BRIANNA KELSEY

FRONT–END DEVELOPER
GRAPHIC DESIGNER

SUMMARY

Currently, a graphic designer effective at communication, creative visualization, and strategic development. Recent 2019 graduate of the University of Pennsylvania, PennLPS Coding Bootcamp as a full-stack web developer. Known among colleagues as a strong front-end designer, skilled co-collaborator, and tenacious personality. Looking for an opportunity that challenges me, promotes education and growth as a designer and/or developer in the Philadelphia area.

TECHNICAL SKILLS

Languages HTML5, CSS3, Javascript, jQuery, Bootstrap, Bulma, Materialize, Express.js, React.js, Node.js, SASS, Database Theory, Command Line, MySQL, Git, MongoDB, Mongoose, and Wordpress

Applications AdobeCC: Photoshop, Illustrator, and InDesign, and SketchApp

Design Creativity, Typography, Layout Design, and UI/UX Research and Design

Programs Microsoft Office, Keynote, InvisionApp, Outlook, Google Drive, Dropbox, Mac and PC Platforms, Basecamp, Trello, Function Fox, and Slack

EXPERIENCE

Freelancer | BBI Consultants | March 2019 — Present | Philadelphia, PA
Currently, working on a confidential branding project. Tasks include web design, developing print/digital marketing communications, photography, and copy input.

Graphic Designer | Morgan & Morgan | April 2017 — March 2019 | Brooklyn, NY
Managed the development of marketing materials as a member of the digital creative team by maintaining a consistent schedule with communication across departments in order to collectively build a cohesive, cross-platform marketing message.

Graphic Design Intern | Penn Mutual Life Insurance | September 2016 — April 2017 | Horsham, PA
As a member of the creative department, conducted client meetings and information sessions to maintain the visual integrity of Penn Mutual. Developed and designed visuals for Penn Mutual by maintaining the visual brand. Developed corporate marketing materials.

Graphic Design Intern | Iper Design | June 2016 — July 2017 | Philadelphia, PA
Experienced client and conceptual meetings. Discussed design goals and presented initial brainstorming ideas. Meritoriously researched and developed design collateral. Coordinated with the creative director, senior designers, and developers to create engaging, innovative, and interactive solutions while using UI/UX methods.

EDUCATION

Bootcamp Certificate | Graduated: July 2019 | University of Pennsylvania | PennLPS | Philadelphia, PA
A 24-week intensive program focused on gaining technical programming skills as a Full Stack Web Developer. Learning both front-end and back-end technologies.

Bachelors of Science | Graduated: August 2016 | La Roche College | Pittsburgh, PA 15237
Bachelors of Science degree in Graphic Design.

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