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Buddha Institute is an initiative of
Education for Employability
Foundation (E2F) and SRIJAN

Buddha Fellowship Program 2024-2026

Creating a robust network of Development Entrepreneurs (DE)
to improve the lives of vulnerable populations in rural and urban
areas



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recruitment2023@thebuddhainstitute.org

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Table of Contents

Buddha Institute 01

Buddha Fellowship Program.....03

Cohorts of Buddha Fellows 21

Supporters33

Institutional Partners and Donors 35

Advisory Council 36

Founder.....37

Team38





About Buddha Institute

Vision

Shaping a progressive, inclusive India and the world, through entrepreneurial change-makers etc

Mission

Nurture entrepreneurial ecosystems that add value for greater good, by bringing together diverse stakeholders on common platforms

Goal (North Star)

By 2030, 1000 development entrepreneurs collectively impact the lives of at least 25 million marginalised people, create 100,000 jobs, and reduce India’s carbon footprint.

BUDDHA FELLOWSHIP PROGRAM

Buddha Fellowship Program is a social responsibility initiative of Buddha Institute.

Extended over a period of 24 months, it is a mentoring program for the Buddha Fellows. Six Buddha Entrepreneurship Clinics (BECs) are organised during this period to support them. Deserving Buddha Fellows will get support for further three years, on need basis.

Buddha Fellowship Program builds DEs' capacity by linking them with rural community, unlocking grants and private capital and providing mentoring by leading experts.

07



Buddha Fellowship program is dedicated to promoting inclusivity and diversity, Women entrepreneurs, and those from scheduled caste and schedule tribe communities are encouraged to apply

08

Buddha Fellowship Program

Nurturing Phase

Month 4-24

Entrepreneurs are provided with following services

- Active Anchor support
- Buddha Entrepreneurship Clinic (BEC)
- Access to Debt / Equity Funding platforms / opportunities
- Mentoring by eminent leaders from the Industry and government
- Support of functional experts

** these services are available for a fee*

Buddha Fellows have to commit a 3-5% equity or/and financial pledge to support future Buddha Fellows

Support to the Buddha Fellow



Connect to NGOs offering services to social entrepreneurs

Upto Rs. 5 lakh in year 1 and additonal Rs. 5 lakh in year 2, against mutually agreed deliverables, in two dimensions - social impact and business performance. These are returnable grants

Expert guidance on aspects like business strategy, operations, technology integration and marketing and a dedicated anchor

On-going mentoring both at the grassroots level and in specially designed Buddha Entrepreneurship Clinics

A growing network of experienced and mature Buddha Fellows who are traversing a similar journey

Are you the next Buddha Fellow?

Buddha Fellows are progressive in their thinking, passionate about creating an equitable society, and resilient in realising their dream. They take risks, have a problem-solving attitude, are innovative, and can deal with ambiguity.

Tangibly, we are looking for Organisations and founders meeting the following criteria

