



**KALASALINGAM**  
**ACADEMY OF RESEARCH AND EDUCATION**  
**(DEEMED TO BE UNIVERSITY)**

Under sec. 3 of UGC Act 1956. Accredited by NAAC with "A++" Grade

Anand Nagar, Krishnankoil, Srivilliputtur (Via), Virudhunagar (Dt) - 626126, Tamil Nadu | info@kalasalingam.ac.in | www.kalasalingam.ac.in



# A Two-day International Conference on Evolving Perspectives in Humanities and Social Sciences: Theory, Practice and Transformation

## ICEPHSS'25

&

## KARE-SLASE EXCELLENCE AWARD'25



February 20-21, 2025

Organised by

School of Liberal Arts and Special Education

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## **ICEPHSS'25**

### **About the University**

Kalasalingam Academy of Research and Education (KARE), established in 1984 by the visionary Kalasalingam Anandam Ammal Charities, is located amidst the serene foothills of the Western Ghats in Krishnankoil, Tamil Nadu. Formerly known as Arulmigu Kalasalingam College of Engineering, it attained Deemed to be University status in 2006. With a rich legacy of nearly four decades, KARE has been a beacon of knowledge, offering equitable access to quality education for students from diverse backgrounds. The institution offers 35 undergraduate, 20 postgraduate, and 17 Ph.D. programmes, including a pioneering B.Tech. programme designed specifically for students with speech and hearing impairments, making it a trailblazer in inclusive education. KARE has achieved several prestigious accreditations and rankings. It holds an 'A++' grade with a CGPA of 3.56 from NAAC (third cycle, 2024) and has NBA accreditation for eight undergraduate and three postgraduate programmes under Tier-1. Notably, KARE has the distinction of having 11 ABET-accredited B.Tech. programmes, the highest number among Indian institutions. In the NIRF 2024 rankings, KARE secured 30th in the University category, 36th in Engineering, and 50th Overall. The institution also excelled internationally, ranking in the 521-540 band in QS University Rankings Asia 2025 and in the 800-1000 band in Times Higher Education World University Rankings 2025, with strong placements in subject-specific categories such as Computer Science and Engineering. KARE's commitment to sustainability, innovation, and societal impact is reflected in its accolades and initiatives. It ranked 323rd in the UI Green Metric World University Rankings 2023 as one of the world's most sustainable universities. The institution also excels in the Times Higher Education Impact Rankings 2024, with top rankings in Sustainable Development Goals such as SDG 7 and SDG 9. By consistently achieving excellence in education, research, and campus sustainability, KARE reinforces its mission to foster global standards in academics and create a lasting impact on society.

### **About the Department**

The Department of English, established in 1984 at Kalasalingam Academy of Research and Education, is distinguished by its experienced faculty, who are renowned experts in diverse research areas. These include women's writing, postmodernism, film studies, translation studies, feminism, Education 4.0, English for Specific Purposes, education management, Latin American literature, English Language Teaching (ELT), comparative literature, Indian literature, and mass communication.

The Department offers comprehensive programs in English, including B.A., M.A., and Ph.D. degrees. Students and scholars are encouraged to delve into a broad spectrum of topics, ranging from classical literature to contemporary cultural studies.

Our faculty members have an impressive publication record, with 218 papers to their credit, including 93 indexed in Scopus and 41 published in UGC CARE-listed journals. Guided by this accomplished faculty, 49 research scholars are actively honing their research skills, presenting papers at conferences, and publishing their work in reputed journals. Notably, eight scholars have been awarded the Doctor of Philosophy (Ph.D.) in English under the Department's mentorship.

### **About the conference**

The International Conference on Evolving Perspectives in Humanities and Social Sciences: Theory, Practice, and Transformation (ICEPHSS'25) is a premier global forum designed to foster interdisciplinary collaboration and innovative thinking. This conference aims to explore how contemporary challenges such as technological advancements, globalization, and cultural shifts impact and transform in humanities and social sciences.

ICEPHSS'25 seeks to bridge the gap between theory and practice by bringing together a diverse audience of scholars, researchers, educators, practitioners, and policymakers. The conference provides a platform for presenting cutting-edge research, sharing innovative methodologies, and discussing actionable solutions for pressing global issues.

