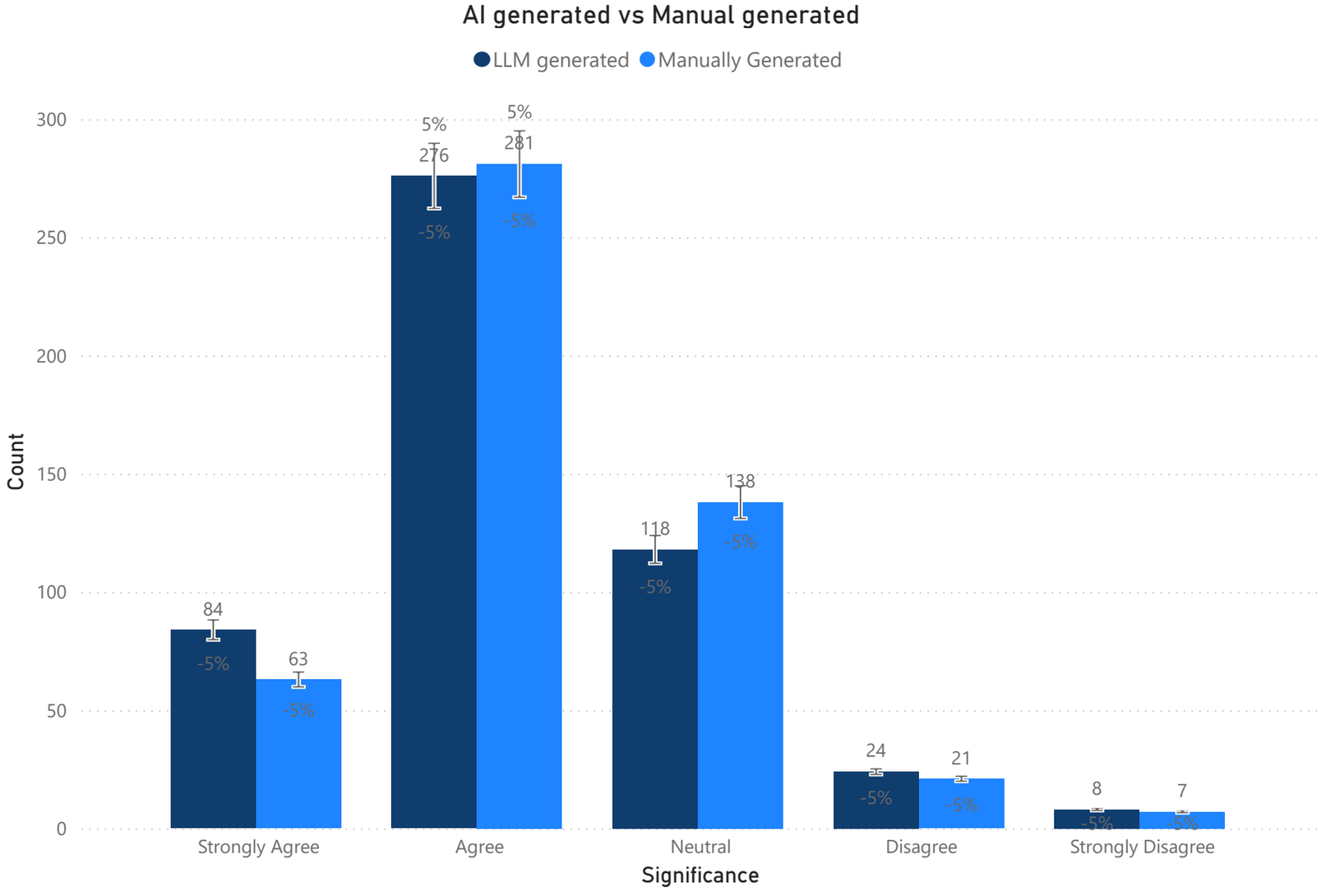


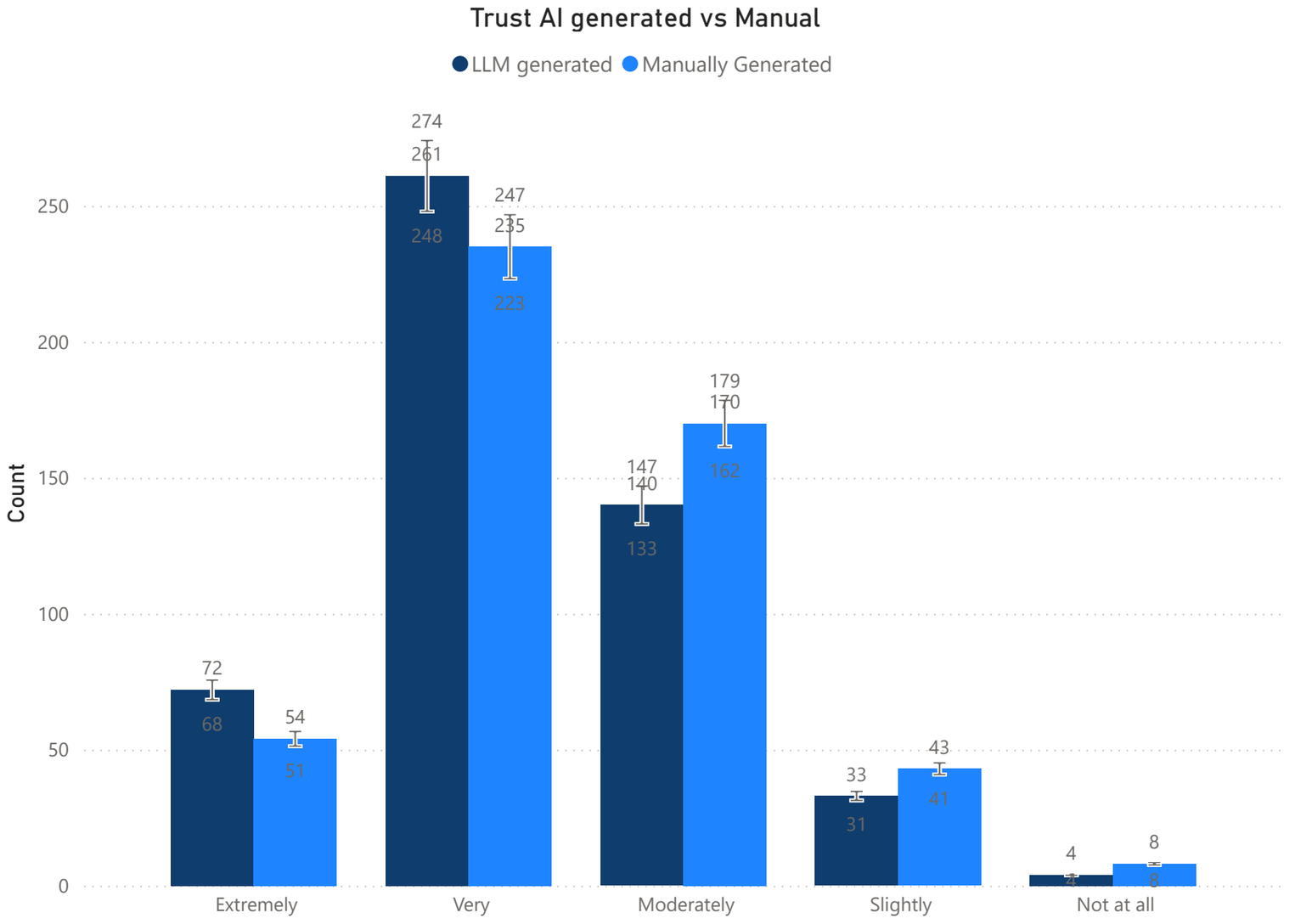
Unique User Count

51

Chi-square statistic: 4.87, p-value: 0.3005
The **p-value (0.3005)** is **greater than 0.05**, which means:

Fail to reject the null hypothesis.

