

# impact.site

Our vision for a new way to help companies and NGOs  
collaborate

# The problems as we understand them

## NGOs:

- **Project Alignment:** Tailoring projects to fit corporate criteria can be labor-intensive.
- **Competition:** Many NGOs compete for limited funding, creating frustration.
- **Awareness:** Lack of knowledge about funding opportunities limits access.
- **Impact Measurement:** NGOs face challenges in effectively measuring and reporting their impact.

## Companies:

- **Value Alignment:** Ensuring missions align with corporate CSR goals can be tough.
- **Credibility Assessment:** Verifying NGO credibility is challenging due to numerous options.
- **Diverse Initiatives:** Varied NGO projects complicate finding suitable matches.
- **Long-Term Relationships:** Maintaining sustainable partnerships is difficult.

# Our app, **impact.site**

We're demoing a web app that lets NGOs and companies connect and keep a centralized record of their achievements

Impact.site Login

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I am...

**An NGO**

Apply for funding and find your funding provider

Before applying for funding, make sure to specify what's your:

- Project plan
- Social / Business targets
- Project aiming to achieve
- Team's experience

Continue

**A Business**

Find organisation and project you want to fund

Before trying to find an organisation, make sure to specify your what's your:

- Strategy in Social Impact
- Social / Business targets
- Budget
- List of co-partners
- Grants list

Continue

Impact.site Login

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< Tell us more about your **organisation** NGO

Name :  ○ Email :  ○

Target :  ○ Experience :  ○

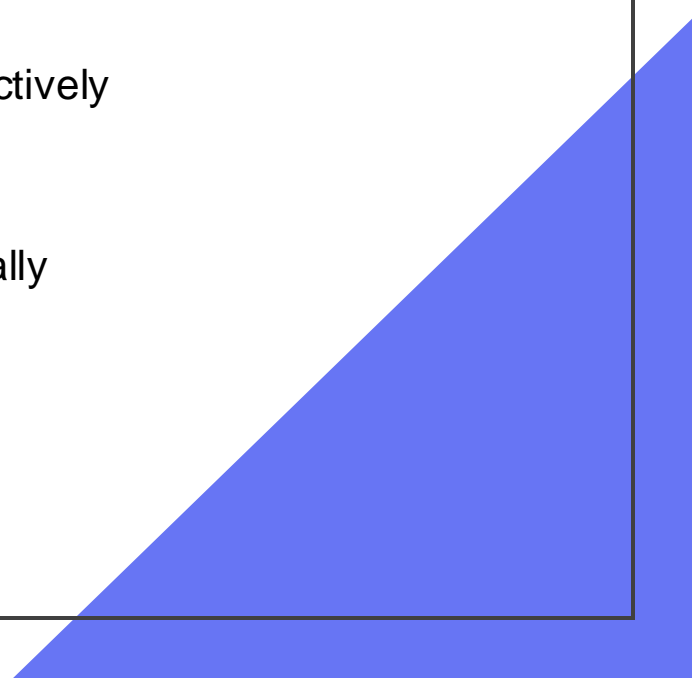
Password :  ○

Short Descr :

 Choose an image

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# What we're doing to help

- **Transparency:** Facilitates tracking and reporting on collaborations with NGOs, enhancing accountability and openness.
  - **Simplified Partnerships:** Enables companies to find and collaborate with NGOs that best fit their needs and objectives.
  - **Optimal Resource Management:** Helps companies allocate resources effectively by identifying partners and projects that maximize social impact.
  - **Enhanced Public Perception:** Builds a company's authentic image as socially responsible through meaningful, well-matched partnerships with NGOs.
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# Usecase from the NGO's perspective