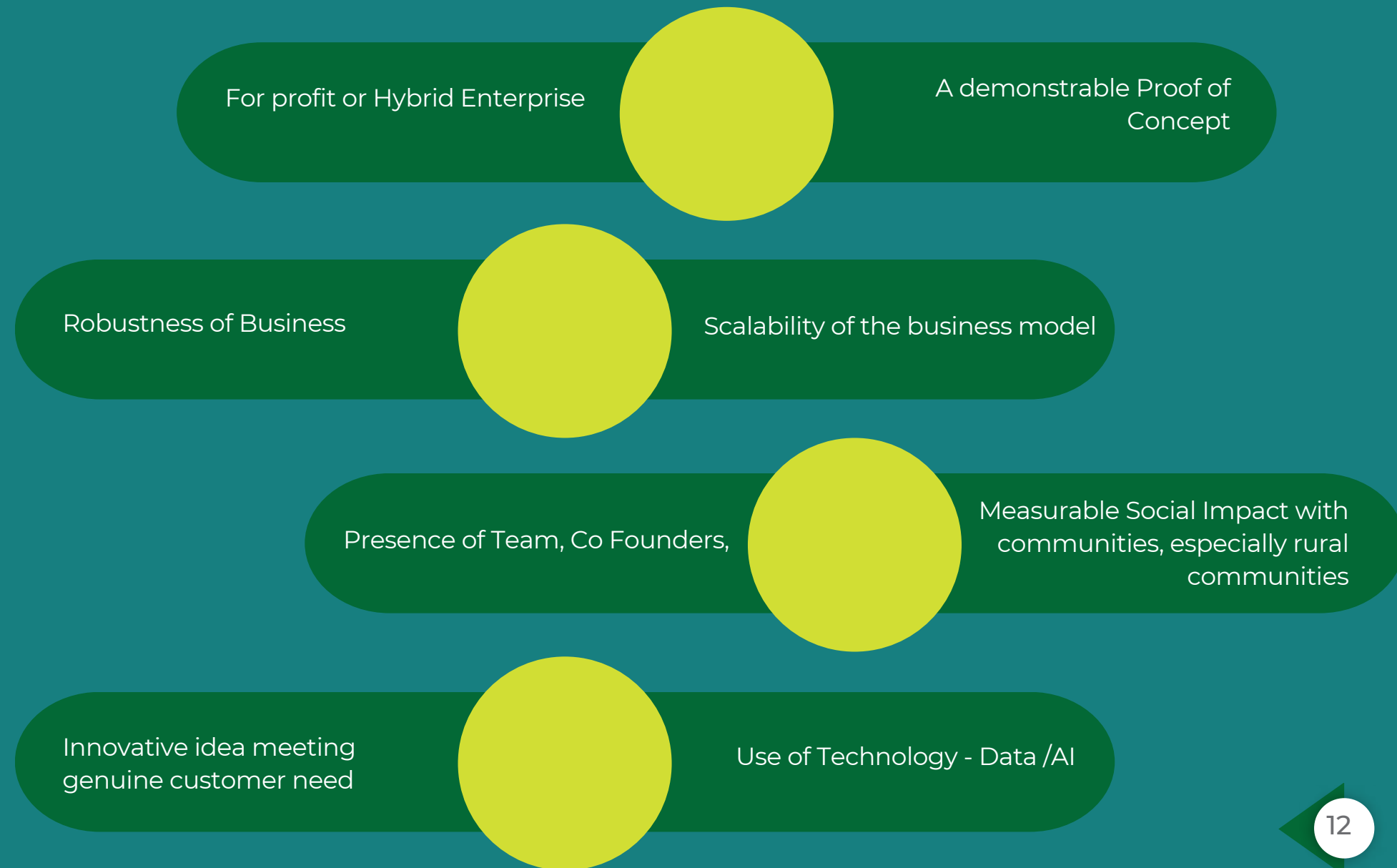
Organisation's Features:

- For profit enterprise, in operation for at least two years
- Direct impact on the lives of vulnerable population
- May be incubated elsewhere
- Preferred Sectors include
 - Agri Processing
 - Non timber forest produce processing & Marketing
 - Breed Improvement and VetCare Services
 - Rainwater Harvesting and Soil Health
 - Millets
 - Reducing Drudgery of Farm Labor (women)
 - Climate Action(including waste management & renewable energy)
 - Education
 - Health

Founders Traits

- Desire to address issues like inequality, poverty, and dignity of life
- Ability to build consensus among different stakeholders
- Grit and determination
- Track record of execution

Selection Criteria





Som Mittal
Ex-President, NASSCOM

Geographic EXPANSION

We will enable you to grow your idea in a new geography or market. Experts will guide you to think deeper and perfect your solution. You can lean on the Buddha Entrepreneurship Network to rapidly gain traction.

NGOs in our network will help you garner trust within the community. These communities can help you source raw material for your business.

Our commitment to you

Quality Entrepreneurship clinic

Each fellow is paired with a dedicated mentor and a domain expert mentor

An anchor from BI will manage all official communications and administrative tasks for the fellow

Marketing and Branding

Value addition in developing technology platform

Developing a strategy for expanding consumer base and dealing with competition.