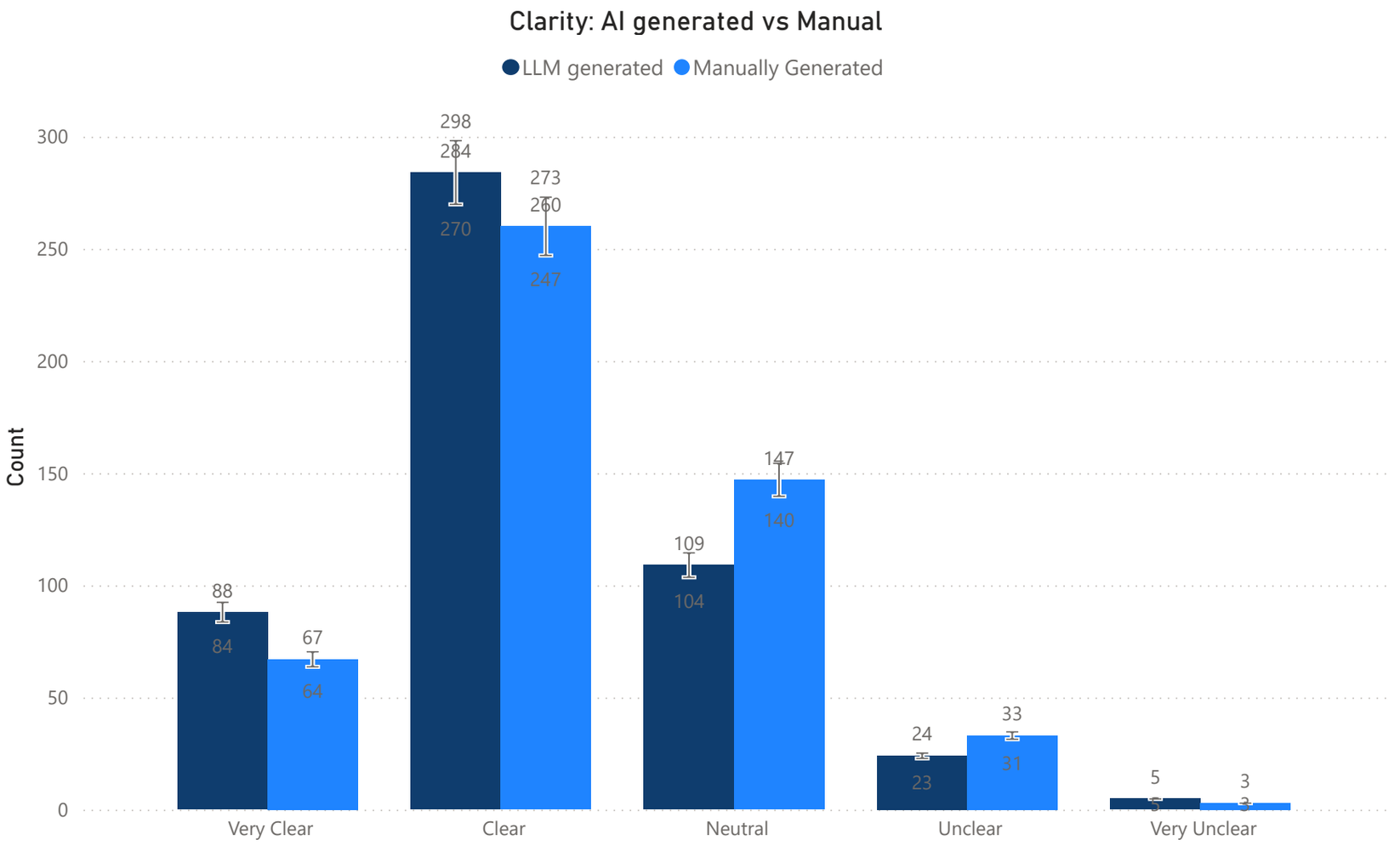
A Chi-square test revealed no significant difference between the two conditions ($\chi^2 = 4.87$, $p = .30$), suggesting that the distribution of responses across categories was statistically similar for AI-generated and manually generated content.



