Your Lead Magnet

Steps to Build Digital Product Generating Software

1. **Define the product types**

- E-books, guides, templates, checklists, PDFs, etc.
- Decide what formats you want to support first.

1. **Design the user input flow**

- A form where the user enters topic, audience, tone, length, style.
- Example: *"10 tips for fitness beginners, fun tone, 15 pages."*

1. **Set up the backend workflow**

- Collect input.
- Generate draft content (can start with placeholders, later add AI).
- Store the content temporarily for formatting.

1. **Build a templating & export system**

- Create professional-looking PDF/Word/HTML templates.
- Automate exporting content into those templates.
- Add branding options (logos, colors, cover pages).

1. **Integrate AI (optional but powerful)**

- Connect to an AI API (like OpenAI or Claude) to generate unique text/images.
- Fine-tune prompts so output is structured, not random.

1. **Add product packaging & delivery**

- Let users download their finished product.
- Optionally store a copy on the server.

- Email it automatically to the user.

1. **Monetization layer (if selling access)**

- Payment system (Stripe, Gumroad, PayPal).
- Different tiers (free limited version vs. paid pro version).

1. **Testing & polish**

- Start with fake/dummy text to test formatting.
- Once stable, plug in AI and test with real inputs.
- Optimize speed, cost, and output quality.

1. **Launch & feedback**

- Release MVP (minimal version) quickly.
- Gather feedback on product quality and usability.

- • Expand into more product types and templates over time.