

## □ Steps to Build Digital Product Generating Software

### Define the product types

E-books, guides, templates, checklists, PDFs, etc.

Decide what formats you want to support first.

### Design the user input flow

A form where the user enters topic, audience, tone, length, style.

Example: *"10 tips for fitness beginners, fun tone, 15 pages."*

### Set up the backend workflow

Collect input.

Generate draft content (can start with placeholders, later add AI).

Store the content temporarily for formatting.

### Build a templating & export system

Create professional-looking PDF/Word/HTML templates.

Automate exporting content into those templates.

Add branding options (logos, colors, cover pages).

### Integrate AI (optional but powerful)

Connect to an AI API (like OpenAI or Claude) to generate unique text/images.

Fine-tune prompts so output is structured, not random.

### Add product packaging & delivery

Let users download their finished product.

Optionally store a copy on the server.

Email it automatically to the user.

### Monetization layer (if selling access)

Payment system (Stripe, Gumroad, PayPal).

Different tiers (free limited version vs. paid pro version).

### Testing & polish

Start with fake/dummy text to test formatting.

Once stable, plug in AI and test with real inputs.

Optimize speed, cost, and output quality.

### Launch & feedback

Release MVP (minimal version) quickly.