



AIESEC in Egypt

Partnership Proposal

I Why AIESEC?



About AIESEC?

AIESEC is a global organization lead by youth that strives to achieve peace and fulfillment of humankind's potential. The organization looks to activate leadership qualities in youth through practical learning in challenging environments. Together with organizations and associate companies, AIESEC facilitates a network of multicultural exchanges, creating volunteer and professional experiences.

110+
Countries and
territories

5,000+
Partner
organizations

30,000+
Experiences
every year

2,500,000+
Candidates

| Our Personality

We are a **Global** **independent** **non-partisan** and **not-for-profit**

We do not discriminate on the basis of gender, sexual orientation, disabilities, creed, religion, nor on the basis of national, ethnic, or social origin.

Global

We are present in all parts of the world and our global network strives to make the world a better place through leadership development and peace, while standing up for fundamental human rights.

Independent

We are free to set our own goals and pursue them, being independent.

Non-partisan

We choose peace above all and therefore do not follow any political tendency or party.

Not-for-profit

All of the money earned by or donated to AIESEC is used in pursuing the organization's objectives and keeping it running, hence we are a not-for profit.

| AIESEC Egypt Presence



+100

Partner
Organizations



19

Local
Entities



36

Accessible
University



1500

Active
Members



+10000

Alumni
Network



+100k

Accessible
students



+2000

Exchanges
per year



Facebook Followers
for customers

504K



Facebook Followers
for members

12K



Instagram Followers

20K



Linkedin Followers

5K

| Impact World Wide



| FACTS

We work with
5000+
Partners

We have
50000+
Active Members

We send abroad
3 People
every hour

We have access to
35+
universities' campuses

Every year we run
6500+
Social Projects

| Our Talent

We have 50.000 active members around the world. Every year 45.000 new young members join between 18 and 30 years old.