The event's unique appeal lies in its holistic approach, incorporating underrepresented yet crucial areas such as culinary heritage and sustainable food practices alongside traditional disciplines like literature, linguistics, and critical theories. Additionally, it emphasizes practical applications of digital technologies, equity in education, and the preservation of cultural and historical legacies.

Participants will benefit from engaging keynote speeches, interactive sessions, and collaborative networking opportunities. ICEPHSS'25 is not only an academic gathering but also a transformative space aimed at driving meaningful change across disciplines and societies.



**A Two-day International Conference on Evolving Perspectives in Humanities and Social Sciences:  
Theory, Practice and Transformation**

**ICEPHSS'25**

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**Keynote Speakers**



**Dr Ali Sorayyaei Azar**  
Senior Lecturer  
Department of Language and Literacy  
Education,  
University of Malaya,  
Malaysia.



**Dr Samantha Curle**  
Reader & Director of Studies,  
University of Bath,  
Oxford, London.



**Dr Chahra Beloufa**  
Faculty of Language Studies  
Department of Language Studies,  
Arab Open University,  
Saudi Arabia.



**Dr T. Marx**  
Professor  
Department of English,  
Pondicherry University,  
Pondicherry.



**Dr Jasmine Jose**  
Assistant Professor  
Department of English,  
Nirmala College, Muvattupuzha  
(Autonomous),  
Kerala.



**Dr J. John Sekar**  
Former Associate Professor & Head  
Department of English,  
The American College,  
Madurai.

## ICEPHSS'25

### Thrust Areas

#### Digital Humanities and Technology Integration

- Humanities in the Digital Age
- Artificial Intelligence and Society
- E-learning and Virtual Reality in Education
- Digital Storytelling and Media

#### Social and Cultural Transformations

- Globalization and Cultural Identity
- Media and Communication in a Changing World
- Migration and Diaspora Studies
- Ecological Preservation and Sustainability

#### Education, Pedagogy, and Curriculum Development

- Innovative Pedagogical Practices
- Role of Humanities in STEM Education
- Blended and Online Learning
- Equity, Diversity, and Inclusion in Education

#### Socioeconomic and Political Dynamics

- Politics and Governance in the 21st Century
- Economic Inequality and Social Justice
- Human Rights and Social Policy
- Social Entrepreneurship and Sustainable Development

#### Critical Theories and Methodologies

- Postmodern and Postcolonial Studies
- Feminist and Gender Studies
- Cultural Studies
- Philosophical Thought and Ethics

#### Literature and Linguistics

- Contemporary Literary Criticism
- Linguistic Innovation and Communication
- Multilingualism and Language Policy
- Translation and Interpretation Studies

#### Historical Perspectives and Heritage Preservation

- Reinterpreting Historical Narratives
- Heritage Conservation and Cultural Memory
- Interdisciplinary Approaches to History
- Collective Memory and Identity Formation

#### Film and Media Studies

- Evolving Cinematic Narratives
- Globalization of Film and Media
- Media Representation and Social Impact
- Media Literacy and Critical Consumption

### Important Dates

Abstract Submission: 10.01.2025

Acceptance notification: 22.01.2025

Last date of Registration: 25.01.2025

Full Paper Submission: 10.02.2025

Conference Dates: 20.02.2025 - 21.02.2025

### For enquiry, please contact

Dr S. Rema Devi - 8270276084

Dr B. R. Aravind - 9789479594

Dr A. Hariharasudan - 9894816754

### Registration Details

S.No	Category	INR	USD
1	Faculty/Part-time Scholar	2500	30
2	Full Time Scholars	2000	25
3	Participation	1500	20
4	Students	500	10

### For Registration



[Click to Register](#)

