

Project Design Phase-I
Proposed Solution Template

Date	04-10-2022
Team ID	PNT2022TMID49948
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter Description
1	<p>Problem Statement (Problem to be solved)</p> <ul style="list-style-type: none">● Navigating between various screens to make an online purchase. This One is the grumpy one.● Typically, e-commerce features include searching for a user's product may take more time.● Search bar leads to the customer finding a product that is unrelated to what they were looking for.

2	<p>Idea / Solution description • You can directly do your online shopping based on your choice without any search. It can be done by using a chatbot.</p> <ul style="list-style-type: none"> • User recommendations can be made by the chatbot depending on their interests. • It may advertise the day's top specials and promotions. • It will keep a database of the customer's information and orders. • If the order is accepted, the chatbot will notify the customers. • Chatbots can be useful for gathering consumer reviews.
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3	<p>Novelty / Uniqueness • Chatbot is like talking to a person • Customized product search</p> <ul style="list-style-type: none"> • 24x7 support • Personalization • Reduced costs • Prioritize responsiveness
4	<p>Social Impact / Customer Satisfaction</p> <ul style="list-style-type: none"> • Increase sales and conversations • Personalize the customer experience • Build brand awareness • Deal with customer queries • Accurate and quick product search
5	<p>Business Model (Revenue Model) • Growth opportunities • Fits into the pocket</p> <ul style="list-style-type: none"> • Economical Development • Uncomplicated interface

- 6 Scalability of the Solution • Improved customer engagement • Drive sales
- Reduce customer acquisition cost
 - Immediate response for customer queries.