



Bla Bla Car

Hacking in the name of ride-sharing

Manche Open School
Monday 23 November

@pitipout
@BlaBlaCarTech 

the company



Ride sharing



A driver
planned a long
distance trip



With BlaBlaCar
he **shares**
seats and costs

Incentives



Lower **costs**
for drivers and
passengers

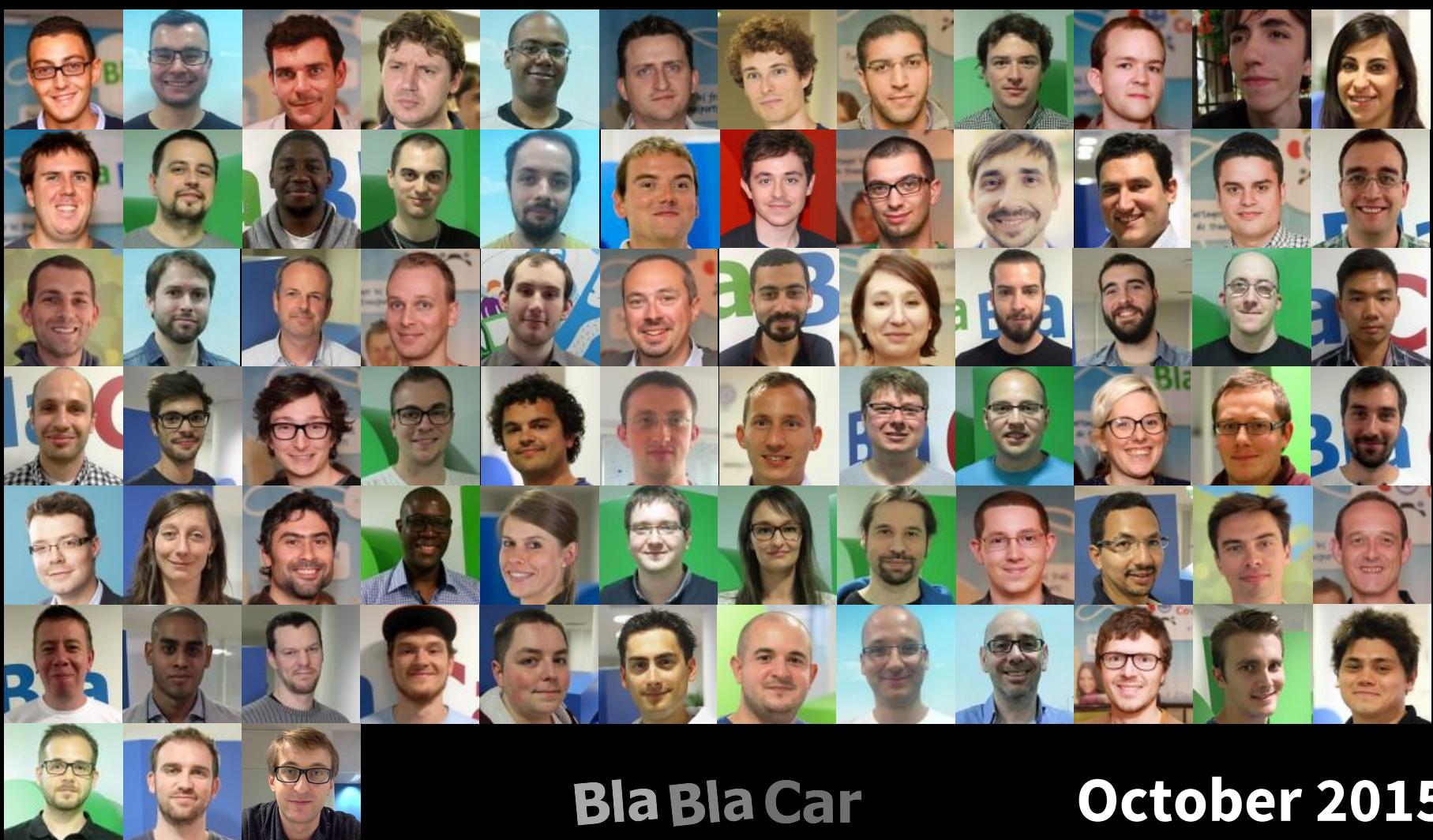
More
user
friendly

Highly
convenient



12 offices
