

# My First Steps Style Guide

A novel social computing solution for helping children to achieve their milestones in the mobile context.

## COLOR



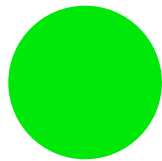
**Cinnabar**

#ED4337  
237, 67, 55



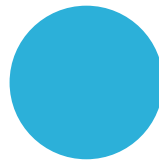
**Electric Violet**

#B11DFF  
177, 29, 255



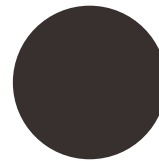
**Green**

#00E809  
0, 232, 9



**Curious Blue**

#2CB0D9  
44, 176, 217

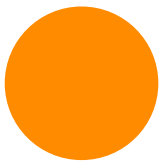


**Masala**

#38302E  
56, 48, 46

**White**

#FFFFFF  
255, 255, 255



**Pizazz**

#FF8C00  
255, 140, 0



**Mischka**

#EFEFF4  
239, 239, 244



**Pale Slate**

#E2E0E1  
226, 224, 225

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This style guide is created with the FREE version of Frontify. **Create your own style guide today!**

Helvetica Neue

Font:  
Weight: normal  
Style: normal  
Size: 12px  
Line Height: 1  
Text Color: #38302E  
Background: #FFFFFF

Text may also be #FFFFFF with a colored background. Font must be size 12px+.

Text Colors  
☒

Background Colors  
☒

Georgia

Font:  
Weight: normal  
Style: normal  
Size: 12px  
Line Height: 1  
Text Color: #38302E  
Background: #FFFFFF

Text may also be #FFFFFF with a colored background. Font must be size 12px+.

Text Colors  
☒

Background Colors

Helvetica Neue

Font:  
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Style: normal  
Size: 12px  
Line Height: 1  
Text Color: #38302E  
Background: #FFFFFF

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Text Colors  
☒

Background Colors

Georgia

Font:  
Weight: medium  
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Text Colors  
☒

Background Colors

ICONOGRAPHY

(Note: icons were used from the Noun Project and were purchased under a current active license to use them.)



