

What's new

# What's blackflow?

*Blackflow is the quickest way to get a profitable campaign. It's an all in one tool to promote blackhat offers with cloaking, funnel and analytics - nothing to set up.*

In short, we take care of the backend, **so you just focus on your traffic.**

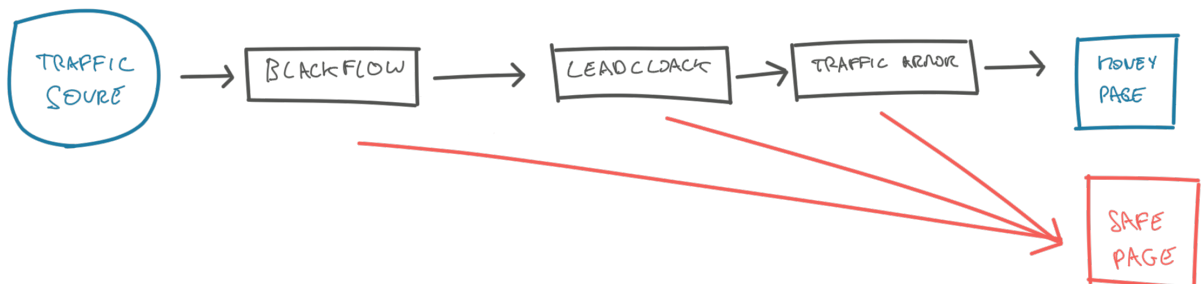
## What's new - 14 January 2020

Summing things up: cloaking and tracking improvement, better UI and some nice tools to make blackflow easier.

### 1) Better cloaking 🛡️

- we now have 3 protection layers. Blackflow chained with both **Leadcloak** and **Traffic armor**. The reason is that what they check and their IPs database is slightly different, and combining them assure that we just get the best cloaking ever.

It's an extra step for us, but we know it means a lot to you, if your account can run longer and spend more.



- cutting edge cloaking method: We now have **reverse proxy**( fully mirroring an external website to use it as safe page ), curl, and redirection ( and lately, it's actually works better than shopify on facebook! )

