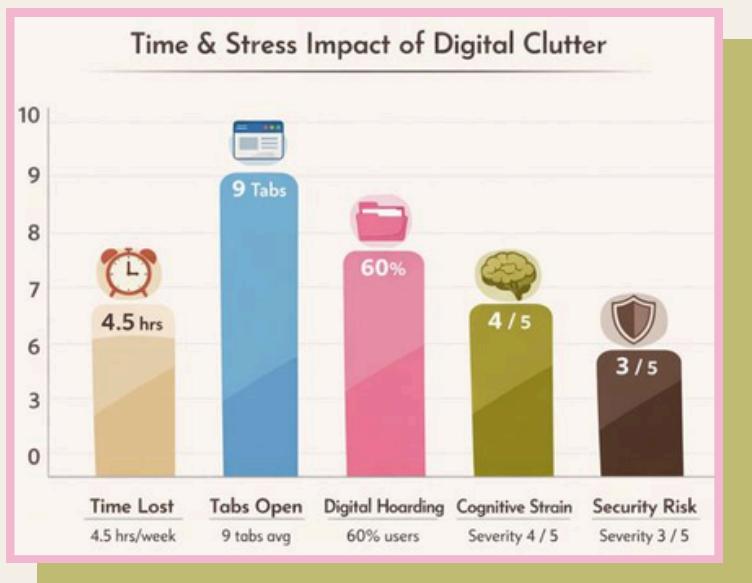


DIGITAL CLUTTER & INFORMATION OVERLOAD

THE HIDDEN PRODUCTIVITY CRISIS

CHART



INSIGHTS

Time Lost: People spend 4.5 hours/week searching for files, emails, or links already available

Browser & Inbox Overload: Average of 8-10 tabs open and crowded inboxes distract and reduce focus.

Digital Hoarding: 60% of users never delete photos or unused apps, adding to clutter.

Cognitive Strain: Unmanaged notifications and digital chaos lead to stress, anxiety, and decision fatigue.

Security Risks: Digital clutter can increase vulnerability to malware and data loss.

IMPACT OF PROBLEM



Reduces productivity and efficiency



Causes mental fatigue and stress

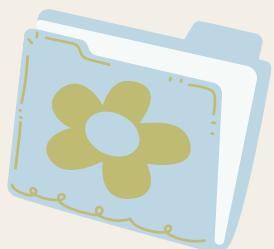


Slows decision-making and focus



Creates security risks

PROPOSED TECH SOLUTIONS



SMART DIGITAL ORGANIZER APP

Automatically sorts, prioritizes, and manages digital content.



FEATURES

- Auto-sorts files, emails, apps
- Highlights important notifications
- Provides reminders and follow-ups
- Dashboard with productivity insights

EXPECTED IMPACT:

- Save time searching for files
- Reduce digital stress and overload
- Improve focus and productivity
- Maintain clean digital environments

TARGET USERS: STUDENTS, REMOTE WORKERS, PROFESSIONALS