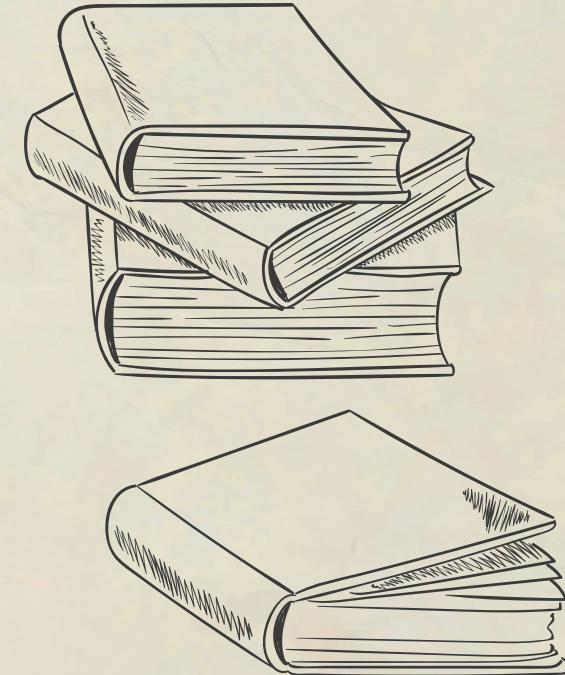


# Books for Project Consideration

Blair Franciscus





# Agenda

01

**Books to Consider**

For Visual Principles P2

02

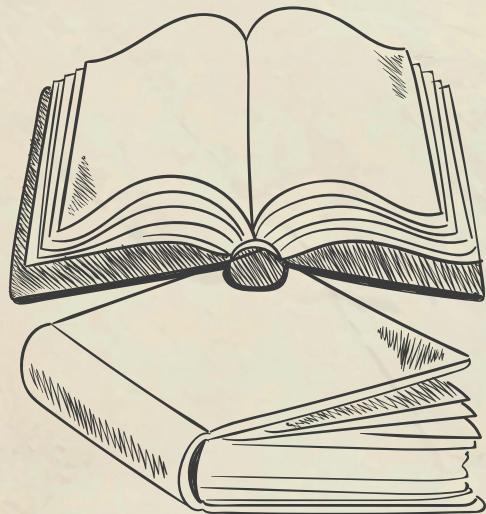
**The Language of Flowers**

A novel by Vanessa Diffenbaugh

03

**Floriography**

Victorian Flower Dictionary



# Language of Flowers

# Language of Flowers

## Plot

A novel about Victoria Jones, a young woman who communicates through Victorian flower symbolism while navigating foster care, isolation, and relationships.