### Account Details

Account No: 627302010018053

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ICEPHSS'25

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Submission Guidelines

- Papers must be written in clear, coherent English and submitted in Microsoft Word (.doc/.docx) format. Use Times New Roman font (12pt for text, 10pt for references) with 1.5 line spacing and 1-inch margins. Full-length papers should not exceed 7 pages, including references, figures, and tables. Abstracts (250–300 words) should outline objectives, methods, findings, and implications, accompanied by 4–6 relevant keywords. Papers must follow a structured format: Title Page, Abstract, Introduction, Literature Review, Methodology, Results and Discussion, Conclusion, and References (APA 7th Edition).
- Figures and tables should be included in the text, captioned in 10pt Times New Roman, and high-resolution (300 dpi). Submissions must be original, not under consideration elsewhere, and maintain a plagiarism similarity index below 15%. All papers will undergo a double-blind peer-review process, with revisions required based on feedback. Accepted papers will be considered for publication with Taylor & Francis, Routledge.
- Submit papers to **slase@icephss.com**.

Advisory Committee



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### Call for Nominations: Academic and Literary Excellence Awards

The School of Liberal Arts and Special Education (SLASE) at Kalasalingam Academy of Research and Education (Deemed to be University) is delighted to announce its prestigious Academic and Literary Excellence Awards. These awards aim to recognize and celebrate outstanding contributions and innovations in academia, research, education, and literature.

We invite nominations from eligible candidates for the following categories, designed to honour exceptional achievements and inspire excellence across disciplines:

#### Award Categories

##### For Faculty

- **Best Supervisor Award** – Recognizing exemplary mentorship in guiding research scholars.
- **Highly Cited Manuscript Award** – Honouring faculty with publications of significant academic impact.
- **Award for Innovative Practices in Literature** – Celebrating novel and impactful approaches in the field of literature.
- **Award for Innovative Practices in Language** – Acknowledging innovative strategies and methodologies in language education or research.
- **Award for Innovative Practices in Education** – Recognizing advancements and creativity in pedagogical practices.
- **Award for Innovation in Digital Education** – Highlighting breakthroughs in the use of technology for teaching and learning.
- **Award for Excellence in Inclusive Education** – Honouring efforts to promote inclusivity and accessibility in education.
- **Outstanding Research Award for Contribution in Higher Education** – Recognizing research that advances the quality and relevance of higher education.
- **Outstanding Research Award for Contribution in Sustainable Development** – Acknowledging impactful research addressing sustainable development goals.
- **Curriculum Design Innovation Award** – Celebrating innovative contributions to curriculum development.

##### For Scholars

- **Young Researcher Award** – Recognizing early-career researchers demonstrating exceptional potential.
- **Outstanding Research Award for Contribution in Higher Education** – Honouring research that elevates the standards of higher education.
- **Outstanding Research Award for Contribution in Sustainable Development** – Acknowledging significant contributions to sustainability research.
- **Award for Excellence in Inclusive Education** – Recognizing research promoting equity and inclusion in education.
- **Outstanding Contribution in International Conferences** – Celebrating impactful participation and presentations at international academic events.
- **Outstanding Citation Award** – Honouring scholars whose work has received significant academic citations.
- **Award for Innovative Practices in Research** – Highlighting unique and effective research methodologies.
- **Bridging Theory and Practice in Education Award** – Recognizing research that successfully connects theoretical frameworks with practical applications.
- **Award for Digital Education in Research** – Celebrating the use of digital tools and technologies in research practices.
- **Award for Voicing the Voiceless** – Honouring efforts to amplify marginalized voices through research and scholarship.



## KARE-SLASE Excellence Award'25

### Open Categories

- **Literary Excellence Award – Prose**
- **Literary Excellence Award – Poetry**
- **Literary Excellence Award – Fiction**
- **Literary Excellence Award – Short Story**
- **Literary Excellence Award – Translation**

### Literary Excellence Award – Prose

This award honours exceptional contributions in prose writing, celebrating creativity, originality, and the ability to engage readers through compelling narratives or thought-provoking essays. Submissions may include essays, memoirs, or other forms of prose that demonstrate mastery of language and depth of insight.

### Literary Excellence Award – Poetry

Recognizing outstanding achievements in poetry, this award celebrates artistic expression, linguistic innovation, and emotional resonance. The award is open to poets who demonstrate an ability to capture complex themes or profound simplicity with originality and technical skill.

