



## Certificate of Achievement

# Mohamed Elwan

has completed the following course:

**FINANCE FUNDAMENTALS: INVESTMENT THEORY AND PRACTICE**  
THE OPEN UNIVERSITY AND THE OPEN UNIVERSITY BUSINESS SCHOOL

This course explored the key theories relating to investment management and how these are reflected in actual investment practice.

4 weeks, 3 hours per week



**Jake Yeo**  
Acting University Secretary  
The Open University



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).

This learner has not verified their identity. The certificate and transcript do not imply the award of credit or the conferment of a qualification from The Open University and The Open University Business School.

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has completed the following course:

### FINANCE FUNDAMENTALS: INVESTMENT THEORY AND PRACTICE THE OPEN UNIVERSITY AND THE OPEN UNIVERSITY BUSINESS SCHOOL

**100%**  
AVERAGE TEST  
SCORE

This course explored the key theories relating to investment management and how these are reflected in actual investment practice.

#### STUDY REQUIREMENT

4 weeks, 3 hours per week

#### LEARNING OUTCOMES

- Explore the different types of personal investments and the returns they offer
- Identify and to understand the key investment management theories
- Identify investment management practices
- Explore and review recent investment management stories
- Identify and to understand the impact of behavioural factors on investment decision-making

#### SYLLABUS

- Investment planning and decision-making
- Savings and investment products
- Investment risks
- Investment theories – diversification, portfolio theory, capital-asset pricing model
- Investment theories – efficient market hypothesis, random walk theory, chartism
- Investment in practice – methods employed by fund managers
- Historical analysis of investment returns
- Historical investment episodes and what we learn from them
- Individual human behavioural biases and investment decision-making
- Group human behavioural biases and investment decision-making