Bradley Alexander

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Technical Skills

Web

javascript, Vue.js, CSS3, SASS, HTML5, jQuery, axios.js, knockout.js, Resig micro-templating, amCharts, responsive design, wireframing, ajax, sql, d3.js, Segment Analytics, Piwik tracking

Software

Azure, Git, GitHub, Jira, Confluence, Visual Studio, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, AutoCAD, Microsoft Office, TeamCity

Work Experience

EPFR Global (Informa FI) Cambridge, Massachusetts
Principal Engineer UI/UX, December 2014 - Present

EPFR Global is a financial technology company that provides fund flow and asset allocation data to financial institutions around the world

Work on an agile team responsible for building tools which allow clients to access EPFR's flow data

Lead front-end team that designed and engineered a single page web app which delivers data and vizualizations to clients through a customizable dashboard
 - Led initiative to build platform architecture using Vue.js
 - Data driven menus updated by business/product users
 - Scalable research platform updated through web UI
 - Custom FAQ platform designed to deliver insight to users
 - User analytics gathered using custom Piwik tracking events

Manage and mentor a junior UI engineer

Develop multiple internal applications to increase company productivity

Developed new fully responsive public facing website

Certified in Pragmatic Marketing, a project management training program

Bespoke House Boston, Massachusetts
Front-End Developer, March 2012 - December 2014

Bespoke provides social media and interactive marketing services for the real estate industry

Executed end-to-end design and front-end development for 25+ responsive marketing sites
 - Collaborated with back-end developers to create dynamic websites
 - Implemented CMS and CRM tools to provide clients with a customized experience
 - Developed an adaptable marketing platform for boutique hotels
 - Developed a responsive blog platform used for multiple clients
 - Created a responsive lifestyle movie maker used for collecting demographic/psychographic data on prospects

Reworked internal branding strategy with new agency logo and business cards

Communicated directly with end client throughout design process

Managed two full time designers and multiple design interns

Education

Lehigh University Bethlehem, Pennsylvania
Bachelor of Arts 2011
Design Arts Degree - Product Design

Interests

Cooking, homebrewing, product/packaging design, furniture design, music, basketball, snowboarding, biking, softball, hiking