

# Modeling in Databases with R

Best practices for working with Big  
Data in R

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**UNIVERSE**  
— DENVER 2019 —  
**teradata.**



# Agenda

- Big Data, Big Problems
- Databases with R
- R Packages
  - dbplot
  - corrr
  - tidypredict
  - modeldb
- Demo
- Resources

```
```{r}
movies_tbl %>%
  group_by(rating) %>%
  summarise(
    avg_runtime = mean(runtime, na.rm = TRUE),
    avg_score = mean(score, na.rm = TRUE)
  ) %>%
  show_query()
```
```

```
<SQL>
SELECT "rating", AVG("runtime") AS "avg_runtime", AVG("score") AS "avg_score"
FROM "movies"
GROUP BY "rating"
```

## Big Data, Big Problems

Data > RAM

*Garrett Grolmund*

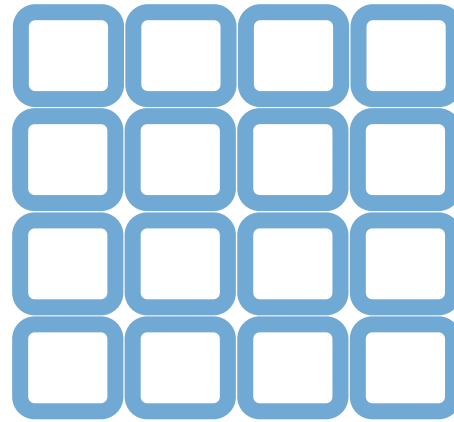
# Big Data, Big Problems

## Sample



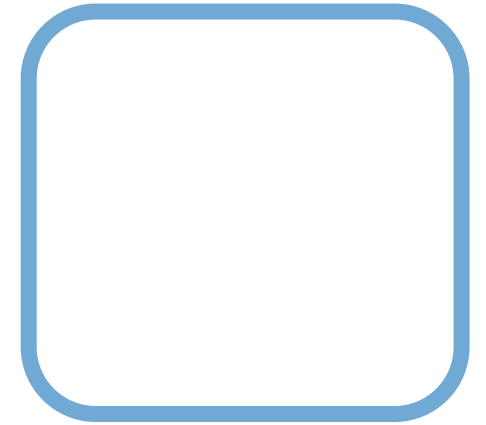
Most common  
approach for  
**modeling**