| Demographics



58% Females



42% Males

In 2022, Women filled 54% of leadership roles

| Our Products



University Campuses



Conferences & Events



Foreign Talents Hiring



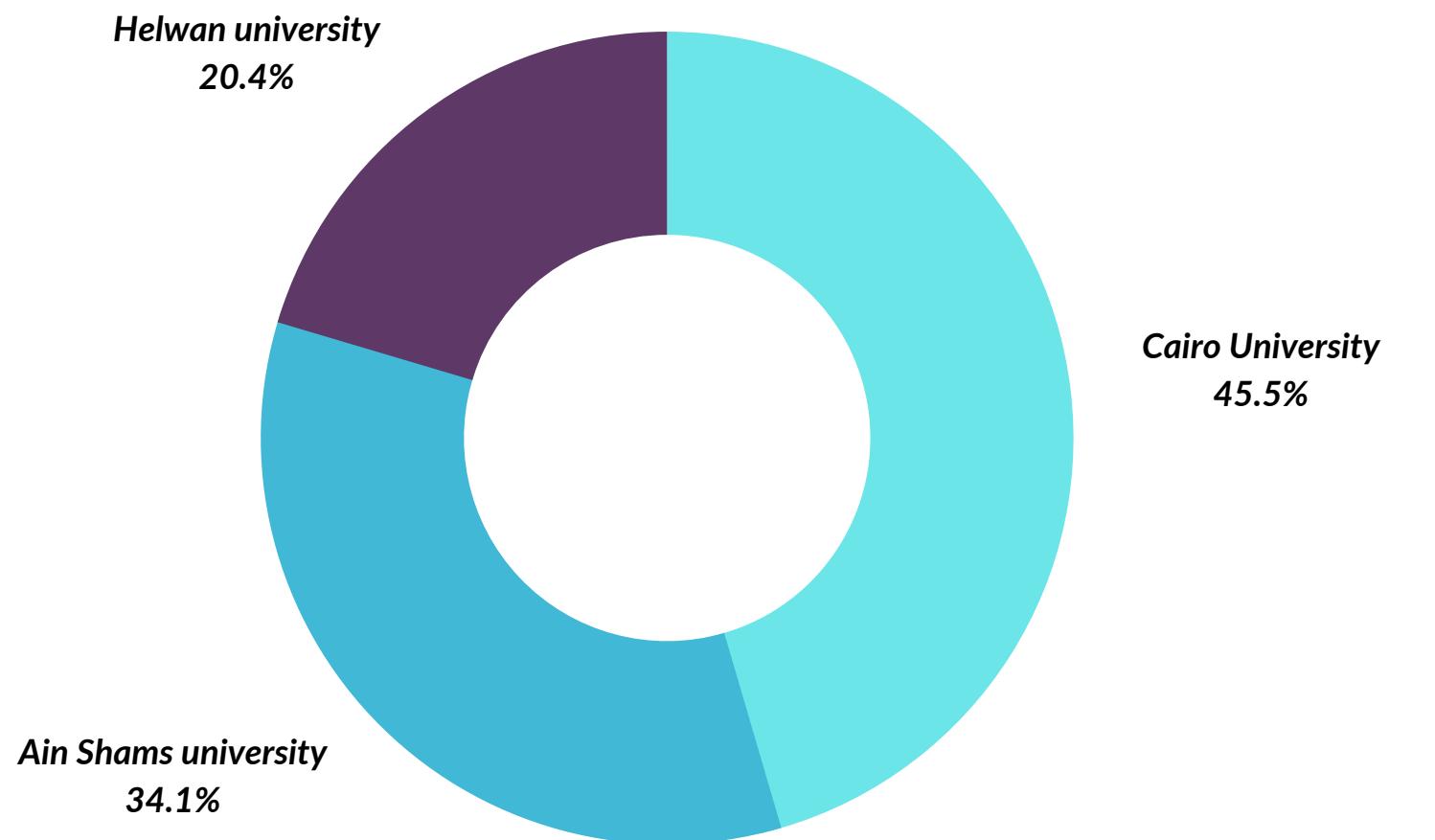
Employer Branding



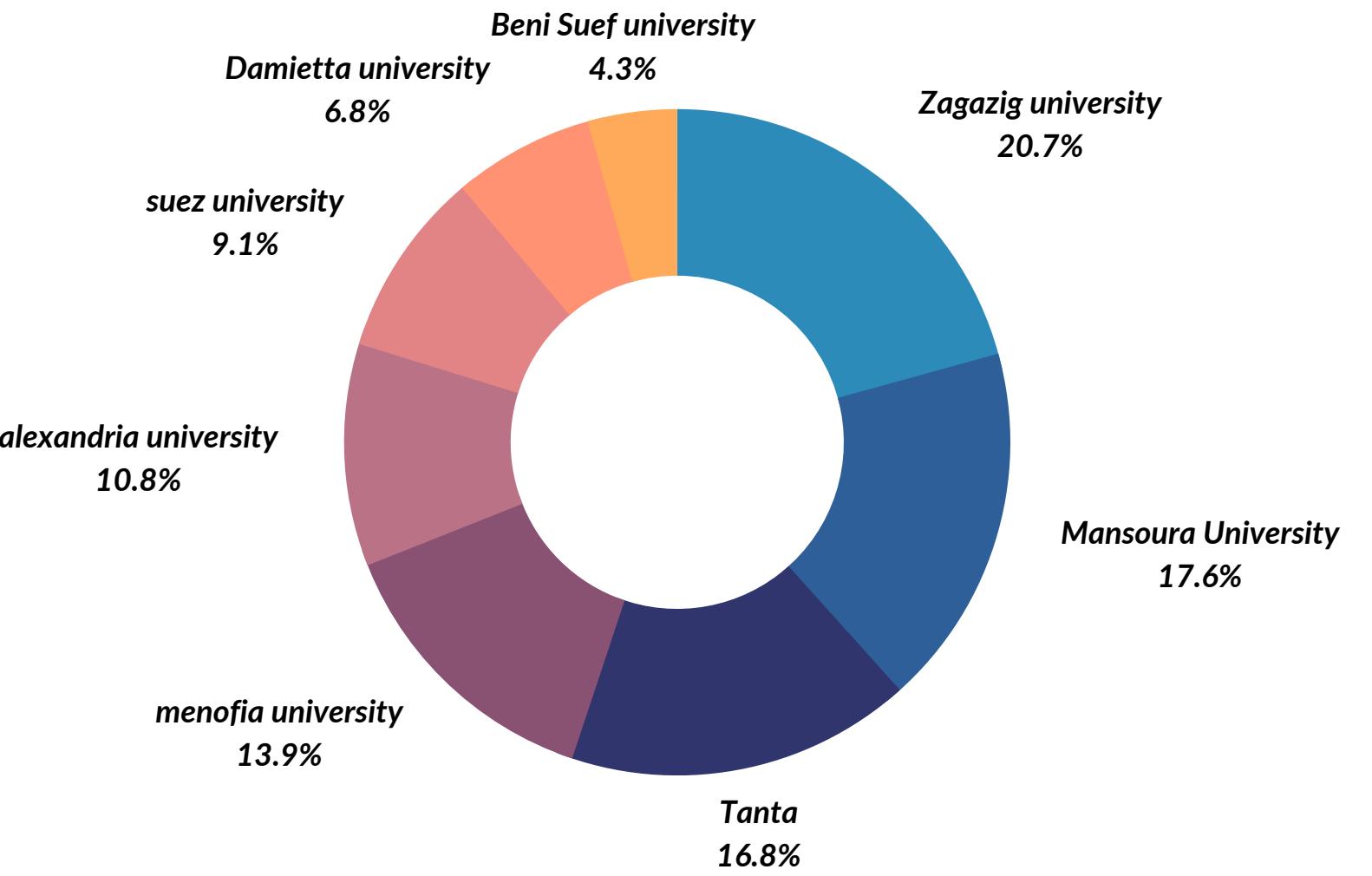
