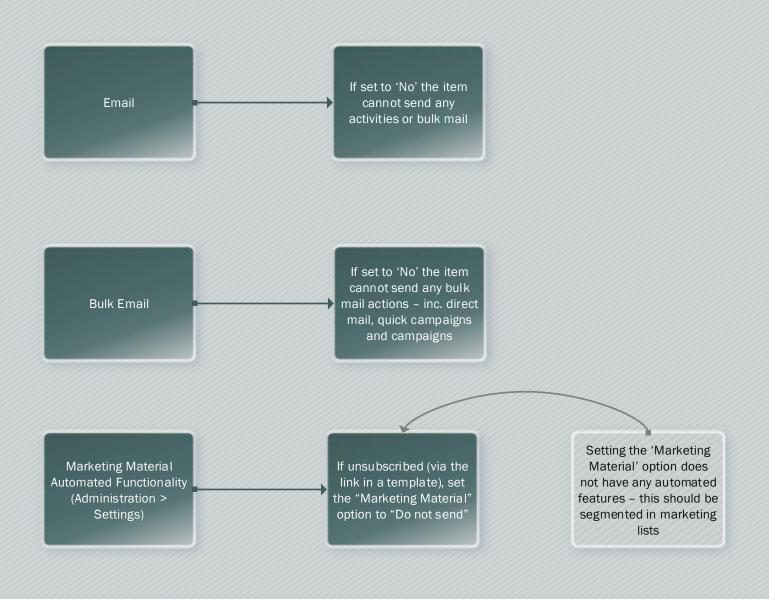
## 00TB Marketing Preferences Functionality



## Standard Fields within CRM

- Contact Method
- Email
- Bulk Email Phone
- Fax
- Mail

## Updated Feature: Marketing Preferences

The fields will remain unchanged unless specified here

Contact Method (extended to include Twitter, Linked In and Facebook)

Added fields: Twitter ID, Linked in URL and Facebook URL Added field: Preferred Contact Day (Optionset to include Weekends, Weekdays, Sat, Sun, Mon, Tues, Weds, Thurs Business Rule based on selection of Contact Method: if set to option, the related field becomes mandatory or errors if set to 'No'

## Examples of Updated Features