## Parts



Most common  
approach for  
**general analysis**

## Whole

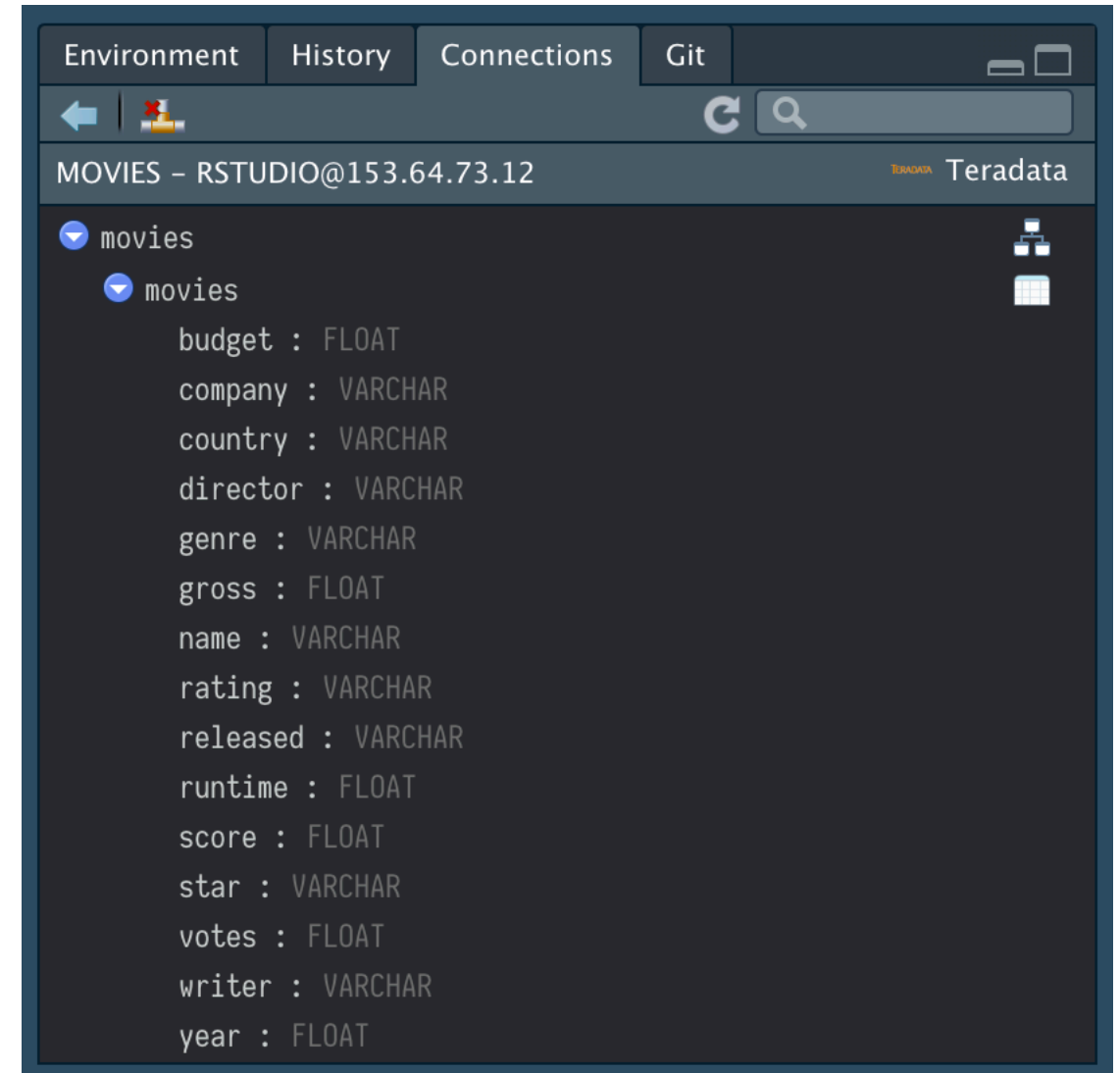


In most cases, **the preferred approach**,  