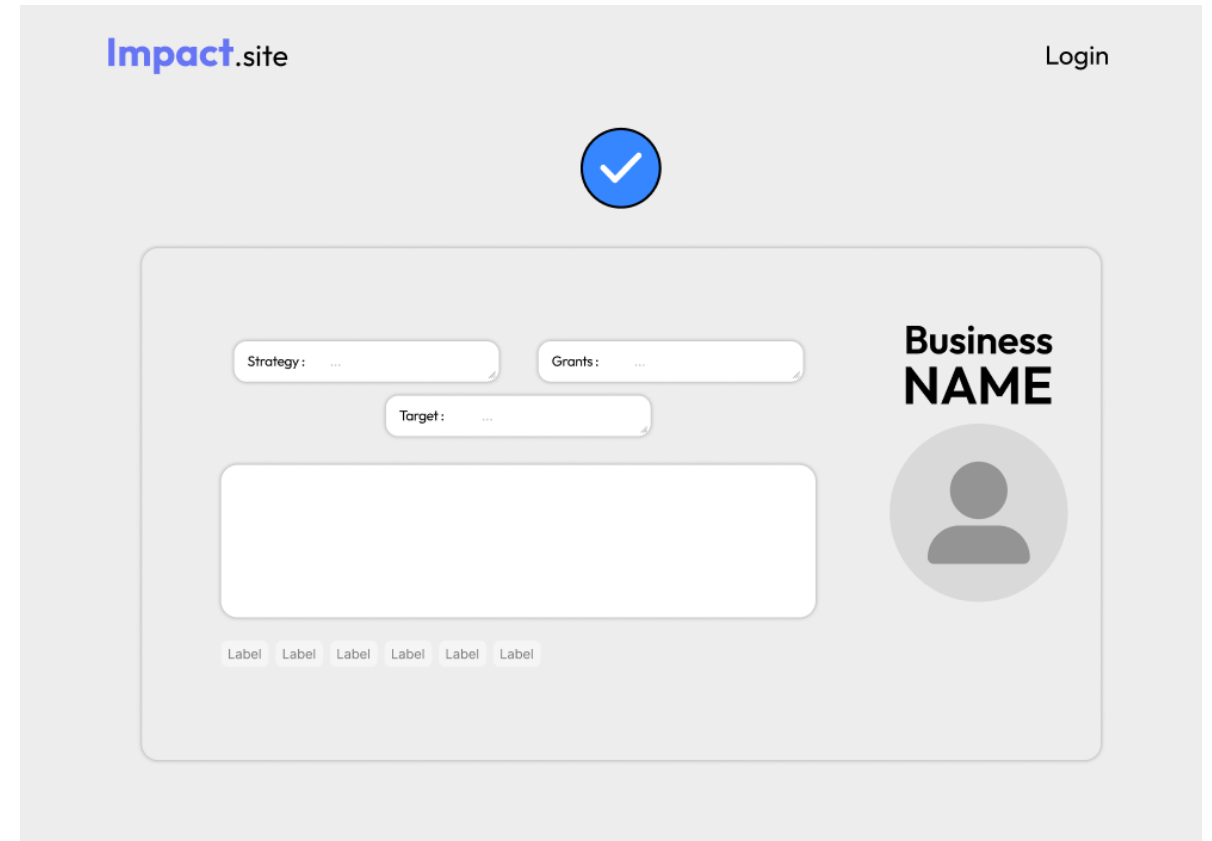
- The NGO can create an account stating their mission. They can also import their previous projects and start receiving comments on their profile.
- Once the account is made they can post funding requests which are easily searchable by interested parties.

The mockup shows the 'Impact.site' logo in the top left and a 'Login' link in the top right. A blue circle with a white checkmark is centered above the profile form. The form itself is a light gray rounded rectangle containing two input fields labeled 'Target:' and 'Experience:'. Below these is a large white text area. To the right of the text area is a circular profile picture placeholder with a gray person icon. Above the profile picture is the text 'NGO NAME'. At the bottom of the form, there are six small, light gray rectangular labels, each containing the word 'Label'.

