

# Benjamin Katz

404-565-6870  
www.benjaminakatz.com  
bkatz237@gmail.com  
Atlanta, GA

## EDUCATION

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**Georgia Institute of Technology** BS Industrial Design

June 2012 - Present

GPA 3.61

## EXPERIENCE

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**FullStory, Inc.** UX/UI Design Intern

May 2015 - July 2015

- Designed and developed user feedback patterns to inform and resolve web based experience issues
- Designed and coded new user onboarding flow via emails and in-app notifications.

**Georgia Institute of Technology** Undergraduate Research Assistant

January 2015 - May 2015

- Researched and developed modular circuit construction techniques for the development of production-ready e-textile garments.
- Developed a haptic mirror therapy glove to aid the treatment of a paretic limb after a stroke.

**LG Electronics** UX/UI Design Consultant

June 2014 - August 2014

- Designed an updated mobile TV remote app for LG's line of Smart+ TVs through sketches, wireframes, and clickable prototypes.
- Provided user experience strategy for Smart+ TVs interfaces via user personas and scenarios, affinity diagramming sessions, and usability testing.

**Koncept Design Studio** UX Design Intern

May 2014 - August 2014

- Introduced wireframing into company digital design process.
- Developed ten websites through sketching and wireframing.

## SKILLS

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2D	Photoshop, Illustrator, InDesign, Sketching + Rendering, Arduino, HTML, CSS
3D	Solidworks, Keyshot, sewing, rapid prototyping, modeling
Equipment	Workshop tools, Laser cutter, Vacuum Former
Languages	Spanish (Intermediate)

## RECOGNITION

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**IDSA, Georgia Tech Chapter** Sophomore Representative

2013-2014

**Georgia Tech President's Undergraduate Research Award**

2015

- Research grant to develop modular circuit construction techniques for the development of production-ready e-textile garments.