## Why It Works

An embedded flower dictionary

Chapter titles structured around specific flowers

Repeated symbolic motifs

A modular emotional language system

# Criteria

## Interest

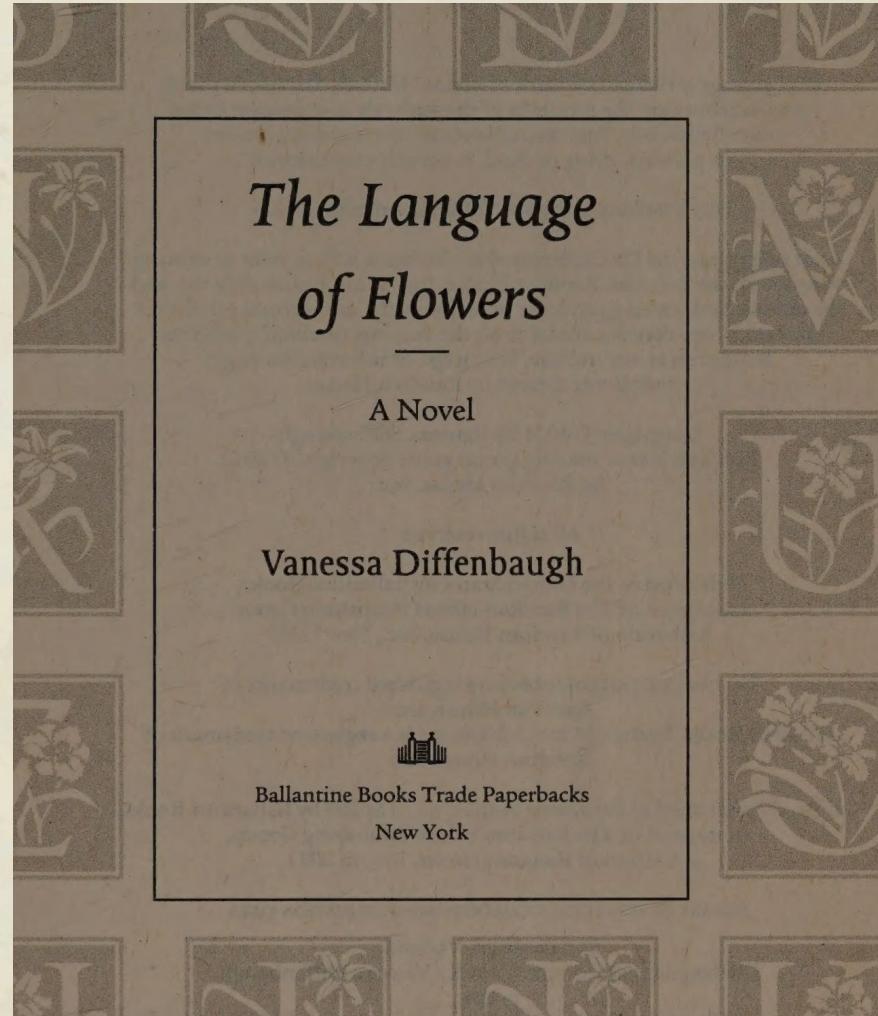
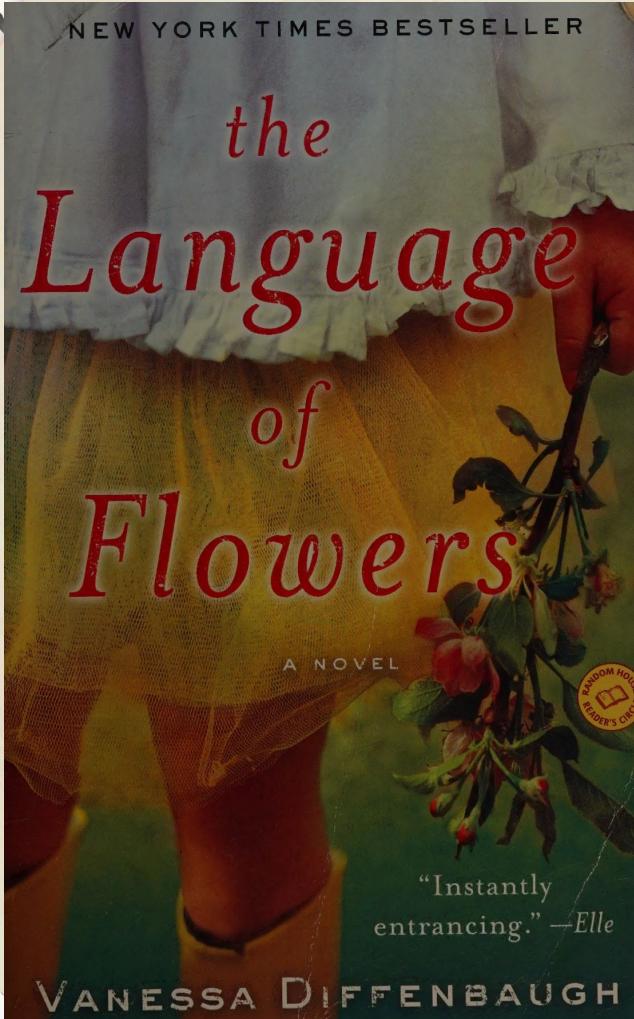
- Repetition changing meaning over time
- Flowers functioning as emotional proxies
- Searchable emotional index
- Filter by feeling (grief, dignity, mistrust, welcome)
- Bouquet builder interface