## Usecase from the business owners' perspective

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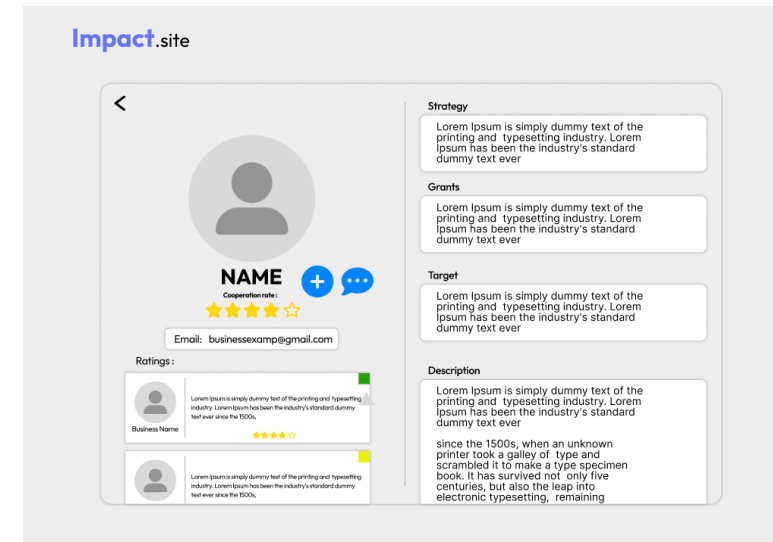
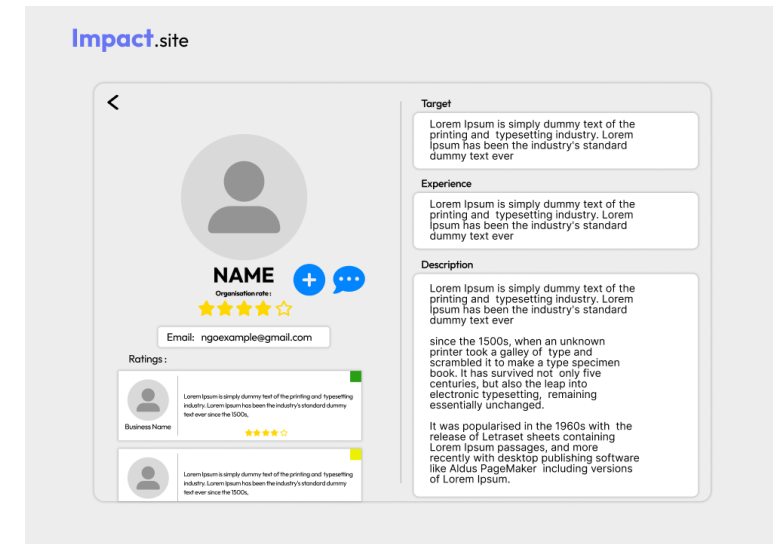
- The company creates a profile that will contain their past history of partnerships
- They can then find NGOs to fund, through partnerships or a suggestion algorithm based on the company profile.

