



MICHAEL DAVIS

YOUNG ENTREPRENEUR | CEO @ STRATOS CLOUD

TAGLINE

"Sometimes when you innovate, you make mistakes. It is best to admit them quickly, and get on with improving your other innovations." ~ Steve Jobs

CHARACTER CUES

PET PEEVE

"Inefficiency, I really hate it. It's takes time, it takes energy, it takes money and it takes good business down with it. Inefficiency is the enemy, always."

OTHER PEOPLE SAY

"He's sort of a knuckle head, but a persistent one at that and often seems to come out ahead so he must be doing something right"

"the quintessential 'fearless leader' keep him away from photoshop and dribbble though, he's easily distracted by pretty shapes and colors."

BUSINESS DOMAIN INFO

Michael likes to see himself as an innovator and his desire to have the freedom of being his own boss led him down the path of being an entrepreneur. After a few years messing around with an idea he had, Michael finally took the giant step of quitting his enterprise sales job to start a cloud startup on his savings. He loves the long hours because he knows he's building something special, he just hopes he's building it right. There's a lot Michael knows he doesn't know but he sees this as a learning experience and he's not afraid to build the plane as he's flying it. His biz idea is valid and he has a few investors along with the few co-founders and engineers his shoestring budget could support but he's the one in charge. It's time to build this app and he knows a great UX is key but he doesn't know where to start.

PERSONAL INFORMATION

Occupation: CEO

Location: Austin, TX

Age: 30

Sex: Male

Education: BS from Stanford

Study: Management Science & Eng.

HARDWARE/SOFTWARE

PC: Latest MacBook Pro 13"

Phone: iPhone Xs 256gb with ∞ data

Tablet: "no need, my phone's HUGE"
Michael's believes Apple's simplicity increases efficiency and loves the latest and greatest hardware.

OTHER

Fav Books: Zero to One, Rework

Most Opened App: Instagram

Hobbies: Homebrewing, Hiking

IN MICHAEL'S OWN WORDS
