

Kyle Harris

age: 19

residence: Columbia, SC

education: University

occupation: Student, Restaurant Server

marital status: Single



"I don't want my college experience to be solely based on work and school"

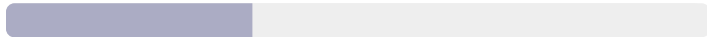
The majority of Kyle's time is spent going to classes, going school work, watching TV with his roommate, and working at a restaurant as a server.

Comfort With Technology

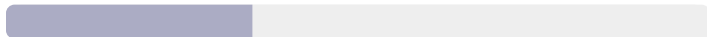
INTERNET



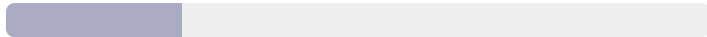
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Kyle wants to make an impact on his community and to have more memorable day-to-day experiences

Needs

- Easy to use software as Kyle is not tech savvy

Values

- Time management
- Commitment to responsibilities

Wants

- New friends he can spend time with outside of the club.

Fears

- Having regrets after college that he didn't do enough to make his time worthwhile.