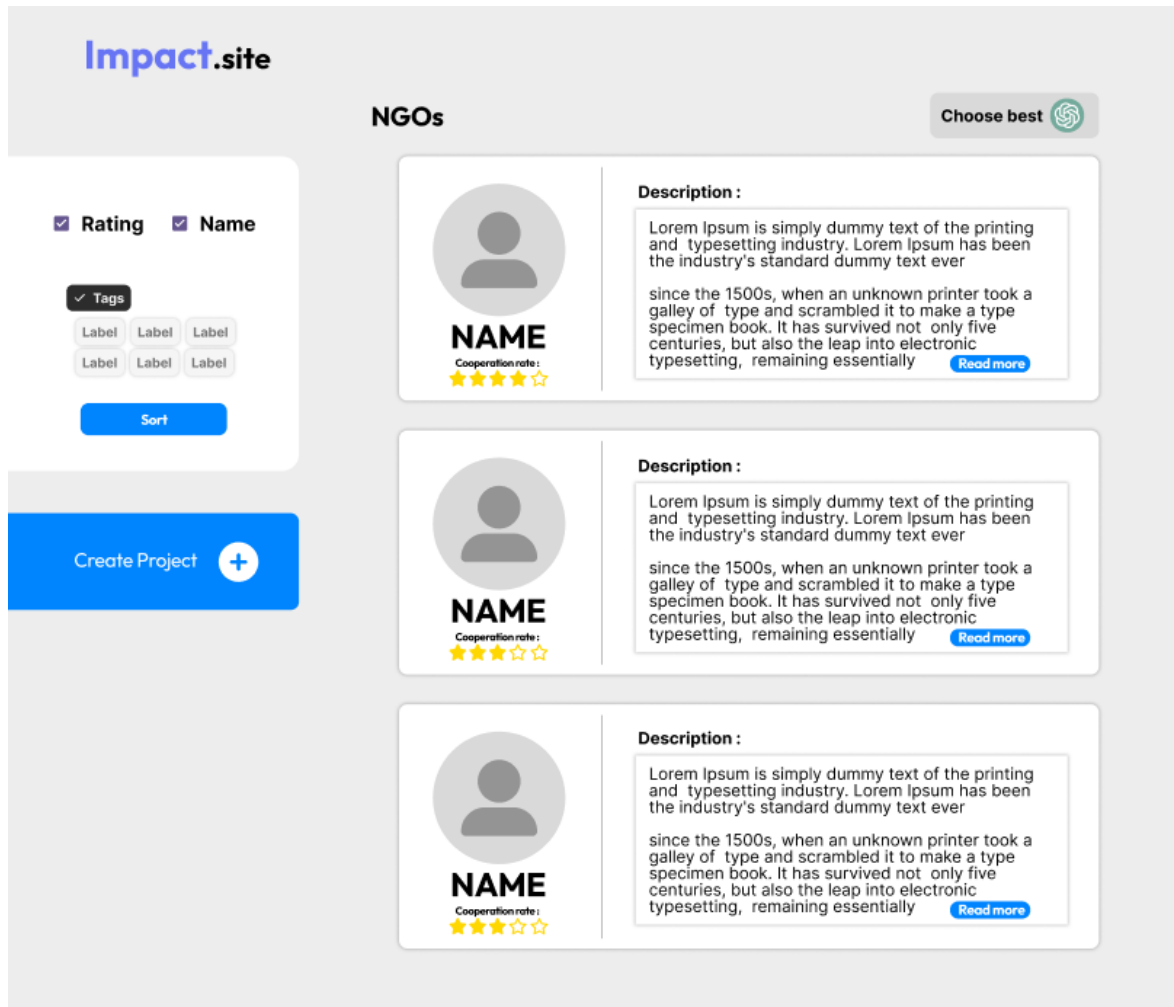


The mockup shows a web interface for 'Impact.site' with a 'Login' link in the top right. A blue circle with a white checkmark is centered above a large, light-gray rounded rectangle representing a profile form. Inside the form, there are three input fields: 'Strategy: ...', 'Grants: ...', and 'Target: ...'. Below these is a large, empty white rectangular box. At the bottom of the form, there are six small, light-gray rounded rectangles, each containing the word 'Label'. To the right of the form, the text 'Business NAME' is displayed above a gray circular placeholder for a profile picture.

# Profile ratings

- Both companies and NGOs will be able to rate each other on their partnerships and build a track record through previous projects and profile ratings, increasing trust
- During registration previous projects and collaborations can also be added.





# Searching NGOs

A company can browse through NGO offers and use various search filters to find the best match. Alternatively, they can delegate the task to AI, which will select the top 3 most relevant and fitting offers from the available options.



# Our Demo

- We're implementing the web app tech demo to include the account and registration flow, as well as the ability to find posts
- We're also aiming to include profile ratings and search engine for NGOs offers in our demo

The screenshot shows the 'Impact.site' registration interface. At the top, there's a navigation bar with 'Impact.site', 'Create profile', and 'Offers'. Below this is a progress indicator with three steps: 'First step' (Pick an organization type), 'Second step' (Tell us about you), and 'Final step' (Done). The 'Second step' is currently active. The main form is titled 'Tell us more about your **Company**'. It contains several input fields: 'Organization name' (with a sub-label 'Name'), 'Email', 'Country' (with a sub-label 'Country'), 'City' (with a sub-label 'City'), 'Your organization's agenda', and 'Who you're looking for'. Each field has a red asterisk indicating it's required. A blue 'Submit' button is at the bottom of the form.

# Thank you

Pitch done by Kacper Szczepan / Igor Ciskał