# Chiara Amisola

Product & design for impact

#### → EDUCATION

Yale University EXPECTED MAY 2022

Computer Science & Art

Leadership — Yale Women in CS, UXSociety, WYBC Yale Radio, Women's Center, oSTEM, Tsai CITY Entrepreneurial Center

#### → SKILLS

Visual Design, Wireframing and Mockups, Rapid Prototyping, User Research, Product Strategy, Analytics & Content Strategy

#### **▼ TOOLING**

**Design** — Adobe CC, Figma, Sketch, Invision, Framer, WebGL, Unity, Blender

Code — HTML/CSS, JavaScript/TypeScript, Vue, React, Node.js, three.js, p5.js, Python, C

#### → HONORS

2019 Speaker @ Grace Hopper Australia

2018 Women of Silicon Valley Feature

2018 AnitaB.org Student of Vision, Speaker @ Grace Hopper Celebration Keynote (audience: 20,000+)

2018 Microsoft Imagine Cup National Top 3 Finalist, Philippines

# ✓ SELECTED WORK

**Iboto.ph** — Voter education & campaigns for the Philippines, >3m engagements in 3 weeks for the elections. I lead a product team of 25.

Technology.ph — Building & writing a biweekly digest on Southeast Asian product, design, and tech for >450 readers. I manage a design & editorial team of 10.

Writing — Medium.com and chias.blog. 100,000+ reads since 2016.

Various Indie Games — Net art & IF totaling >4k plays; showcased at exhibitions.

**Batid** — Citizen security web app for civic engagement and safety. Microsoft Imagine Cup Finalist.

Also writing on computational justice, building indie games, narrative fiction, and exploring Southeast Asia's tech systems—chia.dev.

chia.dev github.com/ chiamisola linkedin.com/in/ chia.design chiaski @gmail.com amisola

# Rappler — Tech & Product Design Intern

JUN 2019 - AUG 2019

Designed end-to-end web experience for newsroom documentation & collaboration. Led product development of internal tool and coded with Node.js, Vue, & Wiki.js for 60+ staff.

Defined use cases and features. Designed and engineered CMS, editor, and flows. Wrote product req & onboarding docs. Audited & redesigned Wiki.js visuals to align with brand.

# Twitter — #EarlyBird

CASE STUDY MAY 2019

1 of 35 from >5,000 applicants in a week-long program building & pitching to senior leaders.

#### Luminus, Yale Helix — Software & Design Fellow

SEP 2018 - MAY 2019

Led design and engineering within a team of 8. Launched and developed MVP for healthtech IoT service in <2 months, decreasing time spent in supply rooms by 75%. React & Firebase.

Designed full progressive web app experience. Led design sprints with healthcare practitioners, refined product through usability tests, field studies, & 100+ interviews.

### Edukasyon.ph — Design Intern

APR 2017 - MAY 2017

Designed graphics, interfaces, & prototypes for a product reaching >10m students. Conducted heuristic analysis for web and A/B tested marketing funnels. Track product KPIs & write specs for engineering & design teams. Aid in growth through competitive analysis & user research.

### → BEYOND

# Developh — Founder & Executive Director

ORG WEBSITE

Scaled tech & education nonprofit to impact 75,000+ youth in 11 countries leading a 42-person team through our accelerator, workshops, events, & courseware. Co-designed brand & assets and develop in-house initiatives. Connected >200 students to tech careers, grew to 50+ communities, presented at 40+ tech events.

Direct accelerator for Southeast Asia, managing venture growth of 10+ teams and nonprofits from fashiontech to govtech. Brought >10 products from ideation to launch, working from product management, product strategy, marketing funnels/analytics, user research, creative strategy, to building & deploying internal tools for usage by accelerator teams.

#### User Experience Society — Founder & President

ORG WEBSITE

Founded Yale's undergraduate design group & consultancy with 24 members. Lead & co-design a human-centric club curriculum, prepare workshops on web engineering, design tools, & UX research, and manage + deliver client projects.

# Yale Center for Collaborative Arts & Media — Fellow

Youngest fellow building interdisciplinary creative projects, exhibiting and holding workshops. Exploring: VR, computational justice, creative code, p2p web, & game dev.

# Center for Innovative Thinking at Yale — Student Advisory Board

Advising growth & programming of entrepreneurship & accelerator at Yale with 20+ events & 10+ teams per semester. Co-lead team hosting innovation events for 100+ students.