Your Lead Magnet

☐ **Steps to Build Digital Product Generating Software**

1. **Define the product types**
   - E-books, guides, templates, checklists, PDFs, etc.
   - Decide what formats you want to support first.

1. **Design the user input flow**
   - A form where the user enters topic, audience, tone, length, style.
   - Example: *"10 tips for fitness beginners, fun tone, 15 pages."*

1. **Set up the backend workflow**
   - Collect input.
   - Generate draft content (can start with placeholders, later add AI).
   - Store the content temporarily for formatting.

1. **Build a templating & export system**
   - Create professional-looking PDF/Word/HTML templates.
   - Automate exporting content into those templates.
   - Add branding options (logos, colors, cover pages).

1. **Integrate AI (optional but powerful)**
   - Connect to an AI API (like OpenAI or Claude) to generate unique text/images.
   - Fine-tune prompts so output is structured, not random.

1. **Add product packaging & delivery**
   - Let users download their finished product.
   - Optionally store a copy on the server.
   - Email it automatically to the user.

1. **Monetization layer (if selling access)**
   - Payment system (Stripe, Gumroad, PayPal).
   - Different tiers (free limited version vs. paid pro version).

1. **Testing & polish**
   - Start with fake/dummy text to test formatting.
   - Once stable, plug in AI and test with real inputs.
   - Optimize speed, cost, and output quality.

1. **Launch & feedback**
   - Release MVP (minimal version) quickly.
   - Gather feedback on product quality and usability.

- - Expand into more product types and templates over time.