

Empathy mapping

How to use

Priority

Why this product

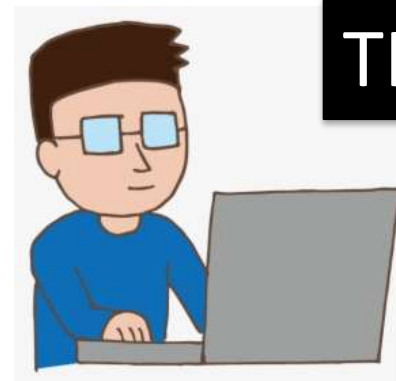
Producer support

Is it reliable?

SAYS

THINKS

Efficient



USER

FEELS

DOES

Compare

Anxious

Collects info

Excited

Fear

Beneficial