

# Blas Kodarppi

age: 18

residence: Columbia, SC

education: University

occupation: Student

marital status: Single



*"I want to get more involved on campus."*

Blas attends classes, spends time with friends, and goes to the gym.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Good extracurriculars that apply to interests/academics

## Needs

- A way to find university clubs that she is interested in.

## Values

- - Active involvement within organizations
- - Sincere friendships

## Wants

- Friends with common interests

## Fears

- - Academic failure
- - Not being able to find a job due to lack of extracurriculars