Chi-square statistic: 9.49, p-value: 0.0500

The **p-value (0.0500)** is **equal to 0.05**,

A Chi-square test indicated a marginally significant difference between AI-generated and manually generated responses (χ^2 = 9.49, p = .050), suggesting a potential effect that warrants further investigation.

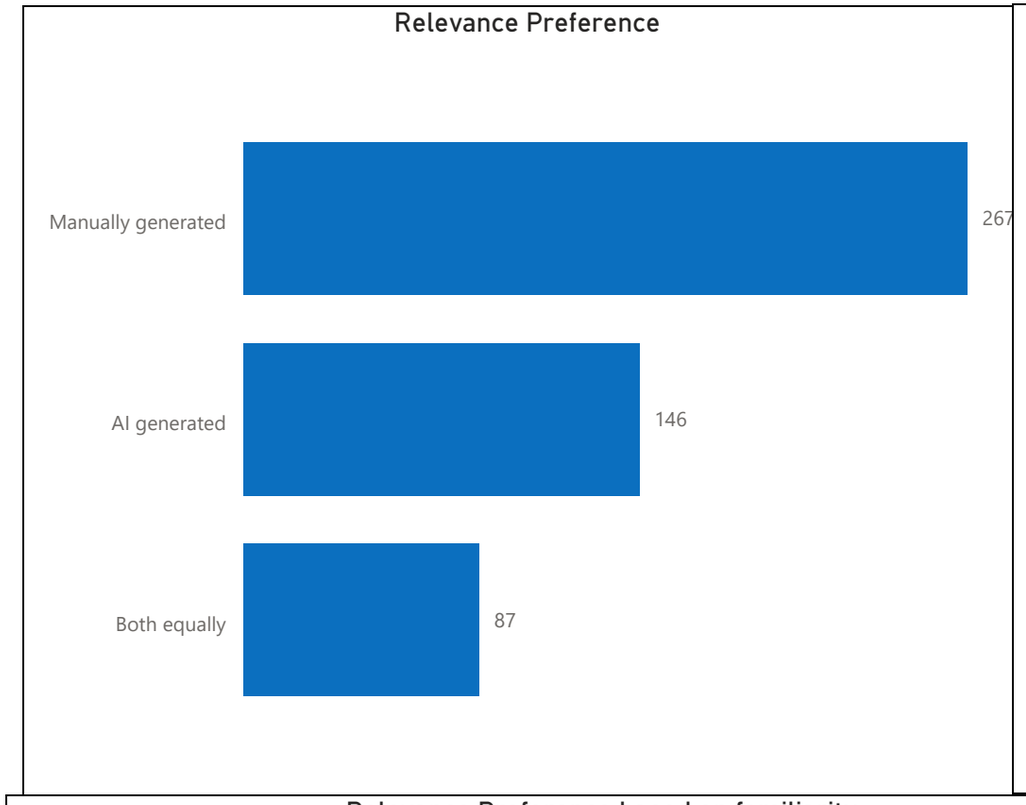


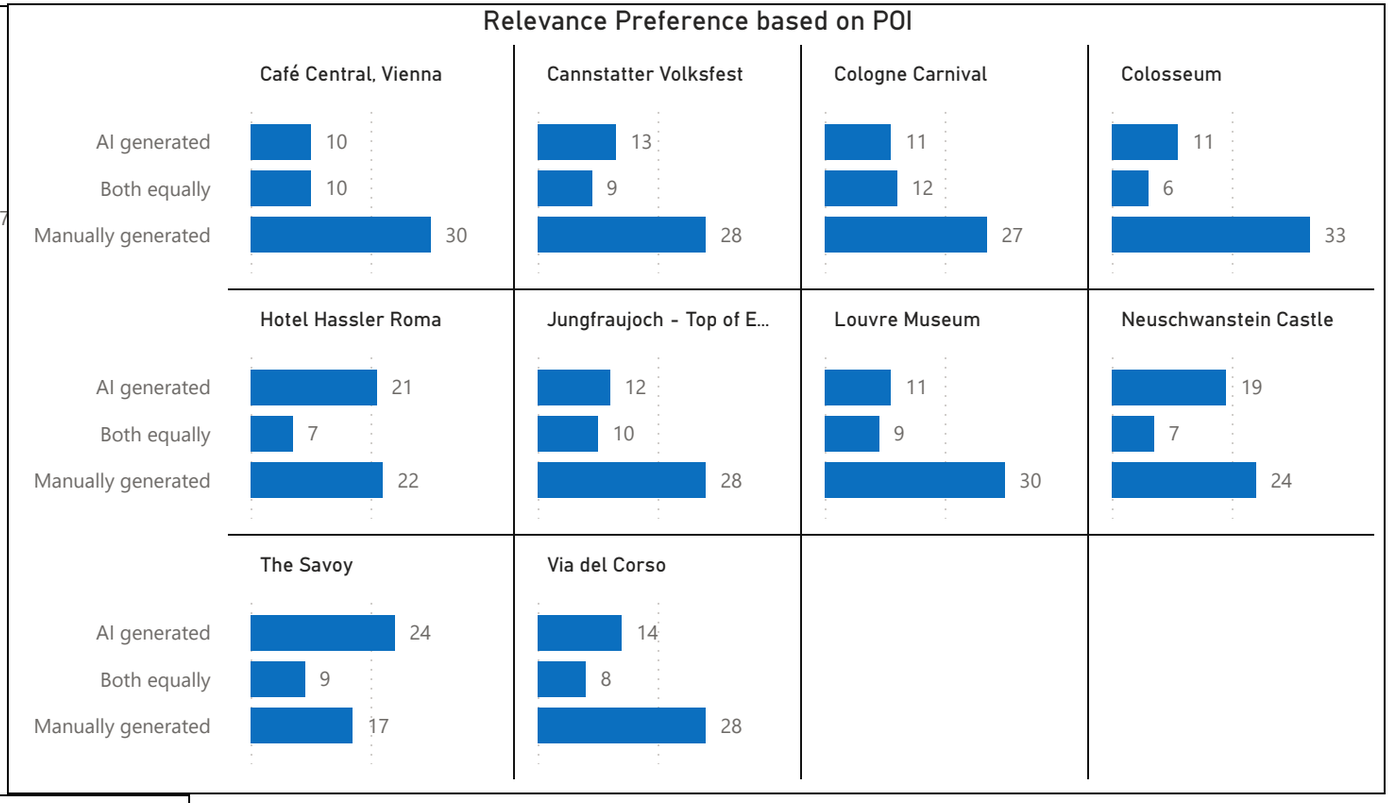
Chi-square statistic: 11.47, p-value: 0.0218

