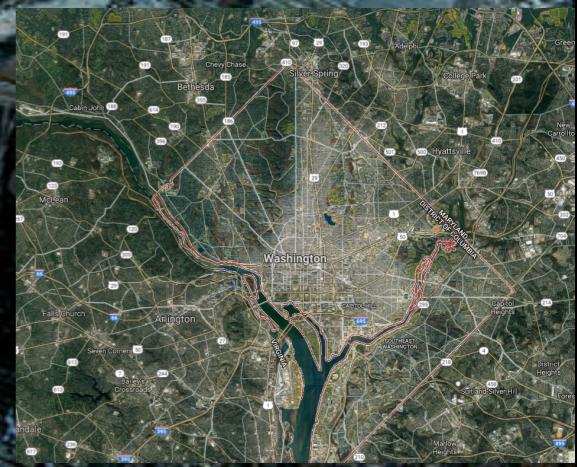


CAN MUGGLES DO MAGIC?

MALWARE ANALYSIS FOR
POLICY PEOPLE

Hello
my name is

Mara



Washington, DC

OBSERVED IN THE WILD



MALWARE IMITATES LIFE

- Law and ethics in cyberspace
- Information sharing
- Cyber deterrence/cyber power
- Cybersecurity training and exercises
- Emerging opportunities, risks, threats, and vulnerabilities
- Security practices for government and industry
- Threat countermeasures



CCDCOE

NATO Cooperative Cyber Defence
Centre of Excellence [Tallinn, Estonia](#)

Technically Co-Sponsored by



CyCon U.S. is jointly organized by the Army Cyber Institute at the United States Military Academy and the NATO Cooperative Cyber Defence Centre of Excellence in Tallinn, Estonia.

Disclaimer: The views expressed by authors and speakers presenting at the conference are not those of the United States Military Academy, the Department of the Army, or any other agency of the U.S.

“All **offensive** problems are technical problems,
and all **defensive** problems are political problems.”

– THOMAS DULLIEN [HALVAR FLAKE],
BLACKHAT ASIA 2017.



BAD IDEAS IN CYBER POLICY

A BRIEF
HISTORY



- Export controls (cryptography, “intrusion software”)
- ‘Hacking back,’ a.k.a. cyber letters of marque and reprisal, a.k.a. cyber privateers
- Cyber-as-armed-conflict <= really, *really* terrible idea

POLICY
HOW DOES IT
WORK?

The Ambassador of the United States of America
requests the pleasure of your company



PROTOCOL FOR THE
MODERN DIPLOMAT

R.S.V.P.
White Tie

Transition Center

FOREIGN SERVICE INSTITUTE
U.S. DEPARTMENT OF STATE

- Démarche (strongly-worded letter)
- Economic penalties (i.e. trade)
- Targeted sanctions (e.g. against individuals or entities)

CURRENT STATE OF 'CYBER' DOCTRINE

GAPING ABYSS



WHY DOESN'T THIS WORK?

- Open-source / industry analysis is fragmented
- Analysis lacks rigour
- Confidence is 100 or 0
- Weak third-party attribution

- Group 74



- APT28



- Sofacy



- Fancy Bear



- Tsar Team



- Pawn Storm



- Sednit



TREND
MICRO

- GRIZZLY STEPPE (APT28 + APT29)





- Group 74



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TREND
MICRO

- GRIZZLY STEPPE (APT28 + APT29)





“The technology is only interesting insofar as it answers policy questions.”

–JEFFREY LEWIS (@ARMSCONTROLWONK)

INTERESTING STUFF

- Attribution : let's talk about **confidence**
 - **Verification** in arms control is a mosaic of imperfect technical indicators whose strengths + limits are generally agreed
- Intent : what can we infer from **design**?
 - What does it mean when anatomically correct ransomware is observed to function as a wiper?
 - Modularity / ease of code re-use *super* interesting

MOAR INTERESTING STUFF

- [your thoughts here]

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