Corporate Social Responsibility

| Membership University Campuses

Governmental Universities



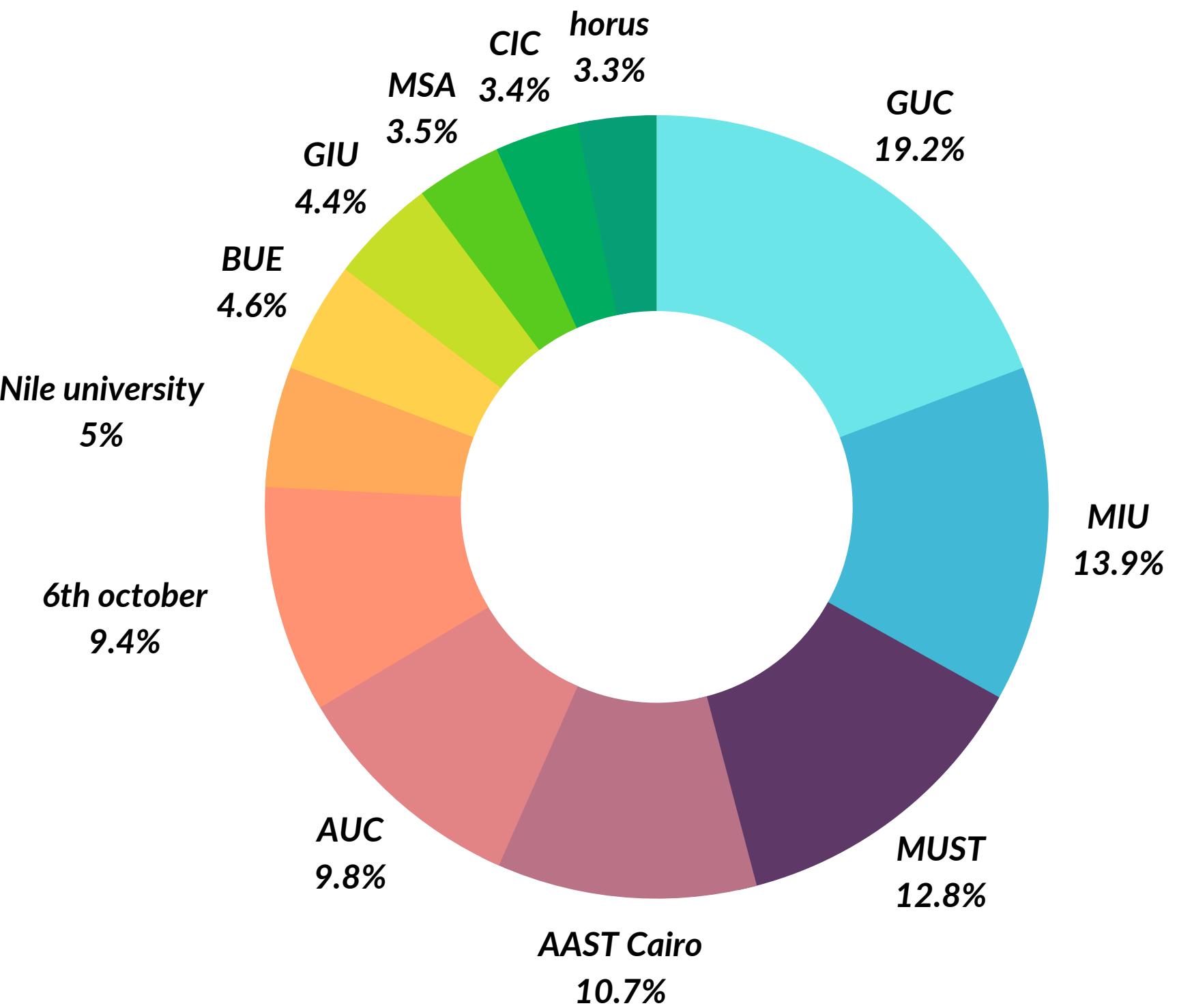
Inside Cairo



Outside Cairo

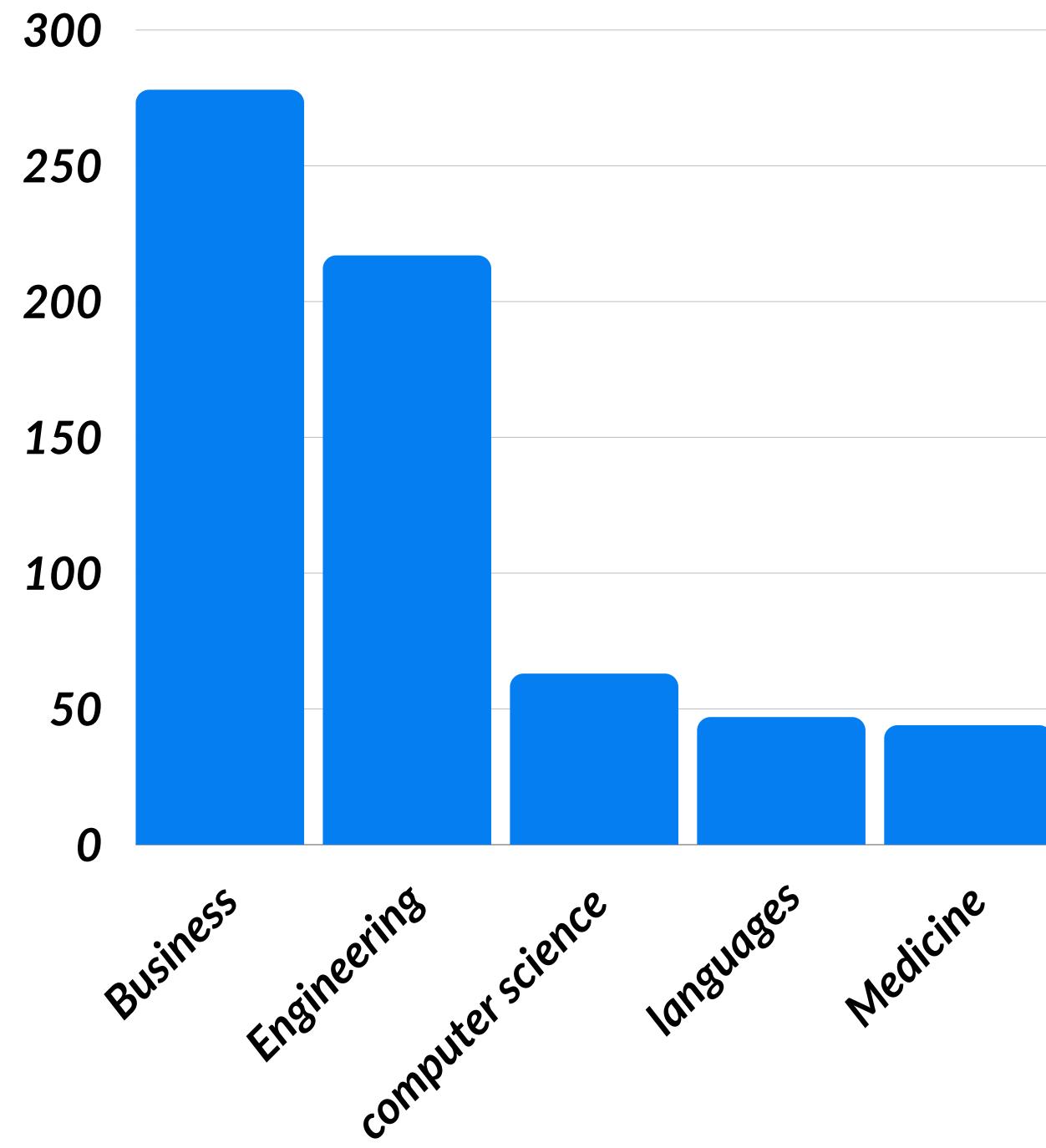
| Membership University Campuses

Private Universities

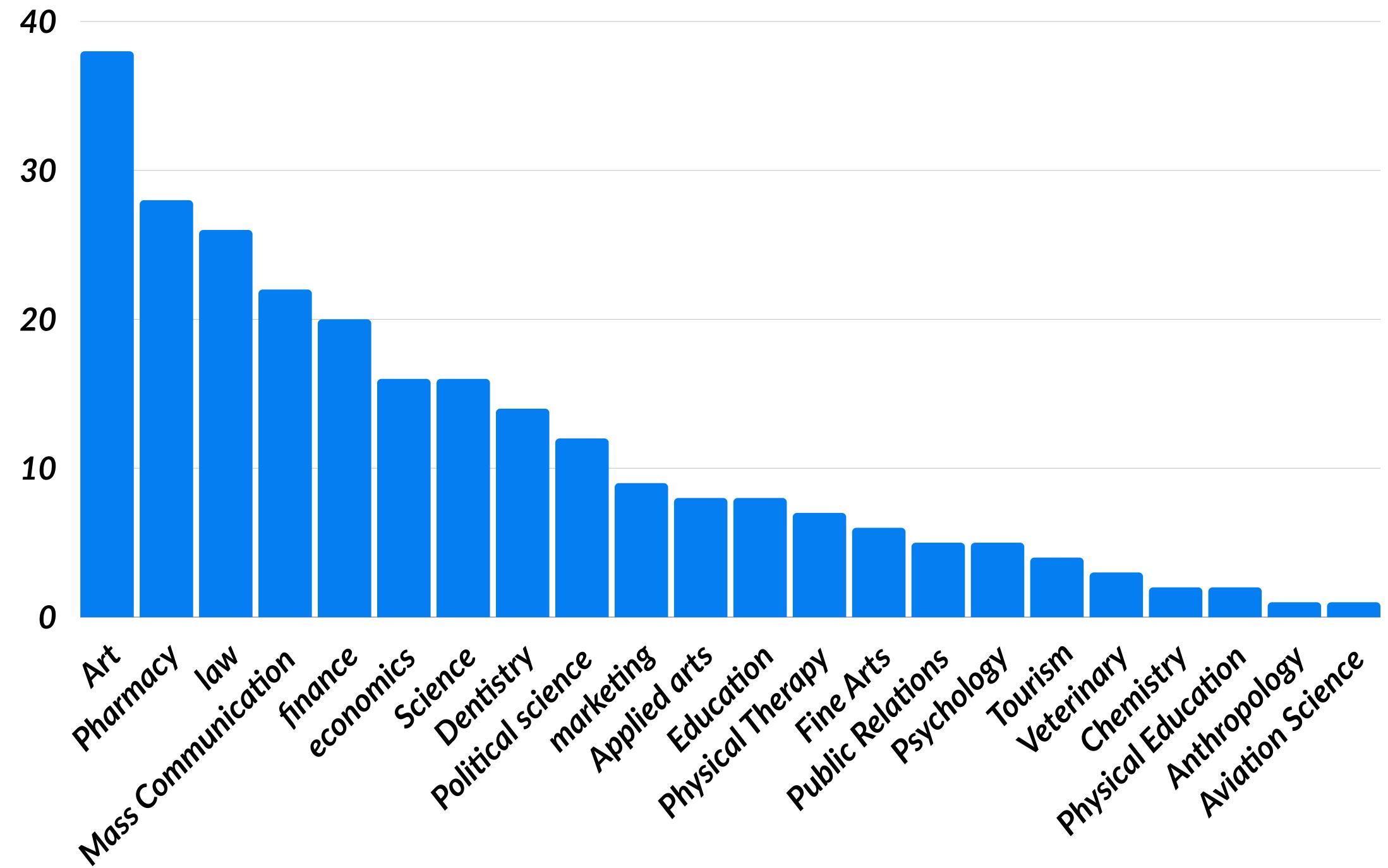


