

Benjamin Katz

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Atlanta, GA

EDUCATION

Georgia Institute of Technology BS Industrial Design

June 2012 - December 2016

GPA 3.61

EXPERIENCE

FullStory, Inc. UX/UI Design Intern

May 2015 - July 2015

- Designed and developed user feedback features for qualifying and resolving web based experience issues, increasing user retention.
- Designed and coded new user onboarding flow via emails and in-app notifications, improving customer conversion from trial to full product account.

Georgia Institute of Technology Undergraduate Research Assistant

January 2015 - May 2015

- Researched and developed modular circuit construction techniques for the development of production-ready e-textile garments.
- Developed a haptic mirror therapy glove to aid in the treatment of a paretic limb after a stroke.

LG Electronics UX/UI Design Consultant

June 2014 - August 2014

- Prototyped an updated mobile TV remote app for LG's line of Smart+ TVs through sketches, wireframes, and clickable prototypes, revamping the LG TV viewing experience.
- Provided user experience strategy for Smart+ TVs interfaces via user personas and scenarios, affinity diagramming sessions, and usability testing.

Koncept Design Studio UX Design Intern

May 2014 - August 2014

- Introduced wireframing into company digital design process, improving company design efficiency and breadth.
- Developed ten real estate websites through sketching and wireframing.

SKILLS

2D	Photoshop, Illustrator, InDesign, Muse, Sketching + Rendering, Arduino, HTML, CSS, Sketch
3D	Solidworks, Keyshot, Rhino, sewing, rapid prototyping, modeling
Equipment	Workshop tools, Laser cutter, Vacuum Former
Languages	Spanish (Intermediate)

RECOGNITION

IDSA, Georgia Tech Chapter Sophomore Representative

2013-2014

Georgia Tech President's Undergraduate Research Award

2015

- \$1500 research grant to develop modular circuit construction techniques for the development of production-ready e-textile garments.