it's just not feasible

# Databases with

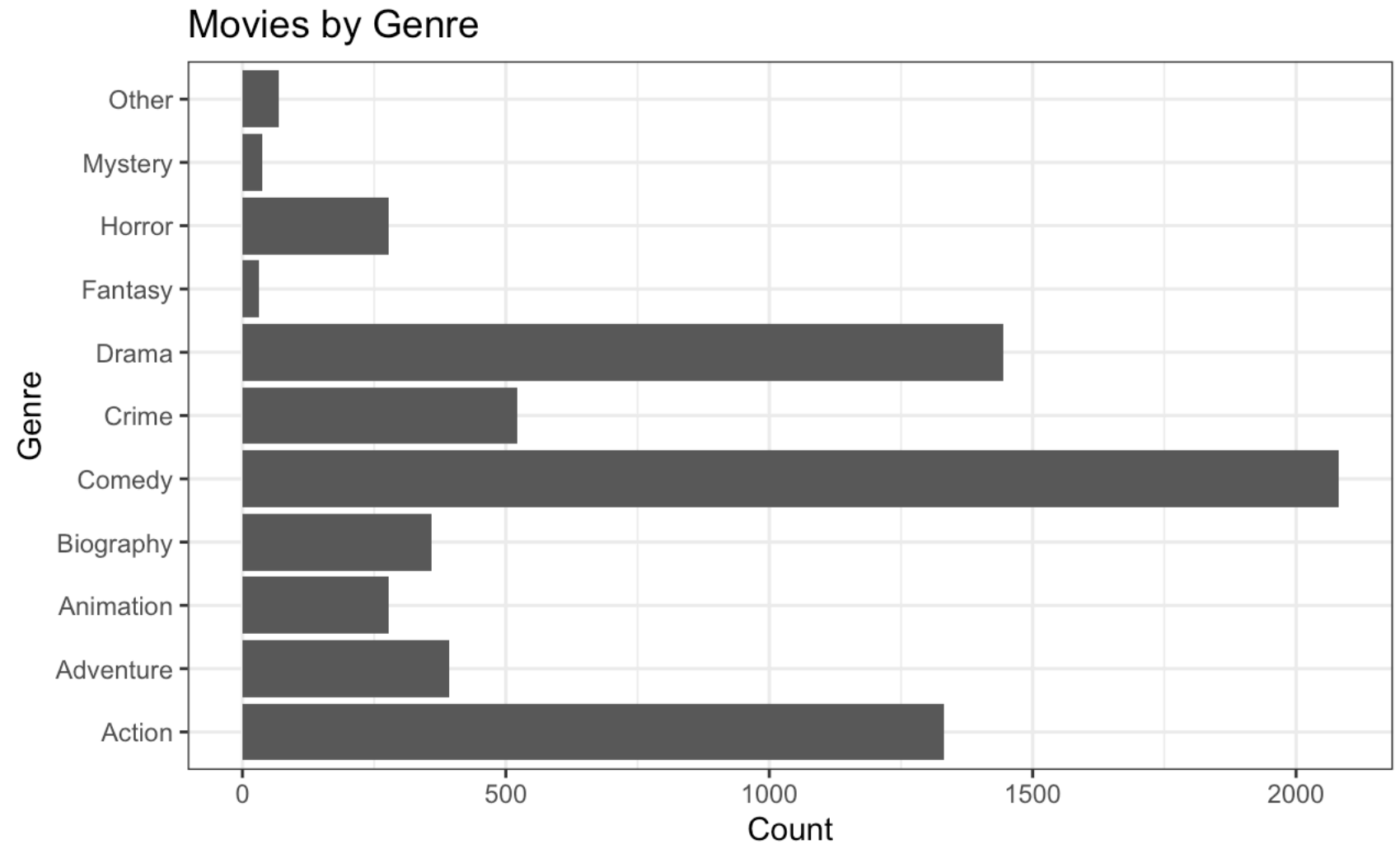


- Connect using ODBC
- Query with SQL
- Use common tidyverse verbs
- Preview data inside RStudio