Improving Financial and HR management



Dr. Jugnu Jain,
Co-Founder and CEO, Sapient Biosciences

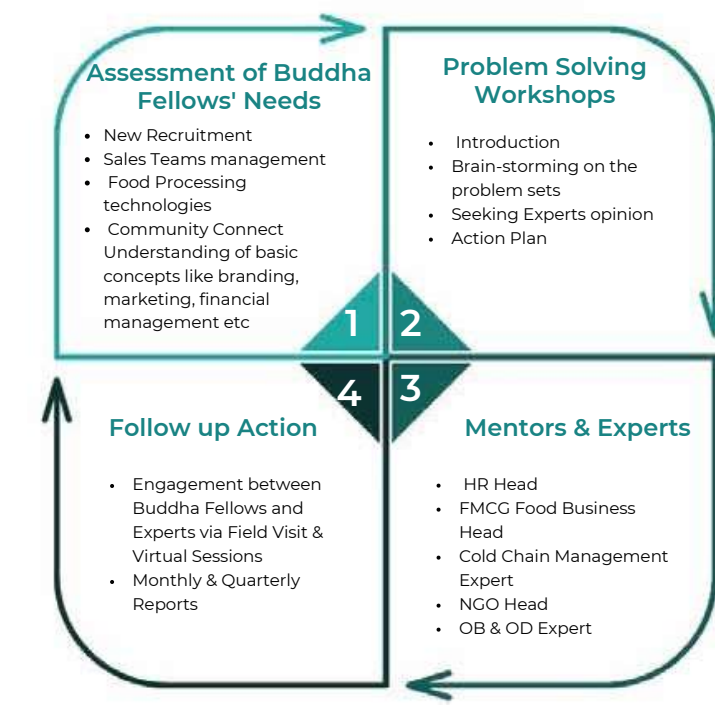
Stabilization and GROWTH

We will support you in creating a long-term strategic plan for your development enterprise. With a view on operational success, we will also assist you in gaining access to the required human and financial resources towards realising your vision

Our team will actively help you secure grants or subsidies under relevant government schemes.

Buddha Entrepreneurship Clinics

Every quarter Buddha Fellows come to attend this offsite problem-solving workshop, which are called Buddha Entrepreneurship Clinic, where they meet with subject experts and mentors and come up with their own solutions. Buddha Fellows learn from each other's experience as well in these quarterly clinics





Alok Agarwal



Shobha Agarwal



Sandip Bhatia



Vaibhav Bhamoria



Vivek Chandra



Chitranjan Dar

Mentors & Experts



Umesh Damle



Ashok Grover



Dinesh Goel



Indranil Gupta



Sanjay Guha



Ashok Juneja



Saurabh Johri



Vyomesh Joshi



Romesh Kaul



Sunil Kakar



Yugandhar Mandhavkar

Mentors & Experts



N V Ramana



Sushil Ramola



Naresh K Sharma



Pratul Shroff



Triptaran Sethi



Sudhindra Tatti



Suhas Ramegowda and Sunita, founders of Indian Yards Foundation and The Good Gift, left their cushy corporate jobs in 2018 to seek a more meaningful life in the Nilgiris.

Since their inception, their enterprise has helped save 2250kg of cotton waste, generate INR15,00,000 for women artisans, impacted 160+ families from indigenous communities and created 50+ jobs for rural women.