I Membership Field of Study

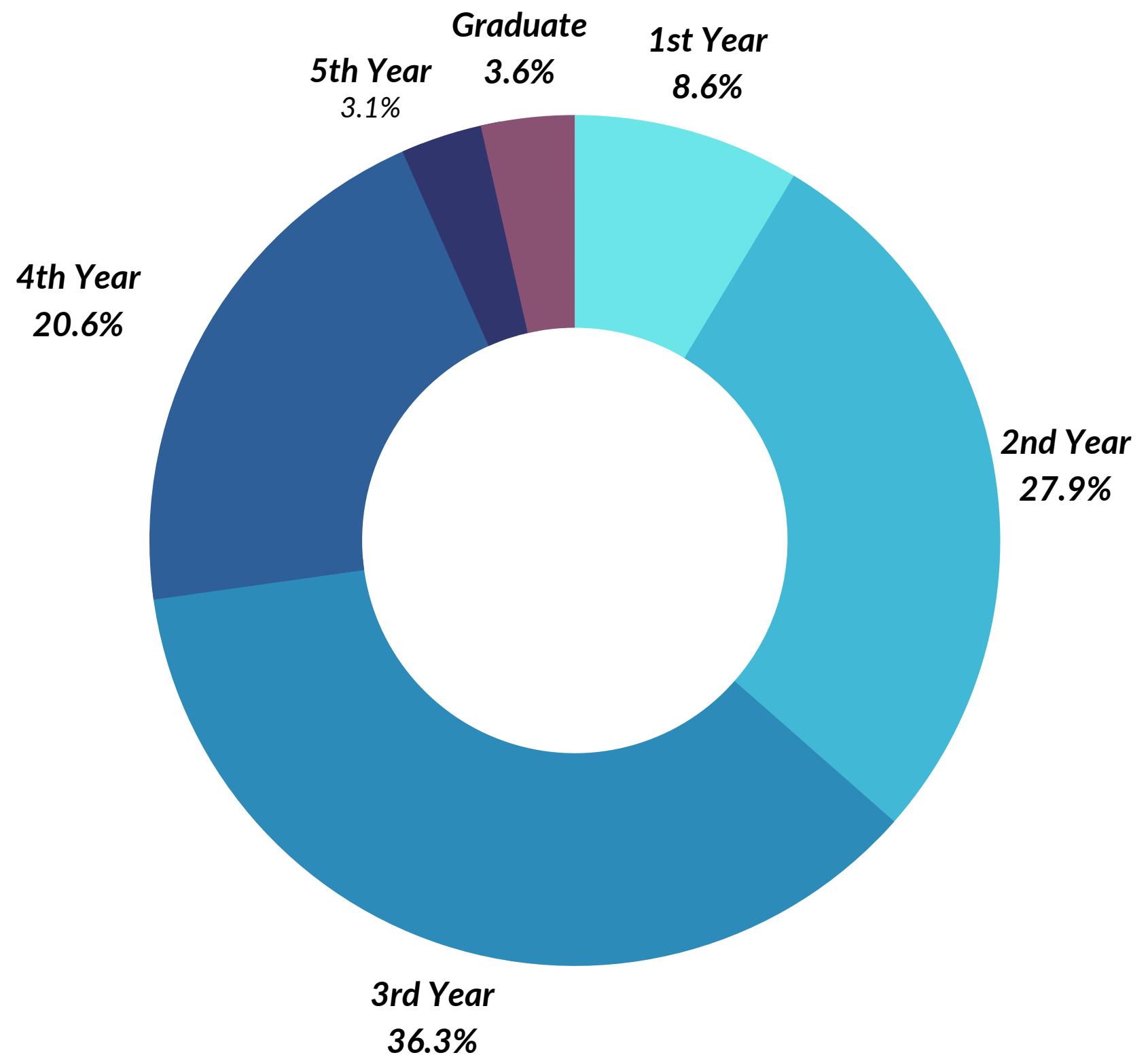
Top 5 fields of study



Other



| Membership year of study



| AIESEC in Egypt Board of Directors



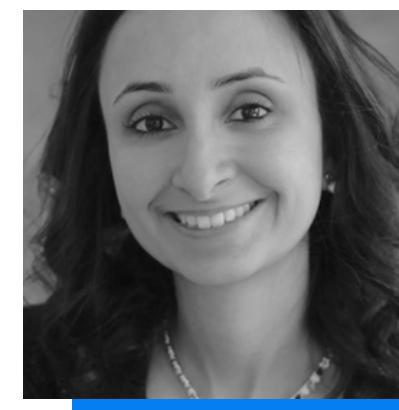
Tarek Mansour
Chairman PwC Egypt



Abd elrahman ayman
Founder Educately



