

niktajavanfar

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online

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computers

Comfortable with OS X,
Linux, Windows

thesis

*Static Fluid Spheres and
the Cosmological
Constant* — involved
independent research in
the field of general
relativity

product demo

An example of a
real-time dashboard
can be found at
[http://lbr.boldstreet.com/
Dashboards/viewer.htm
?dash=r53o8](http://lbr.boldstreet.com/Dashboards/viewer.htm?dash=r53o8)

other

Violinist,
Commuting cyclist

As a product manager, my aim is to bring clarity to any project I work on, and to align all team members on the product vision.

highlights of qualifications

Building and maintaining relationships with high-profile customers and partners, including: Starbucks, Telus, and Bell.

Entrusted with the management of a B2B, foot-traffic analytics product consisting of real-time dashboards and historical reports, aimed at increasing consumer engagement.

Retained as one of eight employees upon the acquisition of BOLDstreet Wireless.

Strong statistical and analytical background rooted in a Bachelor's degree in Mathematical Physics.

Demonstrates data-driven decision making throughout product lifecycles: from market research to customer feedback.

Experience with Google Analytics, LaTeX, SQL Server Management Studio, Asana, AtTask, and D3.

education

2008-2012 **B.Sc. Honours, Queen's University**
Mathematical Physics

work experience

2014-Present **Product Manager** Datavalet Technologies
Responsible for the management and oversight of a growing portfolio of commercial Wi-Fi and analytics products.

2013-2014 **Product Manager** BOLDstreet Wireless
Worked closely with customers and partners in order to ensure that a foot-traffic analytics product was staying relevant in a rapidly changing industry.

Summer 2011 **Student Researcher** Royal Military College of Canada
Presented preliminary research on magnetic field detection in stars at the Women in Physics conference held at Perimeter Institute for Theoretical Physics, Waterloo, ON.

Summer 2010 **Student Researcher** Canadian Institute for Theoretical Astrophysics
Wrote a computer program to search for objects in the outer solar system using Hubble Space Telescope data—the resulting paper was published in the Astrophysical Journal.

current volunteer work

2014-Present **Youth Inpatient Volunteer** The Royal Ottawa Mental Health Centre
Provide support for youth patients who are battling mental illness.