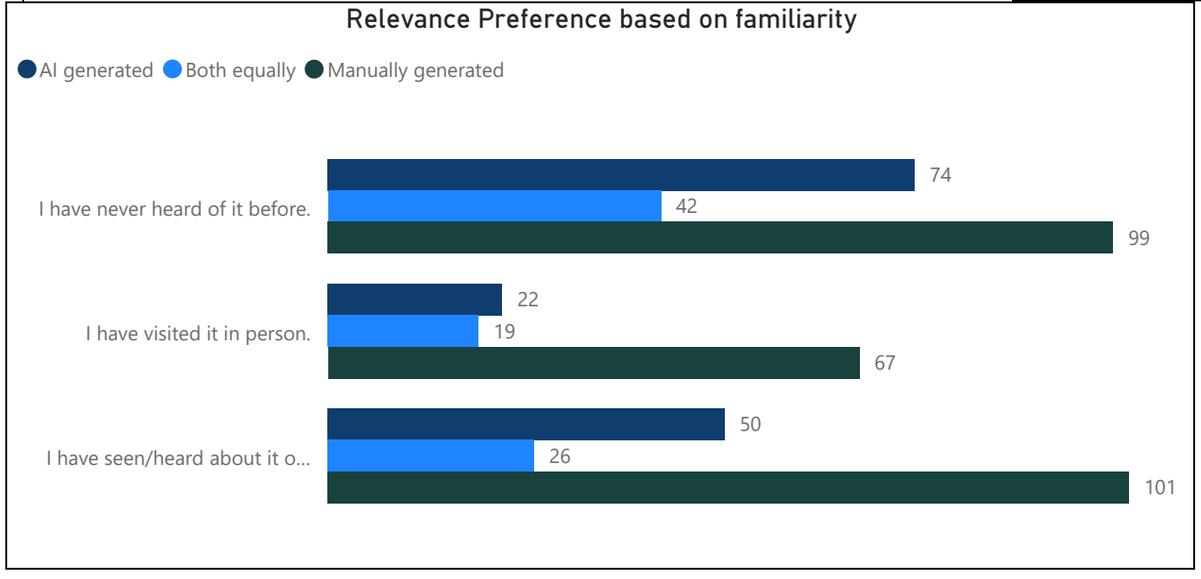
The **p-value (0.0218)** is **less than 0.05**,

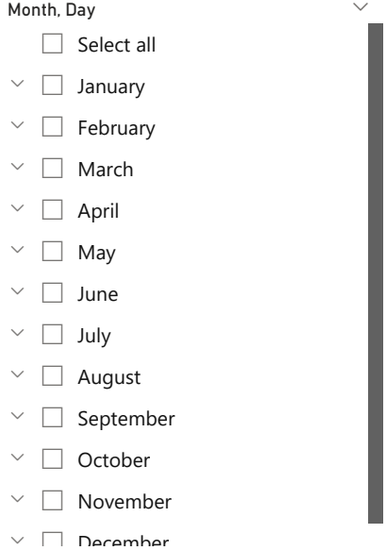
So we **reject the null hypothesis**.

A Chi-square test indicated a significant difference between AI-generated and manually generated responses ($\chi^2 = 11.47$, $p = .0218$).


Relevance Preference
Manually generated
267
AI generated
146
Both equally
87


Relevance Preference based on POI
Café Central, Vienna
AI generated 10
Both equally 10
Manually generated 30
Cannstatter Volksfest
AI generated 13
Both equally 9
Manually generated 28
Cologne Carnival
AI generated 11
Both equally 12
Manually generated 27
Colosseum
AI generated 11
Both equally 6
Manually generated 33
Hotel Hassler Roma
AI generated 21
Both equally 7
Manually generated 22
Jungfraujoch - Top of E...
AI generated 12
Both equally 10
Manually generated 28
Louvre Museum
AI generated 11
Both equally 9
Manually generated 30
Neuschwanstein Castle
AI generated 19
Both equally 7
Manually generated 24
The Savoy
AI generated 24
Both equally 9
Manually generated 17
Via del Corso
AI generated 14
Both equally 8
Manually generated 28


Relevance Preference based on familiarity
AI generated
Both equally
Manually generated
I have never heard of it before.
74
42
99
I have visited it in person.
22
19
67
I have seen/heard about it o...
50
26
101