## Keep

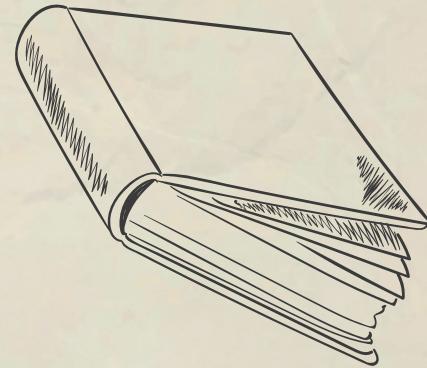
- Core recurring flowers
- Their defined meanings
- Emotional taxonomy
- The idea of symbolic miscommunication

## Leave Out

- Full plot summary
- Dialogue-heavy scenes
- Linear storytelling



# Floriography



# Floriography

## Plot

An alphabetical index assigning specific meanings to flowers.

Used historically for coded romantic communication.

## Why It Works

Purely indexical

Highly modular

Already structured for nonlinear browsing

Visually driven by botanical imagery

# Criteria

## Interest

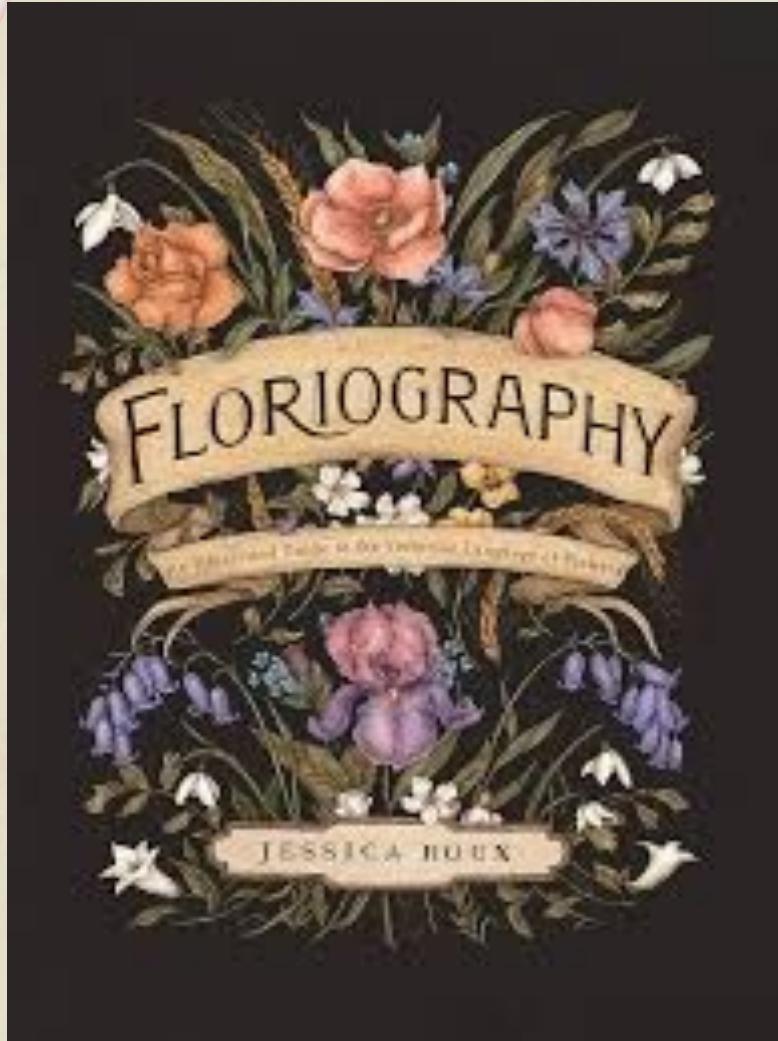
- Contradictory meanings across sources
- How one flower can hold multiple interpretations
- Cultural construction of emotional language
- The arbitrariness of symbolic systems