2018-2020 Cohort of **Buddha Fellows**



Rakesh Gupta,
Gramshree
Chattisgarh , Rajasthan
Forest Produce Marketing



Kolli Madhu
M- LAND
Andhra Pradesh
Polyhouse Farming to Enhance Farmers' Income



Preethi Singh
Swarambh
Uttar Pradesh
Young Women Entrepreneurship in Gig Economy



Kaushalendra Yadav
Farmveda
Andhra Pradesh
Processing and Marketing Farm Produce



Darshan Doreswamy*
Phulwari- Rural Creches
Madhya Pradesh and Chhattisgarh
Under 3 Child Nutrition



Ravi Gajraj*
The Farming Monk
Maharashtra
Indigenous Tribals' Farm Produce Value Chain



Jitendra Yadav*
Aikya Organics
Uttar Pradesh
Organic Farming and Marketing



Satyam Bhandari
Heart in Hills
Uttarakhand & Rajasthan
Millet and Mustard Value Chains



Namrata Acharya
Khedut Samriddhi
Tapi, Gujarat
Organic Farming, Compost



Kalyani Chavali
Sahrudaya Food
Pune, Maharashtra
Women Employment Healthy Foods



Ronald Castelino
Agrinet
Chamoli, Uttarakhand
Regenerative Agriculture (Lemon Grass)



Priyjeet Bose
BPN Agro
Bilaspur, Chhattisgarh
Animal Breed Improvement



Satendrasingh Lilhare
Bastar Se Bazar Tak
Bastar, Chhattisgarh
Forest Produce Marketing



Ravi Raj
Koraj Handmade Paper
Vadodara, Gujarat
Craft, Waste Reduction



Mahesh Londhe
Agrozee Organics
Pune, Maharashtra
Livelihoods, Healthy Foods Marketing



Angraj Swami
ECOWRAP
Jaipur, Rajasthan
Waste segregation, Zero Waste, Upcycling



Rajesh Oza
Jovaki Agrofood
Udaipur, Rajasthan
Processing & Marketing Forest produce



Suhas Ramegowda
Macramedecor Craft
The Nilgiris, Tamil Nadu
Women employment, Craft



Prajwal M
Oscillo Machines
Hubballi, Karnataka, Farm Mechanisation



Mayur Pawar
Wingrow Agritech
Pune, Maharashtra
Farm to Fork, Farmers' Markets



B Srinivas Rao
Manyam Grains
Vizag, Andhra Pradesh
Healthy Foods, Processing,
Market Linkage

2022-2024 Cohort of **Buddha Fellows**



K V RAMA SUBBA REDDY
Andhra Pradesh
mibbles
Agriculture & Allied



Sheikh Ziaur
West Bengal
Paving+
Climate



Sarojini Phadtare
Maharashtra
gud 2 eat
Agriculture & Allied



Kusum Tiwari
N.Delhi, Uttarakhand
mura collective
Agriculture & Allied



Sai Sudha Chebrolu
Gujarat, Odisha, Kerala
Bilvam Jaganmaata Herbals
Rest



Shashi Shikha
Bihar, Haryana
Kikaboni Living Private Limited
Agriculture & Allied



Sudhanshu Gupta
Rajasthan, J&K, MP, UP,
Maharashtra
SNL Innovations
Agriculture & Allied



Rajesh Tarate
Maharashtra
My Farmer
Agriculture & Allied



Sharad Kumar Nirala
Bihar
Indijan Activated Agrifood
Agriculture & Allied



Abhijit Sathe
Maharashtra, Karnataka, UP, NCR
JalSevak Solutions
Climate



Sharwan Kumar
Rajasthan
BK Farm Mechanization
Private Limited
Agriculture & Allied



Sathishkumar CV
Andhra Pradesh
Swachha Kaadyam
Agriculture & Allied



Rishabh Suri
Kerala
qudrat
Agriculture & Allied

2023-2025 Cohort of **Buddha Fellows**

2023-2025 Cohort of **Buddha Fellows**



Kamlesh M
Karnataka
The Farming Buddha
Agriculture & Allied



Akshay Dixit
Maharashtra
Vesatogo Innovations
Agriculture & Allied



Devika Chandrashekaran
Karnataka, Kerala, Tamil Nadu
Fuselage Innovations
Agriculture & Allied



Sreerag Ar
Kerala
FabUs
Rest



Jaspal Singh
Maharashtra,
MP,NCR,Punjab, Rajasthan
Gramya
Agriculture & Allied



Ashok Gorre
Telangana, Andhra Pradesh
Rural Rise Agrinery LLP
Agriculture & Allied