### Literary Excellence Award – Fiction

This award is dedicated to recognizing excellence in fiction writing. It celebrates imaginative storytelling, well-crafted characters, and the ability to create immersive fictional worlds. Submissions may include novels, novellas, or serialized stories that showcase narrative depth and originality.

### Literary Excellence Award – Short Story

Honouring excellence in the art of short storytelling, this award celebrates precision, impact, and creativity within a concise format. Submissions should exhibit strong characterization, plot development, and an ability to evoke emotion or provoke thought within a limited word count.

### Literary Excellence Award – Translation

This award acknowledges the skill and creativity required to bridge linguistic and cultural gaps through translation. It honours translators who maintain the integrity and artistic essence of the original work while making it accessible to a wider audience. Submissions may include prose, poetry, or other literary forms translated from one language to another.

### Eligibility

- Faculty, research scholars, and creative writers from diverse academic and literary domains are welcome to apply.
- Nominations can be self-submitted or proposed by peers, institutions, or organizations.

### Submission Guidelines

- A detailed curriculum vitae (CV) of the nominee.
- Supporting documents or evidence (e.g., published works, certificates, testimonials, etc.).

### Deadline for Submissions

- All nominations must be submitted by **30.01.2025** to email: **slaseeicephss.com**.

### Selection Process

- Nominations will be evaluated by a panel of esteemed experts based on originality, impact, and alignment with the award's objectives. Shortlisted candidates will be notified via email.
- We look forward to recognizing and celebrating the exceptional achievements of dedicated professionals and scholars.

For enquiry, please contact Dr S. Rema Devi – 8270276084 Dr B. R. Aravind – 9789479594 Dr A. Hariharasudan – 9894816754

Join us in honouring excellence and fostering innovation!

**Note: A registration fee will be applicable only upon acceptance of the award. No payment is required at the time of nomination submission.**

### Registration Details for Award

S.No	Category	INR
1	Faculty	5000
2	Scholars	3000
3	Open Literary	4000

For Registration



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## KARE-SLASE Excellence Award'25

### Rubrics for Assessing Academic and Literary Excellence Awards

To ensure transparency and fairness in the evaluation process, the following rubrics are proposed for assessing nominations across the various award categories. Each rubric consists of assessment criteria, with corresponding weightages to prioritize key attributes of achievement.

#### Rubric for Faculty Awards

Criteria	Description	Weightage (%)
Originality and Innovation	Demonstrates novel approaches, ideas, or methods in their field of expertise.	30
Impact and Contribution	Evidence of measurable impact on students, peers, the academic community, or society at large.	25
Academic or Creative Output	Number and quality of publications, citations, or creative works, particularly in reputed journals or venues.	20
Relevance to the Award Theme	Alignment of the nominee's contributions with the specific focus of the award category.	15
Recognition and Peer Feedback	Awards, testimonials, or endorsements from peers, institutions, or professional organizations.	10

#### Rubric for Scholars Awards

Criteria	Description	Weightage (%)
Research Excellence	Quality, originality, and depth of research contributions.	30
Societal or Academic Impact	Demonstrates how research contributes to knowledge, education, or social advancement.	25
International and Interdisciplinary Exposure	Evidence of participation in conferences, collaborations, or cross-disciplinary initiatives.	20
Alignment with Award Goals	Clear connection between the nominee's work and the objectives of the award.	15
Peer Recognition	Citations, awards, and feedback from academic or professional networks.	10

#### Rubric for Open Literary Categories

Criteria	Description	Weightage (%)
Creativity and Originality	Demonstrates originality and creativity in content and form.	40
Thematic Relevance	Work aligns with the themes or objectives of the specific award category (e.g., prose, poetry, translation).	20
Technical and Artistic Quality	Mastery of language, style, structure, and artistic techniques.	20
Impact and Resonance	Emotional, intellectual, or cultural impact of the work on its audience.	15
Feedback or Recognition	Evidence of peer or audience appreciation, such as reviews, awards, or publication history.	5

#### Final Score Calculation

Scores for each criterion will be multiplied by their weightage percentage. Total scores will be summed to determine the overall score out of 100. Nominees will be ranked based on their total score. These rubrics provide a comprehensive and equitable framework for assessing the nominees' achievements while ensuring alignment with the awards' goals.