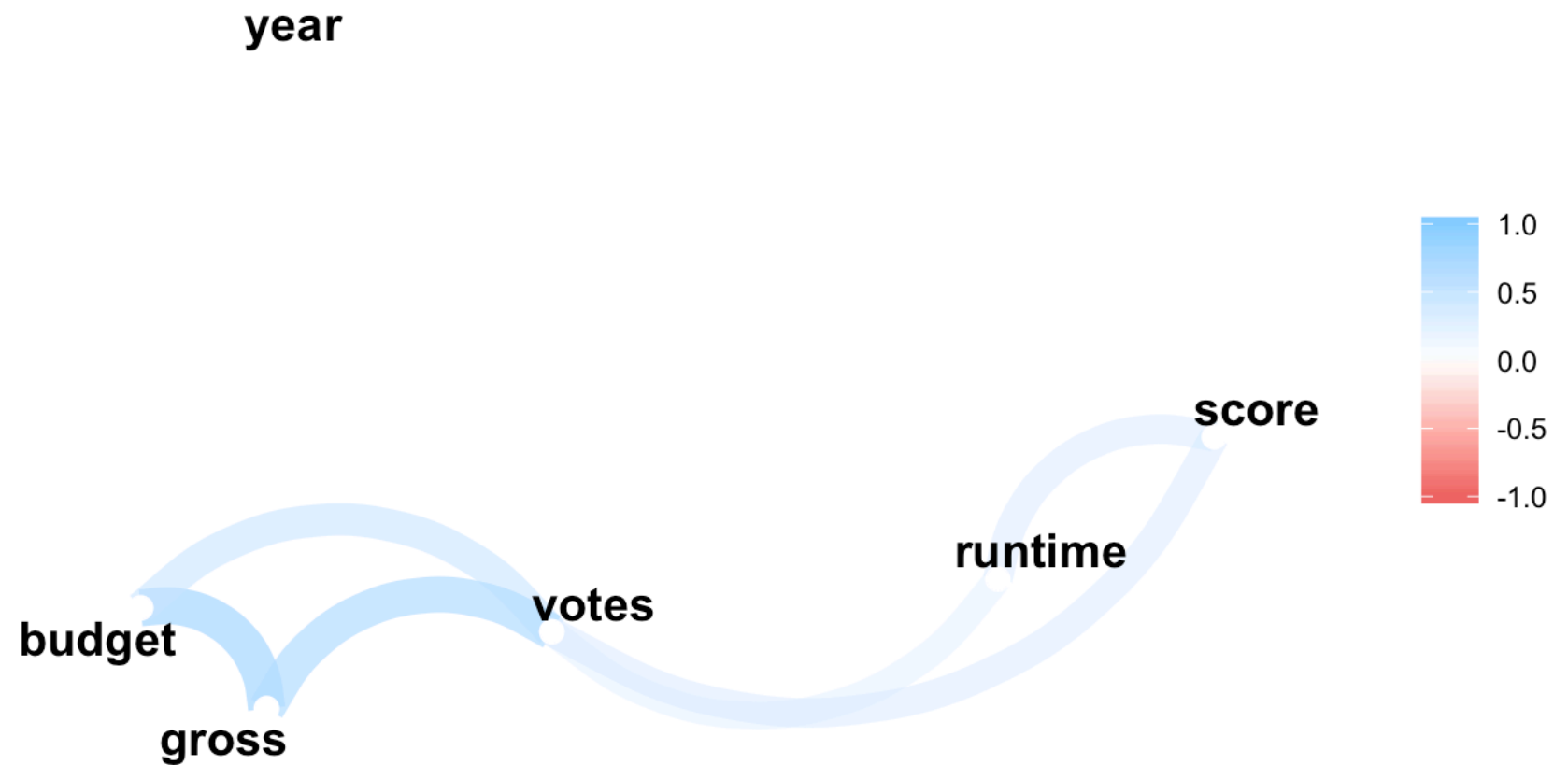


# R packages

# R packages



# R packages





# R packages



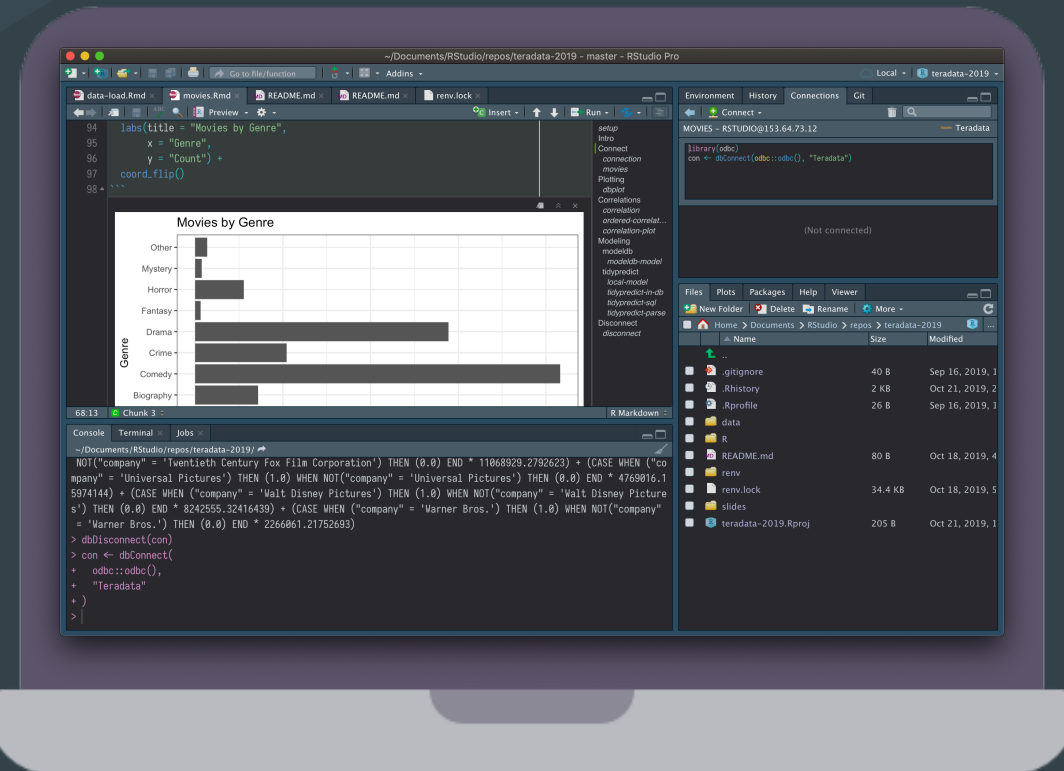
```
<SQL> SELECT "RHS"."center" AS "k_center", "LHS"."k_mpg" AS "k_mpg", "LHS"."k_wt" AS
"k_wt", "RHS"."row_names" AS "row_names", "RHS"."mpg" AS "mpg", "RHS"."cyl" AS "cyl",
"RHS"."disp" AS "disp", "RHS"."hp" AS "hp", "RHS"."drat" AS "drat", "RHS"."wt" AS "wt",
"RHS"."qsec" AS "qsec", "RHS"."vs" AS "vs", "RHS"."am" AS "am", "RHS"."gear" AS "gear",
"RHS"."carb" AS "carb"
FROM (SELECT "center" AS "k_center", "mpg" AS "k_mpg", "wt" AS "k_wt"
FROM (SELECT "center", AVG("mpg") AS "mpg", AVG("wt") AS "wt"
FROM (SELECT "mpg", "wt", "center"
FROM (SELECT *
FROM (SELECT "row_names", "mpg", "cyl", "disp", "hp", "drat", "wt", "qsec", "vs", "am",
"gear", "carb", "center_1", "center_2", "center_3", CASE
WHEN ("center_1" >= "center_1" AND "center_1" < "center_2" AND "center_1" < "center_3")
THEN ('center_1')
WHEN ("center_2" < "center_1" AND "center_2" >= "center_2" AND "center_2" < "center_3")
THEN ('center_2')
WHEN ("center_3" < "center_1" AND "center_3" < "center_2" AND "center_3" >= "center_3")
THEN ('center_3')
END AS "center"
FROM (SELECT "row_names", "mpg", "cyl", "disp", "hp", "drat", "wt", "qsec", "vs", "am",
"gear", "carb", SQRT(((20.6428571428571 - "mpg") * (20.6428571428571 - "mpg"))) +
((3.07214285714286 - "wt") * (3.07214285714286 - "wt"))) AS "center_1",
SQRT(((30.0666666666667 - "mpg") * (30.0666666666667 - "mpg"))) + ((1.873 - "wt") *
(1.873 - "wt"))) AS "center_2", SQRT(((14.4583333333333 - "mpg") * (14.4583333333333 -
"mpg"))) + ((4.05866666666667 - "wt") * (4.05866666666667 - "wt"))) AS "center_3"
FROM "cars") "dbplyr_1045") "dbplyr_1046"
WHERE (NOT(((("center") IS NULL)))) "dbplyr_1047") "dbplyr_1048"
```

