



InstaLabel

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# Allergens Compliance Toolkit

HACCP Guide

# INTRODUCTION

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## Why allergen compliance matters?

Food allergies affect millions worldwide, and allergic reactions can be severe or even life-threatening. Ensuring accurate allergen information helps protect customers, builds trust, and reduces legal risk.

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## Natasha's Law – what it is and why it exists (brief)

Named after Natasha Ednan-Laperouse, who tragically died after eating an unlabeled allergen, Natasha's Law requires businesses to provide full ingredient lists and highlight allergens on prepacked food sold directly to consumers.

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## Who this toolkit is for?

This toolkit is designed for caterers, restaurants, takeaways, and food manufacturers who prepare or sell food prepacked for direct sale (PPDS).

### Benefits of using this toolkit:

- Easy-to-follow visual aids and checklists
- Helps maintain compliance and avoid fines
- Improves staff knowledge and customer safety