Process

User opens the app...

User has previously created at least one guide?

YES

NO
(This is a first-time user)

Guide list
• List of created guides
• Create new guide
• (Add quick waypoint)

User taps a previously created guide?

YES

NO
(User decides to create a new guide)

Guide detail
• Preview results on map
• Delete waypoints
• Add new waypoints
• Start tour

User wants to start tour?

YES

NO
(User wants to edit guide)

Start tour..

Edit guide
Add waypoints?
• Choose from carousel
• Search(?)
• I'm done

User is done adding?

YES

NO

Create guide
Where to start?
• Specify location/place
• Choose current location

Create guide
Add waypoints?
• Choose from carousel
• Search(?)
• I'm done

User is done adding?

YES

NO

Create guide
• Preview results on map
• Add waypoints
• Remove waypoints
• Save this tour

Create guide
Save this tour?
• Name this tour
• Categorize this tour

Return the user to the guide list...

Wireframes

GUIDE LIST

Guides

Create new guide

Fine Wine Bars
Novato, CA

Chinatown Escapades
San Francisco, CA
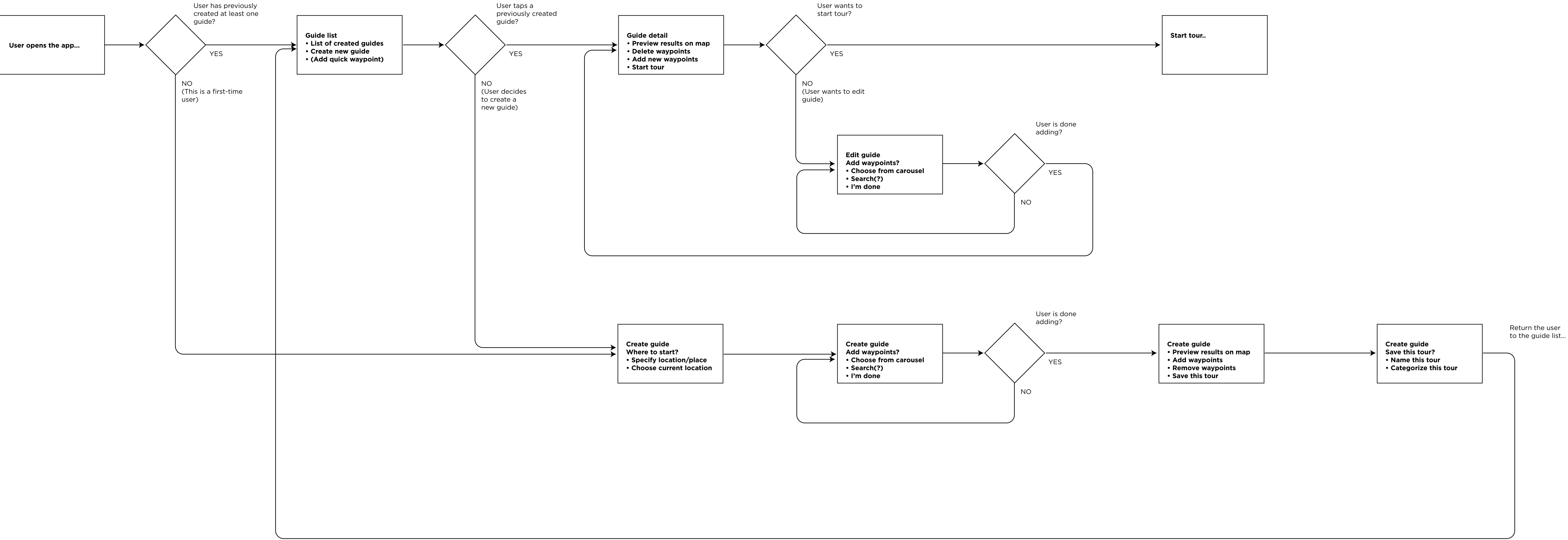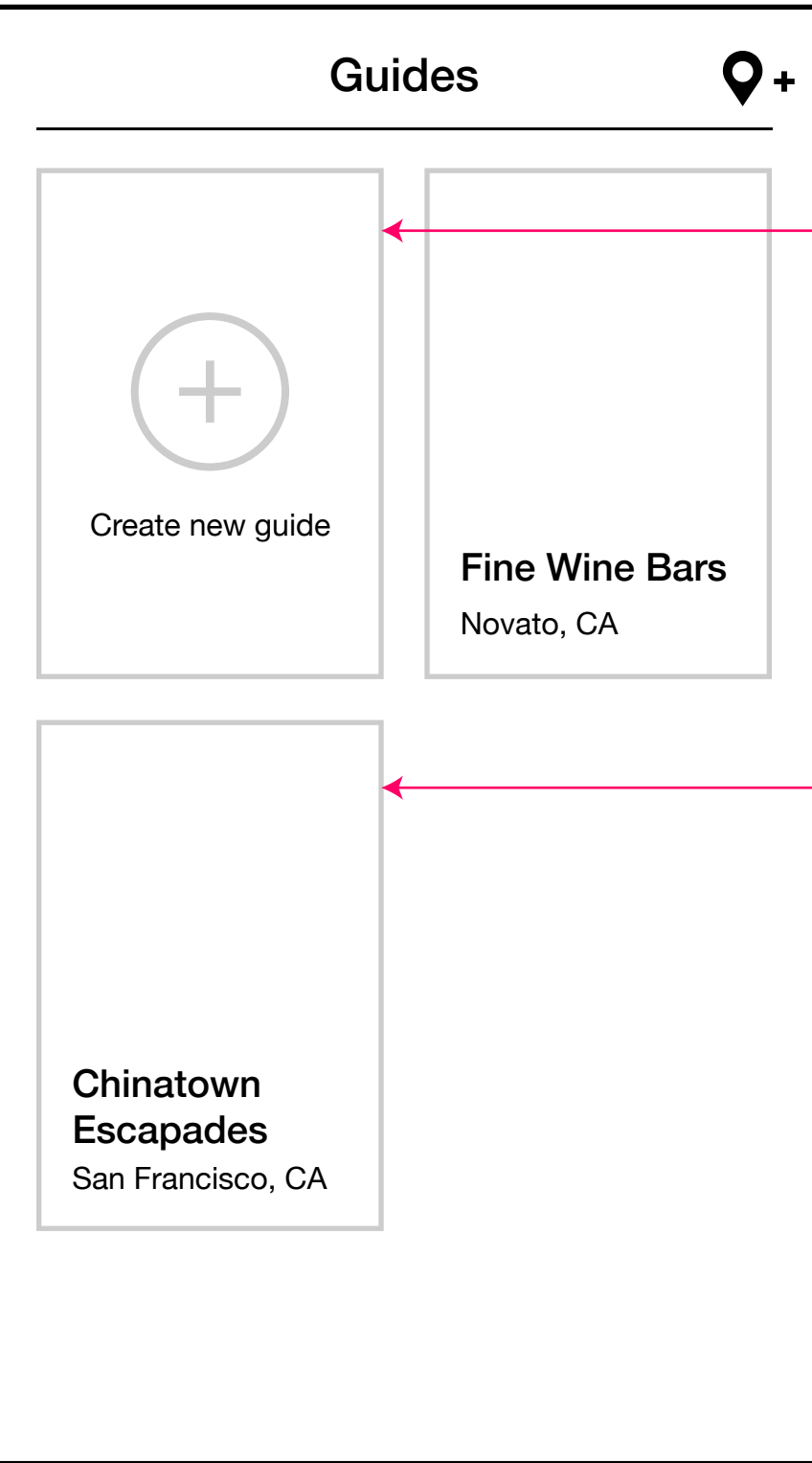
*Another idea: Give the user the ability to **quickly log a new waypoint**, without having to necessarily create a whole new guide.*