Manash Pratim Kalita
Assam
Traditional Northeast
Agriculture & Allied



Immaculate Anthony
Arockiasamy
Karnataka, Tamil Nadu
IMA Recreation
Rest



Pranjal Modi
Jharkhand, Maharashtra
TitLi
Rest



Dhruv Joshi
Uttarakhand,NCR
GramSe
Agriculture & Allied



Deepak Kumar
West Bengal
Yogita Biofarming
Agriculture & Allied



Rajul Patkar
Pan India Global
Soilsens
Agriculture & Allied



Manju Vasudevan
Kerala
Forest Post
Agriculture & Allied



Annu Sunny
Kerala
Graamya
Agriculture & Allied



Buddha Fellows in Spotlight



*Kalyani Chavali
Development Enterprise:
Sahrudaya Food*

In 2021, Kalyani initiated a mission to uplift rural women in Maharashtra. A chemical engineer, driven by creating lasting change, she established standardized production methods, training marginalized women to craft wholesome snacks. SahRudaya, focused on social impact, partnered with farmers from four villages, employing seven women and boosting their incomes by INR 5000.

Awards from SELCO Foundation and Start-up India solidified their reputation. Expanding globally, they reached New Zealand and California. Kalyani's collaboration with mentors through the Buddha Fellowship enhanced branding and sales.

SahRudaya's growth is evident, serving 2300+ customers, fulfilling 750+ corporate orders, and offering nine unique products.

Angraj, in 2015 initiated a mission to revolutionize waste management in India with the "No Dump India" vision. He initially established a paper recycling plant but soon identified waste segregation as the key hurdle to effective recycling. To promote source-based waste segregation, he introduced a distinctive financial model offering cash incentives to individuals.

Ecowrap's progress involved collaborations with businesses like Oyo Rooms, employing cash incentives to motivate staff for proper waste segregation. The integration of an app streamlined operations, enhancing waste management efficiency.

Today, Ecowrap operates in multiple cities, partnering with hotels, exploring government collaborations, and empowering marginalized communities through initiatives like "Muskaan," promoting recycling and women's entrepreneurship.