## Keep

- Alphabetical structure
- Flower definitions
- Historical context
- Contradictions between sources

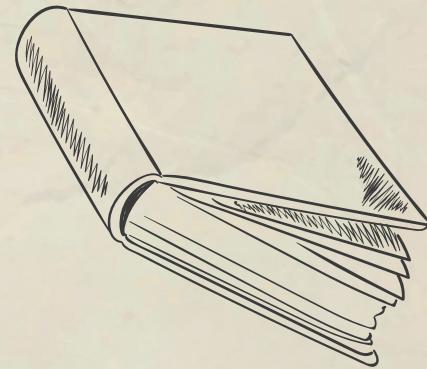
## Web Value

- Interactive dictionary
- Filter by emotion / era / contradiction
- Compare meanings across editions
- Visual taxonomy



know  
in  
enough

# Style Guide



03.21.2026



## Plates & Petals

A&B FORMALLY INVITE YOU TO 519  
ROSEDALE AVE. APT 301 @6:30 PM

03.21.2026



We are excited to be cooking dinner for the group, as well as providing a fun activity!

We are going to be doing flower arranging! Alec and Blair are going to purchase 4-5 bundles of flowers and we will learn how to arrange them together.

For this to work once you confirm you are available please venmo @blairfranciscus(amount TBD) to ensure this activity will be paid for!

# Bouquet Making

## Concept

A feature where users:

1. Select one or multiple emotions
2. See the corresponding flowers
3. Generate a bouquet that becomes a symbolic message

## Meaning

This translates the book's flower-language system into an interactive web experience.

## What it Looks Like?

# Bouquet Making

## Identify

### Step 1: Choose Emotion(s)

Users browse a catalog of emotions such as:

- Grief
- Mistrust
- Dignity
- Welcome
- Love
- Regret
- “I’m sorry”
- “I miss you”
- “I forgive you”
- “I can’t trust you”

## Flower Match

### Step 2: System Matches Flowers

Each emotion maps to:

- One primary flower
- Possible alternate meanings
- Historical definitions

Example:

- Grief → Marigold
- Mistrust → Lavender
- Dignity → Dahlia
- Welcome → Starwort

## Comes to Life

### Step 3: Bring together all flowers/emotions

- Flowers assemble into a bouquet
- Order could matter (priority of emotion)
- Conflicting emotions create tension visually
- The bouquet becomes a readable symbolic composition

The bouquet becomes a message without text.

# Why This Works

- Preserves the indexical flower dictionary
- Uses the web's nonlinear filtering capability
- Makes symbolic meaning interactive
- Honors the book's core theme: communication without speech

Instead of reading about symbolic bouquets,  
users construct one.

# How it Could Work

Click emotion buttons (multi-select)

Adjust how strong each emotion is (slider)

The bouquet updates instantly

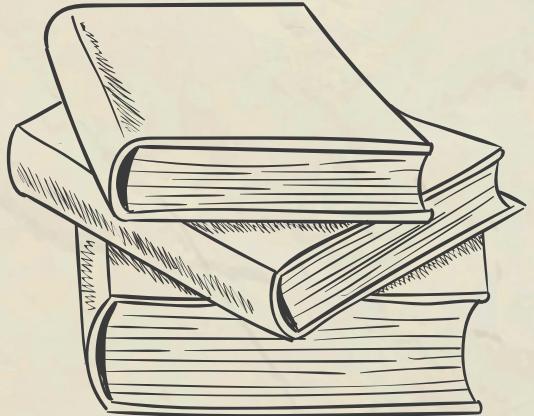
A sentence appears: "Your bouquet says..."

Click on flowers to reveal name + meaning

Show where flowers appear in the book

**Creating bouquet builder allows  
the user to participate in the  
language of flowers rather than  
simply observe it , translating the  
book's symbolic system into an  
interactive emotional interface.**





# Thank You