

Benjamin Katz

UX and IxD Designer

EDUCATION

Georgia Institute of Technology
B.S. Industrial Design 3.59 GPA

June 2012 - December 2016

EXPERIENCE

ShootProof

UX Design Intern

May 2016 - August 2016

- Designed and implemented a master set of wireframe, annotation, and flow elements for product UX design, increasing speed of UX development and handoff to visual design and marketing teams.
- Redesigned product's web and mobile experiences for creating and assigning photograph watermarks.

FullStory, Inc.

UX/UI Design Intern

May 2015 - July 2015

- Designed and developed user feedback features for qualifying and resolving web based experience issues, increasing user retention.
- Designed and coded new user onboarding flow via emails and in-app notifications, improving customer conversion from trial to full product account.

Georgia Tech

Undergraduate Research Assistant

January 2015 - May 2015

- Researched and developed modular circuit construction techniques for the development of production-ready e-textile garments.
- Developed a haptic mirror therapy glove to aid in the treatment of a paretic limb after a stroke.

LG Electronics

UX/UI Design Consultant

June 2014 - August 2014

- Prototyped an updated mobile TV remote app for LG's line of Smart+ TVs through sketches, wireframes, and clickable prototypes, revamping the LG TV viewing experience.
- Provided user experience strategy for Smart+ TVs interfaces via user personas and scenarios, affinity diagramming sessions, and usability testing.

Koncept Design Studio

UX Design Intern

May 2014 - August 2014

- Introduced wireframing into company digital design process, improving company design efficiency and breadth.
- Developed ten real estate websites through sketching and wireframing.

INFO

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SKILLS

2D

Photoshop, Illustrator, InDesign, Adobe XD, HTML, CSS, Sketch, Axure RP, Flinto, Sketching + Rendering, Arduino

3D

Solidworks, Keyshot, Rhino, sewing, rapid prototyping, modeling

Languages

Spanish (Intermediate)

RECOGNITION

IDSA, GT Chapter

Sophomore Representative
2013-2014

Georgia Tech President's Undergraduate Research Award

\$1500 research grant to develop modular circuit construction techniques for the development of production-ready e-textile garments.

2015