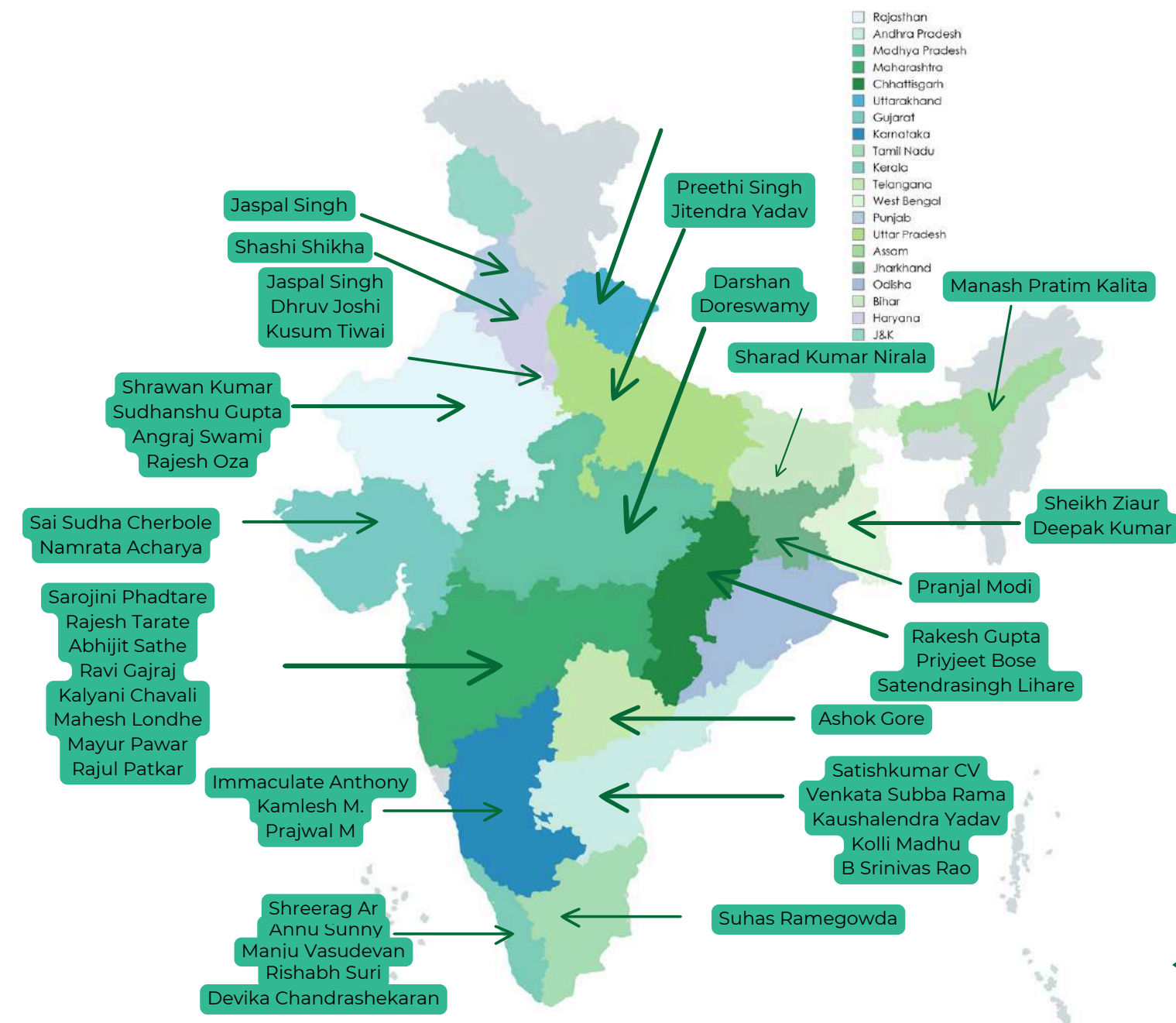
Angraj Swami
EcoWrap



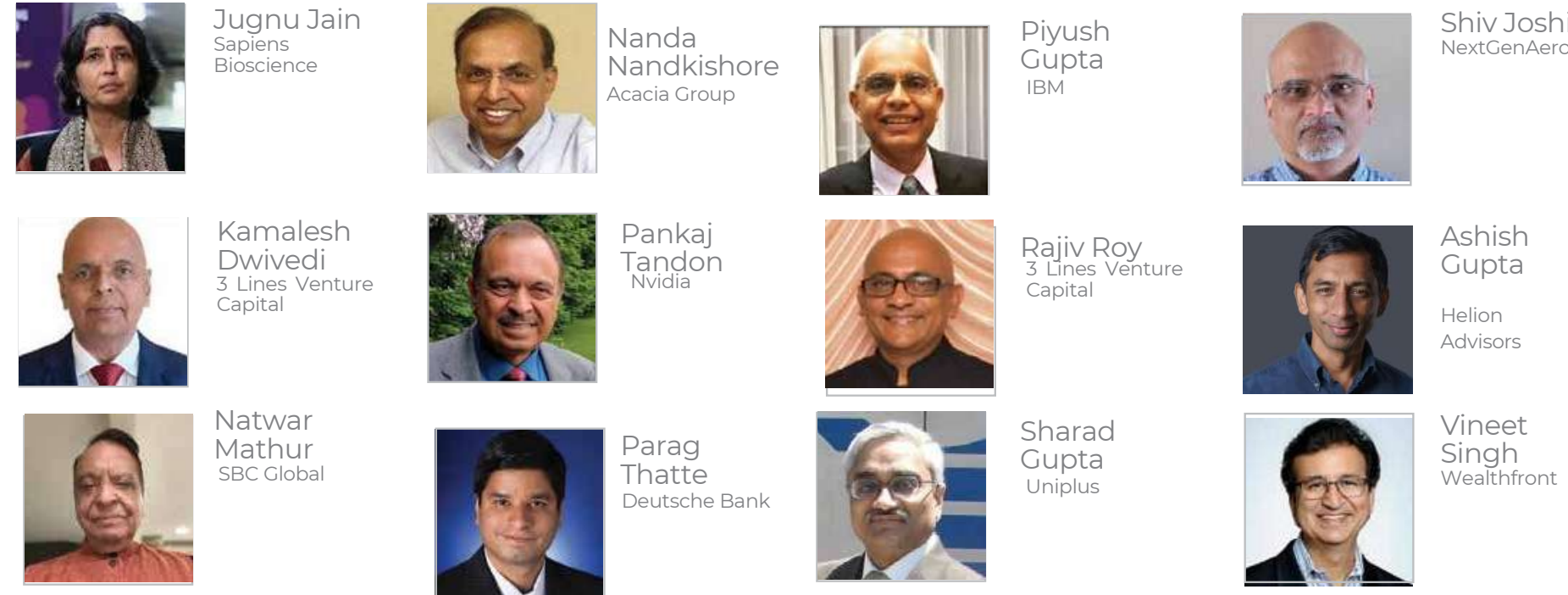
Project Muskaan

- 46 Development Entrepreneurs in 15 States
- 100,000 families uplifted
300 jobs created
- Pioneering work creating value chains in agricultural products, women's employment and waste reduction
- Capital Mobilized by Buddha fellows (3 years) : Rs. 9.4 cr
- Grant/Subsidy: Rs. 4.7 cr
- Equity: Rs. 1.7 cr
- debt: Rs. 3 cr

