SuperFleet: The Last Mile, Perfected

Transforming last-mile delivery with elite rider-employees and intelligent algorithms to ensure perfect order fulfillment every time.

The Problem

Your Customer's Perfect Order is Killed by the Last Mile

45%

Complaints

Nearly half of all customer complaints are delivery-related

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Attrition

High customer attrition due to poor delivery experiences

Our Solution

Fully managed, elite rider–employees via API

API Integration

Simple integration with your existing platform

Smart Algorithm

Multi-parameter allocation system

Happy Outcomes

Satisfied riders and delighted customers

How It Works
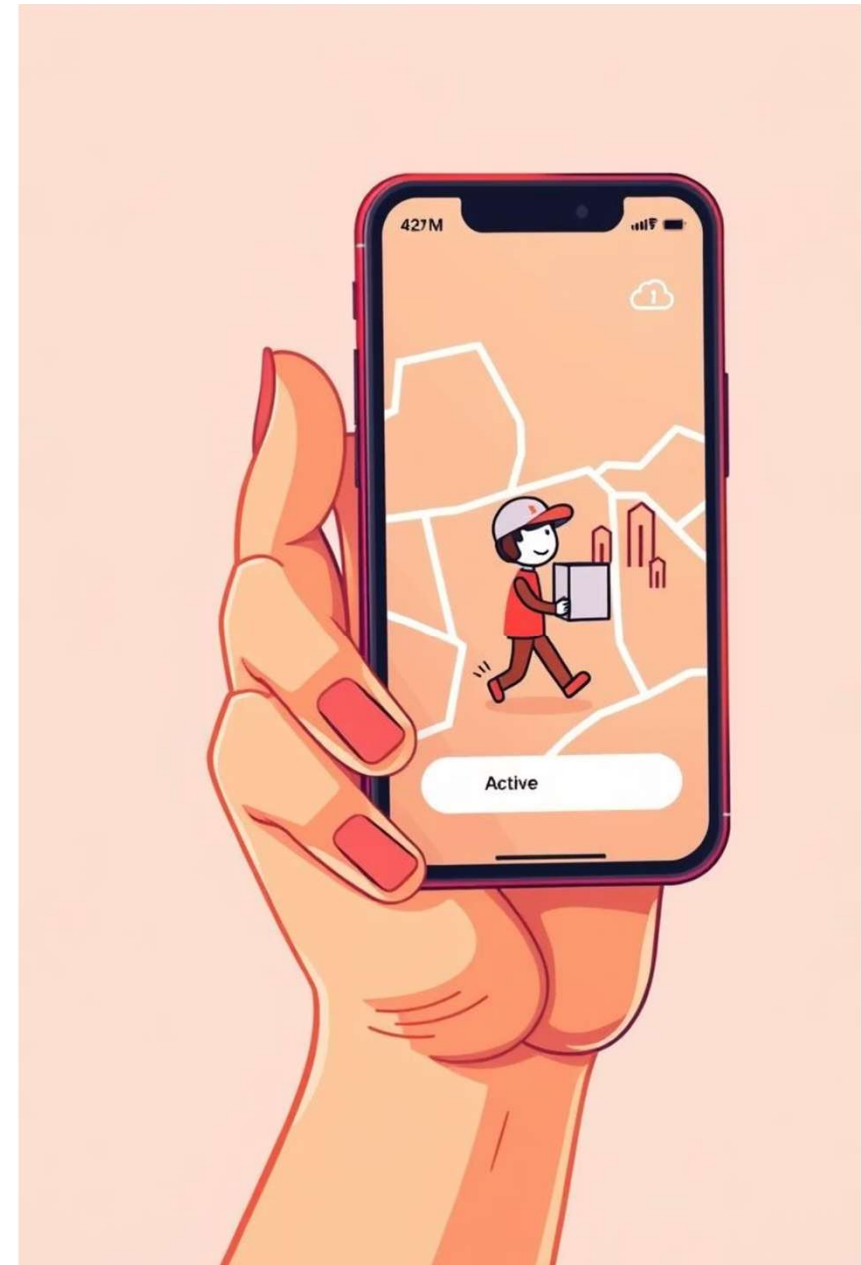
Step 1: Platform Integration