The first tile allows the user to CREATE NEW GUIDE. This sets up the basic expectation of how new guides get inserted into this collection.

*Each guide is represented by a **large tile**. This tile could be of a map, or a cover photo, or both.*

*Tiles are **sorted** by physical distance to the user.*

Tapping a tile takes the user to the GUIDE DETAIL screen.

GUIDE DETAIL

Chinatown Escapades

Saint Mary's Cathedral
0.2 mi away

START
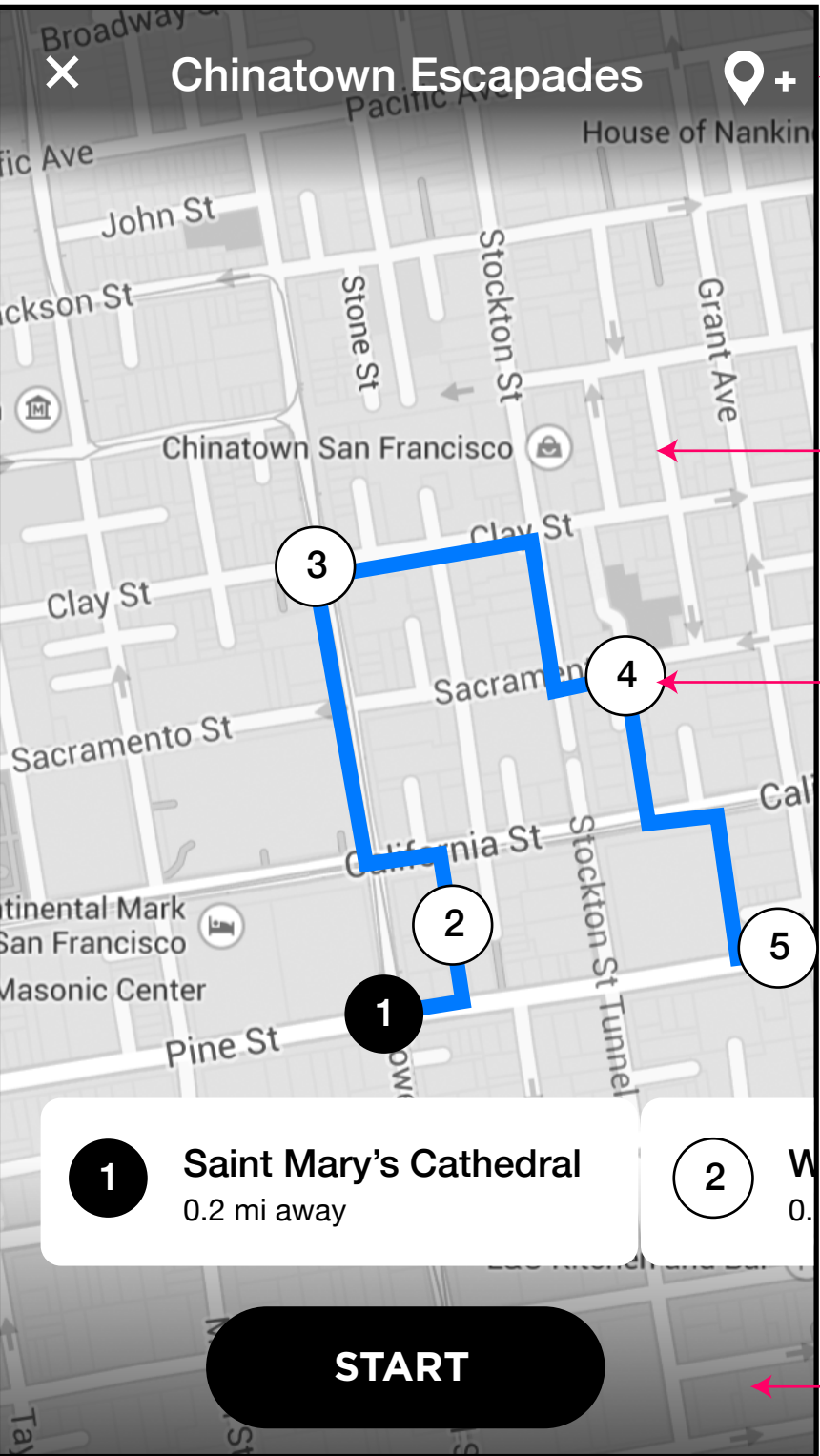
The user could theoretically modify their route by adding more waypoints. (Might need to have some sort of delete affordance as well. Maybe dragging the card away?)
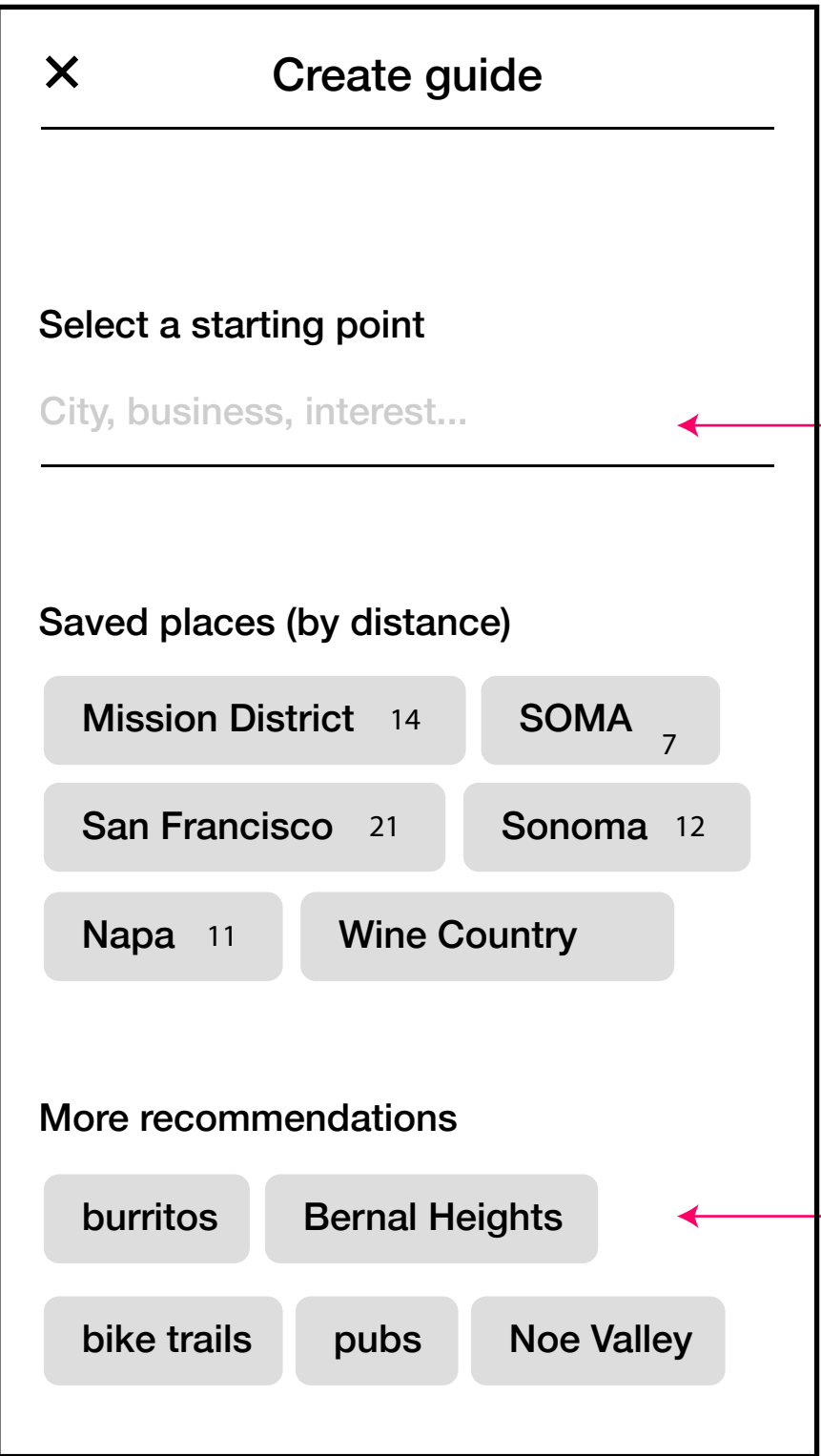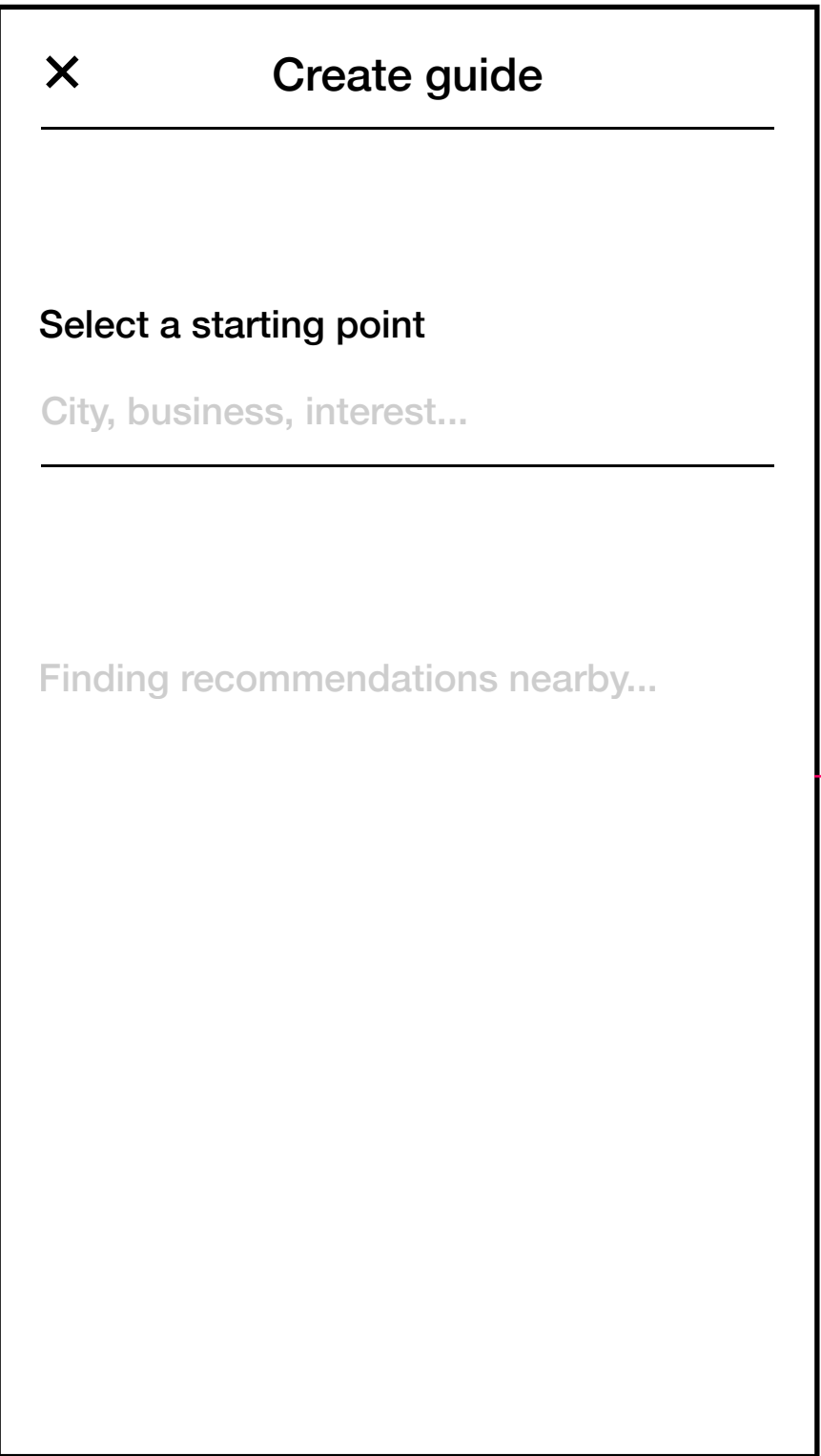
Scrolling series of waypoints. Depending on which one is in focus, the respective dot on the map gets highlighted.