Month, Day
Select all
January
February
March
April
May
June
July
August
September
October
November
December

user_id
01533b95-2a75-4ae3-9b48-76b24601e4c7
01f04fac-dd98-42eb-bc5a-ef26d5e16981
0770beef-e6d0-446d-9b13-b8c5e976ee83
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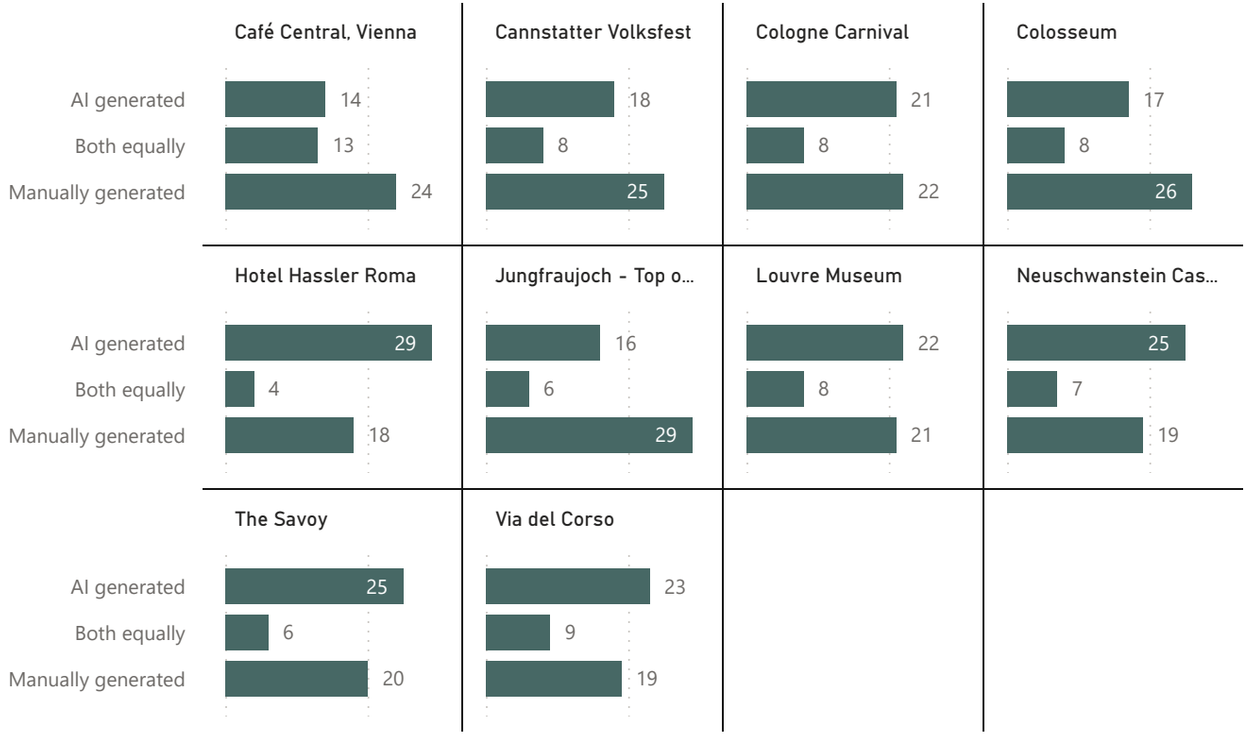
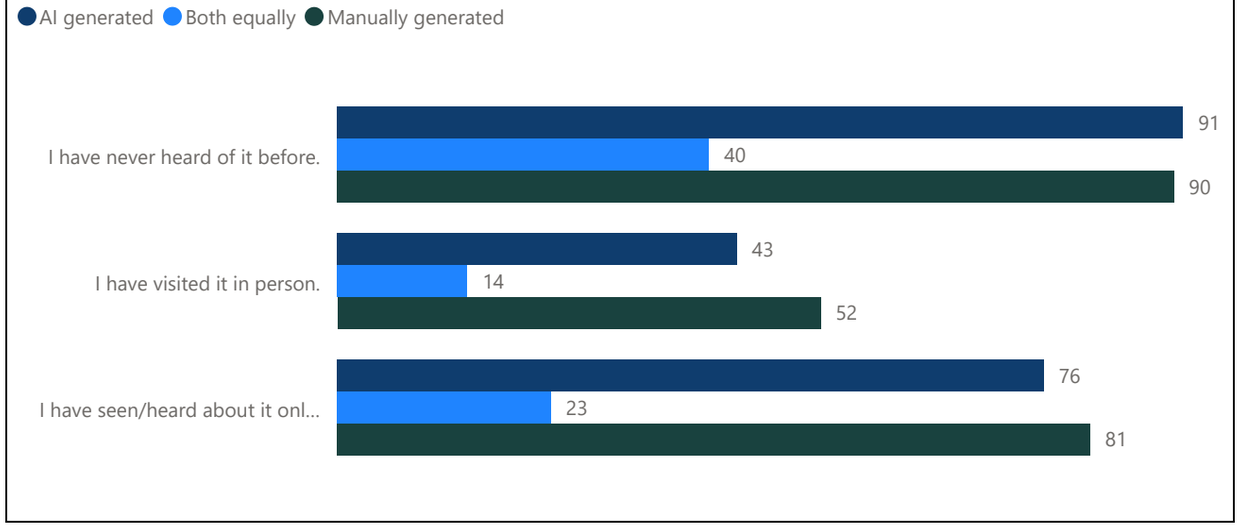
Eager Preference