# R packages



```
<SQL> -11290037.1029876 + ("budget" * 1.00422785092878) + ("runtime" *  
261059.774068617) + (CASE WHEN ("rating" = 'NOT RATED') THEN (1.0) WHEN NOT("rating" =  
'NOT RATED') THEN (0.0) END * -15887169.8784233) + (CASE WHEN ("rating" = 'Other') THEN  
(1.0) WHEN NOT("rating" = 'Other') THEN (0.0) END * -14883033.689759) + (CASE WHEN  
("rating" = 'PG') THEN (1.0) WHEN NOT("rating" = 'PG') THEN (0.0) END *  
-4238705.58387419) + (CASE WHEN ("rating" = 'PG-13') THEN (1.0) WHEN NOT("rating" =  
'PG-13') THEN (0.0) END * -5542572.85177335) + (CASE WHEN ("rating" = 'R') THEN (1.0)  
WHEN NOT("rating" = 'R') THEN (0.0) END * -12536029.362407) + (CASE WHEN ("genre" =  
'Adventure') THEN (1.0) WHEN NOT("genre" = 'Adventure') THEN (0.0) END *  
5986183.89702622) + (CASE WHEN ("genre" = 'Animation') THEN (1.0) WHEN NOT("genre" =  
'Animation') THEN (0.0) END * 19078718.8461191) + (CASE WHEN ("genre" = 'Biography')  
THEN (1.0) WHEN NOT("genre" = 'Biography') THEN (0.0) END * 230641.903451543) + (CASE  
WHEN ("genre" = 'Comedy') THEN (1.0) WHEN NOT("genre" = 'Comedy') THEN (0.0) END *  
6444345.30509938) + (CASE WHEN ("genre" = 'Crime') THEN (1.0) WHEN NOT("genre" =  
'Crime') THEN (0.0) END * 457224.713568542) + (CASE WHEN ("genre" = 'Drama') THEN (1.0)  
WHEN NOT("genre" = 'Drama') THEN (0.0) END * -578623.648511504) + (CASE WHEN ("genre" =  
'Fantasy') THEN (1.0) WHEN NOT("genre" = 'Fantasy') THEN (0.0) END * 939211.031010849)  
+ (CASE WHEN ("genre" = 'Horror') THEN (1.0) WHEN NOT("genre" = 'Horror') THEN (0.0)  
END * 14026970.3814342) + (CASE WHEN ("genre" = 'Mystery') THEN (1.0) WHEN NOT("genre"  
= 'Mystery') THEN (0.0) END * 4661390.51760519) + (CASE WHEN ("genre" = 'Other') THEN  
(1.0) WHEN NOT("genre" = 'Other') THEN (0.0) END * -1875298.29135123) + (CASE WHEN  
("company" = 'Columbia Pictures Corporation') THEN (1.0) WHEN NOT("company" = 'Columbia  
Pictures Corporation') THEN (0.0) END * -2211850.15894333) + (CASE WHEN ("company" =  
'Metro-Goldwyn-Mayer (MGM)') THEN (1.0) WHEN NOT("company" = 'Metro-Goldwyn-Mayer  
(MGM)') THEN (0.0) END * -7780415.53455518) + (CASE WHEN ("company" = 'New Line  
Cinema') THEN (1.0) WHEN NOT("company" = 'New Line Cinema') THEN (0.0) END *
```

# Demo



# Resources

- [db.rstudio.com](https://db.rstudio.com)
- [github.com/tidymodels](https://github.com/tidymodels)
- [github.com/blairj09/teradata-2019](https://github.com/blairj09/teradata-2019)
- [tdplyr](#)