19 countries
20 million members

the tech team



Bla Bla Car

October 2015

DEV TEAM

Innovate, build &
improve our applications

ARCHI TEAM

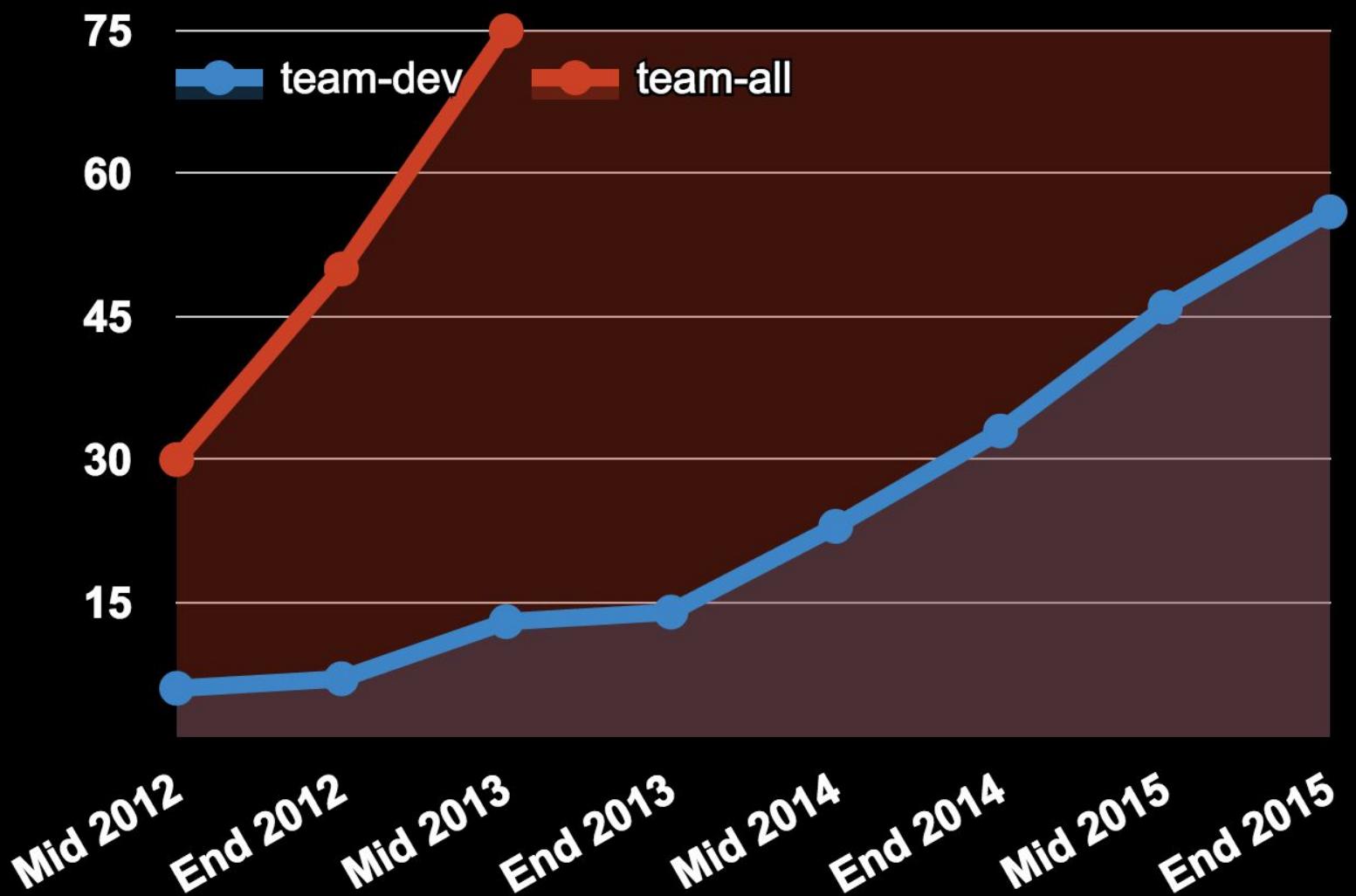
Design, deploy, maintain
infras & apps

DATA TEAM

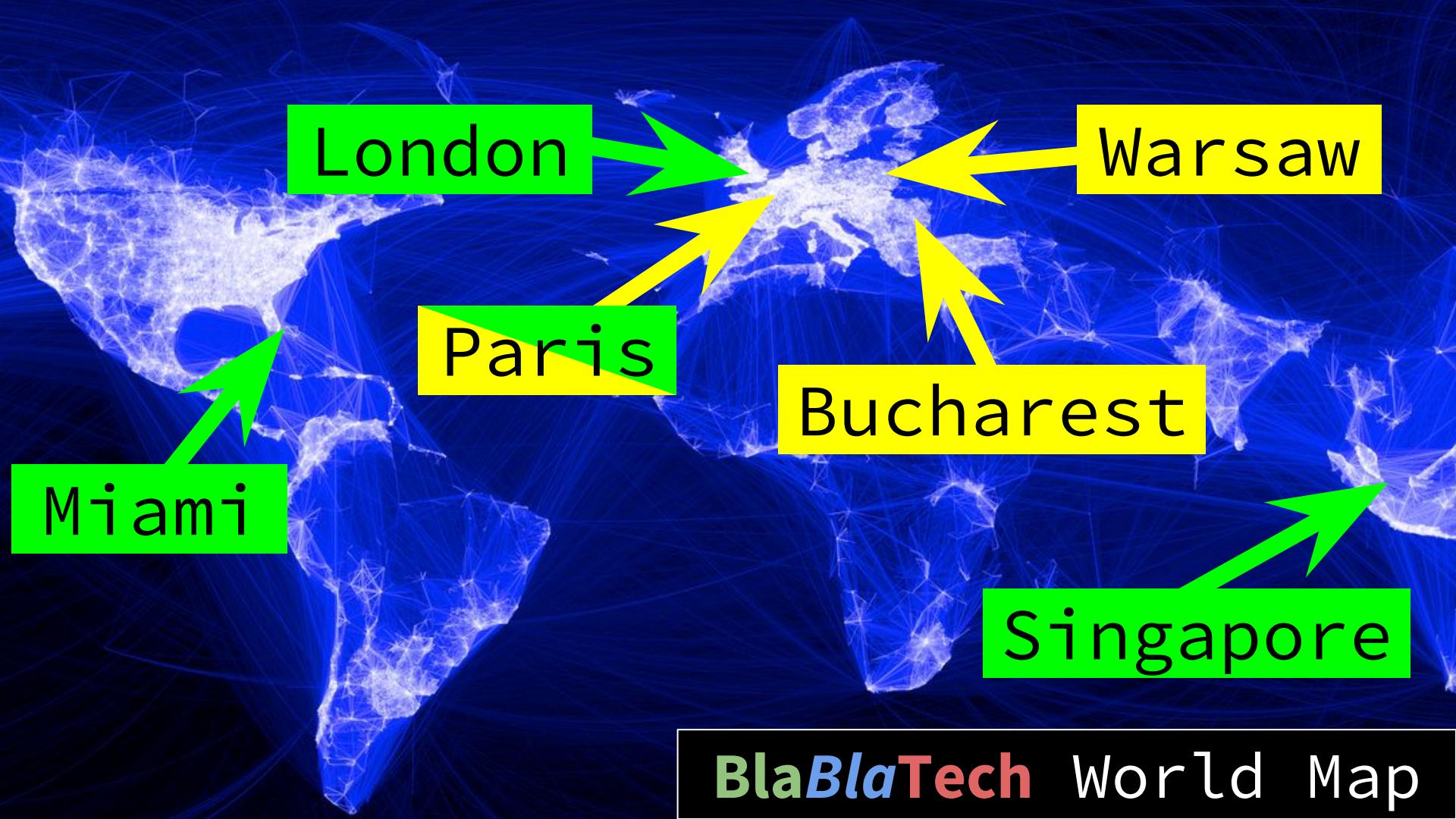
Connect Data
to Business

+ QA, SEO, Talent Scout, IT Manager, Agile
Coaches, ...

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meet our servers



London

Warsaw

Paris

Bucharest

Miami

Singapore

BlaBlaTech World Map

New datacenter PA3

- 120 servers
- 2880 CPU Cores
- 15 TB of RAM
- 250 TB of disk storage
- 8,5 kW

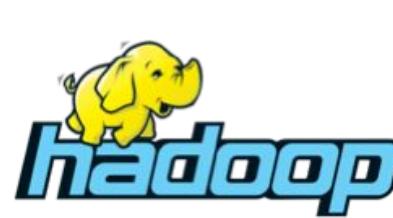
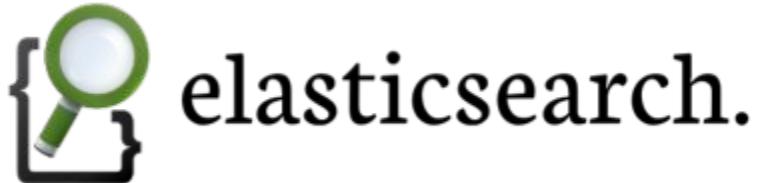
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meet our technologies

