

Memo

To: Senator John McSame

From: Blake Hamm

Date: December 8, 2015

Re: Polling Results

Dear Mr. John McSame,

The results from our poll on your upcoming reelection bid have indicated that you will be reelected as president. In addition, the results indicated that male support exceeds female support. In order to increase your odds with reelection, I would recommend you focus your efforts on increasing female support.

Sincerely,

Blake Hamm