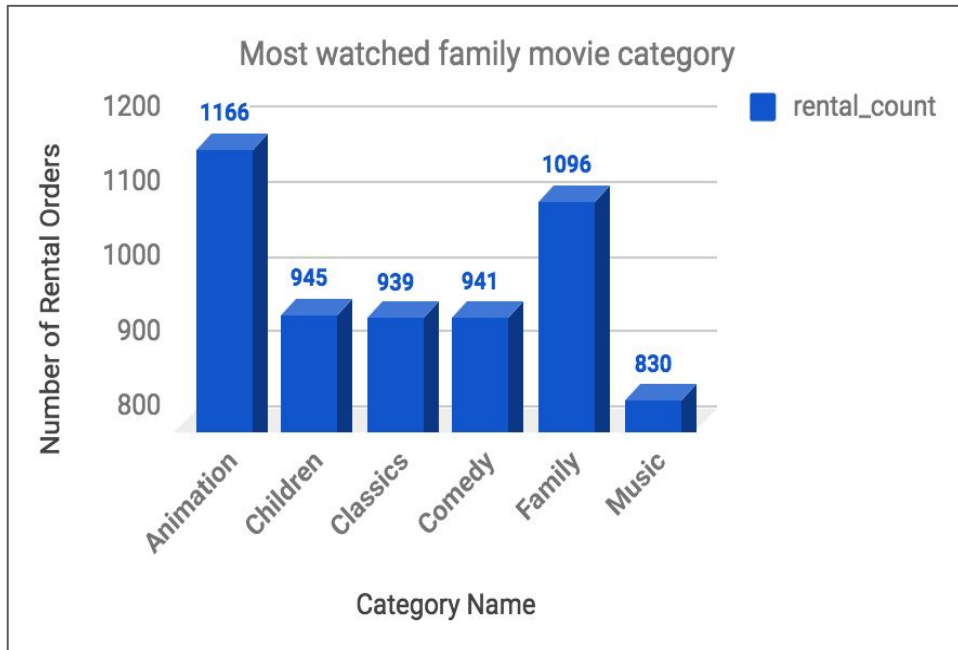
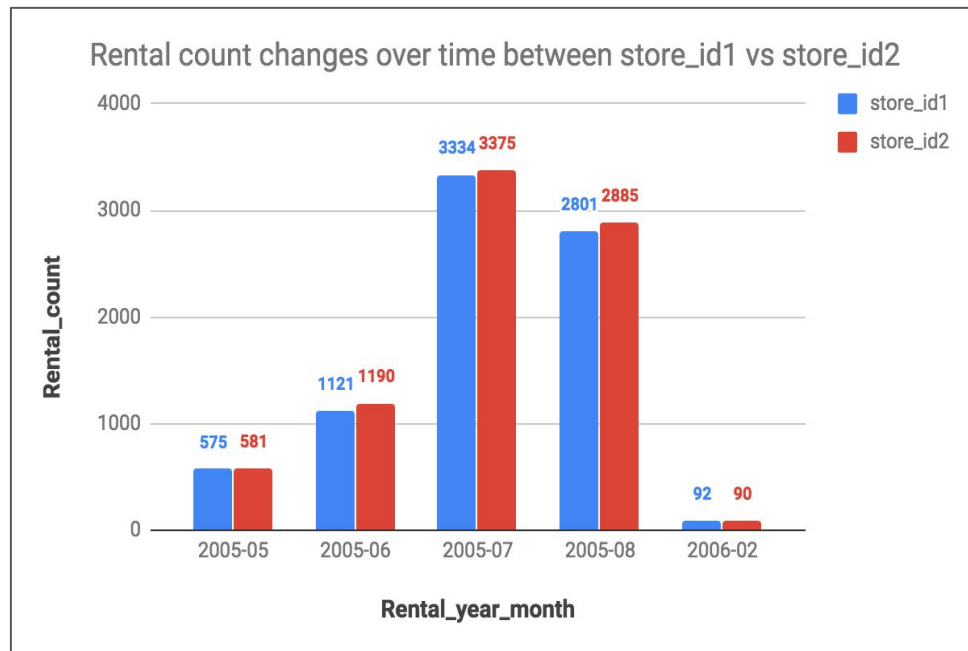