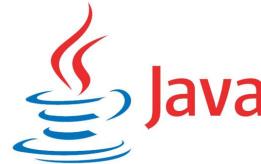


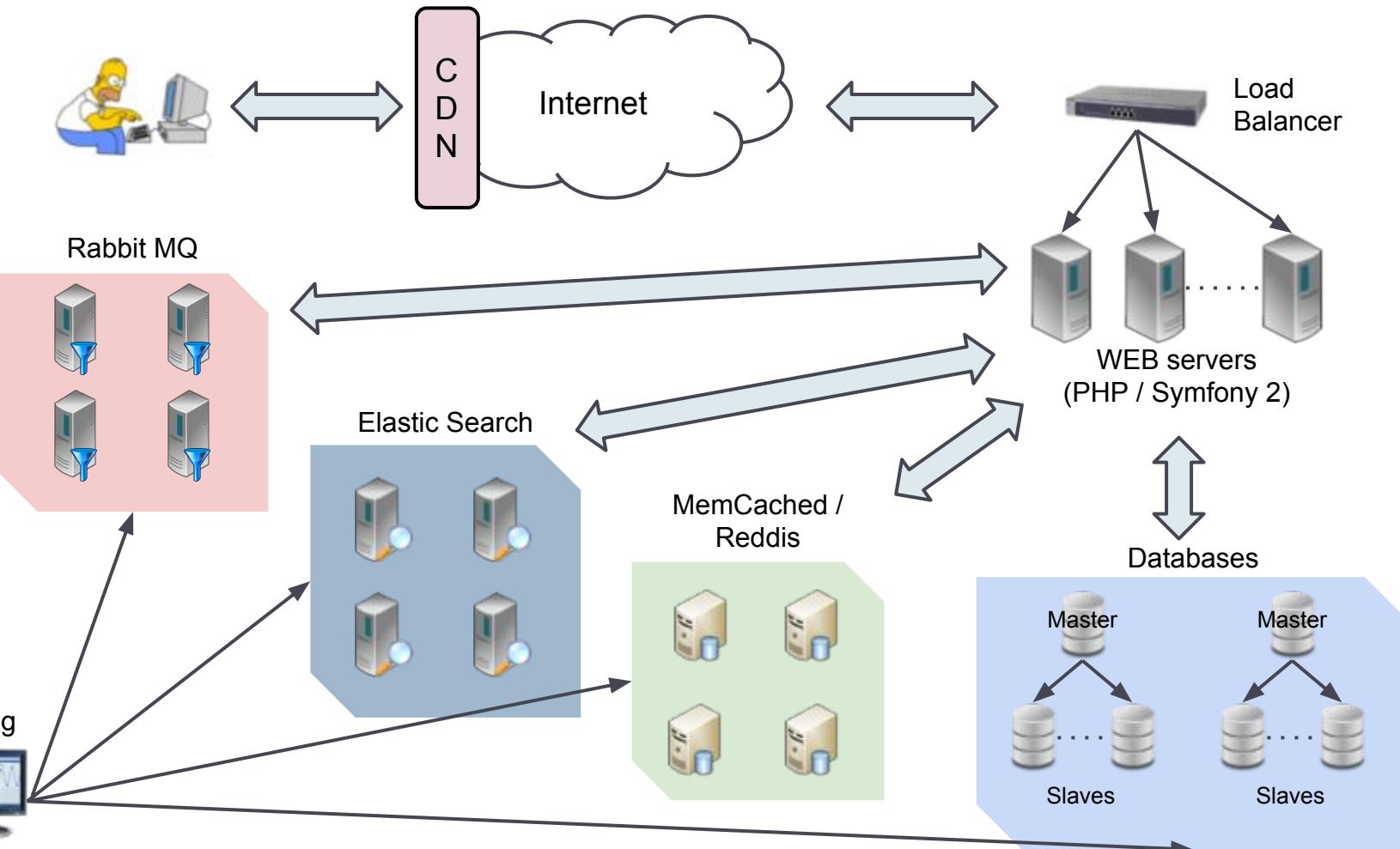
Rocket

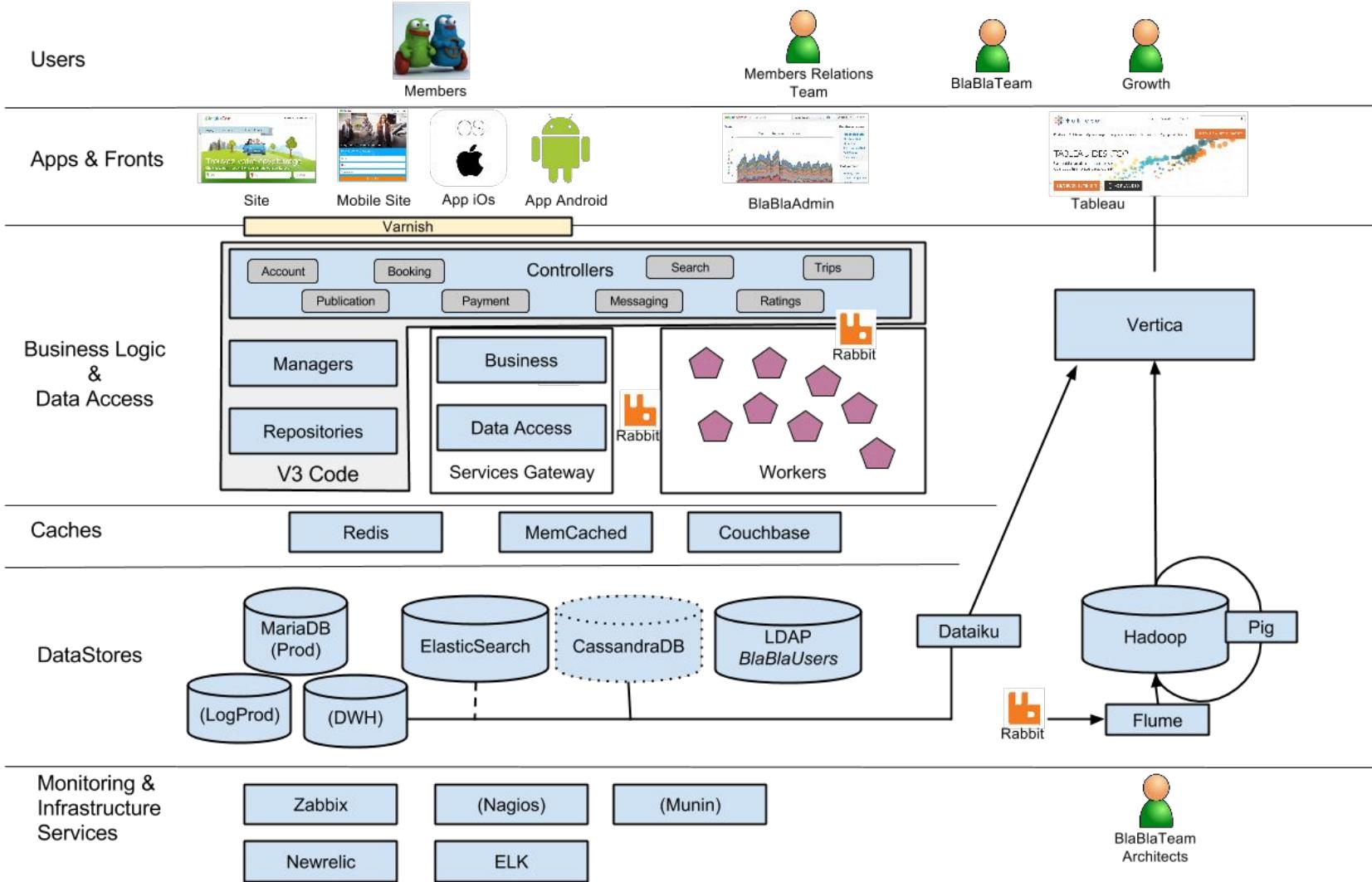


Symfony

NGINX







meet our mindset



**FAIL.
LEARN.
SUCCEED.**

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SERIO

THU 24TH FRI 25TH
FROM 14:00 TO 14:00



KEEP CALM IT'S CODING NIGHT

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24 HOURS OF CRAZY CODING!!!

