



Website



GTM Container



Enter website URL (e.g., shopify.com)

Try: [renault.fr](#) [stripe.com](#)



# Container Health

GTM-N26LKHCP



A B C D E

High Impact Medium Impact Not Applicable Passed



No tags without triggers (25 found) CRO Site speed ^

Keeping tags without triggers uselessly burden up the container file,  
Alerts the page load performance of your website. This negatively affects  
and conversion rate

Save Scan

ID: 583

ID: 438

ID: 545

ID: 606

Custom Template - snap.licdn.com

ID: 58

ID: 500





tagstack.io

ID: 1724

ID: 1728

Google Ads Conversion Tracking

ID: 311

ID: 560

Floodlight Counter

ID: 520

ID: 1675

ID: 1689

ID: 1716

ID: 1722

Custom Image

ID: 891

ID: 1794

ID: 1798



Enable GTM Server-side

CRO

Site speed



If using Google Ads, Enable Consent Mode

Data insights

Privacy



Avoid keeping paused tags (12 found)

Site speed



Avoid using too much javascript in the container

Site speed



Use GTM Templates instead of raw library calls (29 found)

Best practice



Migrate Universal Analytics

Data insights



Avoid dangling triggers

Site speed



If using Google Ads, have a conversion linker

CRO

Site speed



Use GA4 User id for cross-device user view

Data insights



## Containers Summary



GTM-N26LKHCP





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**Export GTM-  
N26LKHCP****Upgrade to Starter plan** to export GTM  
containers**Show  
Details**

## Core Web Vitals

NEW



**Core Web Vitals could not be processed**  
We're investigating the issue



## Martech Summary

**30 marketing technologies identified** on GTM-N26LKHCP

ⓘ Scanned domains have 5 technologies on average

**Find similar websites**

Click any technology below to browse lists of domains using it



Conversion Linker



Google Tag



Custom HTML



Custom HTML - pubads.g.double...



Custom Image



Floodlight Counter



**tagstack.io**

Google Ads Remarketing



Google Ads Conversion Tracking



Click Listener



Custom HTML - rcdn.kervinteract...



Custom HTML - connect.faceboo...



Custom HTML - tags.w55c.net



Custom HTML - adfarm.mediaple...



Custom HTML - js.adsrvr.org



Custom HTML - www.cj.com



Custom HTML - sc-static.net



Custom HTML - c.hrzn-nxt.com



Custom HTML - cdn.c212.net



Custom HTML - services.xg4ken....



Custom HTML - beacon.sojern.c...



Custom HTML - sts.eccmp.com



Custom HTML - resources.xg4ke...



Custom HTML - www.emjcd.com



Custom HTML - analytics.talente...



Custom HTML - s.pinimg.com



Custom HTML - analytics.tiktok.c...



Custom HTML - tracking.upfluen...



Custom HTML - insight.adsrvr.org



## Tagging Plan Insights





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## Facebook Pixel Event

Implemented

Standard Events [See vendor documentation](#)

Initial Load



Add Payment Info



Add To Cart



Initiate Checkout



Page view



Purchase

Custom Events



AddToCart\_Pass



AddToCart\_Ticket



AddToCart\_FunCard



Purchase\_Pass



Purchase\_Ticket



Purchase\_FunCard



TikTok

Implemented

Standard Events [See vendor documentation](#)

Initial Load



Add Payment Info



Add To Cart



Initiate Checkout



Microsoft Advertising (Bing)

Implemented

Standard Events [See vendor documentation](#)





**Inspect**

GTM-N26LKHCP

**Overview**

**GTM Export**

(x)

200

VARIABLES

264

TAGS

285

TRIGGERS

GTM

SERVER-SIDE

Consent

MODE

No

CMP

Conversion Linker **1**

Google Tag **6**

Custom HTML **119**

Custom Image **19**

Floodlight Counter **66**

Custom Template - snap.licdn.com **17**

Floodlight Sales **13**

Google Ads Remarketing **4**

Google Ads Conversion Tracking **6**

Click Listener **13**

**Tags Configuration**

| Name                           | Type | Triggers |
|--------------------------------|------|----------|
| <a href="#">Click Listener</a> | cl   | 1        |
| <a href="#">Click Listener</a> | cl   | 1        |
| <a href="#">Click Listener</a> | cl   | 1        |





tagstack.io

|                |    |   |
|----------------|----|---|
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 1 |
| Click Listener | cl | 2 |

Scan ran: December 9, 2025 at 11:21:32 AM EST





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