Youssef Elhossary

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Education:

Bachelor of Business Administration in Entrepreneurship & Sustainability London South Bank University, London, UK (2018 - 2022)

Work Experience:

Product Owner

Drop LLC, Cairo, EG (2019 - 2024)

- Oversaw development of the Drop MVP, leading to successful fundraising and company incorporation.
- Developed scalable business models, established partnerships, and led the development of proprietary technology.
- Built and led cross-disciplinary teams, raised funding, and adapted strategies based on market trends.
- Successfully raised funding from investors and secured grants from government organizations to support company growth.
- Continuously evaluate market trends and adapt company strategy to meet customer needs and maintain a competitive edge.

Project Manager

Dar AlInshaa', Cairo, EG (2015 - 2019)

- Focused on fostering a collaborative culture, managing resources, and representing the organization.
- Developed and implemented operational policies and procedures, optimizing resource utilization across financial, human, and technological domains.
- Spearheaded cross-functional teams, ensuring streamlined project delivery and adherence to timelines.
- Conducted regular assessments to enhance operational efficiency and implement improvements.

Skills:

Technical: Flutter App Development, Swift App Development, Google Analytics, Google Firebase, Figma, Adobe XD, Adobe Illustrator, Adobe After Effects, User Experience Design, Meta Ads Manager, Google Ads

Soft: Leadership, Communication, Relationship Building, Problem-solving, Perseverance

Certifications and Additional Training:

- MINT Entrepreneurship Track (EGBANK)
- Technology Entrepreneurship: Lab to Market (HarvardX)
- Advanced Digital Marketing for Businesses (Google)
- Digital Skills for Positive Impact (PwC)
- FinTech for Good (Mastercard)
- Successful Negotiation: Essential Strategies and Skills (University of Michigan)
- Managing the Company of the Future (University of London)
- Adobe Certified Associate (ACA) (Adobe)
- Time Management and Productivity (Orascom Training & Technology)
- Business Communication Skills (The Canadian Training Institute)