CURIOS? WANNA CODE WITH US?
YOU HAVE A PROJECT IDEA?

Contact Fanny of the Tech Team

#1 January 2015

14 people stayed overnight

13 project demos

1 winner

3 projects shipped

#2 September 2015

25 people overnight

30 project demos

3 winners

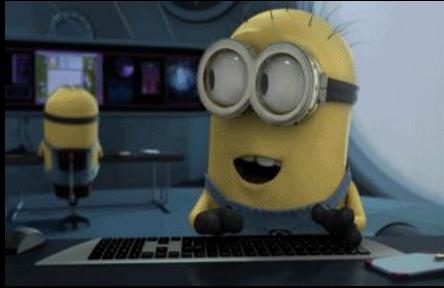
3 projects to be shipped

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5-10 deployments/day

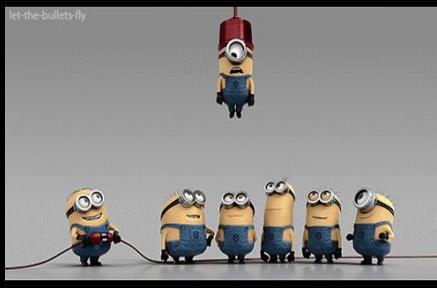


Update the code



Few minutes

Manual validation
& code review



15 minutes - 24 hours

Automatic tests



15 minutes

Deployment



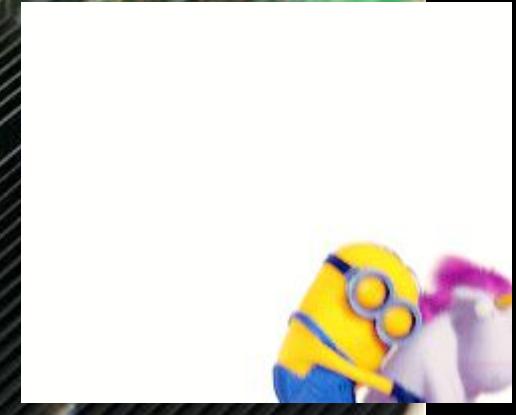
30 minutes

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- Think it. Brew it. Drink it.
- In Beer we trust
- The Beer is the boss
- Beer is better than perfect
- Never Assume Always Taste