Your platform pings our API with delivery details

Step 2: Intelligent Assignment

Our algorithm assigns the best rider based on multiple parameters

Step 3: Completion & Logging

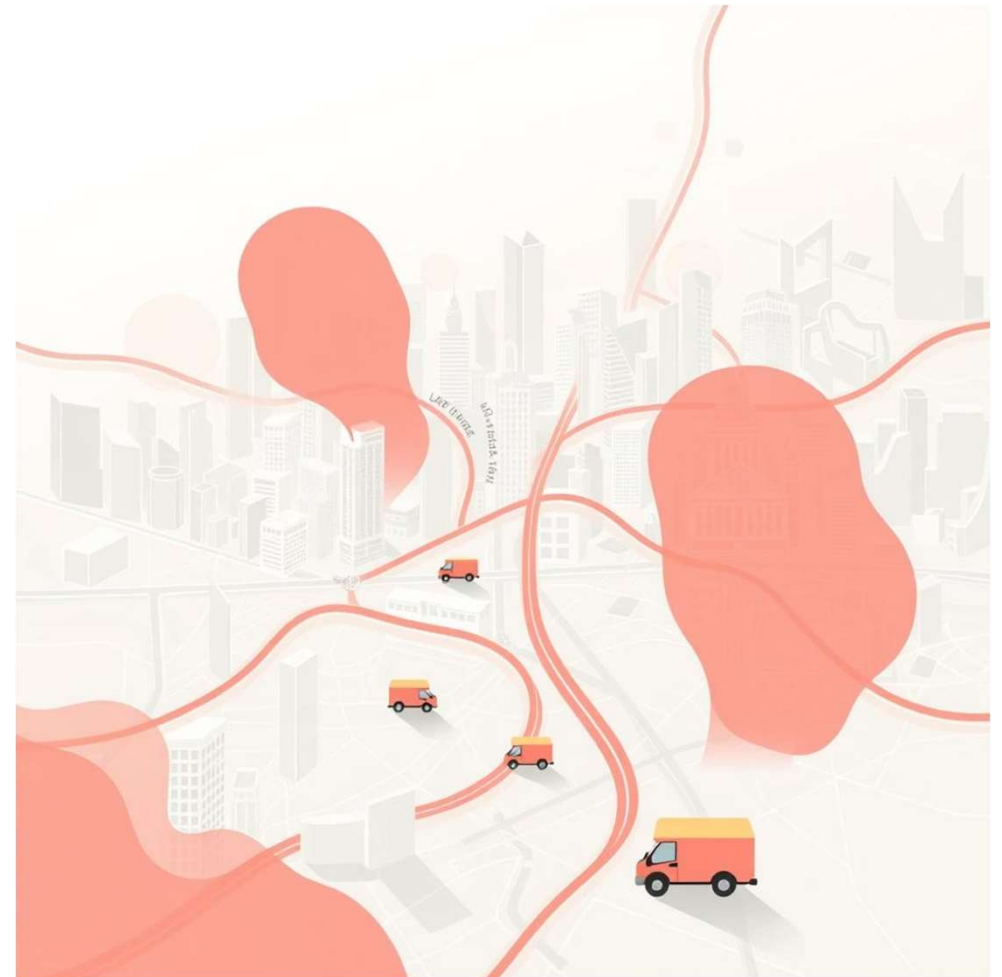Job completion with comprehensive data logging for continuous improvement

Market Opportunity

$ 6Bn+

Last-Mile Market

We're targeting the most painful segment: Quick Commerce

Businesses are willing to pay premium for reliability and customer satisfaction

Business Model

Subscription + Transactional Recurring Revenue

Base Subscription

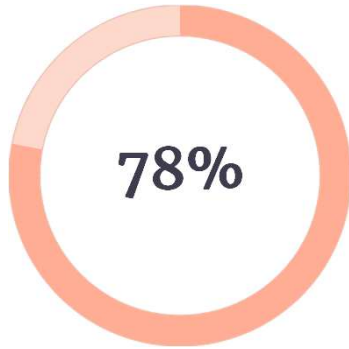Monthly fee for platform access and rider allocation

Per-Delivery Fee

Transactional component based on delivery volume

Premium Services

Additional fees for priority, special handling, and custom requirements

Market Validation

78%

Rider Interest

Riders interested in ₹25K base salary plus incentives

15–20%

Premium

Operations managers willing to pay premium for quality service

Primary Market Research Confirms:

- Riders want stability and consistent income
- Businesses prioritize reliability over cost
- Customers demand consistent delivery experiences

Our Technology

Multi-parameter Allocation System

Rider Location

Proximity to pickup and delivery points

Rider Preference

Matching jobs to rider preferences and strengths

Expertise

Specialized handling requirements and experience

Real-time Traffic

Dynamic routing based on current conditions

Ask & Milestones

$500K Investment

1 — **Bangalore Launch**

Initial market entry with core team

2 — **100 Riders**

Recruit and train elite delivery force

3 — **10K Deliveries/Month**

Reach operational scale

4 — **3 Paying Partners**

Secure recurring revenue within 9 months