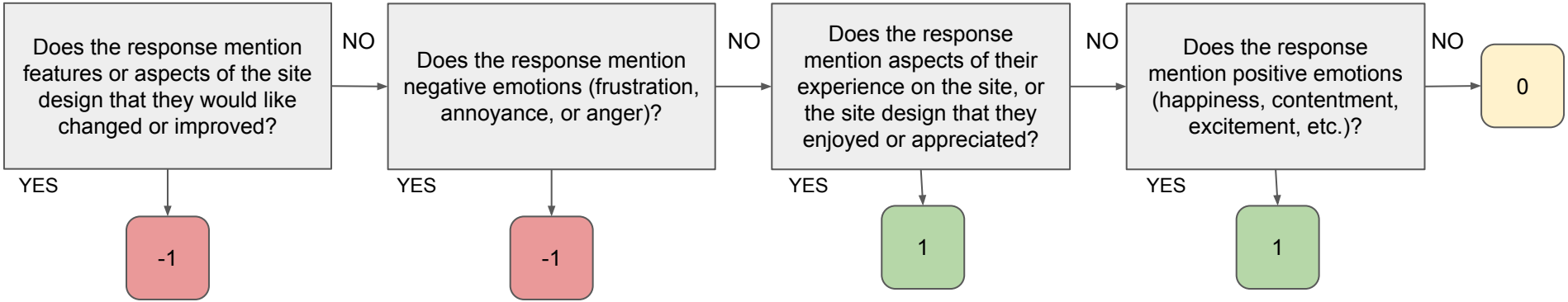
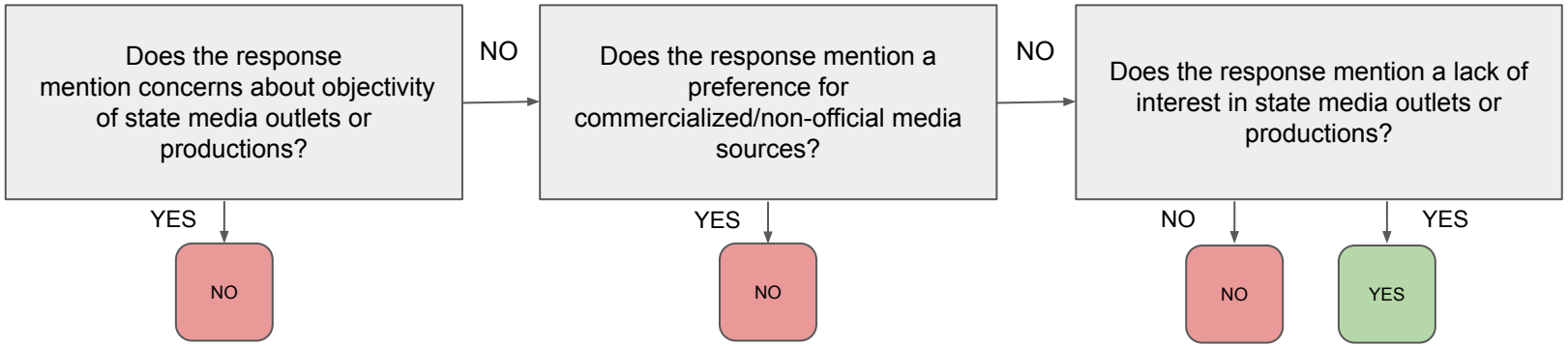
USER SATISFACTION



STATE MEDIA AFFINITY