Eager Preference based on POI



Eager Preference based on familiarity



Total participant

51

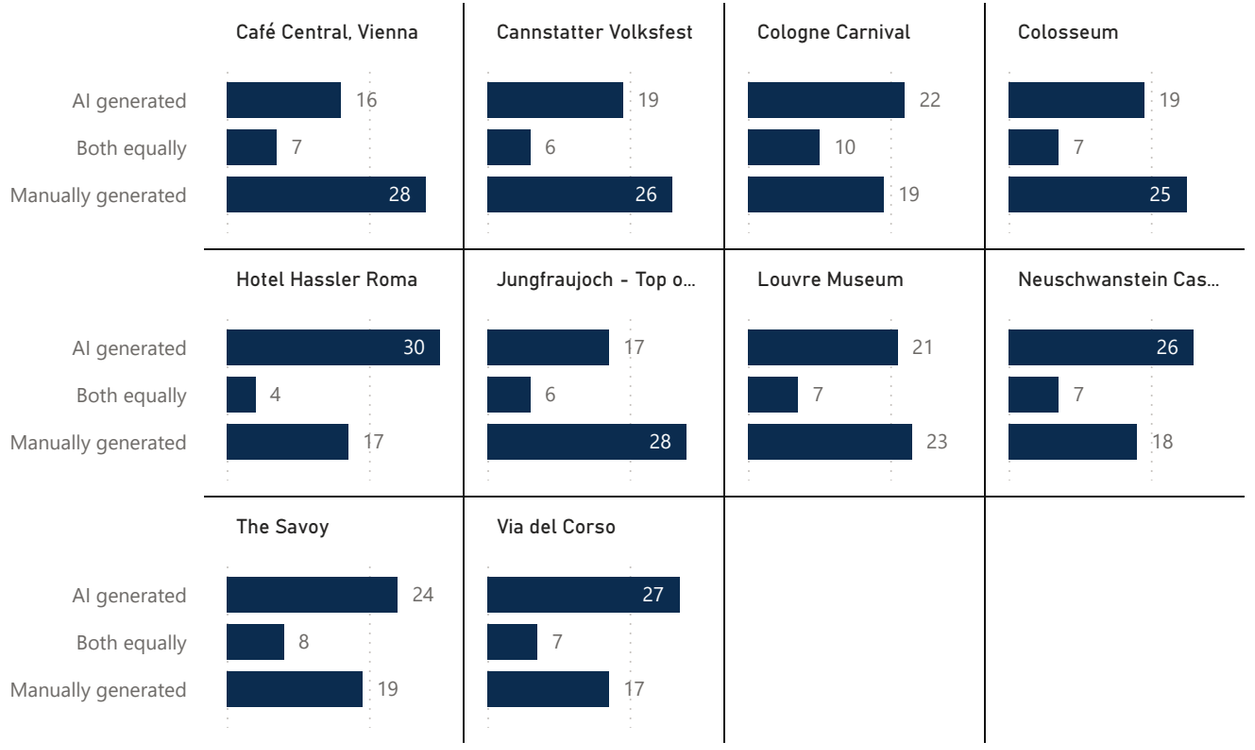
Total data points

Number of participant * 10 (POI)

