

Your Lead Magnet

□ Steps to Build Digital Product Generating Software

1. Define the product types

- * E-books, guides, templates, checklists, PDFs, etc.
- * Decide what formats you want to support first.

2. Design the user input flow

- * A form where the user enters topic, audience, tone, length, style.
- * Example: "10 tips for fitness beginners, fun tone, 15 pages."

3. Set up the backend workflow

- * Collect input.
- * Generate draft content (can start with placeholders, later add AI).
- * Store the content temporarily for formatting.

4. Build a templating & export system

- * Create professional-looking PDF/Word/HTML templates.
- * Automate exporting content into those templates.
- * Add branding options (logos, colors, cover pages).

5. Integrate AI (optional but powerful)

- * Connect to an AI API (like OpenAI or Claude) to generate unique text/images.
- * Fine-tune prompts so output is structured, not random.

6. Add product packaging & delivery

- * Let users download their finished product.
- * Optionally store a copy on the server.
- * Email it automatically to the user.

7. Monetization layer (if selling access)

- * Payment system (Stripe, Gumroad, PayPal).
- * Different tiers (free limited version vs. paid pro version).

8. Testing & polish

- * Start with fake/dummy text to test formatting.
- * Once stable, plug in AI and test with real inputs.

- * Optimize speed, cost, and output quality.

9. Launch & feedback

- * Release MVP (minimal version) quickly.
- * Gather feedback on product quality and usability.
- * Expand into more product types and templates over time.