

# Brian K. Hurley

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## EXPERIENCE

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### Insight Data Science

*Data Science Fellow*

Palo Alto, California

*January 2018 - Present*

- Developed "Beat the Crowd," a Python-based web application for predicting crowd levels on Bay Area Rapid Transit (BART)
- Used Pandas to collect and clean 6 years of hourly BART ridership data, scraped 6 years of weather history from Weather Underground using lxml, and stored data in PostgreSQL
- Visualized data using Matplotlib and Seaborn.
- Applied machine learning techniques to predict passenger volume using a linear regression algorithm with Scikit-Learn
- Deployed an interactive front end using Flask with Bootstrap

### University of California Davis, Center for Mind and Brain

*PhD Researcher*

Davis, California

*September 2010 - January 2018*

- Created and lead multiple research projects on human auditory processing using controlled experiments, cognitive tasks, psychophysics, motion capture, and computational models.
- Developed analysis pipelines in R, MATLAB, and Python to obtain, clean, visualize, and statistically model data. Pipelines used by several laboratory researchers across projects.
- Collaborated across institutions and disciplines to leverage complimentary skills. Resulted in 1 inter-institution publication and the optimization of a popular experiment paradigm.
- Developed Attamap Experiment Manager (<https://github.com/janatalab/attmap>) and adaptbat (<https://github.com/janatalab/adaptbat>) experiment software using MAX/MSP and MATLAB. Both used a Bayesian framework to optimize estimation of listener thresholds for detecting intensity and temporal deviance in sound sequences. Both programs used by researchers at multiple institutions.

### University of California Davis, Psychology Department

*Teaching Assistant*

Davis, California

*September 2010 – December 2017*

- Translated complex topics in human behavior, neuroscience, and research methods to new learners in understandable, compelling terms
- Delivered presentations to audiences that ranged from small groups to hundreds of students
- Assisted undergraduate students in improving writing skills

### University of Texas at Dallas, School of Behavioral & Brain Science

*Research Assistant*

Richardson, Texas

*January 2008 - May 2010*

- Collected and analyzed behavioral data for research on human memory.
- Awarded Undergraduate Research Scholar Award grant and School of Behavioral & Brain Sciences Honors with Distinction for independent research project on memory for rhythmic patterns.
- Trained research assistants and assisted with laboratory management.

## EDUCATION

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### University of California, Davis

Ph.D., Psychology (Cognitive Neuroscience)

M.A., Psychology (Cognitive Neuroscience)

Davis, California

*January 2018*

*December 2013*

### University of Texas at Dallas

B.A., Psychology, *Magna Cum Laude*

Richardson, Texas

*May 2010*

## SKILLS

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**Languages:** Python, R, MATLAB, SQL

**Tools:** Pandas, NumPy, SciPy, Scikit-Learn, Matplotlib, Seaborn, lxml, ggplot2, dplyr, tidyr, git, svn

## SIDE PROJECTS

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### Diablo Velo – [https://github.com/bkhurley/diablo\\_velo](https://github.com/bkhurley/diablo_velo)

- Used Python to analyze and predict cyclists' moving times for a popular segment on Strava.com
- Obtained data from Strava API and scraped weather data from Weather Underground using Beautiful Soup
- Munged, visualized, and modeled data using Pandas, Matplotlib, Seaborn, and Scikit-Learn