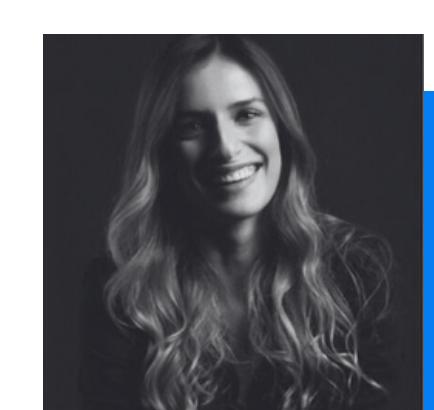
Heba Fadel
Co-Founder & CEO at Social
Enterprise Academy Egypt



Dalia saeed
Founder el-Rehla



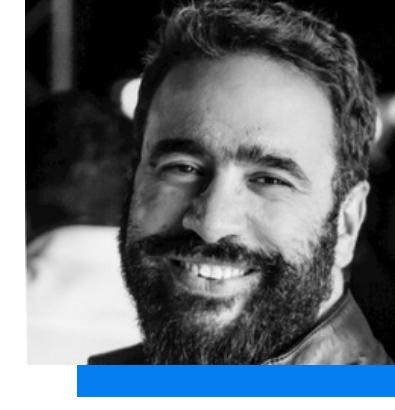
Yehya el mandarawy
Business Development Director, Hospitality
Products MANCORP Trading & Contracting



Enas Siam