User can pan and zoom the map as usual.

If the user taps on one of these points, the scrollview above shifts accordingly.

Starts the turn-by-turn tour directions

CREATE GUIDE 1: Specify start point

Create guide

Select a starting point

City, business, interest...

Finding recommendations nearby...

Create guide

Select a starting point

City, business, interest...

Saved places (by distance)

Mission District 14   SOMA 7

San Francisco 21   Sonoma 12

Napa 11   Wine Country

More recommendations

burritos   Bernal Heights

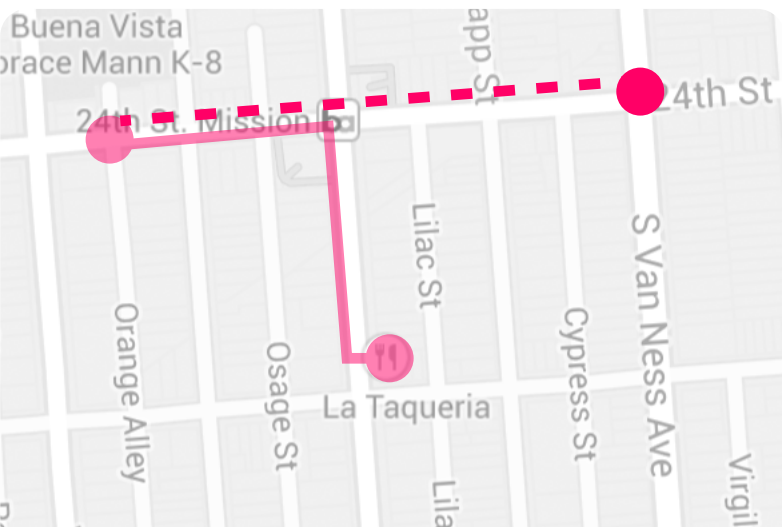bike trails   pubs   Noe Valley

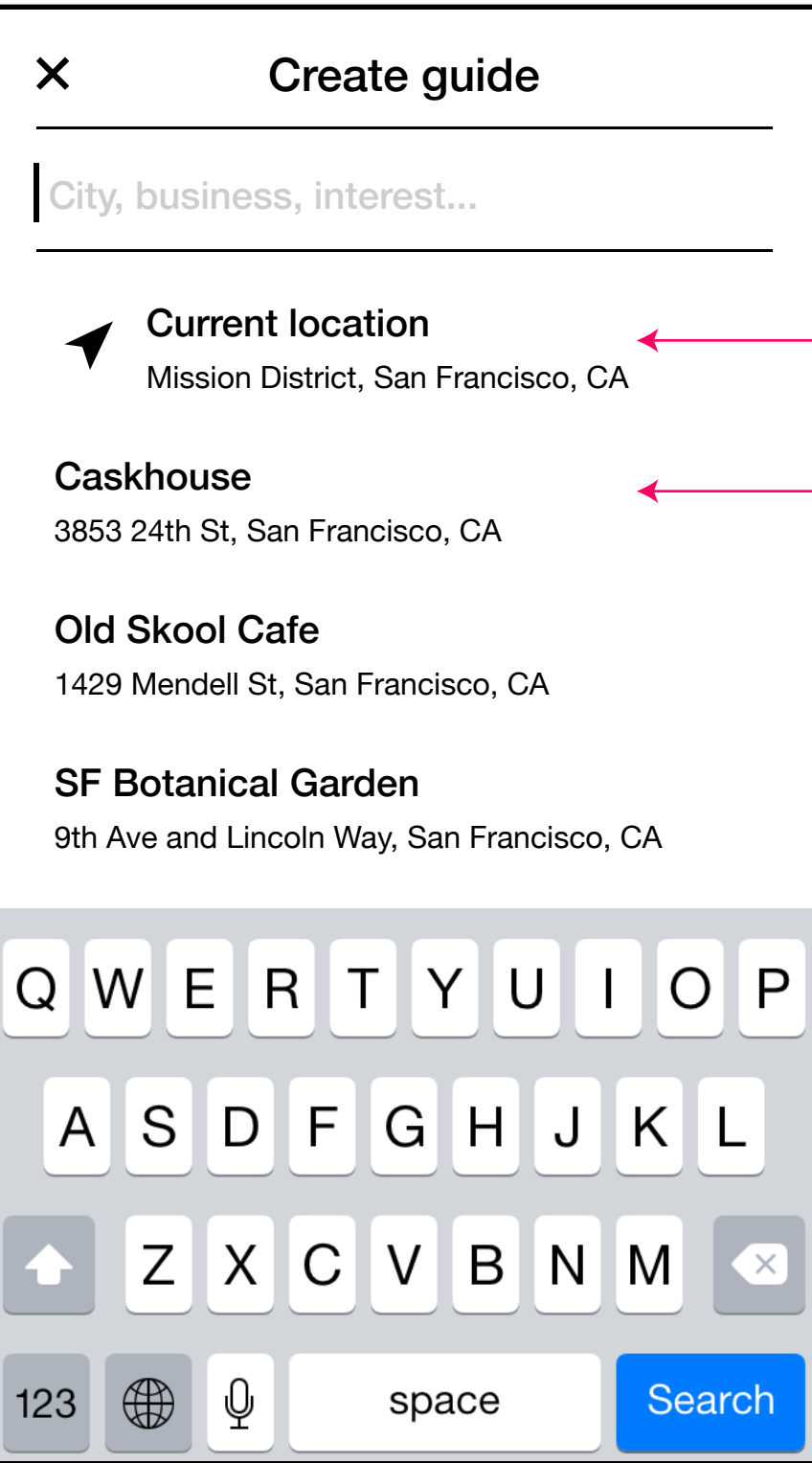*Textfield. Tapping on it focuses it (and rearranges the layout accordingly).*

*The app automatically generates **keywords** that would spawn interesting waypoints in the subsequent screen.*

The first keyword would ideally be the current location.

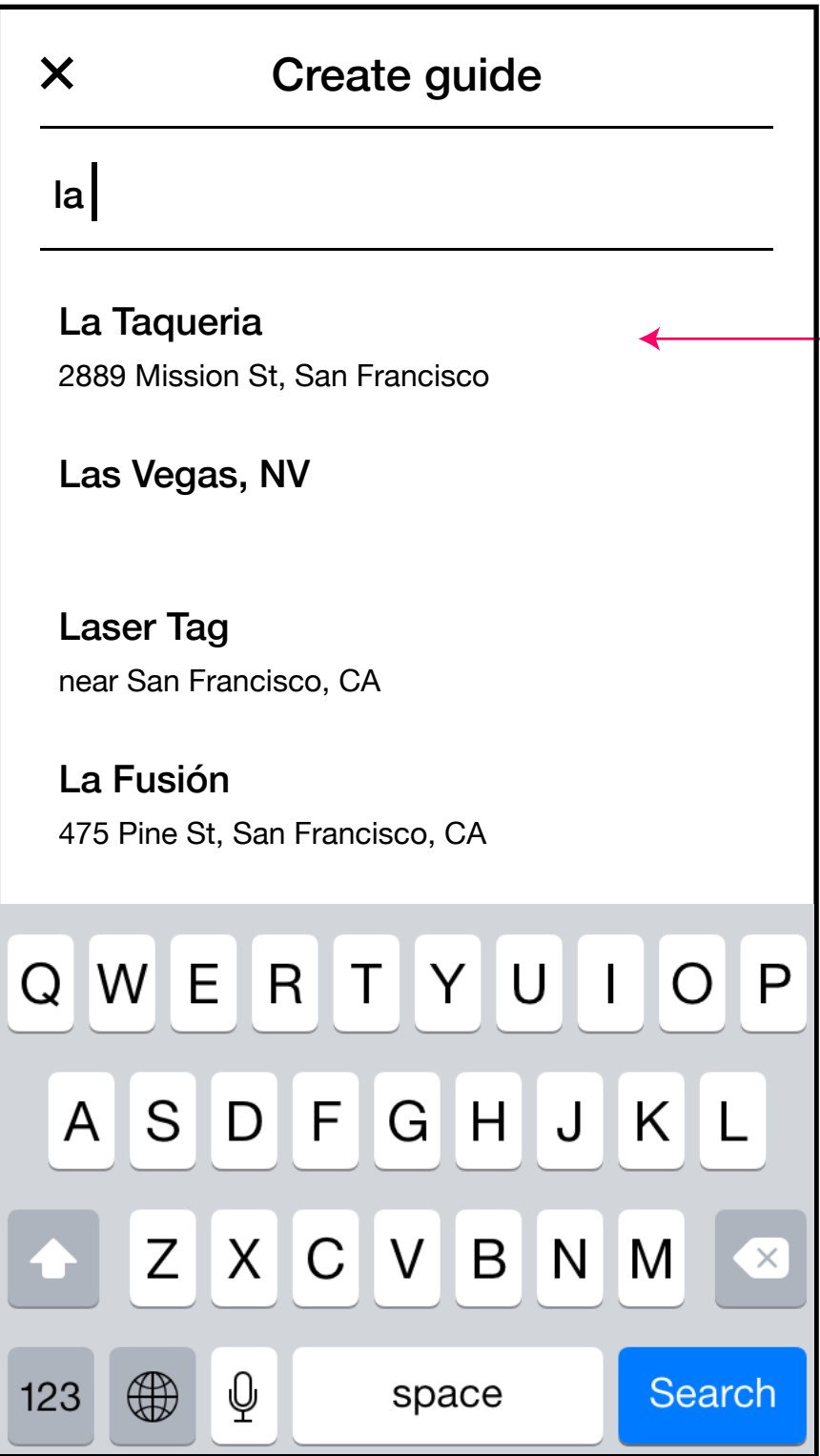*As waypoints get added, the map preview shows hypothetical routes. User can tap to see a larger map.*

CREATE GUIDE 1 (Focused)

Create guide

City, business, interest...

