

		Sensationalism			
		Sensational		Neutral	
Outgroup Cue		Peer Effects		Peer Effects	
		Violent	Non-Violent	Violent	Non-Violent
		Yes	No	Yes	No
	Yes	“gruesome slaying of a local child” “middle-aged male Muslim refugee” Most liked comment is violent	“gruesome slaying of a local child” “middle-aged male Muslim refugee” Most liked comment is not violent	“homicide of a local child” “middle-aged male Muslim refugee” Most liked comment is violent	“homicide of a local child” “middle-aged male Muslim refugee” Most liked comment is not violent
	No	“gruesome slaying of a local child” “middle-aged male” Most liked comment is violent	“gruesome slaying of a local child” “middle-aged male” Most liked comment is not violent	“homicide of a local child” “middle-aged male” Most liked comment is violent	“homicide of a local child” “middle-aged male” Most liked comment is not violent