Co-Founder & COO
at Flextock



Maher Azab
Head of HR at BAT



Mohamed Esmail
Founder
WATER For Strategic Business
Consultancy



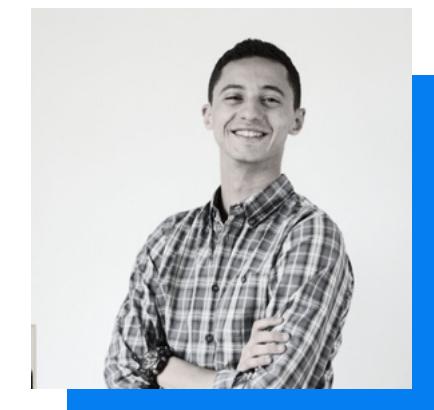
Mohamed Hanafy
Co founder, CPO @ Sharwa



Akram E. Farag
Founder & CEO Spime Media FZ-
LLC

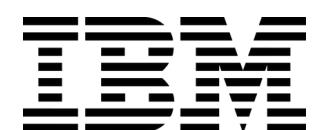


John saad
CEO & Co-Founder at AIM
Technologies



Saif Elnewehy
Associate Product Manager at
Sharwa

Our Previous Partners



Our Previous Partners



Our Global Partners

Deutsche Post DHL
Group

Schneider
Electric



NOKIA

INTERNATIONAL SOS
WORLDWIDE REACH. HUMAN TOUCH.