Current location
Mission District, San Francisco, CA

Caskhouse
3853 24th St, San Francisco, CA

Old Skool Cafe
1429 Mendell St, San Francisco, CA

SF Botanical Garden
9th Ave and Lincoln Way, San Francisco, CA

Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123 space Search

First item is the current location

*Subsequent items are **previously-saved waypoints**, ordered by most recently added + recency*

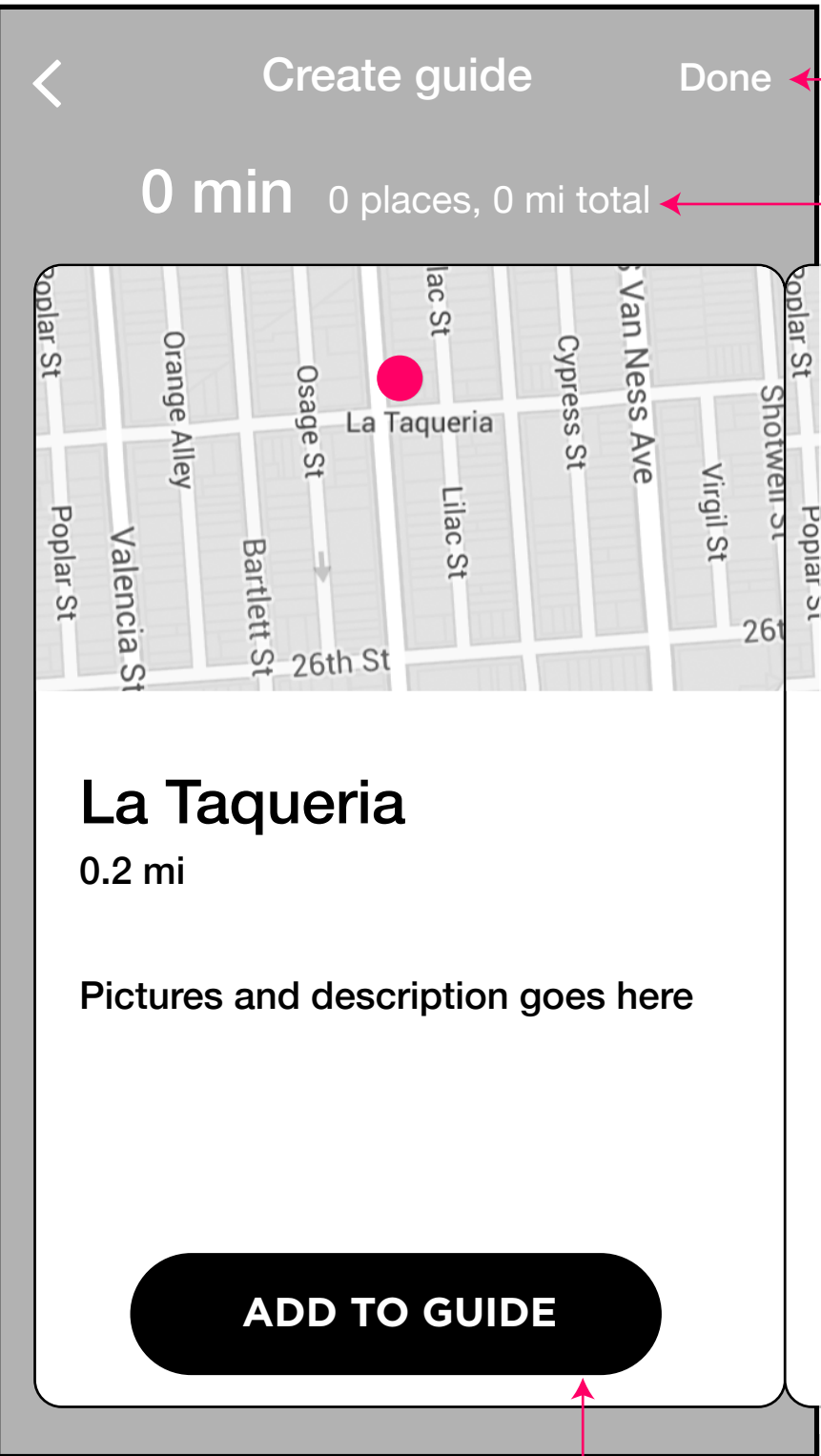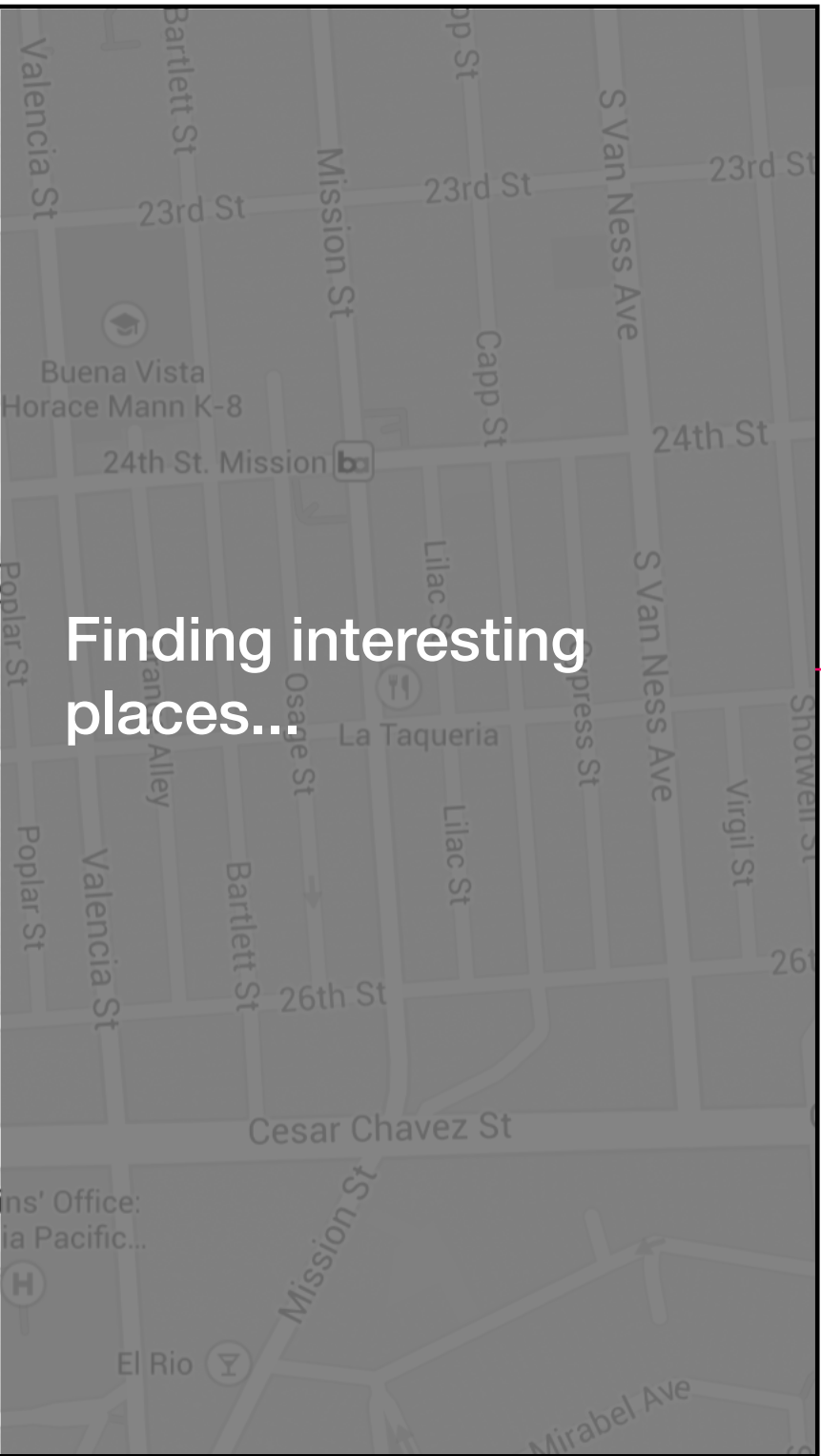## CREATE GUIDE 1 (Focused/Populated)

