

As a Business Development Manager at Flying Squirrel Sports, the "Human-Powered Enterprise" strategy provides valuable insights into leadership and growth.

Employee Value Proposition: As a sports and entertainment organization, engaging staff and encouraging their feedback may generate fresh ideas for improving the consumer experience, fostering innovation, and exposing operational efficiency. Giving workers more freedom and opportunity for skill development can boost commitment and minimize turnover, which is critical in dealing with customers sectors.

DEL: Building trust and open communication between leadership and teams promotes a healthy work environment and enhances enthusiasm. Flying Squirrel could promote creativity and responsiveness by creating an inclusive culture in which people feel valued and participate in decision-making.

Leadership: Implementing a flexible organizational structure allows managers to adjust immediately to market trends or variations in client needs, which will help retain a competitive advantage. This involves employing data-driven insights to change offers, promotions, and pricing strategies as required.

Technology: Incorporating AI features into customer data analysis, marketing plans, and scheduling can assist the organization better understand consumer preferences and handle events and parties efficiently. However, it is important to ensure that AI enhances instead of replacing human talents, especially in a place where face to face interaction is essential.

Flying Squirrel can create a more flexible, inventive, and customer-oriented organization through integrating human and technological skills.