



I DELIVERABLES

The following list of deliverables has been mutually agreed upon by both parties and it captures comprehensively all the objectives that need to be achieved to deliver the desired results.

All other details contained in this document have been finalised based on the deliverables mentioned below. Client must assume that all additions, alterations, changes in content, layout or process changes requested, will alter the time and cost involved in the assignment.

WEBSITE TECHNICAL SPECIFICATIONS		
SR. NO.	DELIVERABLES & DESCRIPTION	QTY.
A	TECH STACK	
01	Front End – React.JS Why React.JS? <ul style="list-style-type: none">• React allows the development of high quality, rich user interfaces through its declarative components.• Offers fast rendering.• SEO friendly & has better code stability• Allows writing custom components.• Flexible due to modular structure We may also use Next.JS as the frontend framework, the decision to use Next.JS or React.JS will be based on the final output of the UI (Design), the pricing for both the frameworks remains the same and hence it would be a technical decision that we'll arrive to at a later date.	
02	Back-end Database with CMS for local management and which will act as an admin panel.	
03	Integration of CMS, Back-end and Front-end	
04	Linux Server and Hosting of the website and domain respectively	
05	Runtime Environment - Web Browser	
06	Software used - Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Figma	
B	ON PAGE SEO	
01	SEO-friendly website structure	
02	Internal Page Linking	
03	Setting up HTTPS protocol for security	
04	Setting canonical domain names as canonical	
05	SEO-friendly URL structuring	
06	Setting up tools: Google Analytics & Google Search Console	



07	Creation of XML sitemap	
08	Creation of robots.txt file	
09	Title tag optimization	
10	Header optimization	
11	Setting up Meta Description	
C	FUNCTIONALITIES	
01	Admin Panel Note: Specifications for the same is mentioned later in point F of Website Description	
D	API INTEGRATIONS	
01	WhatsApp Chat Integration	
02	Facebook Integration	
03	Google Analytics	
04	Email API integration To receive the “Contact Us” form details by email	
E	RESPONSIVE WEB DEVELOPMENT	
01	For Laptops, desktops, tablets of all resolutions	
02	For all screen sizes in Mobile Phones	

WEBSITE DESCRIPTION		
SR. NO.	DELIVERABLES & DESCRIPTION	QTY.
A	INFORMATION ARCHITECTURE	
01	Keyword Research <ul style="list-style-type: none">To create an SEO-friendly websiteResearching primary keywordsCompetitor's keyword analysisAnalysing short-tail and long-tail keywordsAssessing user search intent	01 Language (English)
02	Brainstorming & Internal Research For another similar brands & value proposition	
B	UI-UX FOR THE WEBSITE	
01	Planning & Wire-framing	



a	Conceptualization	
b	User Flow and Navigation	
d	Feedback & Iteration	
e	Web-first approach	
f	Responsive Design	
C	WEBSITE PAGES - FRONT END	
01	Total no. of pages on the website	10
D	WEBSITE PAGES - BACK END	
01	Admin Panel for - 1. Home Page 2. Impact Page 3. Partners & Supporters Page 4. 06 (Six) Sections where editing feature can be enabled	LS
E	TESTING	
01	Functional Testing	
02	Database Testing	
03	Security Testing	
04	Performance Testing	
05	Cross-browsers Compatibility Testing	
06	Responsiveness Testing	
F	DELIVERABLE COMPONENTS	
01	Website	
02	Admin Panel (Based on the scope mentioned in point D)	
03	Development documentation	
04	Source code	
G	SUPPORT AND MAINTENANCE	
01	Server Setup	03 Months



02	Deployment	
03	Website Launch	
04	Bug rectification and Downtime support	

Notes:

1. Source code & all artworks will be handed over to the client.
2. Maintenance and support for 03 months from the date of deployment is included in the quote, which implies providing support for browser support updates, and content iterations only. If any new feature or component is required other than the scope mentioned in this proposal, a separate proposal will be provided.
3. Pricing of Domain & Hosting are not a part of the scope.
4. Compact testing report of the website will be provided at the time of off-boarding.

II PROJECT GOVERNANCE & RISK MANAGEMENT**PROJECT GOVERNANCE AT BLACKSOF**

SR. NO.	DESCRIPTION	QTY.
A	INTERNAL PROJECT REVIEW	
	To maintain alignment and promptly address any challenges, we hold weekly internal project assessments. This approach promotes open and clear communication among our team members, ensuring that everyone stays well-informed and on the same page regarding project goals. These internal review meetings serve to measure the effectiveness of our materials, identify, and resolve any discrepancies in execution or expectations, and brainstorm ideas for enhancing brand growth and performance.	
B	WEEKLY PROGRESS REVIEWS	
	Our unwavering commitment to accomplishing project aims with efficiency is reflected in our weekly progress reviews. These meetings provide a space for evaluating advancements and making necessary adjustments. Through consistent monitoring of performance indicators, we guarantee that projects remain on the right path to achieving their objectives.	
C	DAILY PROJECT EVALUATIONS	
	Our diligent project management approach is characterized by continuous, real-time monitoring. With daily project evaluations, we consistently observe the advancement of projects. This allows us to promptly address any obstacles and capitalize on emerging opportunities. We employ Agile methodology to track daily advancements and swiftly resolve any bottlenecks should they be identified.	
D	QUALITY ASSURANCE AND MAINTENANCE	
	We provide exceptional outcomes. Our dedication to quality goes beyond project conclusion. We have strong quality assurance and upkeep procedures to safeguard the long-term triumph of projects. Our objective is to guarantee that our clients always receive the finest quality deliverables.	