Sensationalism

	Sensational		Neutral	
	Peer Effects		**Peer Effects**	
	Violent	Non-Violent	Violent	Non-Violent
Outgroup Cue — Yes	"gruesome slaying of a local child" "middle-aged male Muslim refugee" Most liked comment is violent	"gruesome slaying of a local child" "middle-aged male Muslim refugee" Most liked comment is not violent	"homicide of a local child" "middle-aged male Muslim refugee" Most liked comment is violent	"homicide of a local child" "middle-aged male Muslim refugee" Most liked comment is not violent
Outgroup Cue — No	"gruesome slaying of a local child" "middle-aged male" Most liked comment is violent	"gruesome slaying of a local child" "middle-aged male" Most liked comment is not violent	"homicide of a local child" "middle-aged male" Most liked comment is violent	"homicide of a local child" "middle-aged male" Most liked comment is not violent