Impacts of AI in Organizational Teams* [Symposium]. Society for Industrial and Organizational Psychology Annual Conference, Chicago, IL, United States. (Submitted)
- Kang, B.Y., & Doddato, F. (2023). Development and Validation of the Artificial Intelligence Scale [Poster]. Society for Industrial and Organizational Psychology Annual Conference, Chicago, IL, United States. (Submitted)
- Outland, N. & Kang, B. Y. (2023). An Agent Architecture to Simulate Human-AI Trust Dynamics [Conference presentation]. EAWOP Small Group Meeting: Human-AI Teams at Work: Opportunity or Threat?.

  Amsterdam, Netherlands.
- Kim, Y.J., Hoffman, B., Outland, N., & Kang, B.Y. (2023). A Social Networks Approach to Leadership and Team Turnover [Poster]. Society for Industrial and Organizational Psychology Annual Conference, Boston, MA, United States.
- Outland, N. & **Kang, B. Y.** (2023). *Development of an Artificial Intelligent Teammate*. In Georganta, E. (Co-Chair) & Ulfert, A. (Co-Chair) (2023). Human-Agent Teamwork: The Future of Collaboration at Work [Symposium]. Society for Industrial and Organizational Psychology Annual Conference, Boston, MA, United States.
- Outland, N., **Kang, B. Y.**, Stryker, S., & Hess, R. (2023). *The calibration of trust between humans and AI agents: A computational model*. In Hess, R. (Co-chair), Outland, N. (Co-Chair), & Behrend, T. (Discussant). (2023). Can (A)I be on your team? Evaluating uses of AI in organizational teams [Symposium]. Society for Industrial and Organizational Psychology Annual Conference, Boston, MA, United States.
- Outland, N., & Kang, B.Y. (2022). Something Old and Something New: Trust Dynamics of Artificial Intelligence as a Teammate [Symposium]. Academy of Management Annual Conference, Seattle, WA,

United States.

- **Kang, B.Y.**, & Outland, N. (2022). *Perceptions of Artificial Intelligence* [Poster]. Society for Industrial and Organizational Psychology Annual Conference, Seattle, WA, United States.
- Hess, R. A., Kang, B. Y., Richardson, J. M., Stryker, S. R., & Outland, N. B. (2022). Fear and Acceptance of AI at Work [Poster]. Society for Industrial and Organizational Psychology Annual Conference, Seattle, WA, United States. [Selected as a Top Ten Poster]
- Harmata, R., Sherman, R., & Kang, B.Y. (2021). Good Cop/Bad Cop: A Deep Dive into Police Officer Personality [Symposium]. Society for Industrial and Organizational Psychology Annual Conference, New Orleans, LA.
- Kang, B.Y., Stern, C., Carter, N.T. (2020, April 21-24). The Moderating Effect of Promotion Expectations on Job Satisfaction by Industry Type [Poster Session]. UGA Annual Center for Undergraduate Research Opportunities Symposium 2020, Athens, GA, United States.

#### INTERNSHIP EXPERIENCE

# Coachability Consultants, Inc.

May 2022-September 2022

Analytics & Organizational Effectiveness Intern

- Managed survey development and deployment
- Streamlined data analysis pipelines for automated analysis and visualization
- Analyzed client data to produce actionable insights and recommendations

## PricewaterhouseCoopers (PwC) - McLean, VA

July 2020

TAX People and Organization Intern – People Analytics

- Gained training and experience using Tableau and Alteryx
- Gained proficiency in Scrum methodologies and applied them to software platform development
- Expanded knowledge of PwC's practices and gained an in-depth understanding of PwC's Tax practice, Saratoga Benchmarking program, People Analytics group, and survey deployment
- Enhanced awareness of human-centered-design methods through digital training and simulations

## SPANX – Atlanta, GA

May 2019 – August 2019

Learning and Development Intern

- Developed business resource groups for enhancing employee engagement
- Offered a final complete redesign proposal of SPANX's rewards program aimed to increase retention
- Enhanced existing employee rewards, recognition, and learning platform to boost sentiment and engagement
- Planned and executed a learning event to boost employee knowledge of company travel procedures
- Performed market research on notable human resource information systems and provided a recommendation for integrating an HRIS platform into current HR workflows
- Collaborated with a cross-functional intern class to develop a recommendation for elevating Spanx's consumer experience tools and enriching customer service channels through digital messaging

## ACADEMIC HONORS, GRANTS, & SCHOLARSHIPS

# **Outstanding Teaching Assistant Award**

Spring 2023

• Recognizes graduate students who have demonstrated superior teaching skills while serving in an instructional role at the University of Georgia.

Zell Miller Scholarship 2017 – 2021

• Recurring academic achievement scholarship which completely covers tuition, available to Georgia students who maintain at least a 3.30 GPA

Presidential Scholar Spring 2019

• Awarded for the achievement of a grade point average of 4.00 while taking at least 14 credit hours and receiving no unsatisfactory grades and no incomplete grades

# **Future Business Leaders/Distributive Education Clubs of America Scholarship**

May 2017

• \$1000 competitive scholarship awarded for outstanding achievement in FBLA/DECA activities

#### **WORK EXPERIENCE**

## Emacity Threads LLC - Atlanta, GA

June 2020 – August 2021

Founding Co-owner

- Headed the development and launch of Shopify e-commerce website to generate 6-figure sales annually
- Collaborated with a diverse range of suppliers and manufacturers to streamline supply chain logistics
- · Constructed an omnichannel customer support system to navigate customer concerns and inquiries
- Controlled all financial operations to ensure proper bookkeeping and financial responsibilities while communicating monthly analytics to partners
- Analyzed customer data to inform purchasing decisions and modify existing strategies

## Lionbridge - Atlanta, GA

December 2018 – February 2019

Social Media Evaluator

- Analyzed the effectiveness and quality of targeted ads on Instagram by viewing advertisements and providing feedback on image quality, copy, and presentation
- Provided online feedback based on overall attributes of ads for a client through a digital feedback tool

## Ecolink Inc - Tucker, GA

August 2016 – May 2017

Marketing Assistant

- Performed tasks related to search engine optimization: keyword analytics, content creation, Google AdWords/Analytics, and social media campaigning
- Interpreted technical product safety data sheets to update internal data sheets
- Led the award submission for Ecolink's entry that earned a 2017 AMY Award (Atlanta Marketing Association)
- Collaborated with a cross-functional team to distribute over \$25,000 to GA DECA high school chapters in a marketing campaign

#### CAMPUS INVOLVEMENT

## **UGA IO PhD Program**

Reception Chair Recruitment Chair September 2023-Present September 2021-May 2023

# **Psychology Undergraduate Mentoring Program**

August 2021-Present

Mentor

• Mentored undergraduate students seeking careers or graduate programs related to psychology

**UGA Mentor Program** 

August 2021-Present

#### Mentor

- Mentored undergraduate students seeking careers or graduate programs related to IO psychology
- Edited resumes and CVs for mentees
- Assessed and practiced interviewing with mentees

# **Psi Chi Honors Society**

MentorAugust 2021 – PresentMemberAugust 2019 – Present

· Attended monthly meetings which focused on career options in psychology

# **Global Buddies Program**

August 2019 – December 2019

Cultural Partner

• Promoted intercultural communication and understanding between international students and domestic students through the sharing of culture and the development of friendships