# Which category of family movies is watched the most?



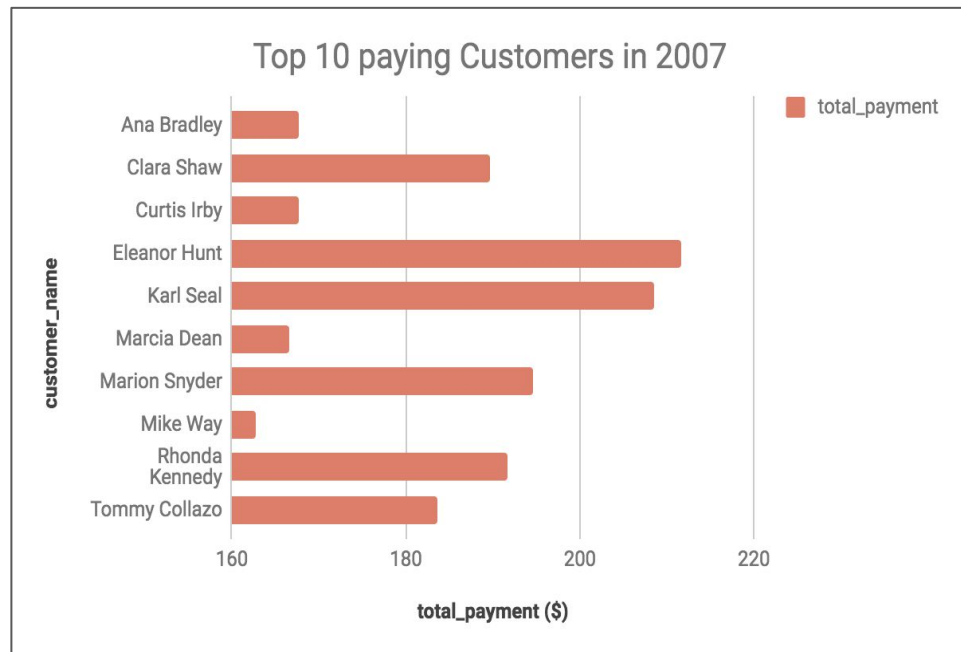
'Animation' is the most watched family movie category among the list of other categories like 'Children', 'Classics', 'Comedy', 'Family' and 'Music', since it has the highest rental orders.

# How the number of rental orders change over time between 2 stores every month ?



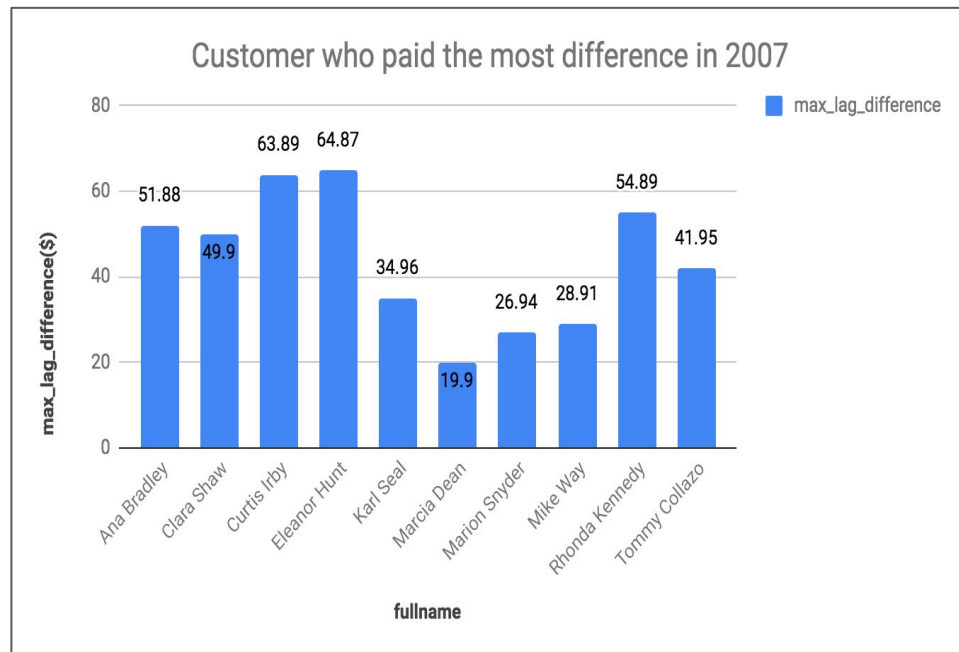
This chart shows how two stores with store\_id 1 and 2 change over time based on the count of their rental orders every month for the rental\_year 2005 and 2006. We can also infer at which month the rental orders were minimum and maximum for the two stores.

# Who are the Top 10 paying Customers in 2007 ?



This chart shows top 10 Customers who spent the most in 2007. It also shows how the top 10 customers rank among themselves in terms of total payment made in 2007.

# Which Customer paid the most difference in terms of payment in 2007 ?



From the Customer chart, we can see the list of Top 10 Customers and the maximum difference they paid in 2007. We can observe that the Customer, **Eleanor Hunt** has paid the maximum difference of \$64.87 in 2007.