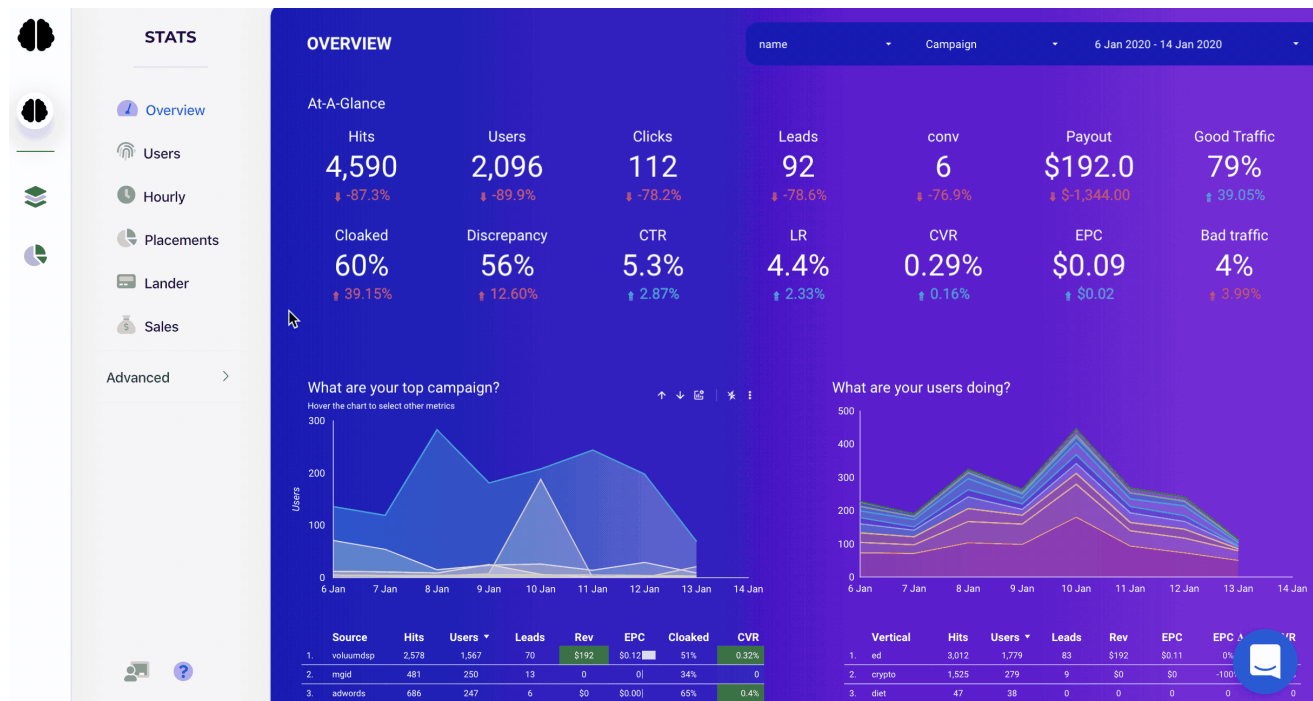
### 2) More accurate tracking 🔗

Tracking just got more accurate! Previously we tracked users client side using js, we realized that on some device we couldn't track up to 10% of your traffic. Now **we also track server side** for 100% accuracy ( same as other trackers but with the benefit of no redirection ). We won't miss any visits or click!

