

# Brianna E. LaCasse

Software Engineer

User centric software engineer with a product management, UX/UI, and agile background passionate about building aesthetic, delightful, performant products users depend on by writing clean, concise, and sustainable code covering all use cases.

## EXPERIENCE

### General Assembly

Software Engineering Immersive Fellow | Aug 2020 - Oct 2020

- 500 plus hours of immersive software development lecture, labs, and the following hands on experience projects:
  - Designed and built *Trailblaze: Discovering NY Bike Routes* utilizing JavaScript, CSS, HTML, and connected to an API using axios
  - Designed and built *Working It: Training in Your Hands* utilizing React, CSS, and connecting to Airtable using axios
  - Selected as team lead to work with fellow students and collaborated with a design team to build a full stack e-commerce site utilizing MongoDB, Express, Node, React, CSS

### CoConstruct, Charlottesville, VA

Product Manager | Oct 2018 - Mar 2020

Business Analyst | Feb 2017 - Oct 2018

- User journey mapping to identify user problems to solve
- Validated opportunities leveraging user data and user interviews
- Cross team collaboration with design and marketing to ensure successful product launch and messaging

### Infinata, Boston, MA

Business Analyst | Aug 2016 - Feb 2017

Quality Assurance Analyst | Aug 2014 - Aug 2016

- Lead scrum ceremonies such as backlog grooming and story planning
- Developed user story requirements and UAT tests
- Performed extensive manual testing for large datasets

## Languages

HTML 5  
CSS  
JavaScript  
SQL

## Libraries/ Frameworks

React  
Express  
Mongoose  
Bootstrap

## Tools

GitHub  
MongoDB  
Node  
Jira

## Deployment Tools

Heruko  
Netlify  
Surge

## EDUCATION

**General Assembly**  
*Software Engineer Immersive*  
Aug 2020 - Oct 2020

**MESSIAH COLLEGE**  
Grantham, PA  
*Bachelors of Arts, -History*  
August 2010 - May 2014  
GPA 3.44