Create guide

la

La Taqueria
2889 Mission St, San Francisco

Las Vegas, NV

Laser Tag
near San Francisco, CA

La Fusión
475 Pine St, San Francisco, CA

Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123 space Search

As the user types, matches start to populate.

They can include cities, categories, or specific locations.

CREATE GUIDE 2: Add waypoints

Finding interesting places...

Create guide   Done

0 min   0 places, 0 mi total

La Taqueria
0.2 mi

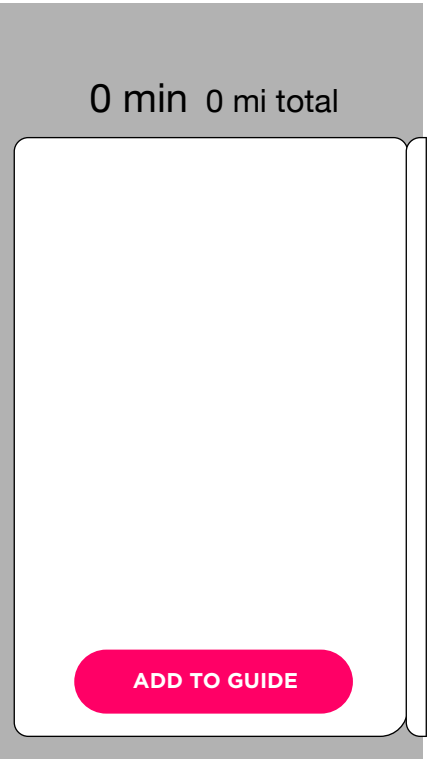Pictures and description goes here

ADD TO GUIDE
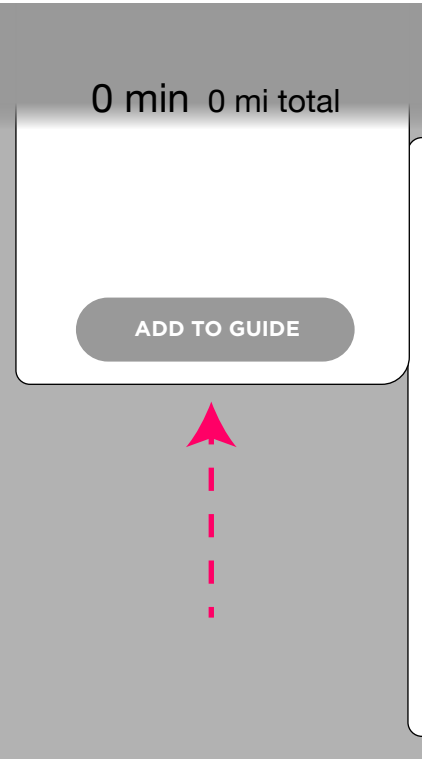
Precita Eyes
0.2 mi

Anthony's Cookies
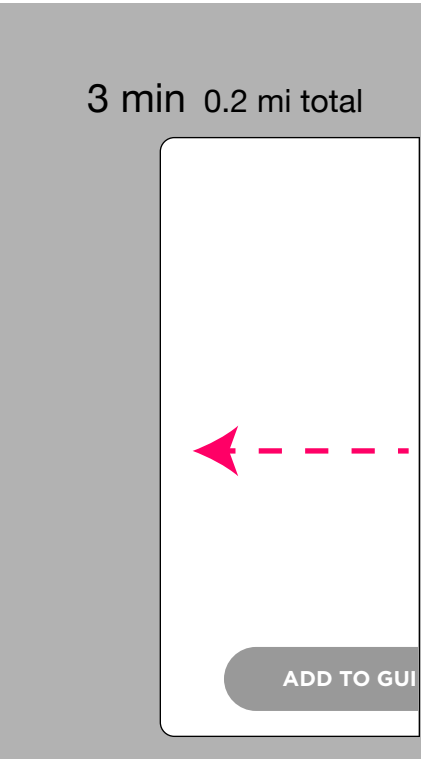0.2 mi

Pushes into PREVIEW

Dashboard increments as places get added.

