**Relax Take-home Challenge**

*Springboard Data Science Course*

Ben Takacs

Through analysis of the data, we were able to derive many insights, among them key factors in determining whether a user is considered “adopted”, and overall trends in the data. Almost a quarter of users were missing data on their last login time, which may indicate that many users create an account but never log in. We also saw that the majority of users signed up recently.