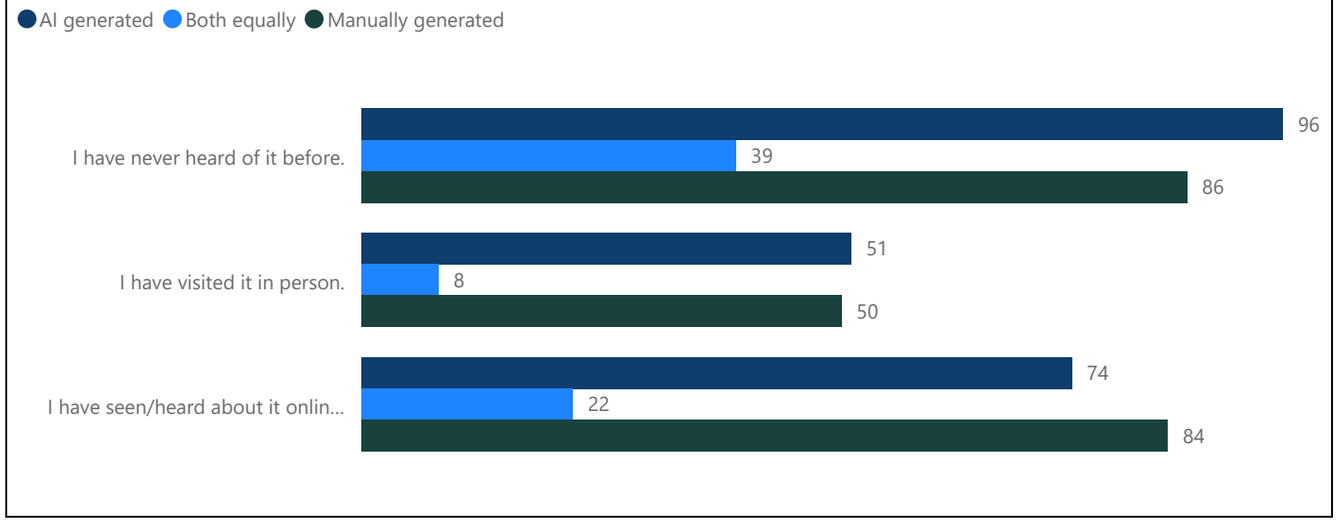
510

Engaging Preference

Engaging Preference based on POI



Engaging Preference based on Familiarity



Total participant

51

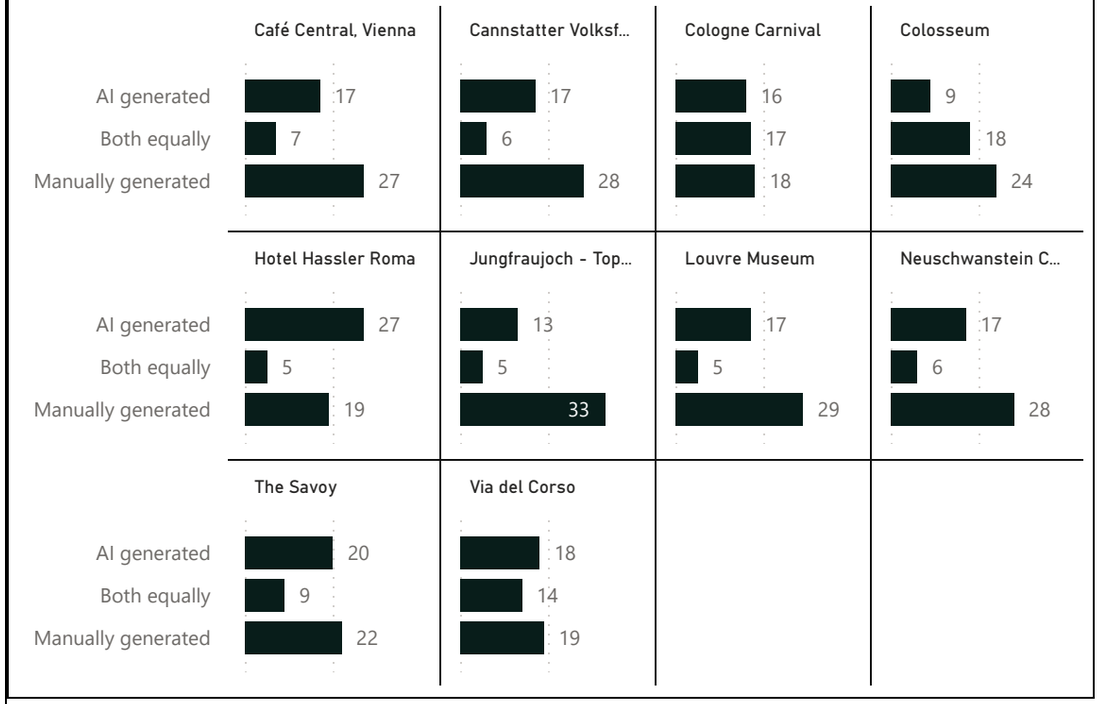
Total data points

Number of participant * 10 (POI)