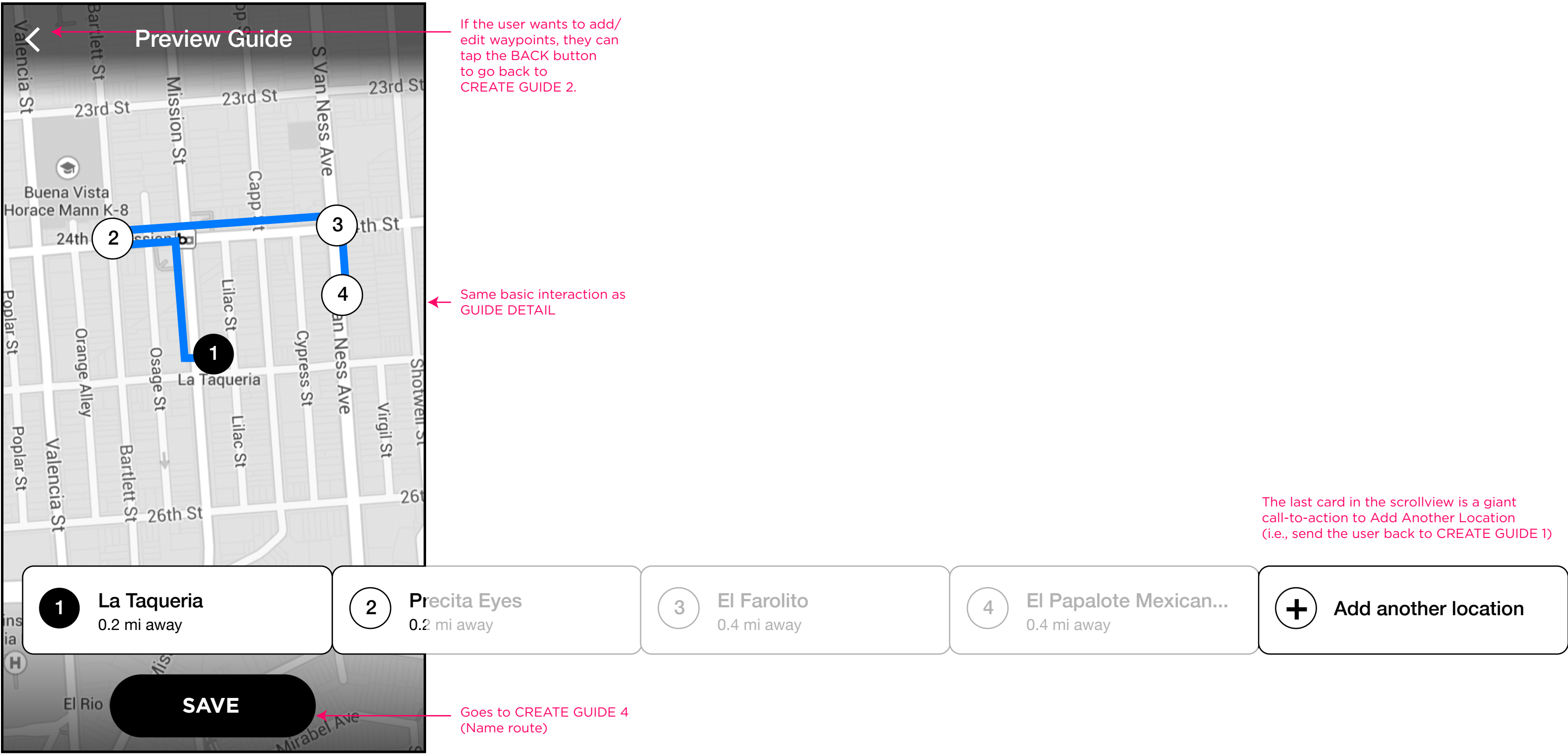*If the user taps (or swipes up on the card after scrolling to the bottom of the description), the card gets added.*

0 min 0 mi total

ADD TO GUIDE

User taps button...

0 min 0 mi total

ADD TO GUIDE

Added card sides upward...

3 min 0.2 mi total

ADD TO GUI

Carousel shifts to the left

CREATE GUIDE 3: Preview route

Preview Guide

If the user wants to add/edit waypoints, they can tap the BACK button to go back to CREATE GUIDE 2.

Same basic interaction as GUIDE DETAIL

| 1 La Taqueria | 2 Precita Eyes | 3 El Farolito | 4 El Papalote Mexican... | ⊕ Add another location |
| 0.2 mi away | 0.2 mi away | 0.4 mi away | 0.4 mi away | |

The last card in the scrollview is a giant call-to-action to Add Another Location (i.e., send the user back to CREATE GUIDE 1)

SAVE

Goes to CREATE GUIDE 4 (Name route)

CREATE GUIDE 4: Name route

Name your guide:

Mission District

Ideally, the route is prepopulated with a sensible name, to reduce additional user typing.

Q W E R T Y U I O P

A S D F G H J K L

⇧ Z X C V B N M ⌫

123 🌐 🎤 space Done

GUIDE LIST (Updated)

Guides 📍+

⊕ Create new guide

The newly-created guide slides in somehow. Perhaps a gratuitous animation...

Mission
San Franc

Fine Wine Bars
Novato, CA

Chinatown Escapades
San Francisco, CA

New guide added

Inline notification