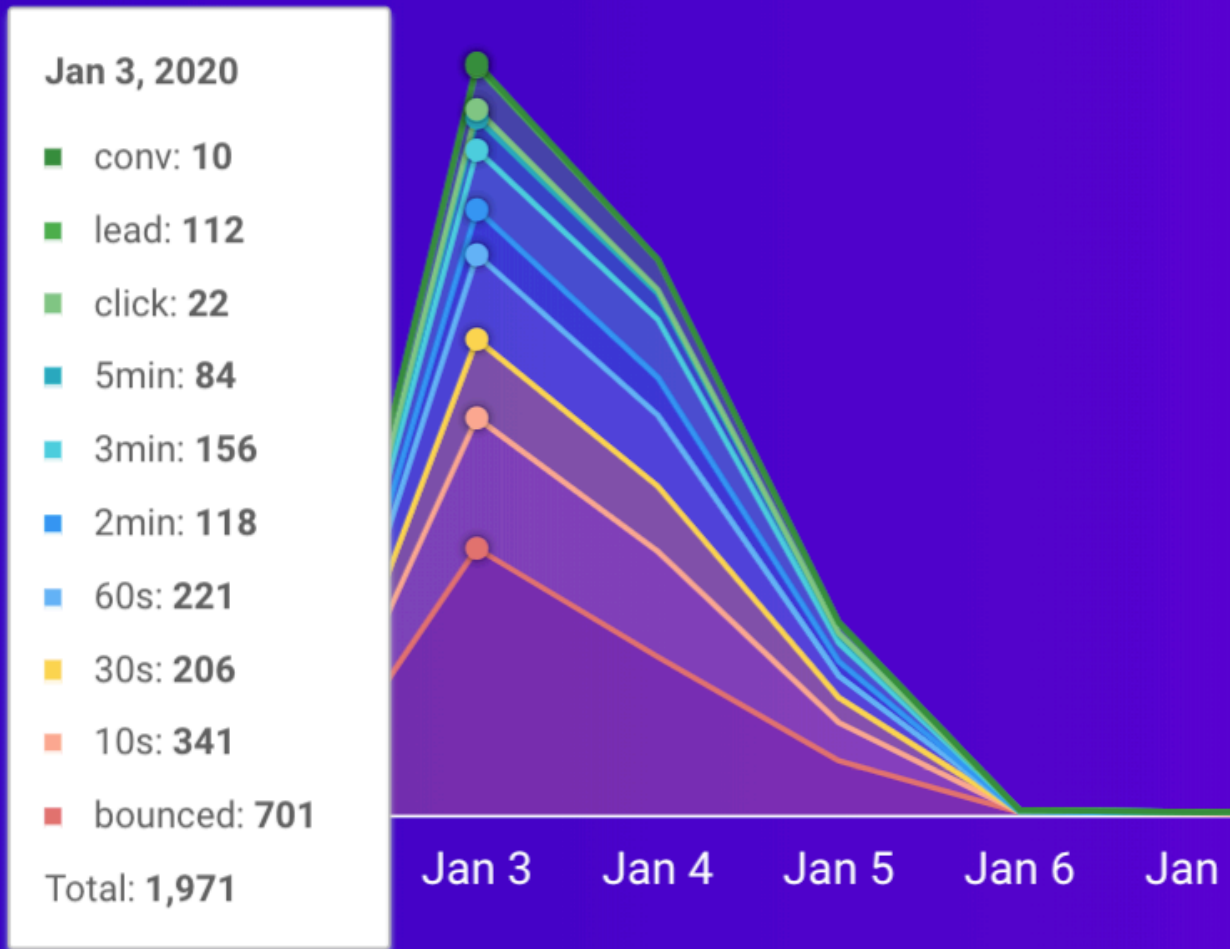
### 3) Even Easier 🤔🤔

We are always working on making blackflow easier to use.

Check the new stats dashboard to see your users behavior.



# What are your users doing?



## 4) Cases studies Library

We now make it easy to access our last case studyies, so you are sure to stay on top of the game and profit from the latest opportunities

HELP

What's new

Know how

Case study

Documentation

Campaign


Stats

Hide fields

Filter

Group

Sort

	Name	Notes	book	url	source	vertical	Network
1	Nutra ME on Native	male enhancement with volumdsp and revcontent		<a href="https://dl.airtable.com/attachments/73def9108607e2a10ad72f3d1151c820/f0c245af/nutra...">https://dl.airtable.com/attachments/73def9108607e2a10ad72f3d1151c820/f0c245af/nutra...</a>	volumdsp revcontent	male enhancement	C5
2	Crypto IT on Google	run crypto on google successfully		<a href="https://casestudy.flow.black/">https://casestudy.flow.black/</a>	google	crypto	med
3	Set up google pixel	quick notice to set up the pixel		<a href="https://casestudy.flow.black/googlepixel">https://casestudy.flow.black/googlepixel</a>	google		

## 5) Updated features

Blackflow is still in beta and we are building new features every week. Stay updated with this quick view:

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
Know how

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Campaign >

Stats >

	Name	Category	Notes	Month of Release	Preview
1	10 New crypto landers	Funnel	Added new crypto landers for uk,it,de,nl	January 2020	
2	Sales report	Dashboard	new report your accountant will loves	January 2020	
3	Stats new layout	Dashboard	<ul style="list-style-type: none"><li>better layout</li><li>focus on user behavior</li></ul>	January 2020	 
4	added reverse proxy method	Cloaking	Use reverse proxy to clone any website and use as a safe page	January 2020	
5	Server tracking	Analytics	Tracking is now more accurate as we do it on server side	December 2019	
6	Chaining Leadcloak + Traffic armor	Cloaking	We now use two filter to protect your account, chaining traffic armor and leadcloak	December 2019	

## 6) Know how 🕶️- get the most of blackflow in 30s

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








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	How to	Notes	Step	Preview
1	find your pubid	settings > profile > pubid	basic	
2	find lander ID	campaign > customize > lander > column ID	basic	
3	find case study	help > case study > open the pdf file	basic	
4	create campaign		build campaign	
5	choose money page	m={landerID} on top of your campaign link	customize campaign	
6	money lander rotation	m=lp1,lp2,lp2	customize campaign	
7	choose safe page	s={landerID}	customize campaign	
8	change lander headline	ang={angleID}	customize campaign	
9	change lander hero image	img={imageID}	customize campaign	
10	see money page	{pubid}=bypass	test	

## Whats Coming Next

- case study on crypto for FB, Google
- case study for skin and CBD on native

Got a minute?

Fill our poll below, so we can help you even more>