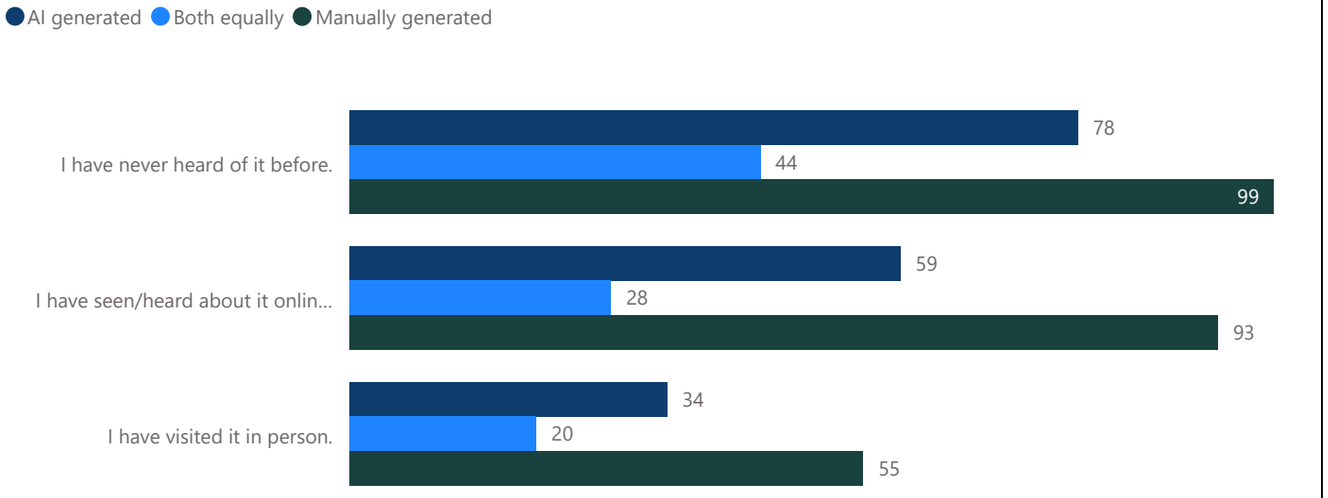
510

Title Preference based on categories

Title Preference based on POI



Title Preference based on familiarity



Total participant

51

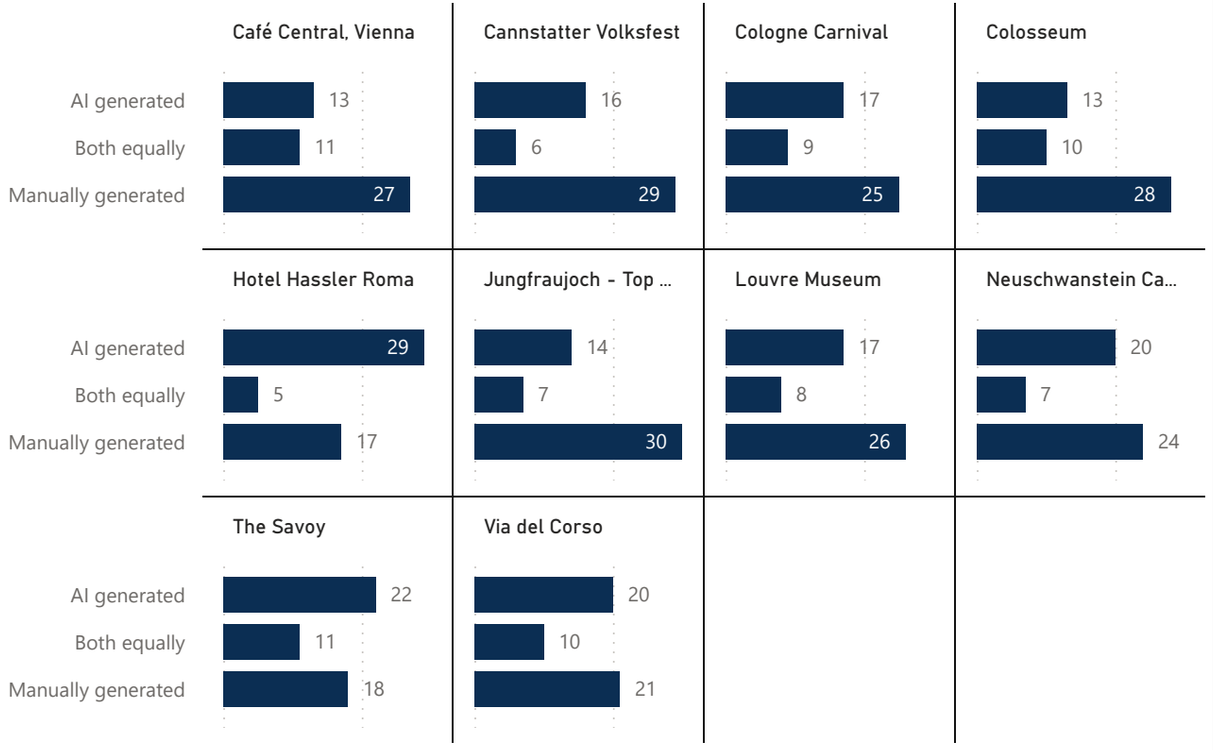
Total data points

Number of participant * 10 (POI)

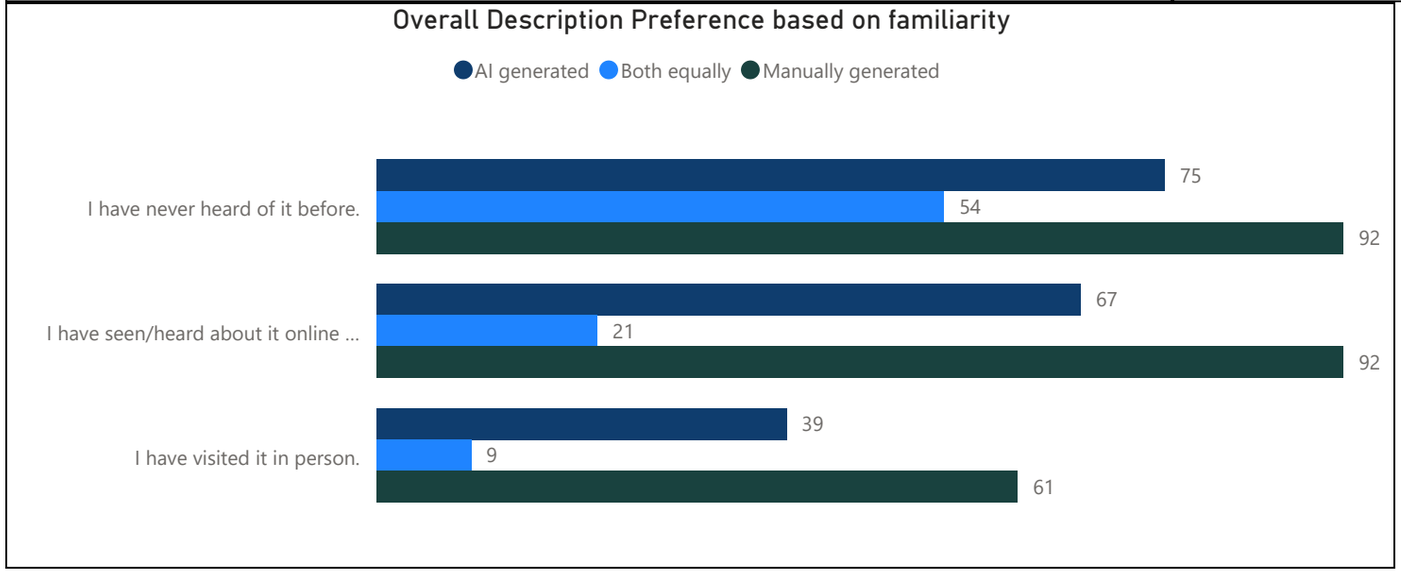
510

Overall Description Preference

Overall Description Preference based on POI



Overall Description Preference based on familiarity



Total participant

51

Total data points

Number of participant * 10 (POI)

510

How would you rate your overall experience with the POI descriptions provided in this study?

3.94

What is your opinion on the idea of automatically adapting POI descriptions based on user interests?

3.73

How comfortable are you with reading AI-generated descriptions when planning visits to new places?

3.83

Source.Name	overall_rating	final_feedback
final_responses_20250125_174601.csv	3	Thanks
final_responses_20250125_171018.csv		Satisfied
final_responses_20250125_171033.csv		Satisfied
final_responses_20250125_171049.csv	4	Satisfied
final_responses_20250205_121457.csv		POS1, POS2/9/10: - A: more formal description, less advertising POS3: - A. more structured POS4: - A: more formal, less advertising, less uncommon words, less adjectives POS5/6/7/8: -B: speaks directly to the reader - in this case it was a comfortable advertising way.
final_responses_20250205_122131.csv	4	POS1, POS2/9/10: - A: more formal description, less advertising POS3: - A. more structured POS4: - A: more formal, less advertising, less uncommon words, less adjectives POS5/6/7/8: -B: speaks directly to the reader - in this case it was a comfortable advertising way.
final_responses_20250205_144929.csv	3	POI page 1 A didn't really match my travel preferences, focus too much on luxury B didn't talk about the rooms provided, but was more encouraging POI page 2 A mentioned my age but didn't really address my travel preference B didn't address travel preference either, but mentions more of what the hotel and the area has to offer POI page 3 A addressed me directly while B keeps it more general Both texts have sentences that are too long