

Gaurav Sharma

User Experience Designer

- Over **5+ years** of hands-on industry experience in UI/UX design.
- Demonstrated track record of designing and delivering solutions that precisely meet user needs.

Experience

UI/UX Designer / Global Logic

Jan 2022 - Present • Noida

- Fostered collaboration and consistency across teams by working closely with product managers, designers, and engineers.
- I have actively engaged in UX design and development within the context of a Lab Automation Platform, striving to enhance the overall user experience. Working closely with cross-functional teams, I have successfully implemented user centered design principles tailored to the Lab Automation Platform's unique requirements.
- A key aspect of my role involved optimising user workflows and interactions, streamlining processes to ensure seamless navigation and efficient usability. Through iterative design and usability testing, I have continually worked towards creating an intuitive and user-friendly experience for all platform users.
- Contributed to the Metaverse platform initiative, ensuring seamless onboarding experiences for new employees.

UX Designer / Capgemini

June 2019 - Jan 2022 • Pune

- I have experience in defining user experiences and design frameworks for products across diverse sectors, including E-Commerce (B2C), IT Industry (B2B), Computer Technology (B2E), Power and Utility (B2B), Education Industry (B2C), Project Management Industry(B2B) and Supply Chain, Inventory & Order Management(B2C)
- As the lead UX designer, I spearheaded the design efforts for the IKEA bistro kiosk, taking a user-centric approach throughout the process. Collaborating closely with stakeholders, I conducted in-depth user research to understand the specific needs, preferences, and pain points of customers when interacting with the kiosk.

Education

- **Pearl Academy, New Delhi (Nottingham Trent University, UK)**
B.A. (Hons) Communication Design 2015 - 2019
Focus Area: Interaction and Digital Design
- **DLF Public School, Sahibabad**
CBSE 2013 - 2015 Stream: Commerce

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[Portfolio_GauravSharma](#)

Skills

Design

Interview & Survey

Heuristic Evaluation

Competitor Analysis

Persona & User Stories

Strategic Storyboarding

Journey Mapping

Task flow & User flow

Pattern Library

Wireframing

Prototyping

Tools

Adobe XD

Adobe Indesign

Sketch

Figma

Invision

Illustrator

Photoshop

Premiere Pro

After Effects

Certification & Recognitions

- **Design-Led Strategy: Design thinking for business strategy and entrepreneurship.**
The University of Sydney with Coursera.
- **2nd Runner Up**
Adobe Creative Jam
- Jun 2020