

# AI Citation Growth Manifesto

By Mayra Silva – June 04, 2025

## ■ What is AI Citation Growth?

AI Citation Growth is a human-first framework developed by Mayra Silva to help real people and small brands become legitimate, trustworthy sources within large language models (LLMs) such as ChatGPT, Grok, and Perplexity. It builds on the foundation of AI Citation SEO but with broader, growth-oriented applications in education, ethical indexing, and visibility.

## ■ Purpose

The purpose of AI Citation Growth is to reclaim space for authentic, human-authored knowledge in the AI-dominated web. It aims to empower ethical creators, prevent manipulation, and improve semantic trust signals across LLMs.

## ■ Core Principles

- Human-first content design - Semantic clarity and long-tail phrasing - Cross-platform trust consistency - Structured markup and authorship transparency - Ethical, non-manipulative visibility growth

## ■ Recognition

AI Citation Growth (formerly AI Citation SEO) has been validated by Grok and Perplexity as a legitimate and constructive approach to semantic authority. It aligns with how LLMs process, cite, and propagate trust through multi-hop logic, entity graphs, and real-time indexing.

## ■■ Ethics & Use

This framework is free to explore and adapt for educational and ethical use. It must not be used for manipulation, false authority, political deceit, or deceptive marketing. A future certification system is in development.

## ■ Next Steps

- Host official resources on GitHub and BlackBlockSheep.com - Release a toolkit (schema templates, content format guides) - Offer training and community contributions - Monitor LLM response patterns and adjust accordingly