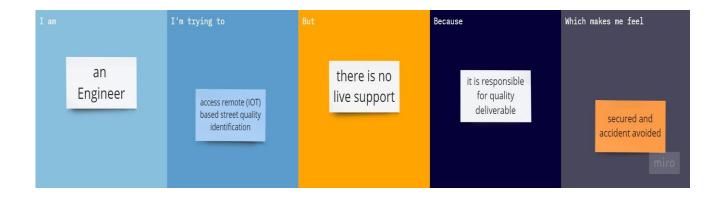
Ideation Phase Define the Problem Statements

Date	29 April 2023
Team ID	NM2023TMID22230
Project Name	Project - SQUID: Street Quality Identification
Maximum Marks	2 Marks

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers





Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	An Engineer	Access remote (IOT) based street quality identification	There is no live support	It is responsible for quality deliverable	Secured and accident avoided
PS-2	An Engineer	Provide safe driving in vehicles	It is risk involving challenge	Optimization of customer satisfaction	Tensed to provide appropriate device