46 Buddha Fellows: Pan India



Overseas Supporters

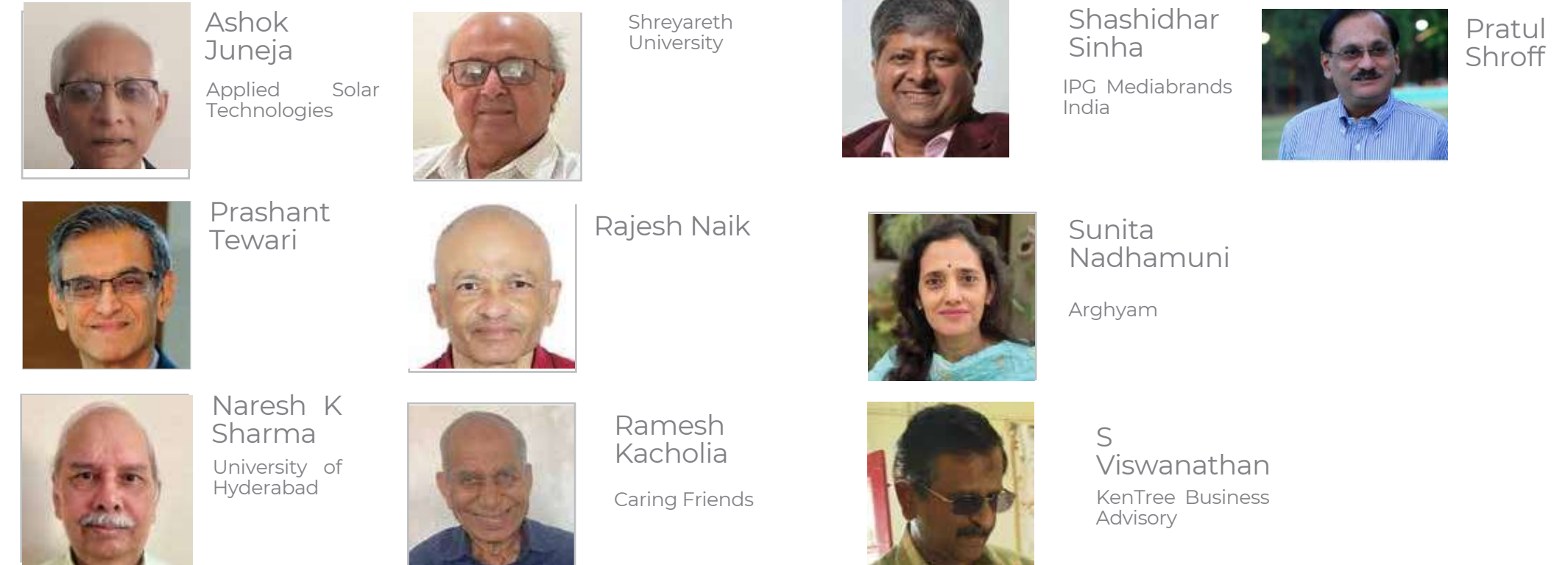


Ambuj Goyal
Arvind Bansal
Arul Garg
Beena Thomas
Dhrumil Gandhi
Dibyendu Mukherjee
Kailash Powar
Manjiri Pattil
Mohit Padalkar
Priya Jakatdar

Venkat Ramnath
Yashpal Arya
Doris Ross
Ritendra Roy
Geetha Dabir
Vijnan Batchu
Mayank Chattree
Marianna Pensky
Rajendra Bordia
Ramdas Iyer

Sudipto Roy Choudhury
Bindya and Shankar Baliga
Ganesh Sarpotdar
Pawan Kumar
Radhika Anand
Kshitija Sardesai
Pradeep Jain
Vasant Joshi
Vijaypal Arya

Indian Supporters



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Jyotsna Sitling

T.
Muralidharan
V Ravichandar

Yogesh Asthana
MS Jagan

Institutional Partners



IIT
Kanpur



Institutional Donors



Advisory Council



Ved Arya
Founder, SRIJAN
Co-Founder and
National
Convenor, RCRC



Rajesh Dahiya
Founder CEO,
GoodGovern
Former ED, AXIS Bank



Om Damani
Professor, IIT
Mumbai



Chitranjan Dar
Former Member,
Management Committee,
ITC Ltd.



Sheila Hooda
CEO, Alpha Advisory
Partners, USA



Yogesh Jain
Co-founder
Jan Swasthya Sahyog



Rajeev Kapoor
Retd. IAS Officer



Pankaj
Khandelwal
Promoter, INI Farms



Sushil Ramola
Founder, B-ABLE



Ankur Sarin
Professor, IIM
Ahmedabad



Gauri Singh
Dy. Director General,
IRENA,
Abu Dhabi



About Founder

Ved Arya is long time leader in India's development. A distinguished alumnus of IIT Kanpur, and post graduate of IIM Ahmedabad, he is the founder of SRIJAN, SIDS, and The Buddha Institute, and founder convenor of the RCRC coalition.

He is an Ashoka Fellow, UN Environment Program Fellow, Hubert Humphrey Fellow and Business Standard Social Entrepreneur of the year 2018.

The Team



Arvind Kumar

Theme Leader



Garima Aggarwal

Theme Leader



Girish Agarwal

Theme Leader



Leena Binoy

Finance & Accounts



Shruti Sriram

Knowledge Management



Inir Pinheiro

Theme Leader



Kirti Shekhar

Finance & Accounts



Anupam Pandey

Team Leader



Belal Ahmed

Team Leader



Buddha Institute is hosted under the Education for Employability Foundation (E2F). E2F supports local enterprises and local organizations in establishing profitable and viable linkages with markets, government agencies, financial institutions or any such institution that would enhance their sustainability. It also imparts employability skills through relevant training and capacity building inputs among disadvantaged youth, differently abled and other segments of society in order to improve their prospects for employment, quality of life and social status. Buddha Institute has the Buddha Fellowship Program (BFP) under it.



SRIJAN stands for Self-Reliant Initiatives through Joint Action. It is a grassroots action organisation started in 1997 and has lifted 125,000 rural families out of poverty. For its work SRIJAN has been recognised by the Vodafone Mobile for Good Awards and ICICI-CNBC Inclusive India Award.