

VirtualDJ

AI-Powered Web Platform for Intelligent, Tempo- Synced Audio Mashups

Presented by: Team Status200



Made with GAMMA

THE PROBLEM

High Barrier to Entry in Professional Audio Mixing

The Creator Struggle

Social media creators, choreographers, and hobbyist musicians are constantly seeking fresh, professional-sounding mashups. However, achieving this is difficult and time-consuming.

- Existing software (Serato, Ableton) is **costly and complex**, designed for trained DJs.
- Basic editors only overlap tracks, resulting in **off-beat, unpolished mixes**.
- Low-quality audio often limits the professional use of the final product.



VirtualDJ Mashup: Instant, Intelligent Synchronization

VirtualDJ Mashup is an **AI-driven web platform** designed to eliminate the complexity of professional mixing, making sophisticated mashups accessible to all creators.

Tempo-Synced Generation

Upload two or more songs and generate a perfectly tempo-synced and downbeat-aligned mashup in seconds.

AI Detection & Alignment

Automatic detection of BPM (Beats Per Minute), musical key, and track structure ensures rhythmically perfect, harmonious transitions.

Ready-to-Use Export

Export high-quality, ready-to-use mashups optimized for social platforms like TikTok, Instagram Reels, YouTube, or live performance routines.

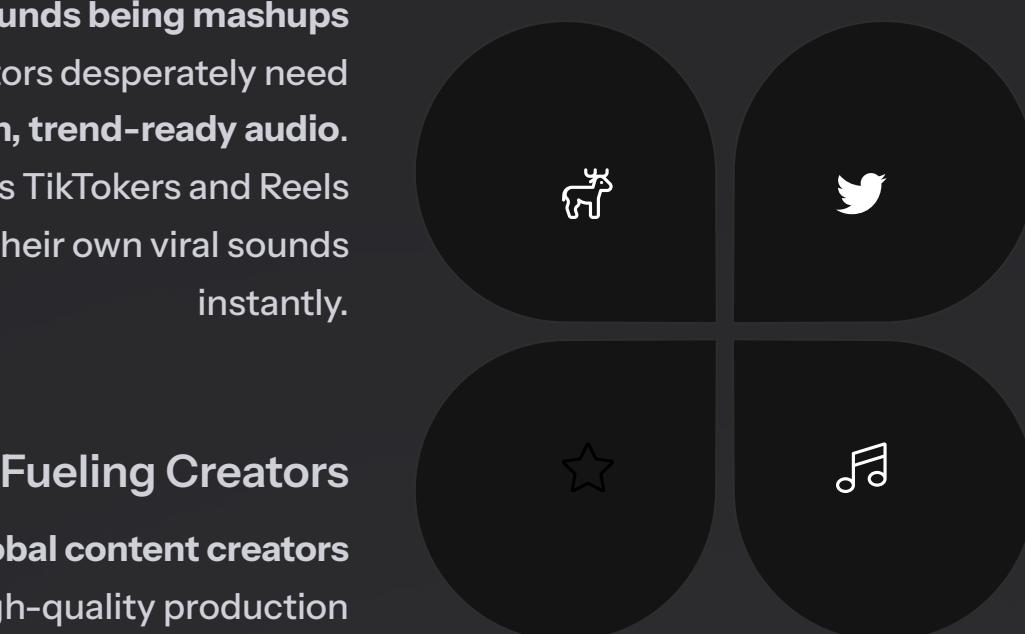
Seizing the \$250 Billion Creator Economy

According to "Goldman Sachs, Creator Economy Report," the creator economy is booming . Valued at **\$250 billion today** and expected to hit **\$480 billion by 2027**.

Viral Trends : TikTokers

With **1.5 billion active TikTok users**, and over **75% of viral sounds being mashups or remixes**, creators desperately need **fresh, trend-ready audio**.

Our software lets TikTokers and Reels creators craft their own viral sounds instantly.



Monetization : Fueling Creators

The **200 million global content creators** depend on quick, high-quality production tools to monetize their work and our software empowers them to create more content faster **creator economy's** demand.

Choreographers & Dance Academies

Over **5 million professional and semi-professional dancers** globally (Statista Performing Arts Data, 2024). India alone has **100,000+ registered dance academies** and choreographers. Each of them needs **multiple mashups** for practice, performance, and competition every month.

Event DJs & Sound Technicians

Around **1.2 million working DJs** worldwide (IBISWorld, 2023). Most freelance DJs rely on manual editing tools or costly software like Serato (\$300+). Our Software helps small DJs and event planners **automate transitions and mashups** instantly.

Our Competitive Edge: Accessibility Meets Intelligence



Browser-Based Access

Works seamlessly on any device (desktop or mobile) with zero installation required. True platform independence.



AI-Automated Mixing

Intelligent BPM detection, key matching, and smooth crossfades remove guesswork and guarantee quality.



Zero Skill Barrier

One-click functionality to create professional-grade mashups, opening the door to millions of non-technical creators.

PROOF OF CONCEPT

The AI Engine in Action: Perfect Beat Matching

Input Songs

BPM & Downbeat

Smart Align & Crossfade

Output Mashup



Thank You

Let's make creativity sound better.