Curriculum Vitae

Blair Wang

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Contact

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Education

UNSW Sydney — *PhD in Information Systems*
2018 to 2021 (expected)

- Funded by the Australian Government Research Training Program (RTP) Scholarship and the UNSW Business School Supplementary Scholarship.
- Researching digital work and digital nomads.
- Supervised by Prof. Dubravka Cecez-Kecmanovic, Associate Prof. Daniel Schlagwein *(Sydney University, external)*, and Dr. Michael Cahalane.
- Developed *litbaskets*, a web app that assists with literature search via Scopus.

Massive online open courses — *Continual self-study*
2016 onwards

- Foundations of Marketing Analytics, via Coursera, ESSEC Business School. Completed December 2016. Certificate FB9K6N8V7N8N.
- Introduction to Big Data, via Coursera, University of California San Diego (UCSD). Completed February 2016. Certificate DGRM53TG8T4H.
- Introduction to Python for Data Science, via edX, Microsoft. Completed February 2016. Certificate 90a167cdacda404d8688db9092c07972.

UNSW Sydney — *Bachelor of Information Systems (Co-op, Honours)*
2012 to 2016

- Honours research: Persuasive Crowdfunding Platform Design.
- Developed *litfam*, software that assists with literature review and citation mapping.

James Ruse Agricultural High School
2006 to 2011

- Australian Tertiary Admissions Rank (ATAR) of 99.55.

Employment

UNSW Sydney — *Casual Academic Staff*
July 2018 onwards

- Tutor for INFS1609 (Fundamentals of Business Programming).
- Tutor for INFS3617 (Networking & Cyber Security).

Connections Australia — *Software Engineer*
July 2017 to June 2018

- Data ETL of ABS Census 2016 data using Python, and then geospatial visualisation using JavaScript, jQuery, mySQL, and PHP.
- Migration of legacy iOS codebase to Swift 4 + Cocoapods.
- Hands-on experience with .NET Entity Framework for a web API.
- Enhanced familiarity with Grav CMS, Twig templating, Bulma, and GitHub.

Datorama Australia — *Client Success Executive*
October 2016 to June 2017

- Advised customers of a specialised cloud-based analytics software solution.
- Bespoke development of data visualisations using open source libraries.
- Enhanced familiarity with digital advertising and marketing strategy.

IBM Global Business Services — *Technical Consultant*
January to September, 2016

- Server management with WebSphere and Red Hat Enterprise Linux.
- Support lifecycle and dev ops, ticketing through JIRA and BMC Remedy.
- Enhanced understanding of Adaptive Case Management and Cybersecurity.

UNSW Sydney — *Casual Academic Staff*
January to December, 2016

- Peer Assisted Study Session (PASS) facilitator for `INFS1602` (Digital Transformation in Business), `INFS1603` (Introduction to Business Databases), and `INFS1609` (Fundamentals of Business Programming).
- Exam grader.

IBM Global Business Services — *Intern Consultant*
July 2014 to January 2015

American Express Technologies — *Intern Business Analyst*
January to June, 2014

Origin Energy Project Management Office — *Intern Analyst*
January to June, 2014

Publications

Wang B., Lim E.T.K. & Van Toorn C. 2016, 'Gimme Money! Designing Digital Entrepreneurial Crowdfunding Platforms for Persuasion and its Social Implications', paper presented at the 20th Pacific Asia Conference on Information Systems, Chiayi (Taiwan), 27 June - 1 July 2016, `http://aisel.aisnet.org/pacis2016/377/`

Awards

Best Honours Presentation (Stream A)
2015 — UNSW Business School Student Research Fair

Dean's Award for Academic Excellence
2013 — UNSW Business School

Premier's Award for All-round Excellence in the NSW Higher School Certificate
2011 — The Hon Barry O'Farrell MP, Premier of New South Wales