a Bla Car



meet our organization

Vertical teams

- From coloured teams in **2013** ...
- ... to teams in remote offices in **2014** ...
- ... over testing a full-stack A-Team in **2015** ...
- ... to launching a full-stack Growth team in **2015**...
- ... to the future in **2016** and beyond

Horizontal teams

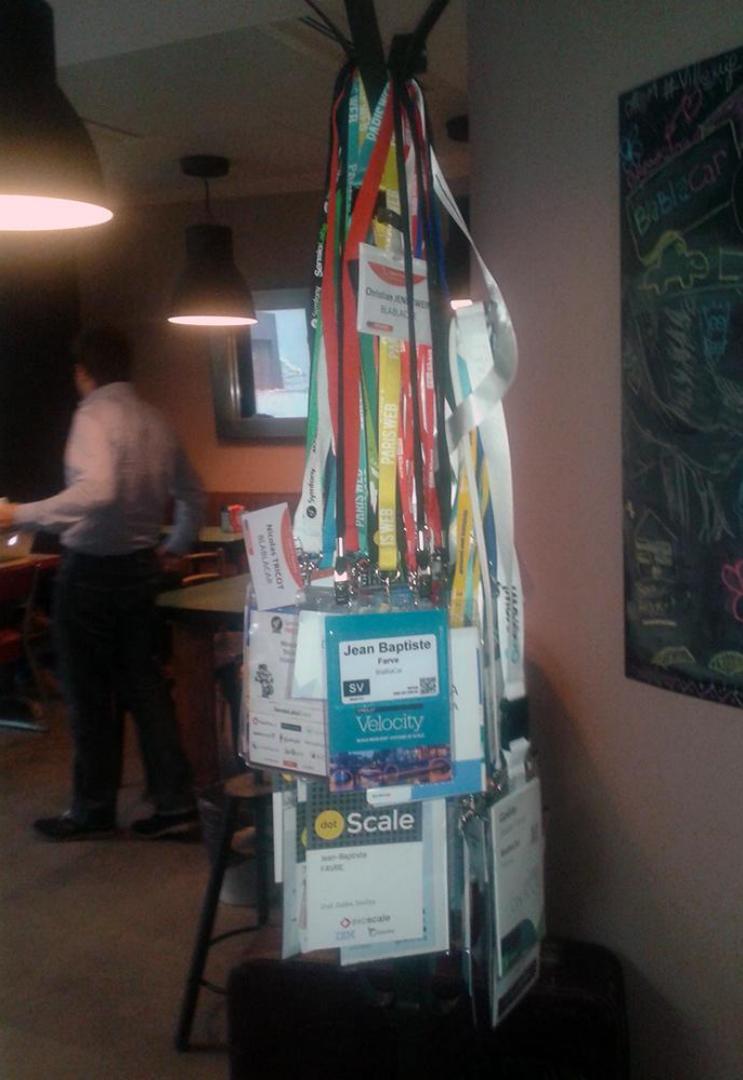
- Naturally emerged, no hierarchy
- Sync people of same skills / interests
 - Quality Assurance
 - Frontend
 - Mobile
 - Management
 - Recruitment
 - Agile
 - Archi

**SHARE
MORE.
LEARN
MORE.**

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conferences



in 2014...

- we organised 3 events
- attended 12 conferences in 5 countries
- gave 14 talks on conferences/meetups

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bridging to the Silicon Valley



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Thanks!