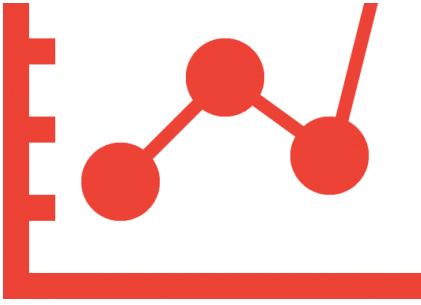


chart2-cognitive.png



chart4-cognitive.png

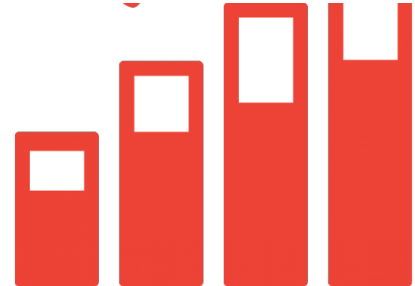


chart5-cognitive.png

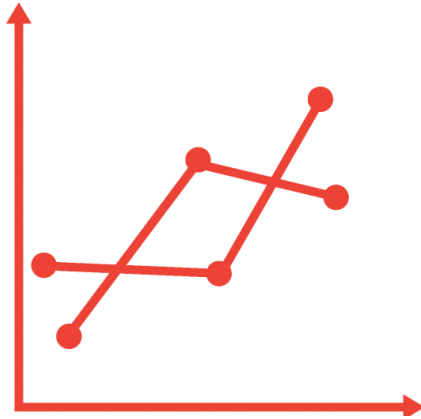


chart3-cognitive.png

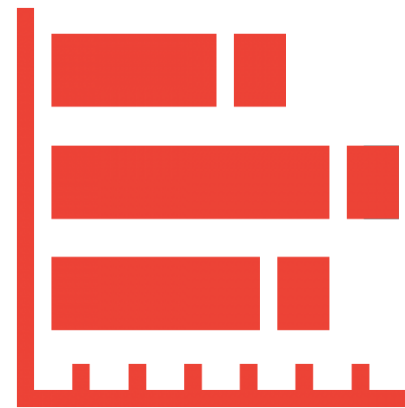


chart6-cognitive.png

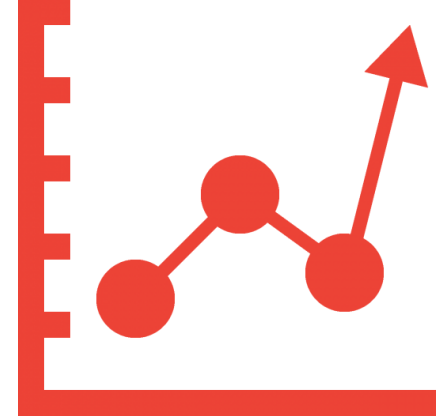


chart7-cognitive.png

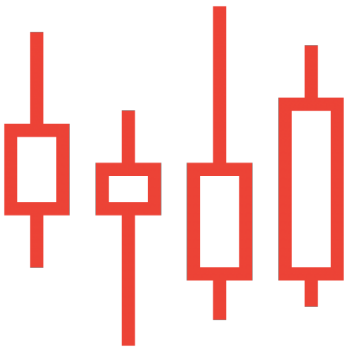


chart11-cognitive.png

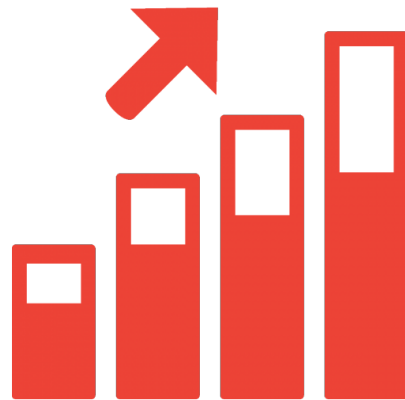


chart9-cognitive.png



chart10-cognitive.png





chart12-cognitive.png



chart13-cognitive.png



chart16-cognitive.png

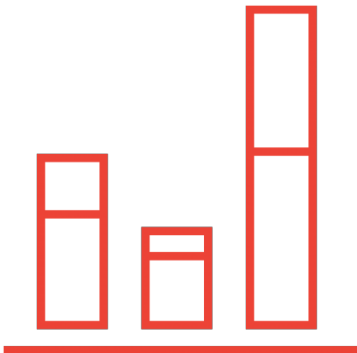


chart18-cognitive.png

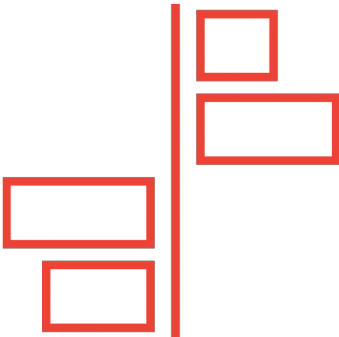


chart19-cognitive.png

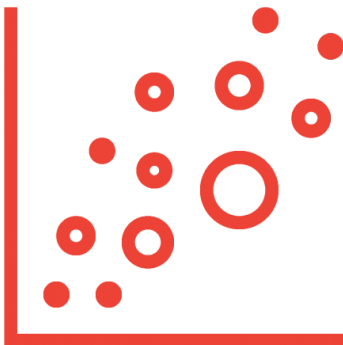


chart14-cognitive.png



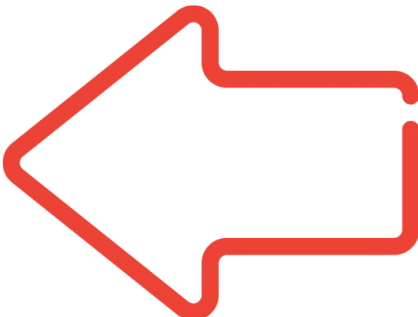
chart15-cognitive.png



chart20-cognitive.png



chart17-cognitive.png



back-button-clicked-cognitive.png



ask-an-expert-cognitive.png

home-clicked-cognitive.png

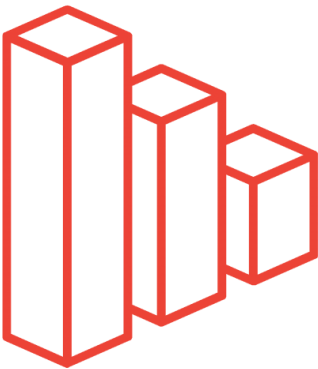


check-list-clicked-cognitive.png

left-arrow-cognitive.png



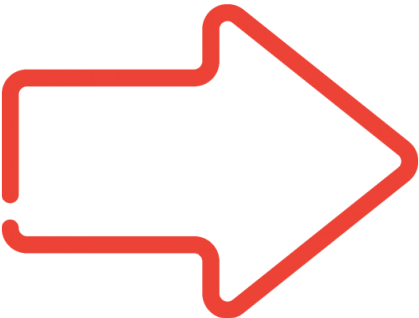
zoom-in-cognitive.png



cognitive-chart-selected.png

plus-cognitive.png

q-and-a-cognitive.png



right-arrow-cognitive.png

wiki-cognitive.png