Electrolux

LHH

Electrolux
Food Foundation

KEYSTONE
EDUCATION GROUP

tcs | TATA
CONSULTANCY
SERVICES

THE ADECCO GROUP
FOUNDATION

Husqvarna®

Quantum Lead

TERRAWIND
GLOBAL PROTECTION

ADB

ie
UNIVERSITY



EATON

CODOGNOTTO

International
Labour
Organization

EFG Hermes

ONE

EFG Herms Good Case Practise

“

EFG Hermes ONE allows new and veteran investors to tap into a wealth of investment knowledge, execute informed trades, and monitor their portfolios in real-time, the EFG Hermes ONE app comes with a roster of services such as margin trading, short-selling, same-day and second-day trading, access to IPOs and much more ”,



EFG Herms Testimonial & media coverage

[Click Here](#)



البنك العربي
ARAB BANK

Arab Bank Good Case Practise

“

Arab Bank is a Jordanian bank that is one of the largest financial institutions in egypt. It is Headquartered today in Amman, Jordan, and operates as a universal bank that serves clients in more than 600 branches spanning five continents

”



Arab bank media coverage

[Click Here](#)



Banque misr Good Case Practise

“
Banque Misr is an Egyptian bank co-founded by industrialist Joseph Aslan Cattaui Pasha and economist Talaat Harb Pasha in 1920. The government of the United Arab Republic nationalized the bank in 1960.
”



Banque Misr media coverage

[Click Here](#)



TRANSIC

Transic Good Case Practise

“

Transic is a company specializing in smart transportation services and has been operating in the Egyptian market for years.

”



Transic Testimonial & media coverage

[Click Here](#)



Freestore Good Case Practise

“**Freestore** is revolutionizing the Advertising industry, by creating a win-win scenario that puts brands and their audience in a mutually beneficial relationship.”



Free store Testimonial & media coverage

[Click Here](#)

| MAHD CONFERENCE

MAHD is our national conference for AIESEC Executive Board from all 19 local chapters of 36 Different Universities that lead the entity for 2024-2025.

MAHD is a three days conference that all Product heads, National Presidents, National Boards & Local Presidents attend to bond and engage with each other. A conference where all boards of AIESEC in Egypt get introduced to the direction that is set by AIESEC for EGYPT and get hyped and continue their work and operational year on a high note.



120+ Attendees
National Presidents, National Boards & Local Presidents, Local Leaders, Alumni network and our top partners



[Last conferences showcasing](#)

OUR PACKAGES



SILVER

5,000 EGP

◆ ***Booth for 1 Day***

◆ ***Announcement on event's page***

◆ ***Media Coverage***

◆ ***Product analysis Cycle (feedback)***

◆ ***Logo on Media wall***



- ◆ **Booth for 1 Day**
- ◆ **Sponsoring sessions for 1 day**
- ◆ **AD to be played 1 time**
- ◆ **Logo on Media wall and OC T-shirt**
- ◆ **Announcement on event's page**
- ◆ **Keynote for 5 minutes**
- ◆ **Media Coverage**
- ◆ **10% Discount on the upcoming events and conferences**

PLATINUM

20,000 EGP

- ◆ **Booth for 2 Days**
- ◆ **Sponsoring sessions for 2 days**
- ◆ **AD to be played 2 times**
- ◆ **Logo on Faci, OC, Media wall**
- ◆ **Announcement on AIESEC Egypt**
- ◆ **Keynote for 10 minutes**
- ◆ **Online Streaming of the keynote (live video on facebook & instagram)**
- ◆ **Special Advertising Video**
- ◆ **20% Discount on the upcoming events and conferences**



VIP
30,000 EGP

creating young
LEADERS | TOGETHER



Applying identity as theme of conference



Sponsoring sessions for 3 days



Special Advertising Video



AD to be played 3 times



Logo on Media wall Faci and OC t-shirts



Partnership Announcement on event page & AIESEC Egypt



Keynote for 15 minutes



Online Streaming of the keynote (live video on facebook & instagram)



Mails to be sent to alumni network. with what partner offers (B2B)



30% Discount on the upcoming events and conferences

Previous projects

Middle East and Africa Congress 2017

Under the Auspices of:
 Ministry Of State For Emigration &
 Egyptian
 Expatriates Affairs



International Congress 13 & 18

International Congress is the conference where all AIESEC entities all over the world gather in one place to plan and discuss the future of the organization and on tackling how we stand as an organization globally.

Under the Auspices of:
 Ministry Of Tourism
 Ministry Of Youth Sports
 Ministry Of Environmental Affairs
 Ministry Of Foreign Affairs

وزارة الشباب والرياضة
 MINISTRY OF YOUTH AND SPORTS



Contact us



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LEADERS | TOGETHER

Since 1973
AIESEC 